| Code   | Question   | 1<br>Strongly<br>Disagree | 2 | 3 | 4 | 5<br>Strongly<br>Agree |
|--------|--|---------------------------|---|---|---|------------------------|
| FA-S.1 | I lost myself in this experience.                      |                           |   |   |   |                        |
| FA-S.2 | The time I spent in this experience just slipped away. |                           |   |   |   |                        |
| FA-S.3 | I was absorbed in this experience.                     |                           |   |   |   |                        |
| PU-S.1 | I felt frustrated in this experience.                  |                           |   |   |   |                        |
| PU-S.2 | I found the experience confusing.                      |                           |   |   |   |                        |
| PU-S.3 | This experience was taxing.                            |                           |   |   |   |                        |
| AE-S.1 | This experience was attractive.                        |                           |   |   |   |                        |
| AE-S.2 | This experience was aesthetically appealing.           |                           |   |   |   |                        |
| AE-S.3 | This experience appealed to my senses.                 |                           |   |   |   |                        |
| RW-S.1 | This experience was worthwhile.                        |                           |   |   |   |                        |
| RW-S.2 | This experience was rewarding.                         |                           |   |   |   |                        |
| RW-S.3 | I felt interested in this experience.                  |                           |   |   |   |                        |