website_sessions
- 🔑 website_session_id INT
- 🔷 created_at TIMESTAMP
- 🔷 user_id INT
- 🔷 is_repeat_session INT
- 🔷 utm_source VARCHAR(250)
- 🔷 utm_campaign VARCHAR(250)
- 🔷 utm_content VARCHAR(250)
- 🔷 device_type VARCHAR(250)
- 🔷 http_referer VARCHAR(250)
- Indexes ▶

website_pageviews
- 🔑 website_pageview_id INT
- 🔷 created_at TIMESTAMP
- 🔶 website_session_id INT
- 🔷 pageview_url VARCHAR(250)
- Indexes ▶

order_items
- 🔑 order_item_id INT
- 🔷 created_at TIMESTAMP
- 🔷 order_id INT
- 🔷 price_usd FLOAT
- 🔷 cogs_usd FLOAT
- 🔶 website_session_id INT
- 🔶 product_id INT
- 🔷 primary_item INT
- Indexes ▶
- Triggers ▶

products
- 🔑 product_id INT
- 🔷 created_at TIMESTAMP
- 🔷 product_name VARCHAR(250)
- Indexes ▶

chat_session
- 🔑 chat_session_id INT
- 🔷 created_at TIMESTAMP
- 🔶 user_id INT
- 🔶 support_member_id INT
- 🔶 website_session_id INT
- Indexes ▶

chat_message
- 🔑 chat_message_id INT
- 🔷 created_at TIMESTAMP
- 🔶 chat_session_id INT
- 🔷 user_id INT
- 🔷 support_member_id INT
- Indexes ▶

order_summary
- 🔑 order_id INT
- 🔷 created_at TIMESTAMP
- 🔷 website_session_id INT
- 🔷 primary_product_id INT
- 🔷 items_purchased INT
- 🔷 price_usd FLOAT
- 🔷 cogs_usd FLOAT
- Indexes ▶

order_item_refund
- 🔑 order_item_refund_id INT
- 🔷 created_at TIMESTAMP
- 🔶 order_item_id INT
- 🔷 order_id INT
- 🔷 refund_amount_usd DECIMAL(6,2)
- Indexes ▶

users
- 🔑 user_id INT
- 🔷 created_at TIMESTAMP
- 🔷 first_name VARCHAR(250)
- 🔷 last_name VARCHAR(250)
- Indexes ▶

support_member
- 🔑 support_member_id INT
- 🔷 created_at TIMESTAMP
- 🔷 first_name VARCHAR(250)
- 🔷 last_name VARCHAR(250)
- Indexes ▶

- monthly_order_and_revenue
- monthly_sessions
- monthly_website_traffic