RIDWAN BABATUNDE BALOGUN

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PERSONAL SUMMARY

Software Development Manager with 5+ years of experience in Web technologies, Training, Documentation, Database, Publishing, Testing and Migration, IT applications, along with Project Management skills. Thorough knowledge of digital marketing and IT business analysis.

IT SKILLS

- **Front-End Development**: HML5, CSS3, Bootstrap4, JavaScript ES6+, Typescript, ReactJS, NextJS, Redux, React Native,WordPress.
- **Back-End Development:** NodeJS, C#, MongoDB, PostgreSQL, MySQL, RESTful APIs, Microservices, Monoliths.
- **Tools**: GitHub, CDN, Unit testing,Docker, Kubernetes.
- **Digital Marketing**: Google AdWords, AdSense, Analytics, SEO, SEM, Social Media.

ACADEMIC QUALIFICATIONS

B. Eng. (Hons) Metallurgical and Materials Engineering

Federal University of Technology, Akure   **2010 – 2015**

Senior Secondary Certificate Examination (WAEC)

Ibadan Grammar School, Molete, Ibadan   **2001– 2007**

WORK EXPERIENCE

Senior Back-End Developer (FinTech)

Pandar Resources, Lagos, Nigeria   Oct., 2020 – Present

- Developed the back-end of the Cryptocurrency E-Wallet system.
- Providing production support for problems ranging from customer satisfaction to SQL queries to source code development.
- Working directly with the business to implement features and understand use cases.
- Building business logic and exposed RESTful APIs to be consumed.
- Designed and developed robust services in coordination with frontend developers and produce well-tested, high quality code.
- Building pragmatic software solutions where features are quickly delivered without sacrificing code quality

Tools: NodeJs, ExpressJS, MariaDB, MySQL, Linux server, cPanel WHM, Sentry.io, Git/GitHub, PHP, 3rd Party API services.

Full-stack Developer/Tech Lead (Remote)

Prudent Digital International, Dartford, Kent, England   April. 2020 – Oct., 2020

- Developed the front-end & back-end of an ecommerce & real estate applications
- Provided technical leadership to project team members and responded to inquiries regarding errors or questions about programs
- Worked closely with other groups like product, business analyst, quality assurance, and project management resources throughout delivery of solutions
- Coordinated and implemented new system installations.
- Perform system walk-through of technical and operational features for new or existing systems
- Conducted code reviews to maintain quality of code.
- Mentored and supported other members of the team to assist in completing tasks and meet objectives

Tools: Git/GitHub, Bitirx24, ReactJS, jQuery, Bootstrap, MUI, ExpressJS, NodeJS, MySQL, Zoom, Linode Server.

Full-Stack Software Developer/Software Development Management

TechDigi Media Solutions, Lagos, Nigeria   Mar. 2019 - April, 2020

- Developed a full-stacked banking app with React, MUI, NodeJS, MongoDB
- Developed a full-stacked Facial Recognition app, ReactJS and ClariFai API.
- Liaised with back-end developers, front-end developers, quality assurance testers, and CTOs as needed.
- Managed time-sensitive updates, including content changes and database upgrades.
- Planned, wrote, and debug applications.

Tools: ReactJS, jQuery, Bootstrap, ClariFai API, MUI, ExpressJS, NodeJS, Firebase, MongoDB.

Web Developer & IT Business Analyst

Artoas Global Limited, Lagos, Nigeria   Feb. 2018 – Mar. 2019

- Documented business functional & non-functional requirements.
- Generated process/data flow diagrams, use cases and user guides.
- Collaborated and liaised with development, client, and quality assurance teams.
- Involved in reviewing quality assurance plans, test plans to fortify that the business scenarios are getting fully covered in testing.
- Developed new websites and redeveloped existing websites as required.
- Proactively monitored applications, system software and/or hardware operations
- Provided administration and maintenance of Linux servers and storage facilities.
- Provided maintenance to the websites, web servers and related infrastructure.

Tools: ReactJS, Trello, Slack, Pivotal Tracker, Microsoft Office Suite, Google Drive, CMS, WHM/Cpanel

Digital Marketing Analyst

Red Media, Lagos, Nigeria   May 2017- Sept. 2017

- Developed digital marketing campaign strategies.

- Bench-marked performance across all online channels and advised on KPIs.
- Used methodical performance analysis to influence/support campaign strategies.
- Performed ROI analysis to evaluate the efficiency and effectiveness of different marketing campaigns.
- Assisted in educating clients on the benefits of digital marketing and the importance of online measurement & performance optimization.

Tools: Google AdWords, Adsense, Analytics, Facebook/Twitter/Linkedin Ad Managers.

Website Developer & Digital Marketer

Niji Group, Lagos, Nigeria   Oct. 2015 - May 2017

- Developed all the company's websites.
- Implemented Search Engine Optimization (SEO) and Search Engine Marketing (SEM) programs.
- Monitored website content for out-of-date postings.
- Provided input, helped formulate online strategy and approached consistency with overall company objectives.
- Managed, maintained and enhanced the company's presence on social media sites (e.g. Facebook, Twitter, YouTube)
- Created e-mail marketing and promotion campaigns.

Tools: Wordpress, Google AdWords, Adsense, Analytics, Facebook/Twitter/Linkedin Ad Managers.

Team captain

Google Online Marketing Challenge (Middle East & Africa Business Award Finals) Jan., 2015 – July 2015

- Partnered with Niji Group to create a 3-week Google AdWords online marketing campaign to increase the awareness of the organization's line of processed foods, engineering, farms and hotel services and also, to increase their organization's website traffic.
- At the end of the 3 weeks campaign, we achieved 75.8 thousand impressions,

694 clicks to the website, $0.36 average CPC and 0.92% CTR with Google Analytics data indicating that the campaign increased Niji Group's website page views as there are 280 new visits, 257 unique visitors and 410 page views.

CERTIFICATIONS

The Complete ASP.NET MVC 5 Course [Teachable]	2021
Microservices with Node JS & ReactJS [Udemy]	2020
Complete React Developer (Redux, Hooks, GraphQL, PWA) [Udemy]	2019
The Complete Web Developer [Udemy]	2019
JavaScript, React, HTML, CSS, Redux proficiency [Pluralsight]	2019
Selenium Web Driver with Java (App/Software automation testing)[Udemy]	2018
Mobile Web Specialist [Andela Learning Community]	2018
Front End Web Development [Andela Learning Community]	2018
Telecommunication Power Training [University Of Huawei]	2018
Android Development for Beginners [Andela Learning Community]	2017
Online Marketing Fundamentals [Google Digital Skills For Africa]	2017
Google AdWords Business Finalist [Google Online Marketing Challenge]	2015

INTERESTS

- English (Fluently), others include Yoruba (Native) & Arabic (learning)
- Coding, Sports, Gaming, Internet surfing.

REFERENCES

References available on request