

“THAI” in Morningside



DXB111 Assignment2



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User Statement

My website is designed for seniors, particularly those over 65, who have a love for or are curious about Thai culture. Thai massage is perfect for relieving overworked muscles, and Thai food offers a delicious balance of flavors. I focus on helping people in Morningside, Queensland, find the best local Thai massage spots and restaurants. Whether you're seeking to relax or indulge in tasty meals, my reviews and guides ensure you can enjoy the essence of Thailand in your own neighborhood.



Concept Statement



At first, I planned my website having a traditional newspaper feel, incorporating Thai patterns and cultural elements. However, I didn't want it to appear outdated, so I adjusted the design to have a more modern, user-friendly appearance while still retaining Thai-inspired elements. I used a warm brown tone to represent Thai culture, evoking a sense of earthiness and tradition, while keeping the overall layout clean and accessible. The website is designed to be easily readable for my elderly audience, with larger fonts and simple navigation. I ensured the layout is responsive and easy to navigate on both mobile and desktop devices, making it convenient for older users to explore. The content, including reviews and insights into Thai massages and restaurants in Morningside, is presented in a way that blends modern design with a welcoming cultural vibe, ensuring a contemporary look that doesn't alienate my target audience. My goal is to provide an informative yet visually pleasing platform that invites users to explore Thai culture while feeling comfortable and engaged.

Mood Board



Thai Morningside
THAI Morningside
THAI Morningside

Thai



Reflection Statement

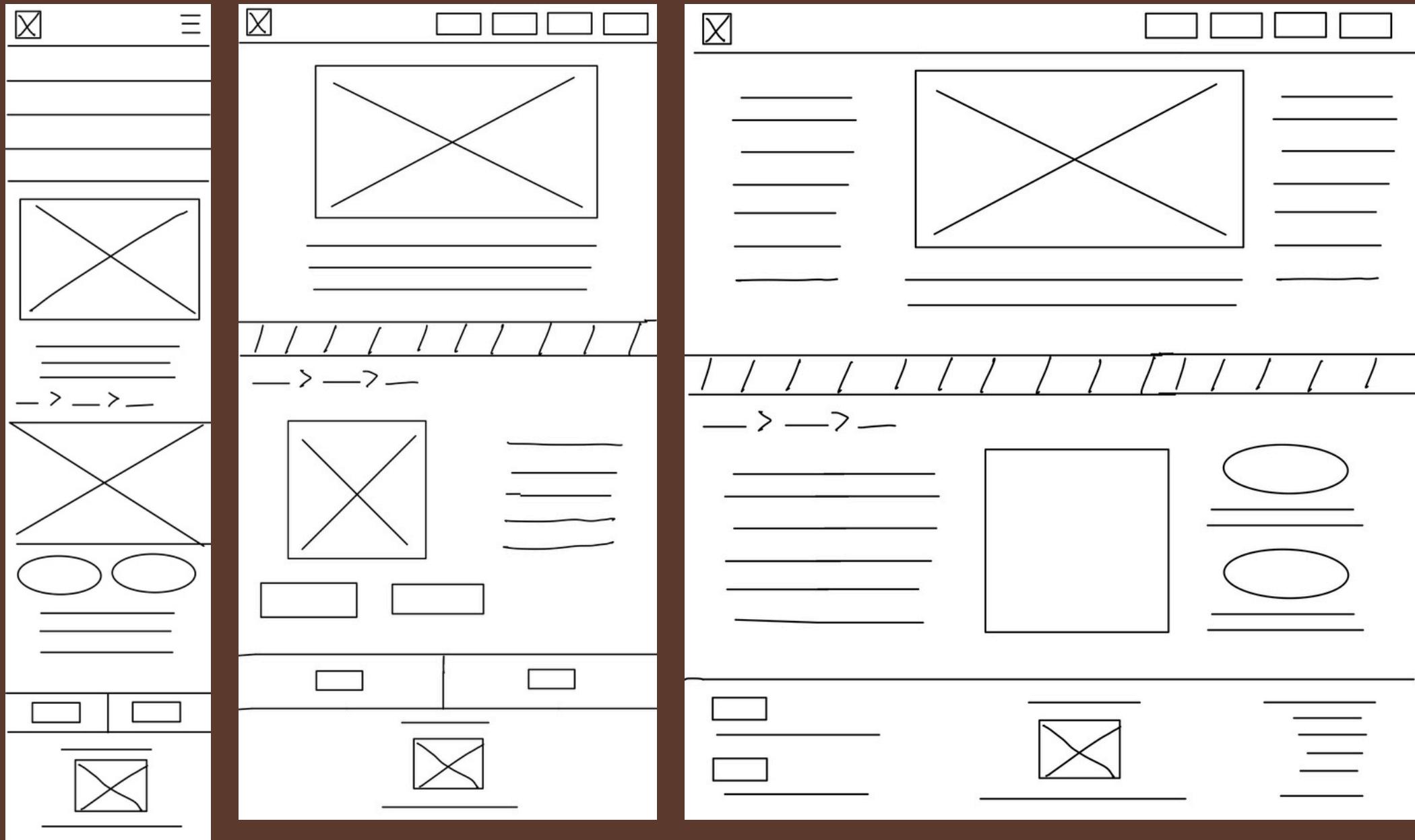


In designing my footer, I used Flexbox to create a responsive and organized layout. By applying **display: flex;**, I divided the content into key sections, such as navigation links, a "Thank You" message, and social media icons. On larger screens, these sections are aligned horizontally, ensuring a clean, spacious look. The use of **justify-content: space-between;** and **align-items: center;** helps maintain even spacing, preventing overcrowding and enhancing readability.

To make the footer adaptable, I incorporated media queries. When the screen size decreases, the layout stacks vertically with **flex-direction: column;**, ensuring content remains accessible on smaller devices. Padding and margins are adjusted to maintain a balanced appearance, so the sections don't feel cramped.

On larger screens, the navigation links are arranged side by side, while on smaller screens, they stack vertically for easier access. This makes the footer user-friendly across all devices. The Flexbox and media queries work together to create a responsive, visually appealing footer that maintains clarity and functionality. Whether viewed on a desktop or mobile device, the design adapts seamlessly to provide an organized, efficient user experience.

Wireframe



Annotated Screensheets



First Screenshot

I implemented a skip link at the very top of the page for accessibility, allows users those using screen readers or keyboard navigation, to skip directly to the main content, bypassing the navigation menu.



The navigation menu, I implement the hover effect and animated transition. Also I put current page for the aria-label for accessibility

The background pattern used throughout the site reinforces the cultural aspect, giving the page a distinct Thai identity.

I've customized the horizontal rule (<hr>) by using an image as a divider, adding a personalized touch that reflects Thai culture. This enhances the website's aesthetic while providing a visual break between sections, aligning with the overall theme.

Main Heading give the warm welcome in a bold font to capture attention immediately upon landing on the page. The font style is chosen to give a traditional Thai feel while still being easy to read for all users.

I used the image of authentic Thai decor to emphasize the cultural experience the website is promoting. and align with the theme of relaxation and tradition, reinforcing the brand's focus on authenticity

Navigation Links ("Massage" and "Food") placed an accessible area to improve usability and the font size is large enough for elderly users to read easily, and the color contrasts with the background to ensure the buttons stand out clearly.

Annotated Screensheets



Second Screenshot

I added the card badge clearly indicates the category (e.g., "Thai Massage" or "Thai Food") for each card. So users with immediate context about the content at a glance and helps the scannability.

Back pain?, Thai Massage!!



Thai Massage

The Healing Power of Thai Massage

(↗)

At Thai's in Morningside, our skilled therapists provide personalized care, helping you experience the gentle power of Thai massage. Whether easing back pain, promoting relaxation, or increasing flexibility, our sessions are designed with you in mind.

Have you tried Thai Food?



TAKE AWAY 3902

Thai Food

Experience Authentic Thai Cuisine

(↗)

Massage Section Title a playful title to engage users and highlight the core service and to attract food lovers. Font style and color have been chosen to match the overall Thai cultural theme.

I applied a warm, brownish filter to evoke a vintage feel, aligning with traditional Thai aesthetics. This color scheme helps create a culturally rich atmosphere that reflects Thailand's heritage, while maintaining the site's classic style

Annotated Screensheets



Third Screenshot

The shortcut links (e.g., "Massage," "Food") in my footer offer quick navigation to important sections of the website. This is particularly useful for users who reach the bottom of the page and want to explore other parts of the site without scrolling back up. The links are styled to stand out but overall aesthetic, enhancing both functionality and design.

The "Thank you" and "Hope you enjoyed" messages in the footer creating a more welcoming and friendly user experience. These messages help to leave a lasting positive impression on users after they finish exploring the page.

"My Social Media" Section, each icon has been labeled with hidden text (using aria-label) for accessibility, ensuring users with screen readers can also navigate effectively.



Copyright Notice in at the bottom of my footer informs users that all rights are reserved.

The logo in the middle of the footer reinforces the branding of the site, maintaining visual consistency throughout the page. Positioned centrally or prominently, it serves as a subtle reminder of the website's identity, helping users remember where they are.