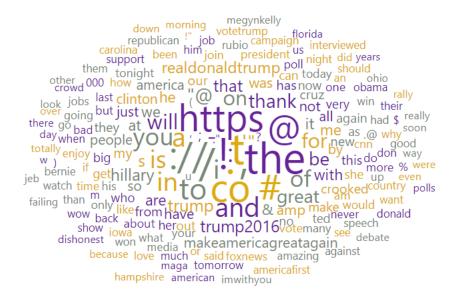
# Análisis de sentimiento en redes sociales elecciones USA 2016: Clinton vs Trump

¿Cuáles son las palabras que mas se repiten en los tweets de Clinton? ¿Cuáles son las palabras que mas se repiten en los tweets de Trump? En la nube de palabras de Hillary, ignorando las palabras conectoras o links (como https, :, a) podemos ver palabras como Trump, Hillary, can, Donald, president, you.

```
millions because those demsinphilly want last against help proud don great light how. The people families like how. The people
```

En cambio, las palabras que encontramos en la nube de Trump son great, Trump, thank, trump2016, makeamericagreatagain, y Clinton.



### ¿Cuál es el sentimiento promedio en los tweets de Clinton vs Trump?

El promedio y demás valores estadísticos de Hillary Clinton son los siguientes:

Distribution	Mean	Median	Dispersion	Min.	Max.
	1.82252	0.00	2.51194	-22.5806	18.5185

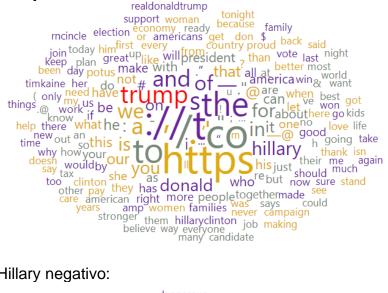
#### Y el de Trump son los siguientes:



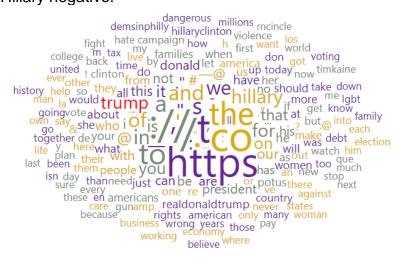
## ¿Qué palabras son las que predominan en los tweets positivos y negativos de Clinton y Trump?

Las palabras que resaltan cuando separamos el rating positivo y negativo son las siguientes:

#### Hillary Positivo:



#### Hillary negativo:



#### Trump Positivo:

```
interview megynkelly seanhannity
proud campaign wonderful tomorrow
thanks york ohio makeamericagreatagain going well go
south time tonight trump 2016 amazing wouldus
nevada way up love jobs maga if this that trump in following morning who ever 000 back am with to have jobs maga if the their safe won like our safe won like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice job again the following is a like our watch nice watch nic
                     safe won like watch nice job again the watch n
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    supporters candidate
```

#### Trump negativo:

```
votetrump nothing tonight made
american over foxnews speech news
bernie against again ad
want than why realdonaldtrump how today lyin stop
president even wants
country vote do you she her all they am show there
down total said crooked that hillary ted more watch video
marco last from win obama
america bad has for:

### The think in the properties of th
                                                                                                                                         false run tomorrow makeamericagreatagain years isis
                                                                                                                                                                                                                                                                     sanders great dishonest jobs nytimes
because campaign republican your
imwithyou megynkelly
```

## ¿Qué diferencias se observan al analizan los tweets con el método de Liu hu vs Vaden?

Es gracioso, porque modificando este valor podemos ver como Hillary no tiene tweets negativos, mientras que los tweets de Trump no tienen tweets positivos. ¿Será un bias político?

## **Conclusiones**