# WISDOM BALICHOLO

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in Wisdom Balicholo

12 Kabona CI, Harare, Zimbabwe

# PROFILE

I am a Graphic Designer, UX|UI Designer and a Software Developer. Proficient in a multiple design tools and programming languages Passionate about delivering innovative solutions that drive results. Highly creative, Skilled designer and web developer with experience in crafting visually stunning and user-friendly digital experiences.

# EDUCATION

# **Harare Polytechnic**

Harare, Zimbabwe Graphic Designing and Print Origination 2022 - 2023

## Uncommon.org

Harare, Zimbabwe Software Developing, Digital Marketing and UX|UI 2023 - 2024

### SKILLS

## //Professional

Digital Marketing Graphic Design UX|UI Design Web Development

#### //Softwares

Microsoft Office Corel Draw Figma Visual Studio Adobe Photoshop Adobe illustrator Adobe indesign

# PORTFOLIO

https://balicholo-wisdom-portfolio.netlify.app/

# PROJECTS

## **Zim-E Passport**

https://wisdomb-zim-e-passport.netlify.app/

# **Genesis Block Africa**

https://wisdomb-genesis-project.netlify.app/

# **House Of Cupboards**

https://house-of-cupboards.netlify.app/

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## EXPERIENCE

I have Designed brand identities and marketing materials for new startups. Created web applications, websites, web designs and app designs. I have Developed user-friendly and responsive web pages as a Freelancer. I gained experience in the process.

## **Community Engagement:**

- Volunteered time and expertise to teach block-based programming at local under privileged schools.
- Developed engaging lesson plans and activities to introduce programming concepts to students, promoting digital literacy and critical thinking.

#### Impact and Outreach:

 Contributed significantly to the educational development of the community by empowering students with essential programming skills.

### Youth Coding Volunteer at Uncommon 2023 - 2024:

I volunteered to help primary school children in the Mbare Community by teaching them basic ICT skills and Scratch programming. These children had no access to laptops or other resources to learn technology. My goal was to provide them with foundational knowledge that could spark their interest in tech and open up future opportunities.

# QUALIFICATIONS

- National Certificate in Graphic Design | Harare Polytechnic
- Web development certificate | Google
- Software Development certificate | Coursera
- Web development certificate || Freecode Camp
- Certificate in Graphic Design | Adobe

# REFERENCES

# **Harare Polytechnic**

Head Of Department Contact: +263 71 919 7000

## **Uncommon.org**

Mr Simba Mahlaulo Software Developer Instructor Contact: +263 71 495 4144

Mrs Alison Hama Digital Marketing Instructor Contact: +263 77 423 1742

Mr Munya Mamu
UX|UI Design Instructor
Contact: +263 78 290 2603