

BUSINESS ANALYST

VERSUS

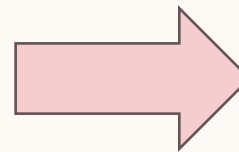
DATA ANALYST

Bamidele Ajamu



INTRODUCTION

Business Analysts and **Data Analysts** both have their fair share of using data. However, what they do with it can differentiate them.

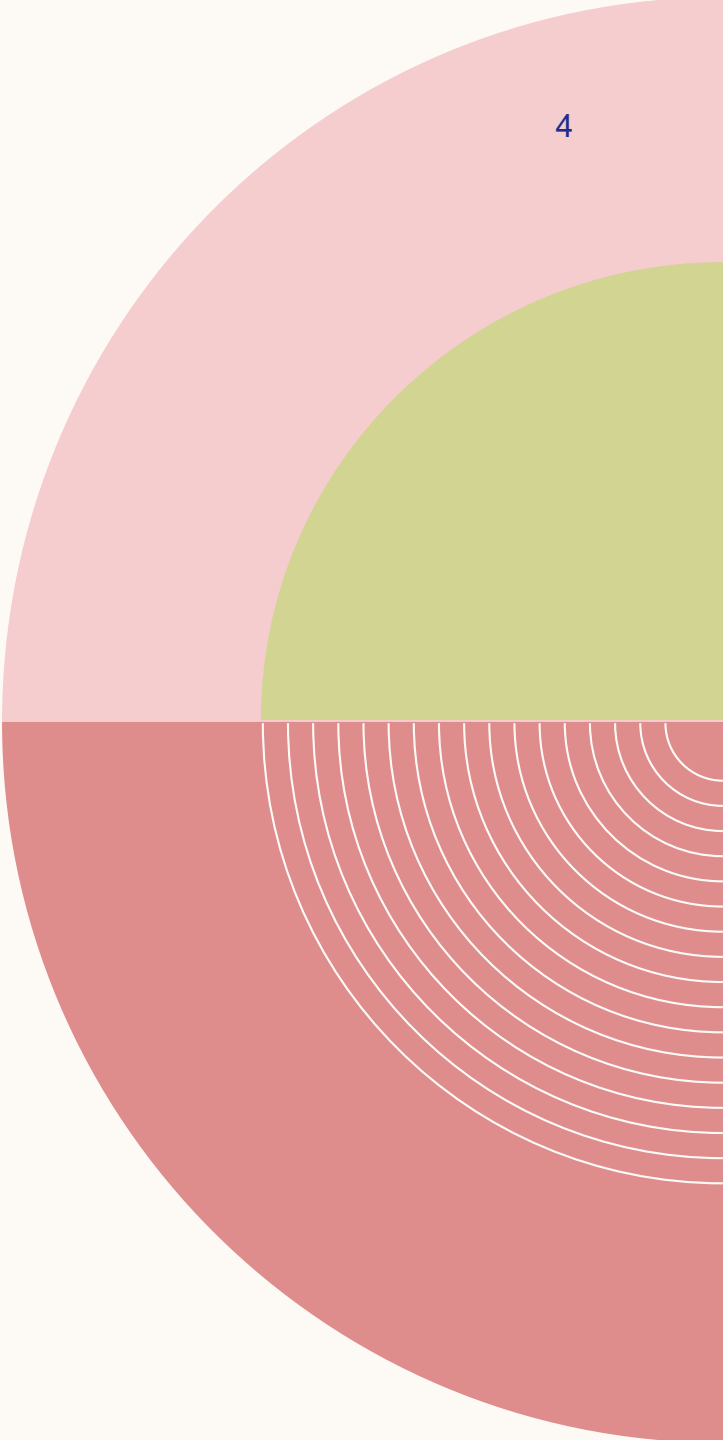
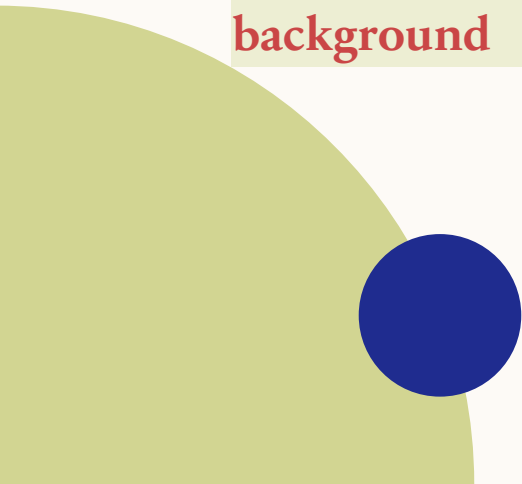


WHO THEY ARE

- Data is used by **Business Analysts** to analyse company requirements and possibilities, as well as to build solutions that improve business performance. They work with stakeholders across the organization to gather requirements, analyze data, and develop recommendations.
- **Data analysts** focus on the technical aspects of data collection, cleaning, analysis, and visualization. They use their skills in statistics, programming, and machine learning to extract insights from data that can be used to make better business decisions.

DIFFERENCES

Characteristic	Business Analyst	Data Analyst
Primary focus	Business needs and opportunities	Data and its technical aspects
Skills and experience	Business process analysis, requirements gathering, stakeholder management	Data mining, statistics, programming, machine learning
Typical tasks	Identify and analyze business problems, develop solutions, create and deliver presentations	Collect, clean, and analyze data, identify trends and patterns, create and share data visualizations
Educational background	Bachelor's degree in business administration, information systems, or a related field	Bachelor's degree in statistics, mathematics, computer science, or a related field



SUMMARY

Both **business analysts** and **data analysts** play important roles in helping organizations make better decisions. By understanding the differences between these two roles, you can better determine which one is right for you.

THANK YOU



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