LAUNCH HACKS

RESTAURANT SPONSORSHIP
PROSPECTUS

WHAT IS LAUNCH HACKS?

LaunchHacks is a 24 hour hackathon hosted by students from Monta Vista High School in Cupertino. At this event, student attendees will be challenged to create innovative solutions, and then bring them to life. Using both entrepreneurial and programming skills, the hackers will be asked to develop a business plan for their solution in addition to the product. Workshops will be provided to assist hackers throughout the process, including one hosted by Monta Vista Future Business Leaders of America, a school organization, that will focus on teaching the essentials of entrepreneurship including business plans and marketing. The end goal is to have a working demo of their idea and a business pitch to present to a panel of judges from the technology industry. Through hosting LaunchHacks, we aim to help students with all levels of programming, business, and marketing knowledge develop a heightened interest in the fields of computer science and business, while also gaining exposure to the professionals and companies involved in those fields. Most of all, we want to let fellow high school students learn something new and create something awesome in a fun and supportive environment, and we would love for you to be a part of this!

LaunchHacks will take place at 42 Silicon Valley located at 6600 Dumbarton Circle, Fremont, CA from 8 AM in February. We aim to host approximately 200 high school students from around Silicon Valley.

CONTACT

launchhacks.tech

sponsor@launchhacks.tech

WHY SPONSOR LAUNCHHACKS?

As a sponsor of LaunchHacks, you will:
* Give young programmers the opportunity to explore their interests
    - Supporting LaunchHacks will allow your restaurant to network and advertise to over 200 high school students in the Bay area. By providing food and/or monetary donations, our participants will remember your company, and associate it with the enjoyable time they had at LaunchHacks.
* Strengthen your brand
    - Your restaurant will interact and form relations with the teenagers of the next generation. This will allow you to share your products with them and get first hand opinions. By giving the students exposure to your brand at an early stage in their careers, they will also develop a strong loyalty towards your company.

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HOW WILL THE FUNDS BE USED?

Your money will go directly towards paying for food, venue costs, prizes, swag, marketing materials, and other imminent costs required to host the event. All donations will be solely utilized for the purpose of hosting the hackathon so it is the best experience for all attendees, sponsors, and mentors.

IS MY DONATION TAX-DEDUCTIBLE?

LaunchHacks is an event registered under BananiumLabs Incorporated, a 501(c)(3) nonprofit organization, so all your donations will be tax-deductible.

Employer Identification Number: 83-2190283
California Corporation number: 4200553
BananiumLabs Incorporated

QUESTIONS OR MORE IDEAS?

Email us at sponsor@launchhacks.tech!

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SPONSORSHIP TIERS

Food Donations

	25	50	100
Number of People able to feed			
Logo on Website	✓	✓	✓
Logo on T-Shirt	✓	✓	✓
Logo on Banner		✓	✓
Recognition at Opening and Closing Ceremonies			✓

Monetary Donations

	Bronze $150	Silver $300	Gold $500	Platinum $1000
Can Distribute Swag	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
Logo on T-Shirt	✓	✓	✓	✓
Logo on Banner		✓	✓	✓
Branded Meals			✓	✓
Recognition at Opening and Closing Ceremonies				✓

* all sponsorship tiers are negotiable and can be discussed in further detail

INTERESTED IN SPONSORING?

Please contact us at sponsor@launchhacks.tech if your company is interested in sponsoring LaunchHacks or would like to know more.

@launchhacks   @launchhacks   @launch_hacks   @launch-hacks

Thank you for your interest in Launch Hacks!