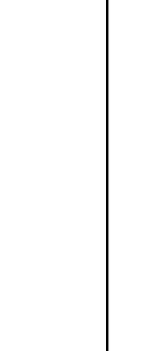


• Hi, I am ACTIVE

# TURNING IDEAS INTO SEAMLESS DIGITAL EXPERIENCES

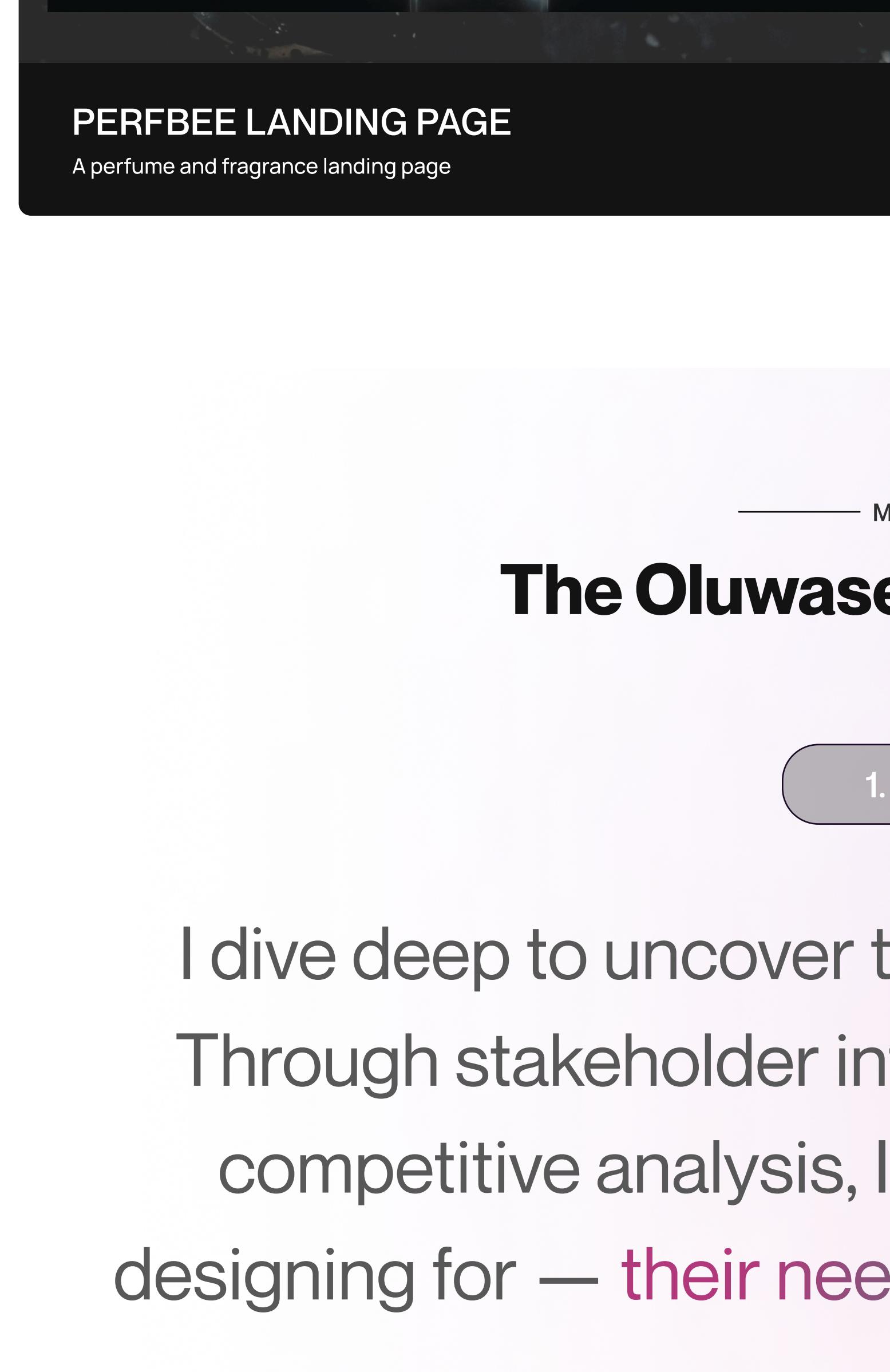
Hello, I'm Oluwaseunfunmi Adediran, a UI/UX designer specializing in product design, user experience, and design tutoring.



You have an idea? Contact me

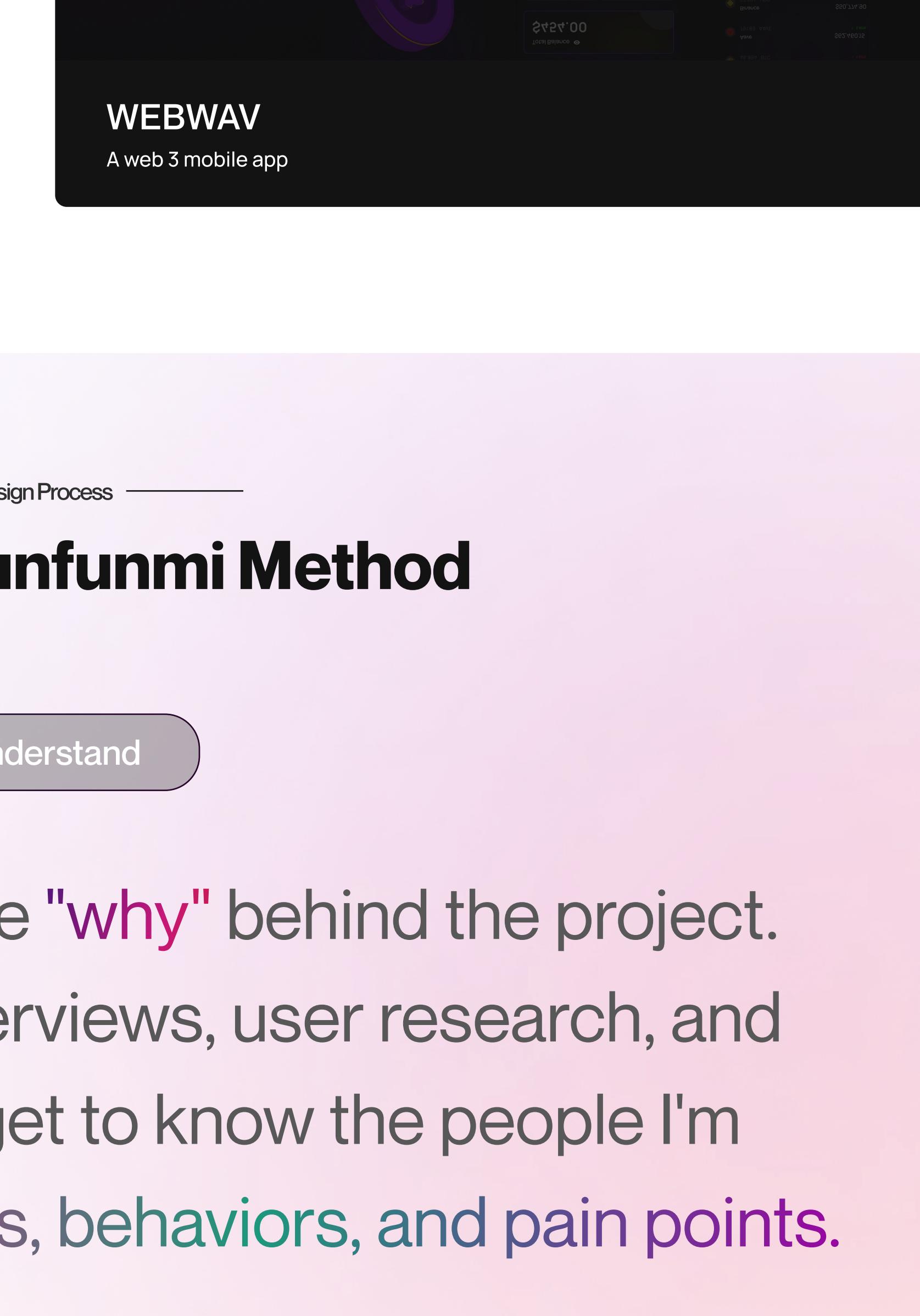
## My Works

SEE ALL ↗



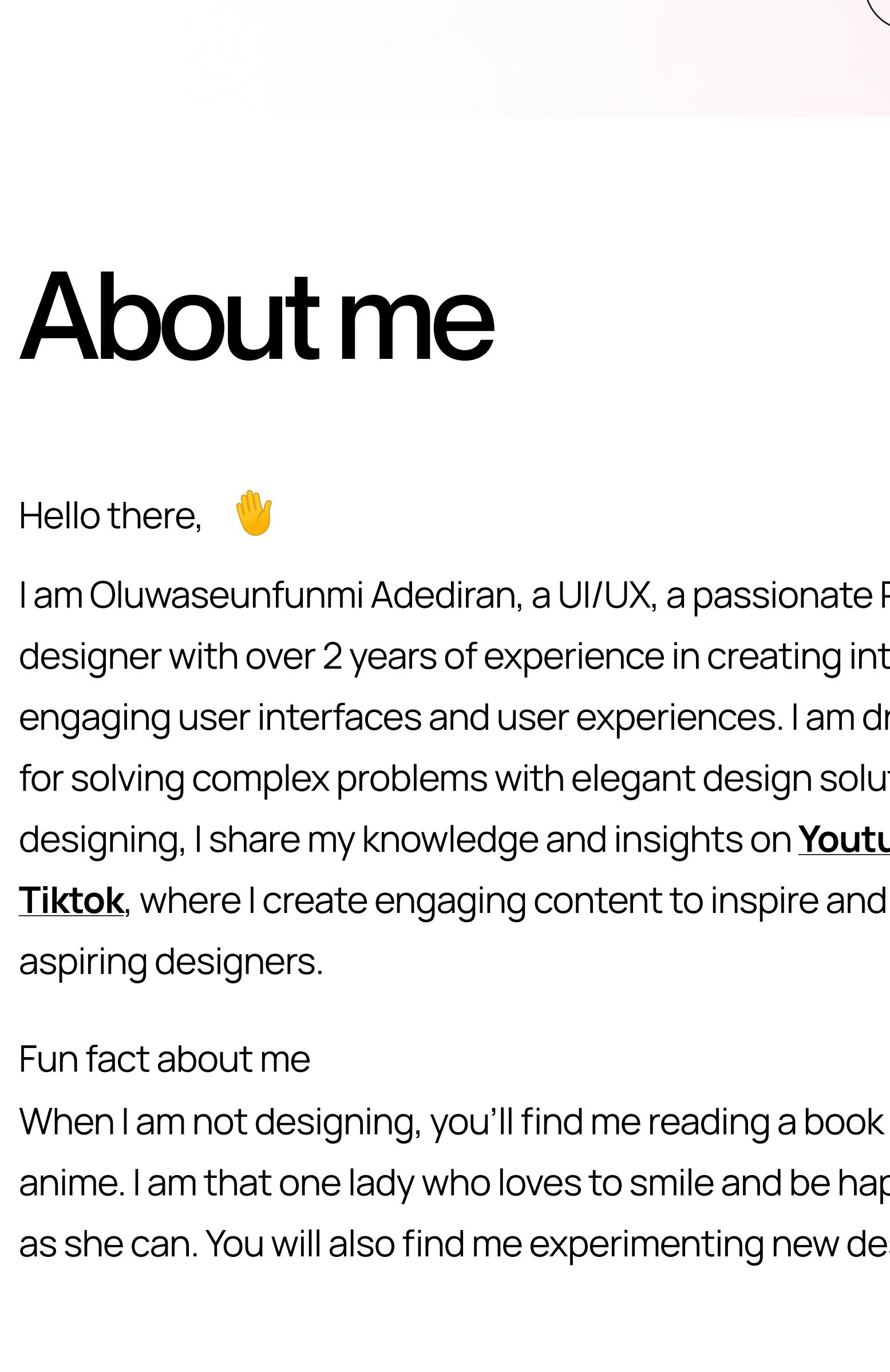
TRAVLEX

Traveling and flight booking app



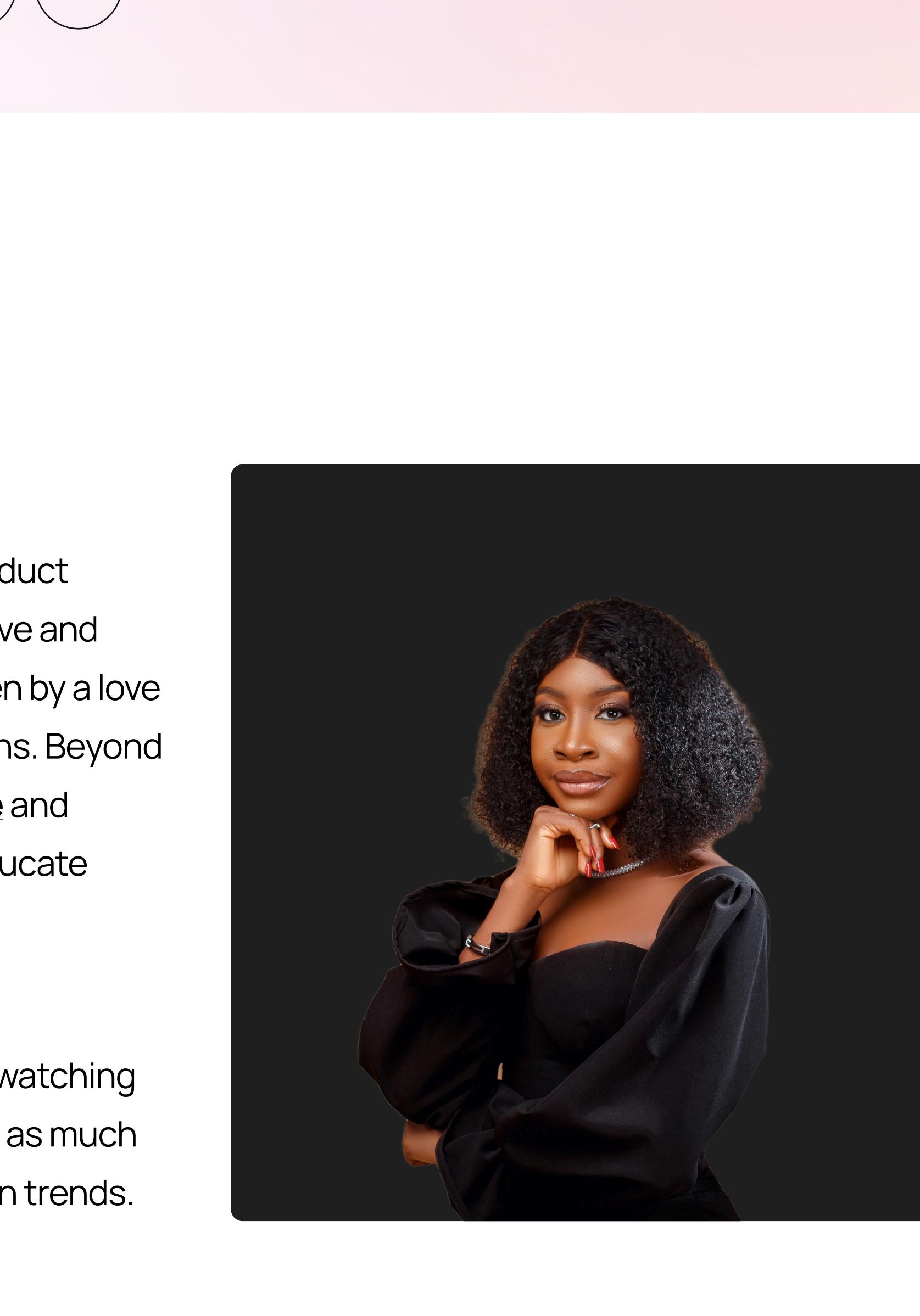
PORTFOLIO LANDING PAGE

An architecture portfolio landing page



PERFBEE LANDING PAGE

A perfume and fragrance landing page



WEBWAV

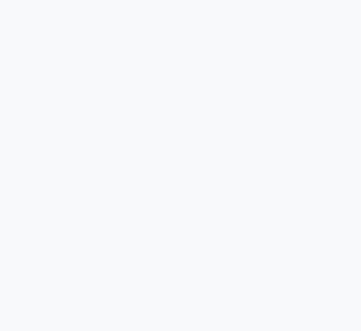
A web 3 mobile app

— My Design Process —

## The Oluwaseunfunmi Method

1. Understand

I dive deep to uncover the "why" behind the project. Through stakeholder interviews, user research, and competitive analysis, I get to know the people I'm designing for — their needs, behaviors, and pain points.



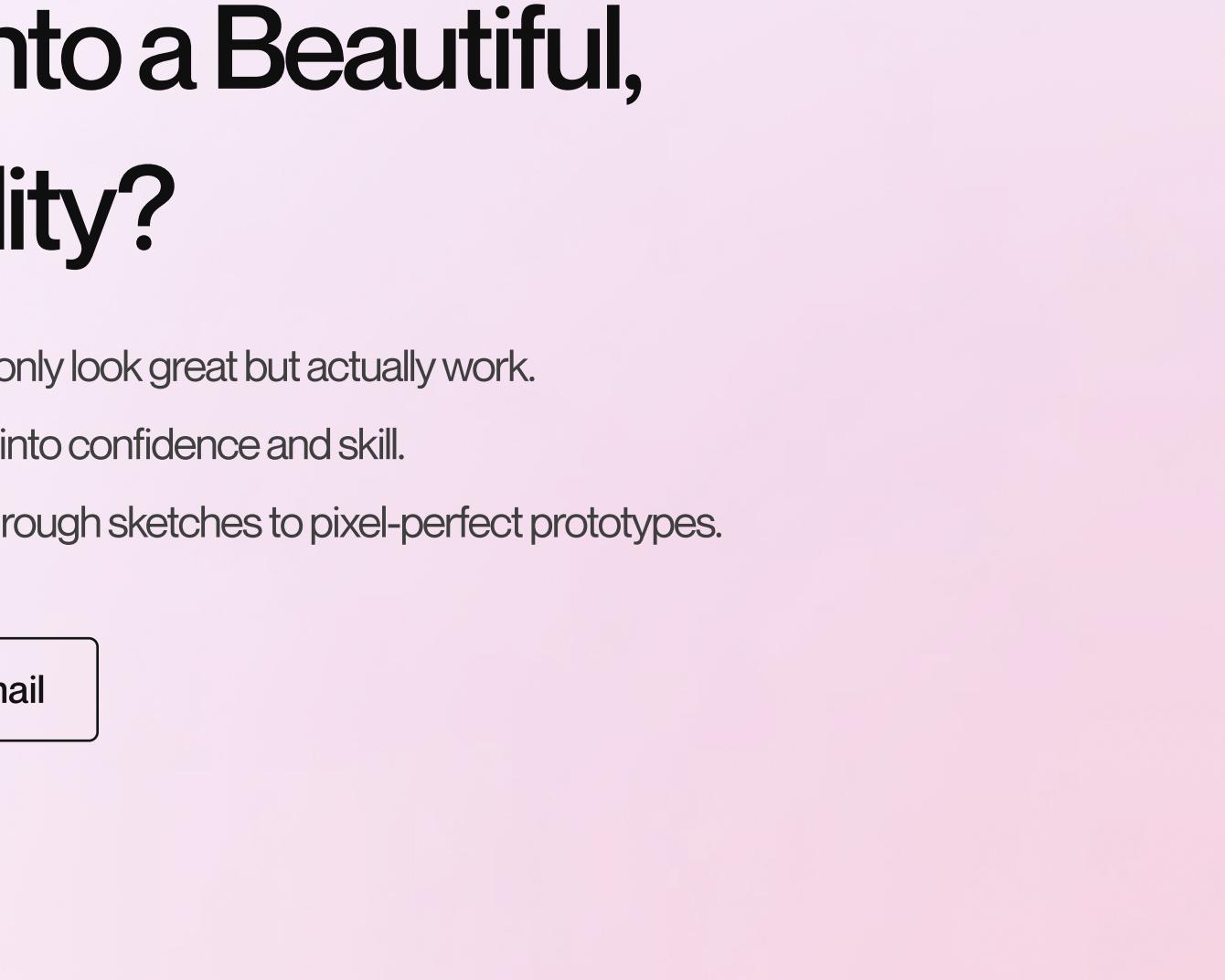
## About me

Hello there, 🙋

I am Oluwaseunfunmi Adediran, a UI/UX, a passionate Product designer with over 2 years of experience in creating intuitive and engaging user interfaces and user experiences. I am driven by a love for solving complex problems with elegant design solutions. Beyond designing, I share my knowledge and insights on [Youtube](#) and [Tiktok](#), where I create engaging content to inspire and educate aspiring designers.

Fun fact about me

When I am not designing, you'll find me reading a book or watching anime. I am that one lady who loves to smile and be happy as much as she can. You will also find me experimenting new design trends.



— My Services —

## What I Do (And Do Really Well)

### Product Design (UI/UX)

I design intuitive, user-centered digital products—from mobile apps to complex dashboards. I focus on functionality, accessibility, and aesthetic balance to create interfaces users love.

### UX Research & Strategy

Design that's backed by data, not just vibes. I don't guess—I ask, test, observe, and learn. I dig deep into user behaviors and needs to craft informed design strategies that solve real problems.

### UX Writing

Words matter. I craft clear, consistent, and meaningful microcopy that guides users and enhances experience — from buttons and tooltips to onboarding flows and error messages. Every word earns its place.

### Design Mentorship & Tutoring

I help aspiring designers level up through practical, hands-on learning. Whether it's 1-on-1 sessions, bootcamps, or workshops—I make design less scary and more exciting.

From newbie to ninja, I've got you covered.

### Design Systems

I build scalable, consistent design systems that keep your brand unified and your team efficient. Components, tokens, rules—you name it. Because chaos doesn't scale. Systems do.

### Consultation & Design Advisory

Have an idea, a product, or a team that needs guidance? I offer design direction, feedback, and collaborative sessions to help you move with clarity. Sometimes, all you need is a fresh perspective.

### Real words from real humans I've worked with.

"Working with Oluwaseunfunmi was a game changer!"

She took our vision and brought it to life with such clarity and creativity. The final product not only looked stunning, but it also improved our user engagement significantly.

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Oluwaseunfunmi Adediran  
Product Designer

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Product Designer

Oluwaseunfunmi Adediran  
Product Designer

### Ready to Turn Your Idea Into a Beautiful, Functional Reality?

I design websites, mobile apps, and digital experiences that not only look great but actually work.

I teach and mentor aspiring designers, turning curiosity into confidence and skill.

And I partner with founders, teams, and creatives to bring ideas to life, from rough sketches to pixel-perfect prototypes.

Book a call

Send an email

Contact me via:

✉️ [seunadediran83@gmail.com](mailto:seunadediran83@gmail.com)

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Site designed by me, developed by Temiloluwa Adediran

SEUNFUNMI

OLUWASEUNFUNMI ADEDIRAN - PRODUCT DESIGNER