

EDA recommendation:

Yellow Cab has more advantage than Pink Cab has based on the insight of investment.

Hypothesis results:

Yellow Cab is more profitable than Pink Cab in general profit over three years

Yellow Cab is more profitable than Pink Cab in the sense of average profit per km

Yellow Cab has more customers than Pink Cab has in each city

The customers from Yellow Cab has different income to the customers from Pink Cab

The customers from Yellow Cab has different ages to the customers from Pink Cab