

BALQEES SABIR

UI UX Designer



HELLO :)

My name is Balqees, and i am a UI-UX designer and a Front-end Software Developer with 3 years of experience in Web and Mobile Design using tools like Adobe illustrator and Figma, Web and Mobile Development using languages like javascript and libraries like React, React Native and more.

Looking for a challenging software development environment where my technical expertise and skills will grow and expand.

This is my Portfolio, and here you'll find some of my work and you'll get to know me, my skills and more.

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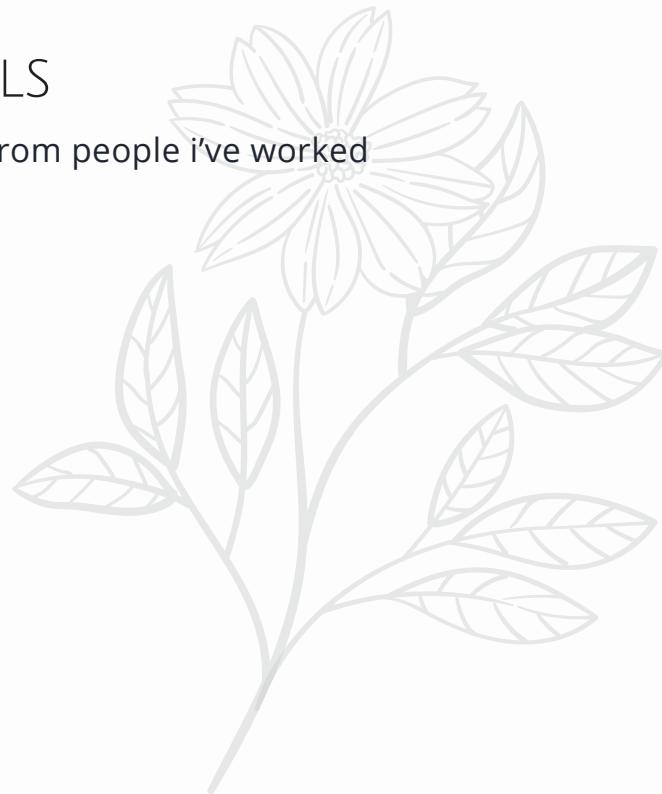
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CAREER SUMMARY

Aspiring UI UX Designer and a Frontend software developer with a proven ability to design and develop websites and mobile applications that align with the company vision and help achieve its overall goals.

Have designed and published more than 8 websites that are efficient and responsive, in addition to being part of the design and development team that launched more than 3 mobile applications, while increasing the number of websites launched by the company by more than 50% and helping in overall revenue increase.

Self Motivated, creative and able to come up with solutions and designs that consistently meet KPI goals. Hones skills and stays current with industry changes via continuing education and self development.



PHILOSOPHY STATEMENT

I have always had the urge to create, being in this field helped me to do that and aid people beautifully to use my creation.

The best (and most important) part of my job is when the website or mobile app is released and clients start using it and have a pleasant experience while getting what they need done with ease.

I'm grateful that I can make a tedious or even simple process enjoyable using technology and art.

RESUME

SKILLS

UI-UX Design REST api
Illustrator Node JS
Photoshop Marketing
Figma
React
React Native
HTML / CSS
ES6
GIT
Team work
Self Motivated
MongoDB
Human-Computer Interaction

HONOR & AWARD

Dean's list award -2016
For Academic excellence with a GPA of 3.5.

Dean's list award - 2015
For Academic excellence with a GPA of 3.6.

06

EXPERIENCE



Eptikar IT Solutions



Aug 2020 - Current

Full stack Developer

- Developed and designed more than 6 websites including the company's official website and websites for clients.
- Developed and designed 2 mobile apps and helped in adding new features to existing apps.
- Designed logos and brochures for the company's products and the company's profile.



Tana Water Tanks



Nov 2019 - Aug 2020

Graphic designer

- Designed social media graphics for the company.
- Designed the company profile.
- Designed brochures for the company's products.



Telekom Applied Business SDN BHD



Feb 2019 -Aug 2019

Web Development intern

- Helped maintain the company's official website

EDUCATION



International Islamic University Malaysia (IIUM)
Bachelor of Computer Science & Information Technology

2015 – 2019

Relevant courses: Java programming language, Oracle , MySQL
Human-Computer Interaction, Operating Systems, Networks Administration,
Enterprise Networks, Cryptography.
CGPA: 3.18



International Islamic University Malaysia (IIUM)
Foundation program of Computer Science
& Information Technology

2015 – 2019

Relevant courses: C/C++ , Basic Computer Skills, HTML/CSS,
GPA of 3.36

EXTRACURRICULAR ACTIVITIES

SAVANNAH

Techworks batch 2
participant

2015 – 2019

Gained technical and business development skills like
programming in python, data analytics and project management.

VOLUNTEERING EXPERIENCE



Sudanese students' society at IIUM
President

2016 - 2017

Represent IIUM's Sudanese students at international events and coordinate programs and activities for the student throughout the year



The Nasi Lemak Project
Member

2015

Participated as a food ranger, which are the members who cook the Malaysian dish Nasi Lemak, to be served to the kids who can't afford to go to school while they're being taught by street rangers, in their lunch break.

UX SKILLS & USER CENTERED DESIGN

To reach the end goal which is a pleasant and effective experience for the user, that's executed beautifully (in other words a good UI & UX) I usually follow this methodology :



Note : The design process is not linear, sometimes bouncing between one step and another is needed.

RESPONSIVE DESIGN

As of February 2023, 52.08% of the total web visits are currently mobile, compared to 47.92% coming from desktops.

That emphasizes the importance of responsive design, which is why I prefer to start the design process with the mobile version of the website first.

It helps in avoiding the unnecessary resizing, scrolling, zooming, or panning that occurs with sites that have not been optimized, and it makes websites faster, more accessible, and easier to navigate.



GRAPHIC DESIGN & PROTOTYPING

A good graphic design can help in improving the overall look and feel of an interface, leading to a better user experience.

I've practised graphic design since early days in university, designing posters and logos using tools like illustrator and photoshop.

After graduation and when I started my career as a UI UX designer and a Frontend developer, I started using incorporating figma and tried many other prototyping tools.

FRONTEND DEVELOPMENT

Being able to code and understand how websites and mobile apps are created helps in creating realistic and technically feasible designs.

I can code using pure CSS, html, and javascript, also using popular libraries like React for web development, and react native for mobile development, and I'm comfortable designing and implementing my designs altogether.

However, there's always much more to learn, and I'm specifically interested in learning more about UI UX design.



PROJECTS CASE STUDIES



- My Mentor
- EIT Official website

MY MENTOR

ONLINE MENTORING PLATFORM

PROJECT DURATION

1 MONTH

ROLE

UI UX Designer
& Frontend Developer



PROJECT OVERVIEW

My mentor is a platform that aims to ease access to training and hands-on experience in different fields. It targets those who seek one to one mentoring, training, and guidance. And provide help to employees who want help with their designated tasks.

PROBLEM STATEMENT

Fresh graduates can't find one-on-one mentoring opportunities.

In Sudan it's hard to find training, and one-on-one mentoring opportunities, and With traditional, real-life mentorships, one's lucky to find an industry professional willing to give their time and advice long-term.

SOLUTION

Connect those who are willing to guide with those who're seeking knowledge

1

POST YOUR MENTORING REQUEST

- Save time looking for a trusted mentor.
- Get the needed one-on-one training.
- Improve your skill sets and experience.

Front end development

khadija Saif is looking for a mentor

i'm a recent computer science graduate from khartoum university, interested in front end development and UI / UX looking for a mentor to guide me through becoming a proficinal front end developer

[... Read more](#)

[View details](#) [Mentor](#)

Duration : 2 month Paid : yes
Looking for a job : yes Experince : none

2

SHARE YOUR KNOWLEDGE AS A MENTOR

- Expand your network.
- Get help with big projects.
- Improve and strengthen your knowledge



Yousif Yahya



Chairman of the Board and
Co-founder of Savannah Innovation Labs
Mentored : 10

Website UI design implementation
Get mentored by : Belal Shwani

Request **View**

Certificate **Remote** **Open Duration**

Paid **Might get hired**

looking for someone who's interested in project management related tasks
and who's eager to gain knowledge and have fun during the experience !

3

FIND RARE MENTORING OPPORTUNITIES

- Get a chance to be trained by lead professionals
- Get access to knowledge and real life time experience
- Improve your chances of getting hired in top companies

WHITE PAPER RESEARCH

“... 87% of mentors and mentees feel empowered by their mentoring relationships and have developed greater confidence”

First step of research was to look for articles on the topics of mentorship, the effect it has on young adults and fresh graduates, and mentors at the same time.

One of the fascinating statistics i came across was from women-ahead.org and it said : “87% of mentors and mentees feel empowered by their mentoring relationships and have developed greater confidence”

COMPETITIVE ANALYSIS

There isn't any other online mentoring platform in Sudan currently, however people use their networks and social media apps to seek help and guidance regarding their career.

USER INTERVIEWS

We conducted interviews with 5 fresh graduates who recently started a job or were in the process of looking for one and 5 employees who currently teach at their free time, we had different set of questions for each:

FRESH GRADUATES :

- Tell me about the last time you applied for a job?
- What is the most difficult part of your job seeking journey? and why ?
- How are you planning on getting the needed skills to get a job ?
- Tell me about what you realized after graduation ?

EMPLOYEES :

- What motivates you to teach in your free time?
- Do you feel like fresh graduates benefit the most out of attending extra classes?
- What is the benefit of teaching to you?
- Do you think fresh graduates are ready for work after taking this course ?
- How do fresh graduates perform at the company you're working at ?

KEY INSIGHTS FROM RESEARCH

After analysing the answers we got from the interview, here are the major insights we've drawn

Fresh graduates often find it hard to accrue the skills needed for their first job

Employees who work as teachers often like to spread their knowledge

Fresh graduates usually rely on additional courses to improve their skills

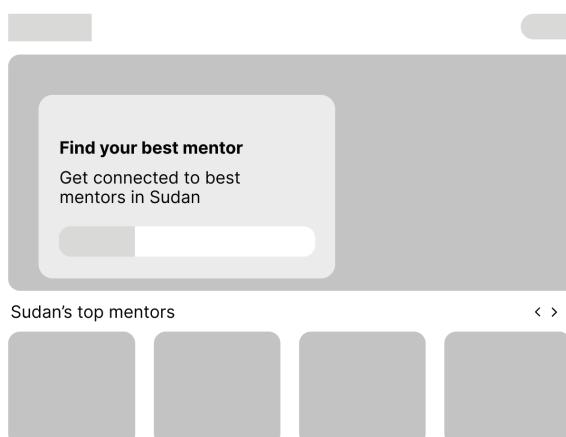
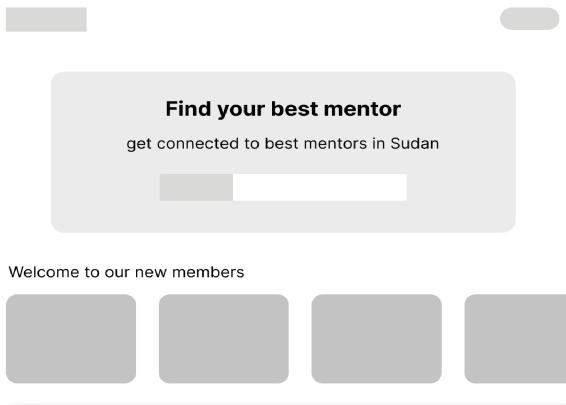
Most employees who work as teachers mentioned that teaching improves their own understanding and skills

Fresh graduates often feel lost after graduation and it's hard for them to navigate their first job due to lack of guidance

Employees who work as teachers find one-on-one teaching more beneficial

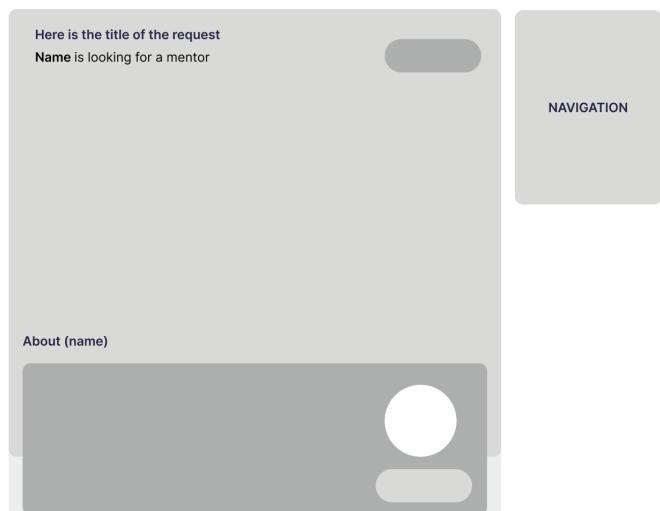
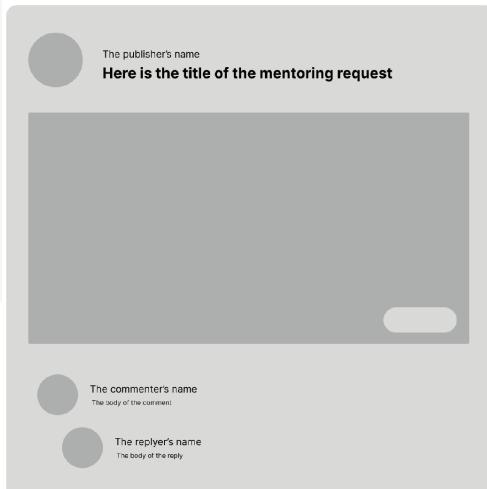
DESIGN

I've iterated through many design ideas, and after discussing with the team and our instructors, we agreed on going with the following design with some changes.



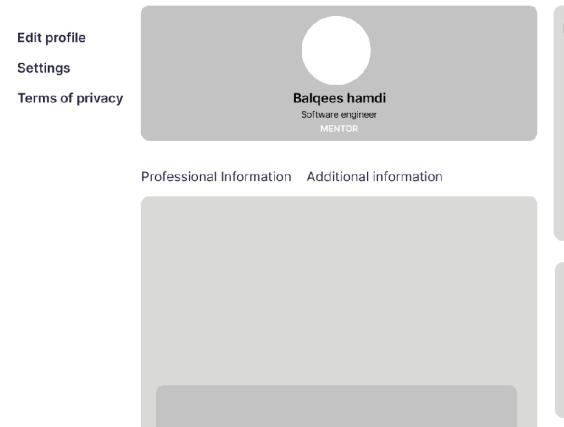
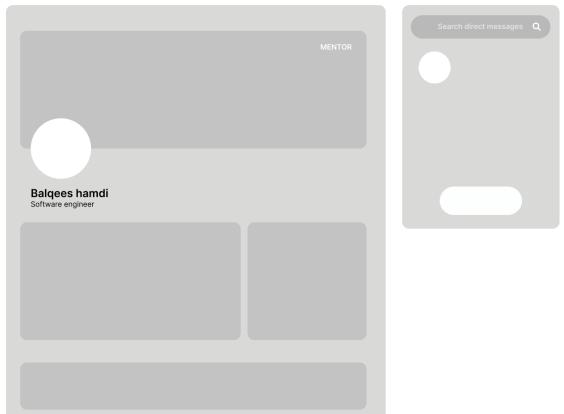
DISPLAY TOP MENTROS AT HOME PAGE

- Instead of displaying those who recently joined the platform, we realized displaying the **top mentors** is more beneficial to the mentees
- Motivates the mentors to become more active and creative in their mentorships to gain higher ratings.



GET TO KNOW YOU'RE MENTOR/MENTEE ON FIRST GLANCE

- Adding the mentor/mentee main info to the mentoring request/ opportunity adds more credibility.
- It enhances the user experience and reduces the number of clicks needed.



TRACK YOUR SCHEDULE

- Adding a calendar to the user's profile enhances their experience by eliminating the need to use an external calendar and keeping the information related to their mentorship in one place.
- It shows their availability and their time schedule for prospective mentee/mentor.

FINAL DESIGN

Recent mentoring opportunities

Website UI design implementation

Get mentored by : Belal Shwani

[Request](#) [View](#)

[Certificate](#) [Remote](#) [Open Duration](#)

[Paid](#) [Might get hired](#)

looking for someone who's interested in project management related tasks and who's eager to gain knowledge and have fun during the experience !

Website UI design implementation

Get mentored by : Belal Shwani

[Request](#) [View](#)

[Certificate](#) [Remote](#) [Open Duration](#)

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looking for someone who's interested in project management related tasks and who's eager to gain knowledge and have fun during the experience !

Open mentoring requests

Front end development

khadidja Saif is looking for a mentor

[View details](#) [Mentor](#)

I'm a recent computer science graduate from khartoum university, interested in front end development and UI / UX looking for a mentor to guide me through becoming a professional front end developer

... Read more

Duration : 2 month Paid : yes
Looking for a job : yes Experience : none

Front end development

khadidja Saif is looking for a mentor

[View details](#) [Mentor](#)

I'm a recent computer science graduate from khartoum university, interested in front end development and UI / UX looking for a mentor to guide me through becoming a professional front end developer

... Read more

Duration : 2 month Paid : yes
Looking for a job : yes Experience : none

More Requests

More opportunities



Know someone who will make a good mentor ?

Invite them to join !

Email address

[Invite](#)

 MY MENTOR ACQUIRE KNOWLEDGE & EXPERIENCE

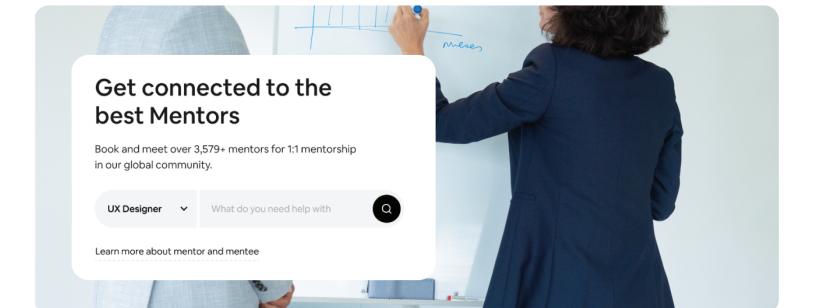
[Find a mentor](#) [Become a mentor](#) [Login](#) [Signup](#)

Get connected to the best Mentors

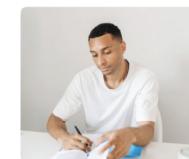
Book and meet over 3,579+ mentors for 1:1 mentorship in our global community.

UX Designer What do you need help with

Learn more about mentor and mentee



Discover Sudan's top mentors



Jerome Bell
Senior Manager - Solutions Engineering



Annette Black
Marketing Manager



Ralph Edwards
Senior Software Engineer



Savannah Nguyen
Lead Software Engineer - QA

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Balqees hamdi
Software engineer
MENTEE

Message

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- Tariq Arabi

Personal Information [Additional Information](#)

Name Balqees Hamdi	Phone number 0995457312
I'm a Fresh graduate	Email Balqeessabir@gmail.com
University international islamic university	Looking to be hired

dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum

Experience

Software Engineer at EIT	2016 - 2018
Software Engineer at IATL	2016 - 2018
Backend developer at Suhaj.inc	2016 - 2018

Skills

C#
Communication
UI / UX

Coding
Presentation

Open mentoring requests**Front end development**[View](#) [View](#)**Front end development**[View](#) [View](#)**Previously Mentored By**

Website UI design implementation
Mentored by : Belal AL shekh

[View](#)

Website UI design implementation
Mentored by : Belal AL shekh

[View](#)[Download CV](#)**Mentoring request**[Mentor](#)**Front End development****Khadija Saif** is looking for a mentor

I'm a recent computer science graduate from khartoum university, interested in front end development and UI / UX looking for a mentor to guide me through becoming a proficinal front end developer

Paid : 200 sdg / H

Location : Remote

Experience : none

Duration : Open Duration

I'm looking for help with

- Write software applications and programs for backend/frontend purposes.
- Analyse programs and apps to improve their features and functionalities.
- Test & debug programs and fix any reported bugs.
- Collaborate with the tech team to improve the performance, efficiency, and scalability of our tools.

Requirements

- Knowledge of APIs and webservices.
- Knowledge of Relational Databases (MySQL, PostgreSQL, SQL Server ...) and SQL language.
- Knowledge of NoSQL databases is a plus.

I have a background about

- An opportunity to work with remarkably talented colleagues.
- Vast growth opportunities in every aspect.
- 15% target bonus with further upside.
- Employee share scheme participation.
- International relocation support.
- Opportunity to be embedded within a commercial team for those with strong commercial interest.

About Khadija Saif

Name
Balqees Hamdi

Phone number
0995457312

Expertise
• Software Engineering
• Front End Development
• UI / UX Design

I'm a
Fresh Graduate

Email
Balqeessabir@gmail.com

University
international islamic university

dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.
Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum

[View Profile](#)

25

EVALUATION AND TESTING

Though I started the actual development of the website, it's not published yet.
However, for testing purposes the plan would be:

- Launch the website in a staging environment first and have a beta version for a limited number of selected users
- Conduct moderated or unmoderated remote user tests depending on the budget and time constraints.
- Use quantitative KPI like google analytics to optimize the website performance.



CONCLUSION + LESSONS LEARNED

PERFORM MORE USER TESTS DURING THE DESIGN PROCESS

Relying on interviews during the first stages, testing after the process is almost done feels like it's not enough testing,sure teammates were involved during the whole process,but in future works it would be better to involve the user in more the middle stages.

CREATE WIDE VARIETY OF INITIAL DESIGNS

The project was huge for a short time, thus i couldn't come up with a wide variety of options and initial sketches, it feels like the options i created weren't diverse enough, in the future i'd like to come up with more different ideas.

START WITH THE LESS COMPONENTS

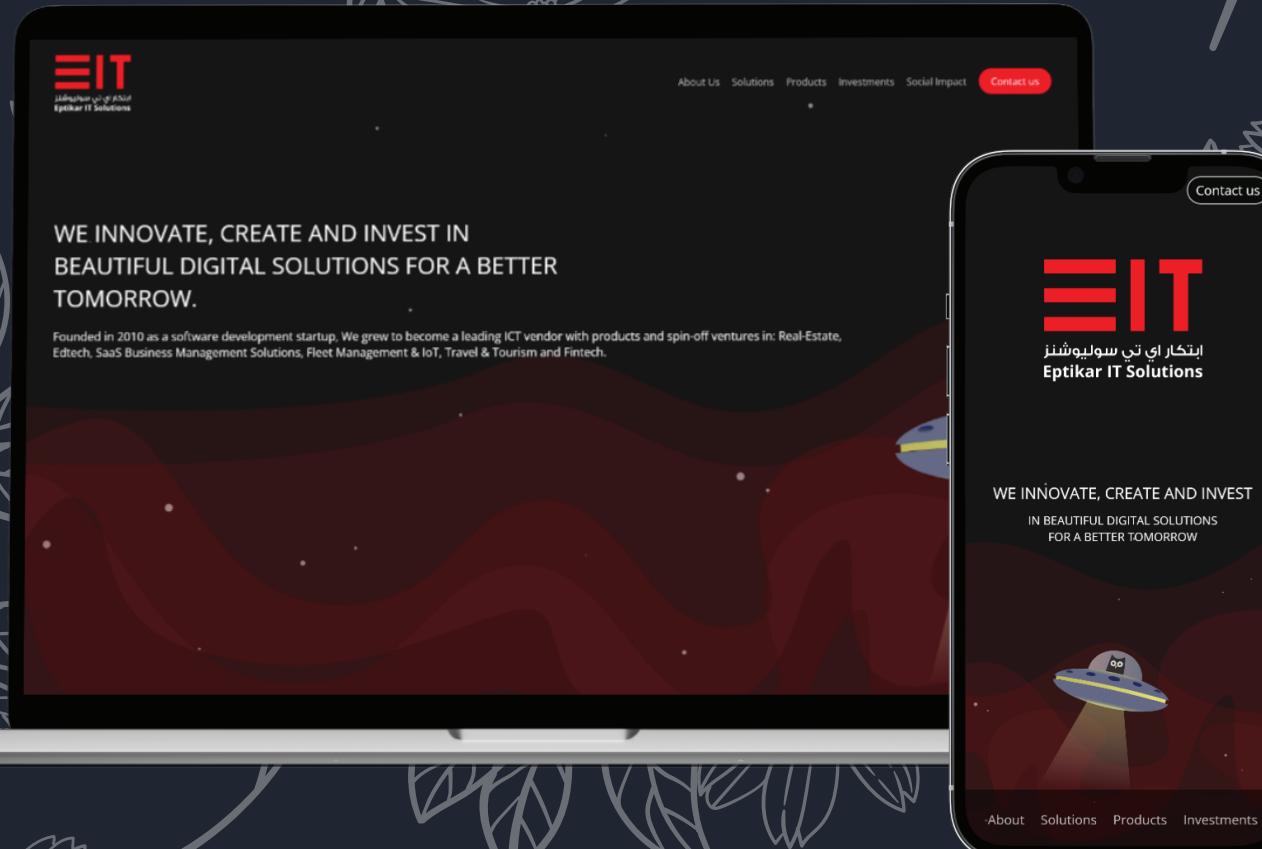
In this project we dumped all the ideas we have and almost took all of them, which was just too much, in upcoming projects i'd like to start with the minimal needed to solve the user's problem and add more features and components as we go and of course according to tests conducted

EIT OFFICIAL

IT Solutions company website

PROJECT DURATION: 3 MONTH

ROLE: UI UX Designer & Frontend Developer



ABOUT

EIT is a software startup, leveraging open source technologies to help NGOs, Enterprises, and SMEs in Sudan and the UAE by designing and creating end-to-end software solutions.

CHALLENGES

All the problems with the old website were identified and properly documented, we were able to solve them and enhance the user experience.

- The website didn't contain up to date content
- The navigation was deeply ramified
- Outdated design
- The website didn't match the new brand identity



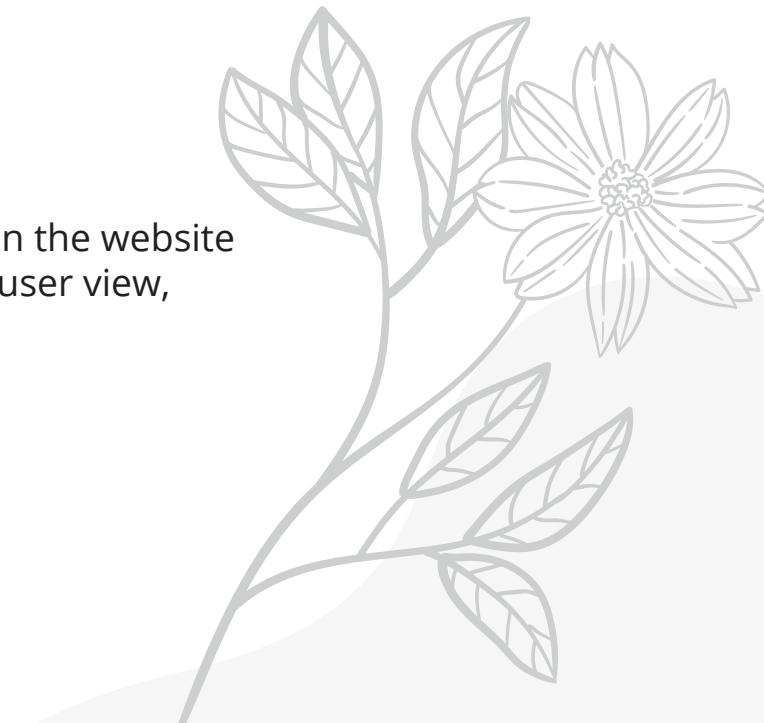
GOALS

After analyzing and understanding the problems, we established the main goals of the redesign

- Redesign the existing website's information architecture and user flow to make it more engaging and visually appealing.
- Redesign the company's website such that it incorporates rebranding and enhances the overall experience of the site.
- Improve site navigation
- Improve site analytics

RESEARCH

We collected data from analysis tools that were already implemented on the website like google analytics and we studied the findings of those tools, like the user view, site performance and some other useful metrics.

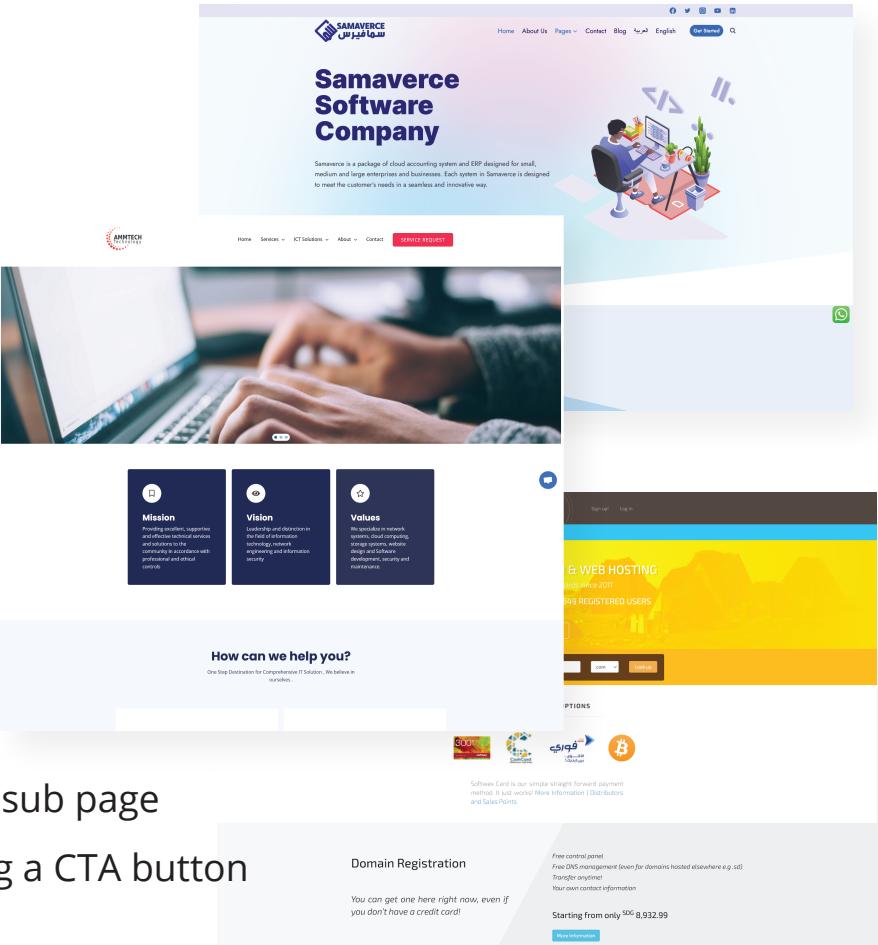


COMPETITOR ANALYSIS

As a part of the research we conducted competitor analysis, and made comparisons with other IT companies websites, the design approach they followed to improve our design decisions.

KEY INSIGHTS FROM ANALYSIS

- Most of these websites used light mode colors
- Most of them had dedicated page for services, a main or sub page
- Most of the websites utilized the navigation bar by adding a CTA button
- Most of the websites used long form landing page
- Most of the websites used blog page as their exit point

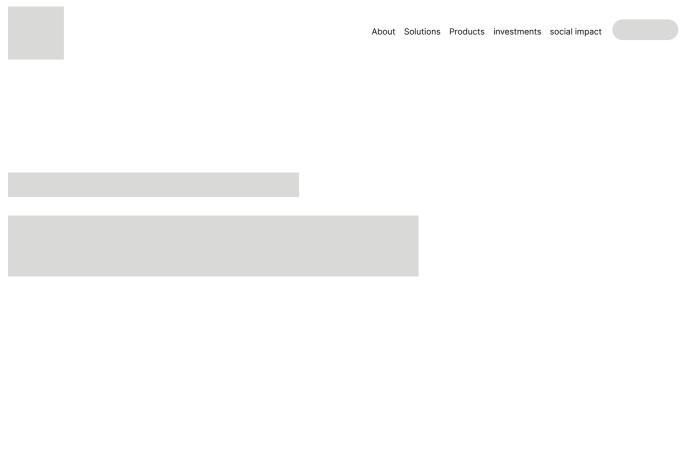


INICIAL DESIGN IDEAS

After analysing the data we got from the research, we came up with different initial designs and ideas



MI FI WIREFRAMES



SHORT FRAME LANDING PAGE



ABOUT PAGE

OLD DESIGN HOME PAGE



INTERNATIONAL
QUALITY,
LOCAL PRICES
WITH ALL THE
SUPPORT YOU
NEED

EIT
إپتكار ایچ تی سولوشنز
Eptikar IT Solutions

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OLD DESIGN ABOUT PAGE



We have been using open source technologies since 2010 to create innovations that are changing the IT industry in Sudan and hopefully the world.

Who we are?
We're an IT company based in Khartoum, Sudan, founded in 2010.
Our name comes from the Arabic word for innovation.

What we do?
We develop solutions for businesses from all fields, beyond simply offering products or services, we aim at providing a solid IT foundation for all enterprises, helping them in day to day tasks and prepare them for the future.
To be specific
• We develop mobile and web applications.
• We design websites.
• We help businesses to safely adopt open source technologies.

How we do it?
By Focusing on innovation, quality and the customers needs. There is always an extra step to be taken, and we're here to take it.
Technologies we love to use
• Ruby on Rails.
• PHP and MySQL.
• We love Ubuntu and linux in general.

EIT
Capital Al-Marsah 27
Eptikar IT Solutions

About Products Services Consulting Our Blog Contact Us

CUSTOM SOLUTIONS WEB DESIGN COMMUNITY SERVICE

We build what you need Give your website a new life We all need to give back

Home Contact Us

Eptikar is Arabic for "innovation".
Eptikar IT Solutions is a company founded in 2010 based in Khartoum, Sudan.
We are the company that started saying "Innovation is the key to success in an ever evolving industry such as ours". After five years of innovation, customers are satisfied, staff are on top of their game and the future is brighter than ever.
The beauty of innovation is either we're designing a web app or building a line of business application we don't just solve problems we improve business and help our customers realize their full potentials.
We do what we do and that's why we're good at it.

FACEBOOK TWITTER G+ IN O

Address: Capital Al-Marsah 27
Khartoum, Sudan
Mobile: +249 9111 13937
+249 9099 15515

Contact Us Join Us ©2015 Eptikar IT Solutions Inc.

OLD DESIGN SOLUTIONS PAGE



WHOM WE'VE HELPED ?

UNDP CIS International Medical Corps TARCO AIR

AND

We love Bitcoin

Eptikar is Arabic for "innovation".
Eptikar IT Solutions is a company founded in 2010 based in Khartoum, Sudan.
We are the company that started saying "Innovation is the key to success in an ever evolving industry such as ours". After five years of innovation, customers are satisfied, staff are on top of their game and the future is brighter than ever.
The beauty of innovation is either we're designing a web app or building a line of business application we don't just solve problems we improve business and help our customers realize their full potentials.
We do what we do and that's why we're good at it.

Contact Us Join Us ©2015 Eptikar IT Solutions Inc.

FINAL DESIGN

MEQEEN
Your favorite tool to run your growing SME
Bearing in mind that NOT all companies are created equally and that SMEs management IS special, our ultimate goal while building MEQEEN is to create a simple, powerful and fun tool that helps you get things done.

- Accounting**
Maintain your books automatically and have flexible tools and reports required auditing and taxation.
- Inventory**
Manage your warehouses, Move stock between them, Track batches and expiration dates and more.
- Customers Relationship Management**
Quotes, Invoices, Customers and Suppliers are all connected in one place.
- Tasks Management**
No more fragmented communication; keep all the team on the same page with a simple tasks and projects tracker.

EPOS
Managing Because retail technology is the future of business over processes now.

INNOVATION
Is what Eptikar stands for
Founded in 2010 based in Khartoum, Sudan.
Eptikar IT Solutions
651 N Broad St.
DE 19709, USA
Eptikar IT Solutions
413 Al Safa Street
Khartoum, Sudan
+249 91 11 11 11
+249 90 09 09 09
Made with ❤ by Eptikar

How It Paid Off
Hamdan Bin Rashid Award UAE - 2020 | ReadersTent
Nominated as an Impact SME UNDP-Sudan - 2020
Best Reading Project UAE - 2016 | ReadersTent
2nd Best General Service App Sudan - 2017 | Tasadag Sah
Best Educational Website Project Sudan - 2014 | Kuttab

And more importantly,
a growing list of happy
customers:

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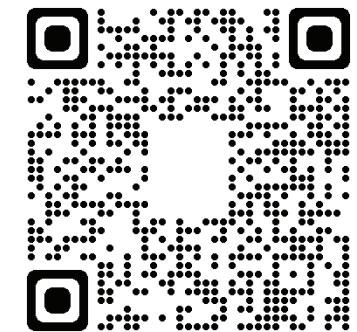
CREATE AND INVEST IN DIGITAL SOLUTIONS FOR A BETTER FUTURE

aware development startup. We grew to become a leading ICT vendor with products and spin-off ventures in: Real-Estate, Management Solutions, Fleet Management & IoT, Travel & Tourism and Fintech.

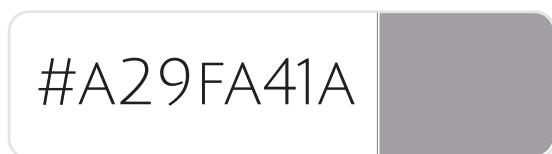
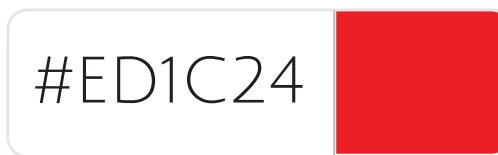
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SCAN TO VIEW
THE DESIGN LIVE



COLOR PALETTE



TYPOGRAPHY

Open Sans

Bold AaBbCc

ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

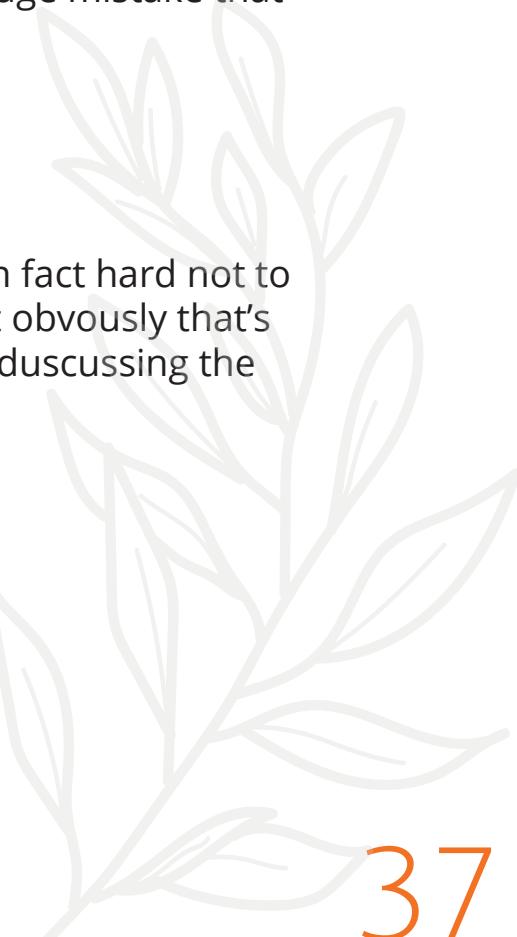
Regular AaBbCc

ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

CONCLUSION + LESSONS LEARNED

DOCUMENT AS YOU WORK

I had to write the whole documentation for this project after i was done, which was a huge mistake that cost so much time.
proper documentation is crucial, and it makes teamwork much easier.



DON'T JUMP INTO HIGH FIDELITY DESIGNS

It's hard to resist the temptation of jumping into high fidelity designs form the get go (in fact hard not to jump into coding !) espicially when you're working alone, and the project is exciting, but obviously that's not a good idea, it will waste too much time, and applying changes will be painful after discussing the designs with couleges or supervisors.

ACHIEVEMENTS

- Designed and developed more than 8 websites most of them are Live and got excellent client feedback.
- **My Mentor** was selected as one of the top two projects in techworks batch 2.
- My graduation Project made it to the top 5 in the final year project showcase.
- My first website as a trainee was published during my training period.





TESTIMONIALS

"... What was special about her is that she worked with pure dedication and always tried to deliver her work in the best way possible, she was passionate about what she did and eager to learn, asking the right questions at the right time."

*Professor.Dr. Imad Fakhri Taha
International Islamic university Malaysia*

"I first met Balqees when she was taking a course organized by Savannah, her talent and dadication were outstanding, she was very uniqe, always learning new things and pationate about what she does, we had to work with her.

We hired Balqees for the redesin of our website and she did an outstanding job, she was very committed and never missed a deadline, in fact whenever we were late in providing content she helped us meet the deadline and she was very flixable to whatever changes we asked for "

*Mr Waddah Mostafa
Space & community lead - Savannah Innovation Labs*

THANK YOU

For your precious time spent reading my portfolio. Don't hesitate to contact me if you have any inquiries.



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Balqees Sabir

