

INSTRUCTION SHEET

Thank you for participating in this study!

Below is a description of the procedure of this study and the tasks you are required to do.

Location of the study: Online.

Duration of the study: 2 hours.

Procedure of the study:

Imagine that you are planning to develop an application for tasks and time management to help people organize and manage their daily tasks. In order to make your product competitive, it is important to analyze similar products in the market, users' behavior, and reviews. Data quality plays a major role in how we trust the dataset that we analyze but unfortunately it is often not getting enough attention by software engineers as research shows.

In this study, you are given a dataset of app reviews for time management and productivity applications collected from Google Play Store. Your task is to review the data quality of this dataset and report the issues that you detect. Please follow the steps below to complete the study:

1. Download, read and sign the consent form.
2. Open the attached dataset using MS Excel.
3. Start reviewing the quality of the data and remember, MS Excel is a powerful tool for statistical analysis.
4. All identified data quality issues must be reported in this form.
5. Once you are done, please fill out this survey.

By completing the above steps, you are free to go.

We highly appreciate your participation and collaboration with us.