

Electronic Arts



EA's Next-Gen Talent Conference: Shaping the Future of Play

October 23, 2020, Online

Post-event Report

April 15, 2021

Banafsheh Hassani

Introduction

The purpose of this document is to track what I learned when I attended the EA Conference.

Overall, what I learned was: get prepare for build my career, Analytics and software engineering in game industry. How is EA sport in term of culture and environment, internship program, this conference was end up so pleasant with game. The more granular learnings are detailed in the list of sessions below.

About the Conference

The EA's Next-Gen Talent Conference was the first-ever, all-day EA conference. The main purpose was connect with the next-generation of talent and of course shaping the future of play. That was the best opportunity for me to hear from subject matter experts and leaders in this massive industry. The event gave me wide insight into Electronic Arts' work as well as EA's fantastic culture and impact. I learnt a lot about the internship and university graduate programs they have. That was helpful to explore career development resources.

Object	Description	Speaker
Power Up Your Passion Fri Oct 23, 10:00 AM - 10:45 AM PDT	Celebrity Guest, Anderson .Paak, connects with EA's Chief Studios Officer, Laura Miele, to discuss finding your passion, diversity in entertainment, and purposeful work. What I learned: The most interesting part for me was when he speaks about his mentor. That inspired me to join the mentorship program at BCIT where I learned a lot about working culture. What I want to know more about new opportunities in EA.	

I attend on the Game Analytics and watch Software Engineering later

Get in the Game: Analytics Fri Oct 23, 10:00 AM - 10:45 AM PDT	On this breakout session EA's experts share their career paths, the required skills for their roles, and how to prepare yourself for our teams. What I learned: I learn more about team-work type in EA.	
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Get in the Game: Software Engineering	I learnt a lot about software engineering career paths, my weakness and strong to enhance my skills, and got more prepare for this team.	
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**WeAreEA:
Vancouver**

Fri Oct 23, 11:00
AM - 11:53
AM PDT

In This breakout I learned more about EA sport's demonstrate and the amazing culture.

**Career Mode:
EA's Intern
Program 101**

12:00 PM - 12:45
PM PDT

In this session, they gave an EA 101, about Summer 2020 virtual intern program, and chat with EA's Chief Technology Officer, Ken Moss about his experience with the interns.

I attend on the Game Analytics and watch Software Engineering later

**Get in the
Game: Analytics**

Fri Oct 23, 1:00
PM - 1:45 PM PDT

On this breakout I learned more from EA's experts share their career paths, the required skills for their roles, and how to prepare yourself for our teams. I learned about team-work type in EA.

**Get in the
Game: Frostbite
Software
Engineering**

I learned a lot about software engineering career paths, my weakness and strong to enhance my skills, and got more prepare for this team.

**intEArn Panel &
Formal Close**

Fri Oct 23, 2:00
PM - 2:50 PM PDT

EA's Chief People Officer, Mala Singh, connects with current and former interns, now university grads, to discuss their experiences as next-gen talent for EA.

**Our Work is
Play**

Fri Oct 23, 3:00
PM - 3:45 PM PDT

I understood at EA, work can literally be play.

Join the Next-Gen Talent team as they put their knowledge, and yours, to the test with EA trivia!

Attend Our Work is Play for a chance to be entered to win several prizes, including a Gen-5 console!

Join the Our Work is Play session and watch the Next-Gen Talent Team put their Electronic Arts trivia knowledge to the test.

Step 1: Broadcast and join Our Work is Play between 3:00 – 3:45 PM PST

Step 2: Relax and watch the Next-Gen Talent team compete in trivia

Step 3: Stay tuned to learn if you won 1 of 63 exciting prizes, including Gen-5 consoles and EA game codes.

That was really fun!