FEBRUARY 2-3, 2019

LAUNCH HACKS

SPONSORSHIP PROSPECTUS

WHAT IS LAUNCH HACKS?

LaunchHacks is a 24 hour hackathon hosted by students from Monta Vista High School in Cupertino. At this event, student attendees will be challenged to create innovative solutions, and then bring them to life. Using both entrepreneurial and programming skills, the hackers will be asked to develop a business plan for their solution in addition to the product. Workshops will be provided to assist hackers throughout the process, including one hosted by Monta Vista Future Business Leaders of America, a school organization, that will focus on teaching the essentials of entrepreneurship including business plans and marketing. The end goal is to have a working demo of their idea and a business pitch to present to a panel of judges from the technology industry. Through hosting LaunchHacks, we aim to help students with all levels of programming, business, and marketing knowledge develop a heightened interest in the fields of computer science and business, while also gaining exposure to the professionals and companies involved in those fields. Most of all, we want to let fellow high school students learn something new and create something awesome in a fun and supportive environment, and we would love for you to be a part of this!

LaunchHacks will take place at 42 Silicon Valley located at 6600 Dumbarton Circle, Fremont, CA from 8 AM in February. We aim to host approximately 200 high school students from around Silicon Valley.

CONTACT

launchhacks.tech
sponsor@launchhacks.tech

WHY SPONSOR LAUNCHHACKS?

As a sponsor of LaunchHacks, you will:
    * Give young programmers the opportunity to explore their interests
        - Many of the attendees are considering a career in the tech industry. Sponsoring an event which allows them to develop their skills and learn more about their interests leaves a lasting impression on them as a company that is supportive of their futures in the tech world.
    * Strengthen your brand
        - Your company will interact and form relations with the programmers of the next generation through mentors and/or workshops. This will allow you to share your products with them and inspire them with your ideas. By giving the students exposure to your company at an early stage in their careers, they will also develop a strong loyalty towards your company.
    * Distribute your company's swag
        - Increase the amount of exposure for your company and its products by spreading your logo on swag. This will not only create increased attention, but also an association of your brand with the support given to them through sponsoring LaunchHacks.

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HOW WILL THE FUNDS BE USED?

Your money will go directly towards paying for food, venue costs, prizes, swag, marketing materials, and other imminent costs required to host the event. All donations will be solely utilized for the purpose of hosting the hackathon so it is the best experience for all attendees, sponsors, and mentors.

IS MY DONATION TAX-DEDUCTIBLE?

LaunchHacks is an event registered under BananiumLabs Incorporated, a 501(c)(3) nonprofit organization, so all your donations will be tax-deductible.

Employer Identification Number: 83-2190283
California Corporation number: 4200553
BananiumLabs Incorporated

OTHER WAYS TO HELP :

- You can send mentors to guide hackers with their projects
- Send judges to review the hackers' final products and pitches at the end of the hackathon
- Sponsor a meal (three meals will be served in all)
- Provide software or hardware for hackers to use for the duration of the hackathon
- Questions or more ideas? Email us at sponsor@launchhacks.tech.

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SPONSORSHIP TIERS

Choose one or the other

	BRONZE $250	SILVER $500	GOLD $1000	PLATINUM $2000
GENERAL				
Send Mentors	✓	✓	✓	✓
Host Workshops		✓	✓	✓
Branded Prize		✓	✓	✓
Sponsor Table		✓	✓	✓
Talk at Opening or Closing Ceremony		✓	✓	KEYNOTE
Send Company Representatives			✓	✓
BRANDING				
Can Distribute Swag	✓	✓	✓	✓
Recognition at Opening and Closing Ceremonies	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓
Logo on T-Shirt	✓	✓	✓	✓
Logo on Banner	✓	✓	✓	✓
Branded Meals			✓	✓
RECRUITING				
Email sent to attendees on your behalf				✓
Co-hosted by You				✓

*Or equivalent value in prizes/discounts. All sponsorship tiers are negotiable and can be discussed in further detail

INTERESTED IN SPONSORING?

Please contact us at sponsor@launchhacks.tech if your company is interested in sponsoring LaunchHacks or would like to know more.

@launchhacks   @launchhacks   @launch_hacks   @launch-hacks

Thank you for your interest in Launch Hacks!

CONTACT

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