

WISDOM BALICHOLO

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wisdombalicholo@gmail.com

Wisdom Balicholo

12 Kabona Cl, Harare, Zimbabwe

PROFILE

I am a Graphic Designer, UX/UI Designer and a Software Developer. Proficient in a multiple design tools and programming languages. Passionate about delivering innovative solutions that drive results. Highly creative, Skilled designer and web developer with experience in crafting visually stunning and user-friendly digital experiences.

EDUCATION

Harare Polytechnic

Harare, Zimbabwe
Graphic Designing and Print Origination
2022 - 2023

Uncommon.org

Harare, Zimbabwe
Software Developing, Digital Marketing and UX/UI
2023 - 2024

SKILLS

//Professional

Digital Marketing
Graphic Design
UX/UI Design
Web Development

//Softwares

Microsoft Office
Corel Draw
Figma
Visual Studio
Adobe Photoshop
Adobe Illustrator
Adobe InDesign

PORTFOLIO

<https://balicholo-wisdom-portfolio.netlify.app/>

PROJECTS

Zim-E Passport

<https://wisdomb-zim-e-passport.netlify.app/>

GeeDee

<https://gee-dee.netlify.app/>

House Of Cupboards

<https://house-of-cupboards.netlify.app/>

Genesis Block Africa

<https://wisdomb-genesis-project.netlify.app/>

EXPERIENCE

I have Designed brand identities and marketing materials for new startups. Created web applications, websites, web designs and app designs. I have Developed user-friendly and responsive web pages as a Freelancer. I gained experience in the process.

Community Engagement:

- Volunteered time and expertise to teach block-based programming at local under privileged schools.
- Developed engaging lesson plans and activities to introduce programming concepts to students, promoting digital literacy and critical thinking.

Impact and Outreach:

- Contributed significantly to the educational development of the community by empowering students with essential programming skills.

Youth Coding Volunteer at Uncommon 2023 - 2024:

I volunteered to help primary school children in the Mbare Community by teaching them basic ICT skills and Scratch programming. These children had no access to laptops or other resources to learn technology. My goal was to provide them with foundational knowledge that could spark their interest in tech and open up future opportunities.

QUALIFICATIONS

- National Certificate in Graphic Design || **Harare Polytechnic**
- Web development certificate || **Google**
- Software Development certificate || **Coursera**
- Web development certificate || **Freecode Camp**
- Certificate in Graphic Design || **Adobe**

REFERENCES

Harare Polytechnic

Head Of Department
Contact: +263 71 919 7000

Uncommon.org

Mr Simba Mahlaulo
Software Developer Instructor
Contact: +263 71 495 4144

Mrs Alison Hama
Digital Marketing Instructor
Contact: +263 77 423 1742

Mr Munya Mamu
UX/UI Design Instructor
Contact: +263 78 290 2603

A d d i t i o n a l S k i l l s

1. Communication and teamwork skills
2. Problem-solving and adaptability.
3. Understanding of design systems and accessibility.
4. Familiarity with version control systems like Git.
5. Basic knowledge of SEO principles.
6. Continuous learning and staying up-to-date with industry trends.