

# Thuy-Tien Nguyen-Tran

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## RELEVANT SKILLS

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- Community Outreach, Networking, Content Creation, Social Media, Video Production, LAN Event Organization

## EXPERIENCE

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### Boom TV

*Oct 2016 – Current*

*Community Manager, Streamer Evangelist*

- Streamer Evangelist: Reach out to streamers and establish interpersonal relationships
- Community Manager: Go to numerous virtual reality, gaming and/or esports events to interact with enthusiast and non-enthusiast of Boom TV
- Manage Boom TV's social media such as Facebook and Twitter to create innovative ways in spreading awareness of company's product and brand

## PROJECTS

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### • Twee Tips: How to Dota 7.XX

*Jan 2017*

- A Youtube series teaching the basic yet important fundamentals of Dota 2 to assist new players
- Tools utilized: Blue Yeti, Sony Pro Vegas Pro 14, Photoshop, Paint Tool Sai, and Bamboo Connect

### • girmeeetsesports.com

*Nov 2016*

- A blog about my journey as a woman in esports
- Purpose: to document my growth progress and analyze how to further improve myself
- End Goal: to create inspiration and invoke motivation for others who struggle in the same path

## LEADERSHIP

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### Desoladies

*Jan 2017 – Current*

*Assistant Manager*

- Desoladies is a supportive, female-focused organization designed to unite, promote, & advocate for women in the Dota2 scene.
- Manage Desoladies' website to ensure a proper community on the forum by rejecting or accepting over 25 applications
- Create Dota 2 educational content for the Desoladies' Youtube channel

### Cal Poly Pomona Esports Club

*Oct 2014 – Dec 2016*

*Treasurer, Collegiate Starleague Coordinator, League of Legends Team Manager, LAN Event Organizer*

- Treasurer
  - Maintained a yearly budget of approximately \$3000, rationed across three quarters, and two independent accounts
  - Managed opportunity drawing prizes for events such as FragNite, Cal Poly's largest LAN party that occurs quarterly with over 300 participants
  - Recruited over 50 members and handled membership dues for the club
- Collegiate Starleague Coordinator/League of Legends Team Manager
  - Reached out to other collegiate League of Legends managers to set up scrimmages/matches
  - Discussed and fulfilled team's need for success, providing assistance in and out of game such as creating a team schedule
- LAN Event Organizer
  - Organized local LAN events and assisted sponsor booths such as HyperX, MSI, Newegg and Gigabyte
  - Managed university's esports club social media during events to create advertisement and hype

## EDUCATION

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**Bachelor of Science - Business Administration with concentration in Computer Information System** *2016*  
California State Polytechnic University, Pomona