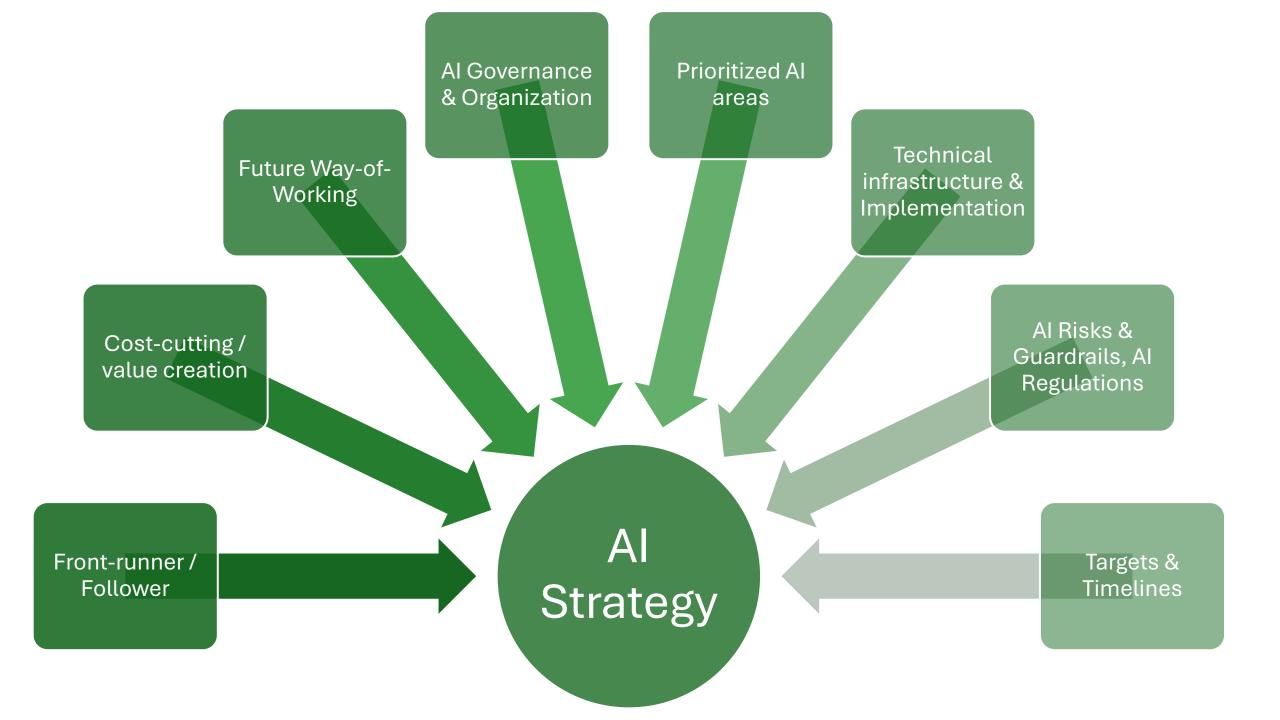


Considerations

Al strategy



## Front-runner / Follower

- Market competition & positioning
- Al risk-reward considerations
- Group-levers

### Prioritized Al areas

- Back-office
- Front-office
- Colleagues
- Use-case inventory

## Cost-cutting / value creation

- Primary source of AI added value
- Operational efficiency gains
- Customer satisfaction
- Do more with same/less

# Technical infrastructure & Implementation

- Platforms
- Al tools inventory
- 'Tool-Use case' mapping
- In-house / Purchase

#### Future Wayof-Working

- Re-imagine processes
- Workforce impact
- Smooth transition towards an Al-era

Al Risks & Guardrails, Al Regulations

- Technology strengths & limitations
- Guardrails
- EU AI Act

### AI Governance & Organization

- Key organizational units driving AI implementation
- Key interactions across org units
- General governance dimensions

Targets & Timelines

- Number of use cases
- Added value targets
- Yearly monitoring