# BALA VEERRAJU MATTA

··· -034911253 |

7569090694 ⋈ vbala\_csd@srkrec.edu.in

### Skills

# Front-end Development:

- Proficient in HTML5, CSS3, JavaScript (ES6+)
- Experience with modern frameworks and libraries such as React.js, Vue.js, and Angular
- · Responsive web design principles and mobile-first development
- · Familiarity with version control systems like Git

### Graphic Design:

- Advanced proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Strong understanding of typography, layout, and color theory
- Experience in creating branding materials, including logos, business cards, and marketing collateral
- Knowledge of UI/UX design principles and wireframing tools like Sketch or Adobe XD Programming Languages:
- Proficient in C, Python, and Java
- Experience in writing clean, efficient, and maintainable code
- Knowledge of data structures, algorithms, and object-oriented programming concepts

#### Other Skills:

- · Cross-browser compatibility testing
- SEO best practices
- Agile development methodologies
- Excellent communication and collaboration skills

## **Projects**

- Responsive Portfolio Website: Create a personal portfolio website showcasing your front-end development skills. Ensure it is responsive and includes interactive elements.
- E-commerce Website: Design and develop an e-commerce website with features like product listings, search functionality, shopping cart, and checkout process.
- Weather App: Build a weather application that fetches data from a weather API and displays it in a user-friendly interface with dynamic updates.
- Task Management Application: Develop a task management application where users can create, update, and delete tasks. Implement features like drag-and-drop functionality for task prioritization.
- Interactive Data Visualization: Create interactive charts and graphs using libraries like D3.js to visualize data in a compelling and engaging way.
- Social Media Graphics: Design graphics for various social media platforms such as Instagram, Facebook, and Twitter to promote events, products, or campaigns.
- Packaging Design: Design packaging concepts for products such as food items, cosmetics, or electronics, considering both aesthetics and functionality.

# Certification

- Programming Essential for C Language Cisco (2022)
- AWS Academy Cloud Foundation Amazon Web Service (2023)

### **Education**

SRKR Engineering College Bhimavaram, AP

• Bachelor's degree in Computer Science and Design (B.Tech): CGPA: 8.1 Oct 2022 - Apr 2026

Tirumala Junior College Bhimavarm, AP

• MPC , Intermediate : CGPA : 9.3 Jul 2020 - Apr 2022

Sri Chaitanya Techno School Palakol , AP

• SSC : CGPA : 10 Jul 2019 - Apr 2020

#### ACCOMPLISHMENTS

"Led promotional efforts as Team Lead for the Sigma event at SRKR, spearheading photo and video capture, as well as designing captivating banner edits for enhanced engagement and promotion."