



BALLERS

A Web3 engagement venture powered by \$BALR token.

We are creating flagship Web3 games with different gaming genres with aim to address the issues that are currently plaguing the existing Play to earn games.

With Baller's, your pre-owned NFTs can participate in our [games](#), [earn rewards in \\$BALR tokens](#), meet like-minded people, and get access to special events and parties by playing our selection of games.



MARKET POTENTIAL

The global blockchain gaming market is expected to grow at a CAGR of 70.3% from USD 4.6 billion in 2022 to USD 65.7 billion by 2027.



Ballers City aims to tap into a 5% share of this market and expects a market size of \$1 Bn by 2025.

The hyper-casual gaming market, valued at USD 15.6 billion in 2021, is anticipated to grow at a CAGR of 7.96% over the forecast period and reach USD 24.7



This is huge right? So what are you waiting for, jump in the Ballers City to experience this hell of a ride!!

BALLER'S STUDIO PHASE 1

Introducing our flagship game

- **Ballers City**

A web 3 hyper-casual game where anyone can earn with just a click.

Get your Baller NFT that provides you access to exclusive real-world closed-door events and exclusive parties, also enabling you to earn rewards in \$BALR.

The Baller City is not just a Pay to Play to earn game but a platform for anyone to play, earn exclusive NFT rewards, socialize, and party with your gang!

Highlights

1 Cosplay event

3 Hyper casual games

6 Global Ballers parties



BALLER'S STUDIO PHASE 2

Launch of Marsenary

- A Web3 MMORPG (Massively Multiplayer Online Role Playing Game). Players can create & trade their own custom made battle arenas as NFTs, invite friends and host PvP battles, and E-sports tournaments.
- Blue chip NFT collections like BAYC, Cryptopunks, Azuke - would be integrated in the Ballers ecosystem.

Highlights

- 3 E-sports competition
- 9 Global Ballers Parties
- 3 Cosplay events globally

BALLERS CITY'S STANDOUT FEATURES

Ballers City is not just a Free-to-play game but a gateway to exclusive parties, closed-door events, clubs, yacht parties, private chat rooms and so much more. Anyone can join the game and gain access to the Ballers zone by purchasing Baller NFTs from Opensea. Become a “Baller” and dive in to PARTY HARD!!

Free to Play&Earn mode:

Just Sign up and start participating in the weekly lottery pots to win exclusive NFTs

Real-world utilities:

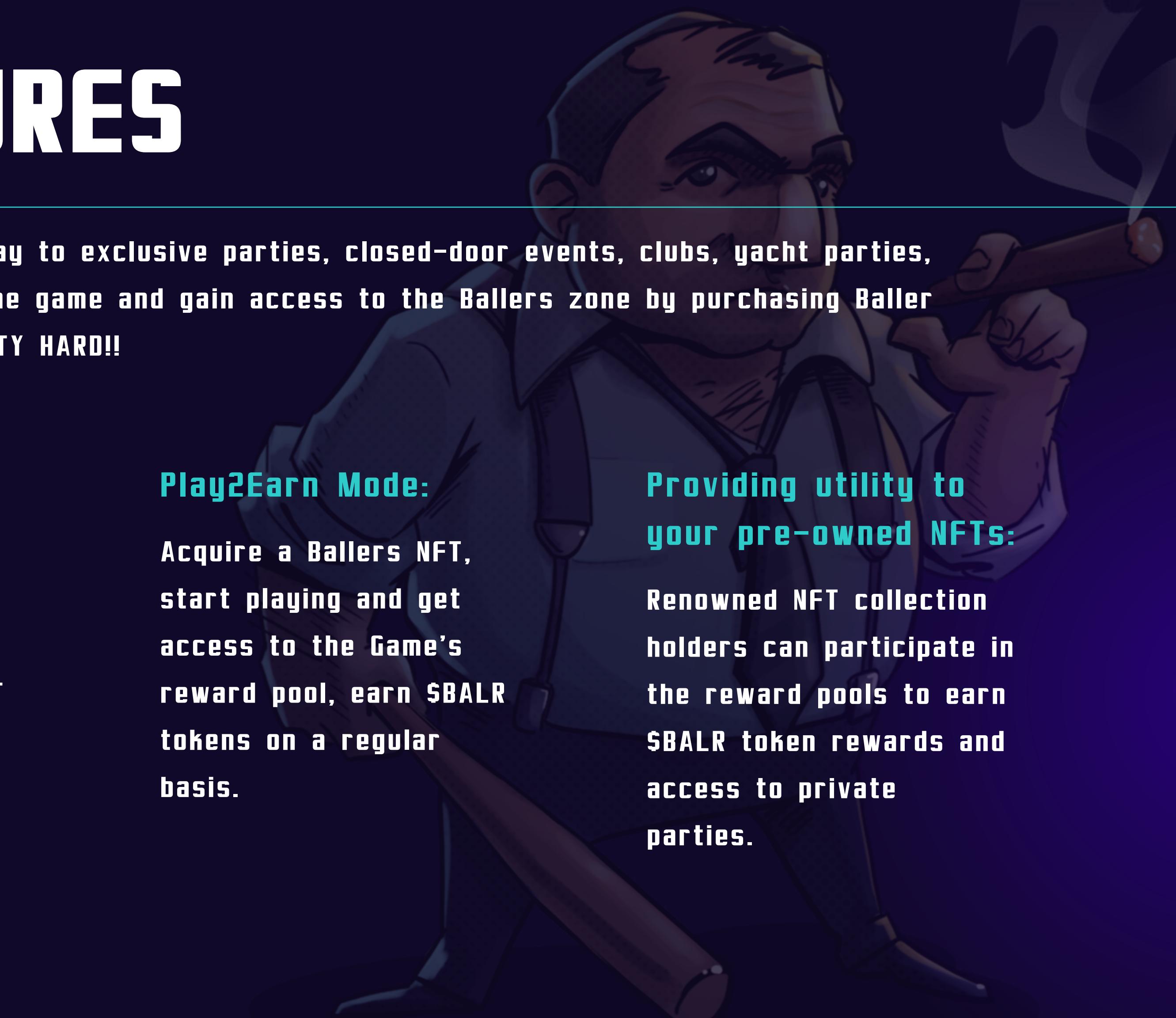
Gain access to beach parties, clubbing, yacht parties, private chat rooms, and exclusive NFT drops via lotteries.

Play2Earn Mode:

Acquire a Ballers NFT, start playing and get access to the Game's reward pool, earn \$BALR tokens on a regular basis.

Providing utility to your pre-owned NFTs:

Renowned NFT collection holders can participate in the reward pools to earn \$BALR token rewards and access to private parties.



BUSINESS MODEL OF BALLERS CITY

Fund Inflows



Sale of In-game
assets and NFTs



Sale of Ballers
Membership NFTs



Events and Party
ticket sales



Advertisement
Revenue

Fund Outflows



Player Rewards



Lottery Pool
Rewards



Hosting Private
parties and events

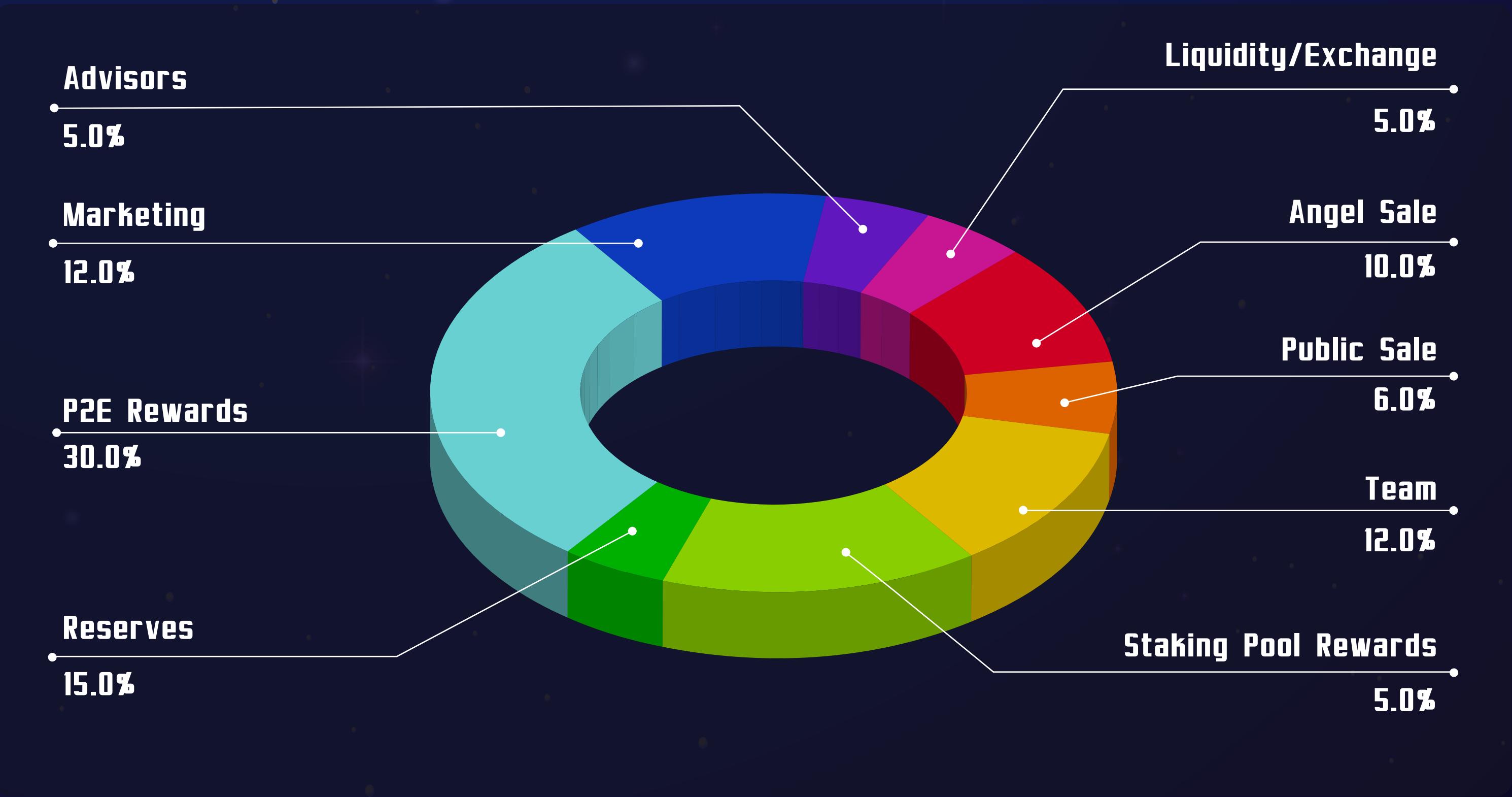
TOKENOMICS



In-game purchases

- Play 2 Earn and pot to pool rewards
- Sale of Ballers Membership NFTs
- Sale of event & party tickets

Token allocation chart:



ROADMAP

Q4,2022

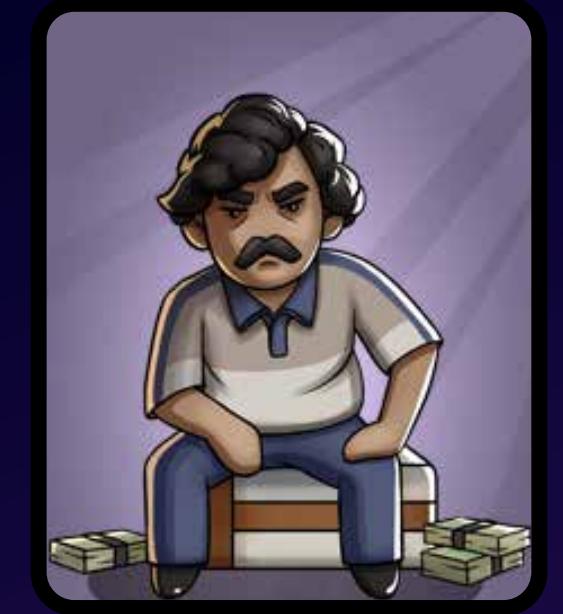
- Team Set Up
- Pitch Deck Development
- Website Development
- initial community building



1

Q1,2023

- Alpha game launch on mainnet
- Token whitelisting campaign
- Exclusive NFT drops to early-joiners
- \$BALR Token launch
- Exclusive BALLERS party (physical party in Dubai)



2

Q2,2023

- NFT username integration
- Leaderboards
- Private & public chat rooms integration
- Launch of Ballers event loyalty program



3

4



Q3,2023

- Game 2 Launch (Marsenary).



5

FUTURE

PARTNERS & ADVISORS



TEAM



Akhilesh
Co-Founder & CEO



Samarveer
Co-Founder & COO



Vasu
Co-Founder & CPO



Manav
Co-founder and CTO



Santhosh
Chief Design Officer



LuvKush
Motion Design Artist



Ritvik
CSO

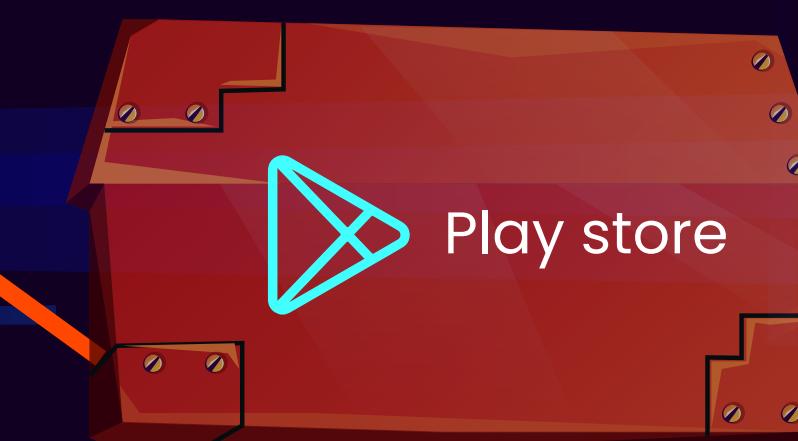
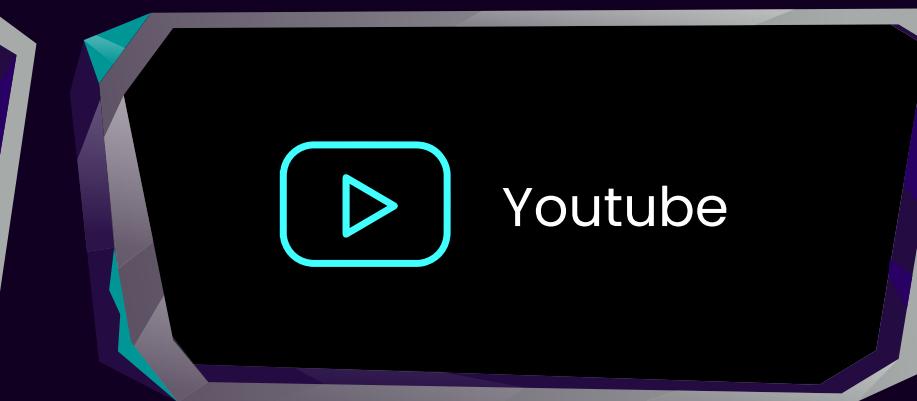


Mishba
Lead Frontend developer



Ashfi
Creative Designer

JOIN THE BALLER'S GANG



THANK YOU
