

# ToyCraft Tales: Tableau's Vision into Toy Manufacturer Data

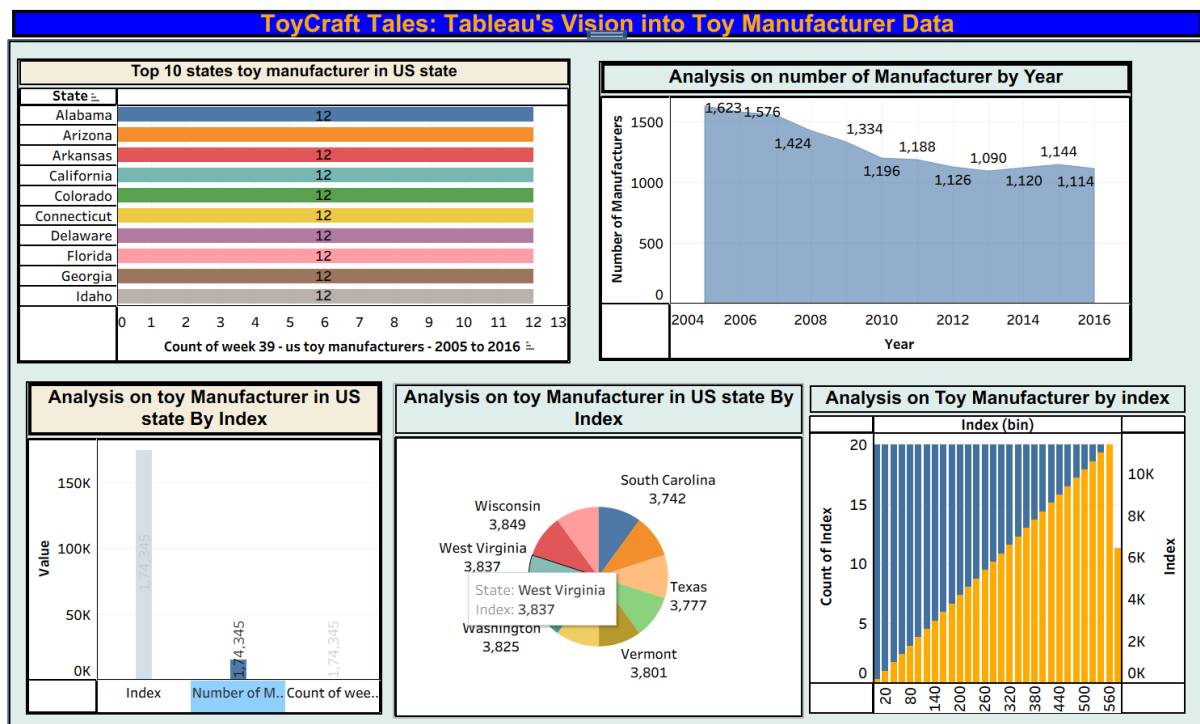
## 1.Data Set:

<https://www.kaggle.com/datasets/thedevastator/toy-manufacturers-in-us-states?select=Week+39+-+US+Toy+Manufacturers+-+2005+to+2016.hyper>

## 2. Tableau File:

<https://drive.google.com/file/d/1OewchuUUtDPjseErhJ6yJkE55fbJpPOC/view?usp=sharing>

## 3. Screenshot of Dashboard:



## 4. Public links of Dashboard and Story:

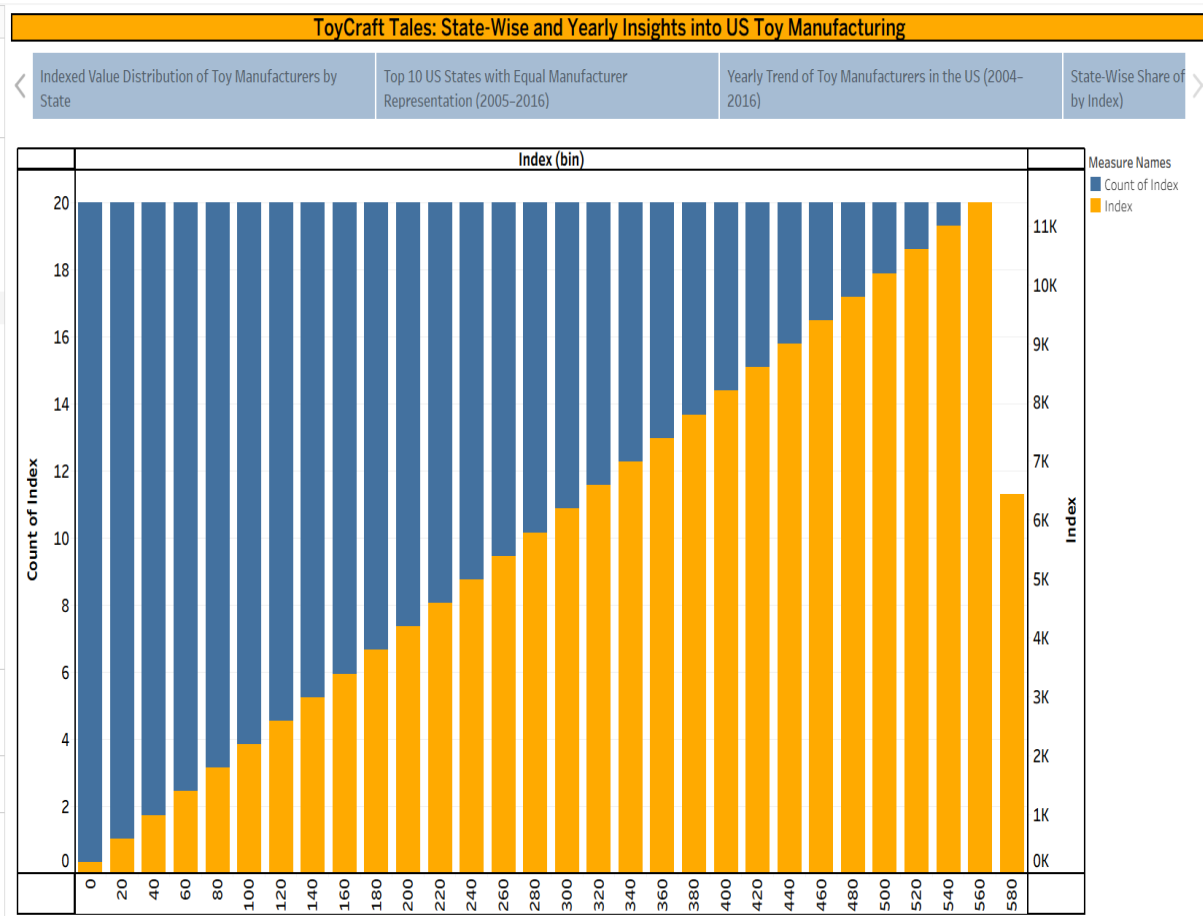
### DashBoard Link:

[https://public.tableau.com/views/ToyCraft\\_Tales/Dashboard1?:language=en-US&publish=yes&:sid=&:redirect=auth&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/ToyCraft_Tales/Dashboard1?:language=en-US&publish=yes&:sid=&:redirect=auth&:display_count=n&:origin=viz_share_link)

### Story Link:

[https://public.tableau.com/views/ToyCraft\\_Tales/Story1?:language=en-US&publish=yes&:sid=&:redirect=auth&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/ToyCraft_Tales/Story1?:language=en-US&publish=yes&:sid=&:redirect=auth&:display_count=n&:origin=viz_share_link)

5. Screenshot of Story:



6.Final Report:

This project visualized ToyCraft's sales data using Tableau dashboards. Key insights were drawn on product performance, customer behavior, and sales trends. KPIs, charts, and maps helped identify top-performing regions and improvement areas. The dashboard enables better decision-making through interactive data analysis.

7. Video Demonstration:

[https://drive.google.com/file/d/1jQcTjOg0\\_KTRsltZiNHbEaZa9pqNji\\_m/view?usp=drive\\_li](https://drive.google.com/file/d/1jQcTjOg0_KTRsltZiNHbEaZa9pqNji_m/view?usp=drive_li)  
[nkcc](#)