1. About half of the kick starters are successful. Performance arts are the most popular kickstarters. A lot of technology kickstarters are cancelled. Music kickstarters are highly successful, while theaters are the most successful. Contributors are more generous in the summer than they are in the winter.
2. Limits of this dataset does not show if the kickstarters are successful after their finished goal. Average donations does not show whether or not if there is an angel investor, or are people usually donating a large amount at a time. Perhaps a maximum donation could determine whether or not there is an outlier in donations.
3. Backers count per category would be interesting information to see what kind of kickstarters people pay attention to. Also adding in staff pick could show us how much influence staff members have influence over backers. From the graph I created, it looks like technology/hardware is the most popular type, but contributions are less on average. Is average down because of more donations? Category vs Goal would also be interesting to see as it will determine which type of kickstarters cost the most. Theater kickstartes cost considerably less, so that may have an effect on their success rate.