## examples





Dr. Mine Çetinkaya-Rundel Duke University American Cancer Society estimates that about 1.7% of women have breast cancer.

http://www.cancer.org/cancer/cancerbasics/cancer-prevalence

Susan G. Komen For The Cure Foundation states that mammography correctly identifies about 78% of women who truly have breast cancer. http://ww5.komen.org/BreastCancer/AccuracyofMammograms.html

An article published in 2003 suggests that up to 10% of all mammograms are false positive.

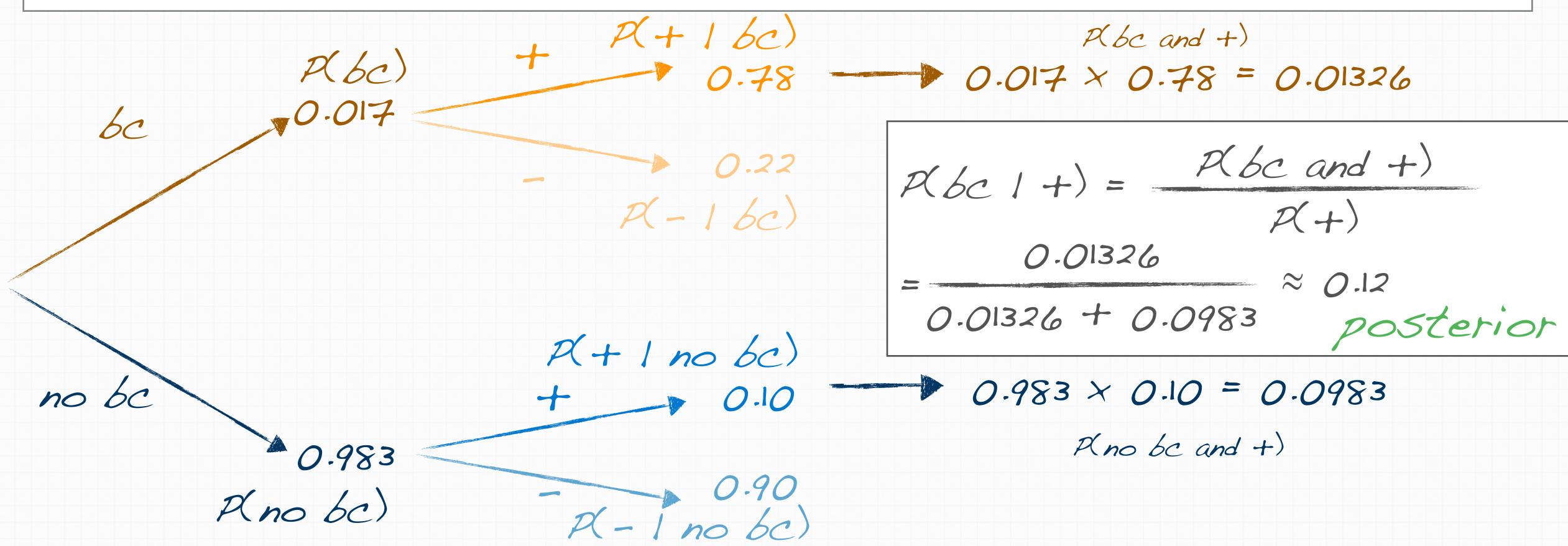
http://www.ncbi.nlm.nih.gov/pmc/articles/PMCI360940

$$R(bc) = 0.017$$
  
 $R(+1bc) = 0.78$   
 $R(+1nobc) = 0.10$ 

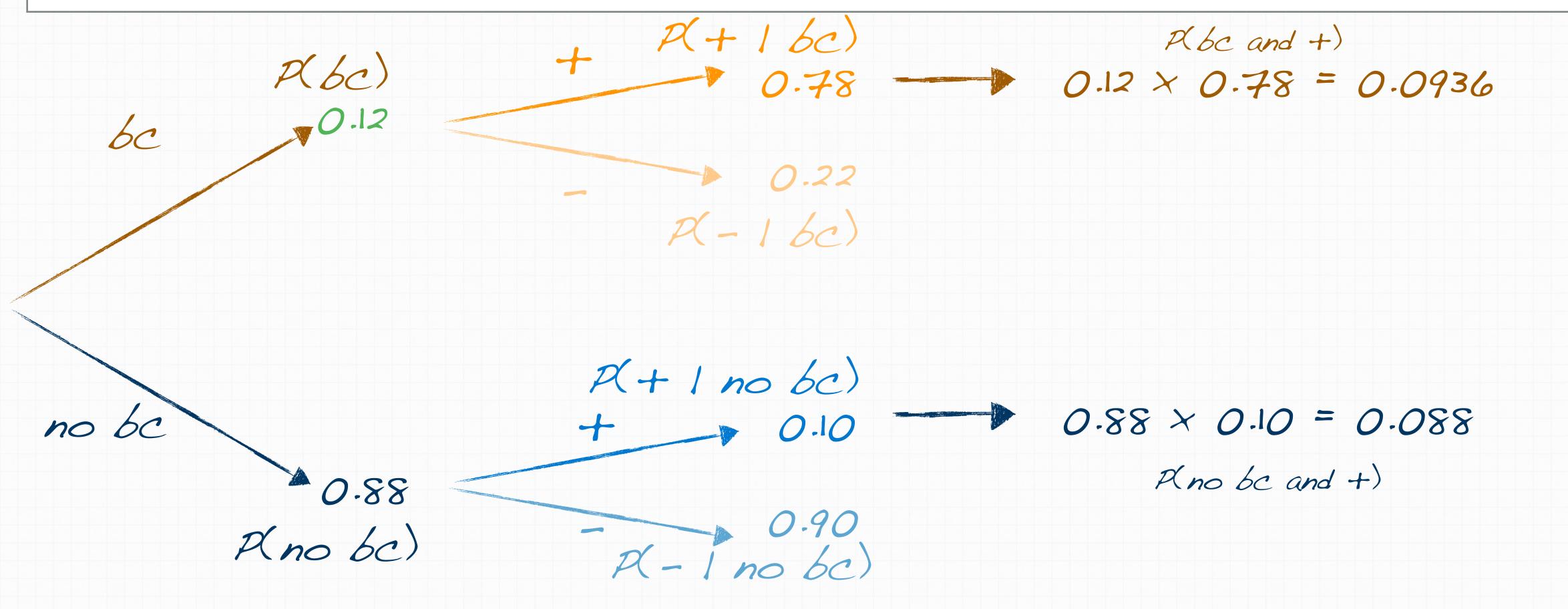
Prior to any testing and any information exchange between the patient and the doctor, what probability should a doctor assign to a female patient having breast cancer?

$$P(bc) = 0.017$$
 prior

When a patient goes through breast cancer screening there are two competing claims: patient has cancer and patient doesn't have cancer. If a mammogram yields a positive result, what is the probability that patient has cancer?  $P(bc \mid +) = ?$ 



Since a positive mammogram doesn't necessarily mean that the patient actually has breast cancer, the doctor might decide to re-test the patient. What is the probability of having breast cancer if this second mammogram also yields a positive result?



- setting a prior
- collecting data
- obtaining a posterior
- updating the prior with the previous posterior