



CITY
BALLERS



CONTENT

OVERVIEW

PROBLEM / SOLUTION

MARKET POTENTIAL

VALUE PROPOSITION OF BALLERS

BUSINESS MODEL

PARTNERS

LINKTREE : WEB APP, NFT COLLECTION, SOCIALS.

TOKENOMICS

TEAM & ADVISORS

TEAM & ADVISORS



OVERVIEW

"Hyper-casual gaming, NFTs, Parties, and much more in **Baller City.**"

Welcome to Ballers City. The web 3 hyper-casual game where you can earn with just a click. Get your Baller NFT that provides you access to exclusive real-world closed-door events and exclusive parties, enabling you to earn rewards in \$BALR. The Baller City is not just a game but a platform to play, engage, socialize, and party with your gang!



MARKET POTENTIAL

\$4.6 Bn
Grow in 2022

\$65.7 Bn
Grow by 2027

70.3%
Growth Rate
(CAGR)

7.96%
Expected expand
at CAGR

5%
Aims to tap

\$1 Bn
Expected market
size

The global blockchain gaming market is projected to grow from **USD 4.6 Bn** in 2022 to **USD 65.7 Bn** by 2027 at a Compound Annual Growth Rate (CAGR) of **70.3%** during the forecast period.

The hyper-casual gaming industry on the other hand was valued at **USD 15.6 Bn** in 2021 and is expected to expand at a CAGR of **7.96%** during the forecast period, reaching **USD 24.7 Bn** by 2027.

Ballers City aims to tap into a **5%** share of this market and expects a market size of **\$1 Bn** by 2025.

This is huge right? So what are you waiting for, jump in the Ballers City to experience this hell of a ride!!

BUSINESS MODEL

Fund Inflows



Sale of event tickets
characters & assets as NFTs



Sale of in-game assets
to upgrade resources



Ad-revenue



Sale of tokens

Fund Outflows



Rewards to players



Organizing private parties

Phase 2

- First MMROPG, Battle Royale game where players can create their own maps and publish it as NFTs for other players to use and buy
- E sports competitions will be organised
- BAYC and other renowned Crypto Punks NFT holders would be integrated
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Phase 1 Flagship game:

- Ballers City More hyper casual games will be introduced Exclusive Ballers Parties, Cosplay events
- Rewards and Incentives

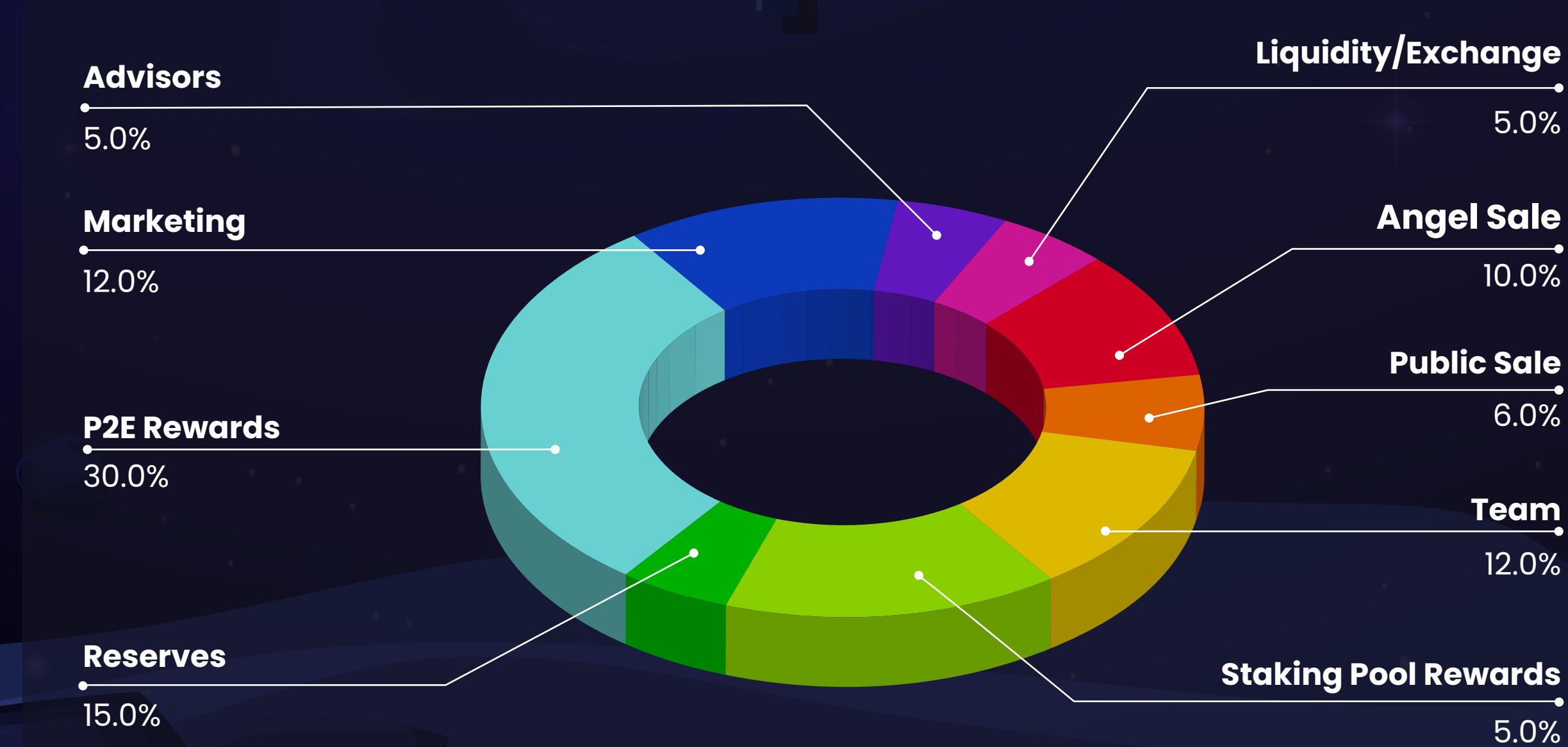
TOKENOMICS

\$BALR
TICKER

500 Mn
TOTAL SUPPLY

\$120K
INITIAL MCAP

\$0.016
PUBLIC SALE PRICE



Token allocation chart:

Utilities:

- In-game rewards
- Staking
- Access to loyalty programs
- DAO Participation

ROADMAP

Q4,2022

- Team Set Up
- Pitch Deck Development
- Website Development
- Community Growth

01

Q1,2023

- Alpha game launch on mainnet
- Token whitelisting campaign
- Exclusive NFT drops to early-joiners
- \$BALR Token launch
- Exclusive BALLERS party (physical party in Dubai)

02

Q2,2023

- NFT username integration
- Leaderboards
- Private & public chat rooms integration
- Private Events and Parties via the Ballers City platform

03

04

Q3,2023

- Game 2 Launch (Marsenary).

FUTURE

05

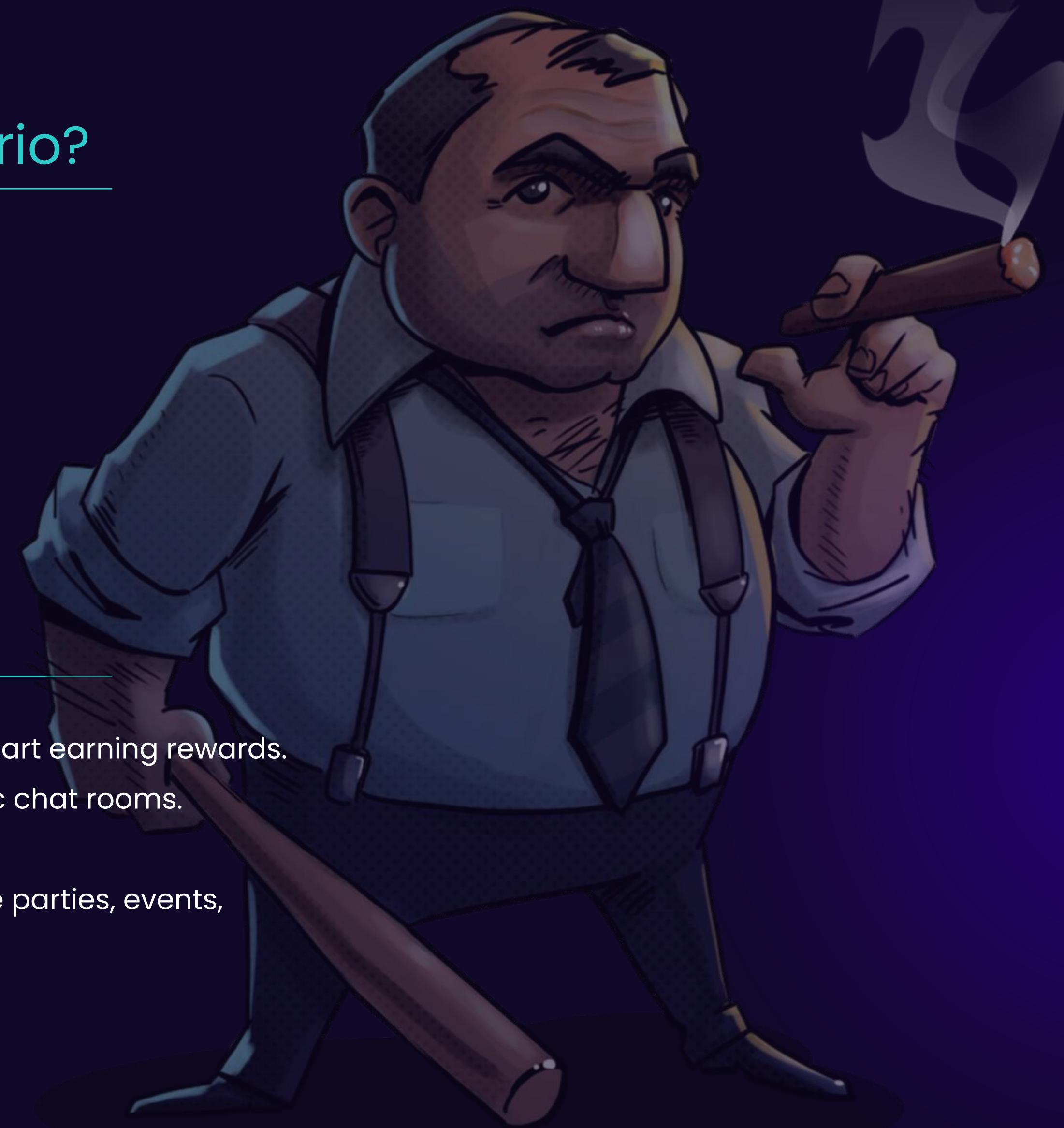
CHALLENGES

What is lacking in the current market scenario?

- Complex web 3 games with a difficult UX.
- The players have to put in a lot of effort to earn rewards in crypto.
- No option for the players to engage with their friends.
- The current games lack open NFT integration.
- No real-world utilities for the players.

Where does Ballers City fit in?

- Seamless and intuitive UI. Minimal effort is required to play. Simply sign-up and start earning rewards.
- Socialize with your friends in private chat rooms, listen to crypto sessions in public chat rooms.
- Integrate your pre-owned NFTs in the Ballers dashboard.
- Become a “Baller”, and earn several real-world benefits such as access to private parties, events, exclusive NFT drops, and much more!



BALLERS CITY'S STANDOUT FEATURES

Ballers City is not just a Free-to-play game but a gateway to exclusive parties, closed-door events, clubs, yacht parties, private chat rooms and so much more. Anyone can join the game and gain access to the Ballers zone by purchasing Baller NFTs from the (XYZ marketplace). Become a "Baller" and dive in to PARTY HARD!!

Free-to-play mode:

Sign up and start playing the game without purchasing the NFT. They can participate in the weekly lottery pots to win exclusive NFTs (access tickets to events, VIP passes, etc). The game is just the tip of the iceberg!

Real-world utilities:

Gain access to beach parties, clubbing, yacht parties, private chat rooms, and exclusive NFT drops via lotteries.

Play & Earn:

Acquire a Ballers NFT, start playing and get access to the Game Pot, earn \$BALR tokens on a daily basis.

True Ownership:

A mafia-themed Baller NFT collection that is earned and owned by the players, hence, defining the true ownership of their assets.

PARTNERS



TEAM & ADVISOR



Akhilesh
Co-Founder & CEO



Samarveer
Co-Founder & COO



Vasu
Co-Founder & CPO



LuvKush
Motion Design Artist



Ritvik
BD & Market Research Lead



Manav
Tech Lead



Santhosh
Lead UI/UX Designer



Ashfi
Creative Designer

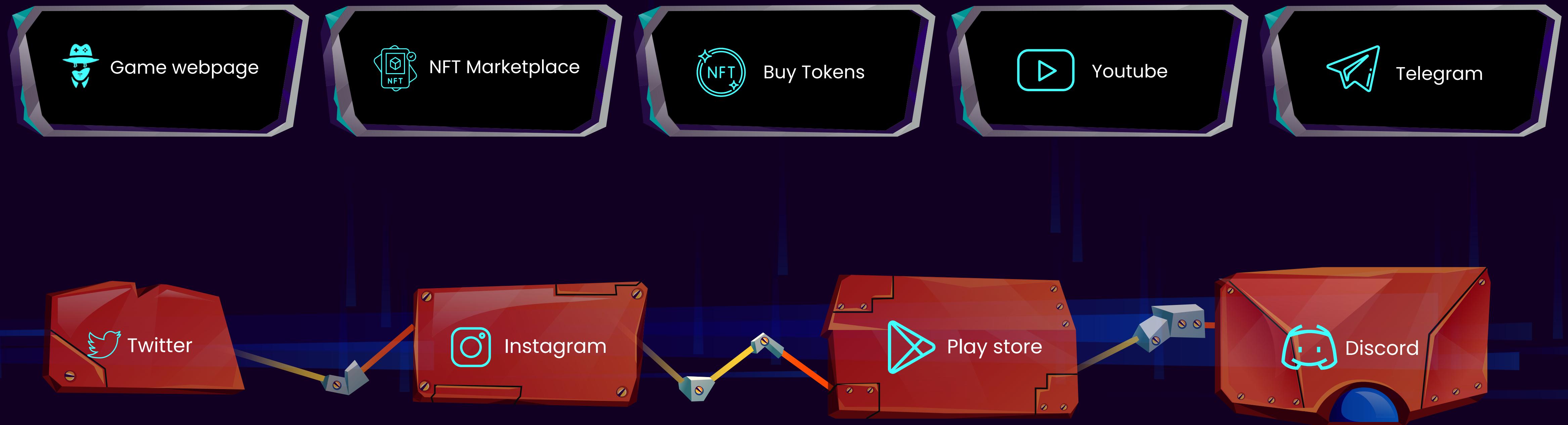


Mishba
Lead Frontend developer



ADVISOR

LINK TREE



The background of the image is a dark blue color. It features wispy, translucent white and yellowish smoke or steam that curves from the bottom left towards the top right. Scattered throughout the background are numerous small, glowing white stars of varying sizes.

THANK YOU