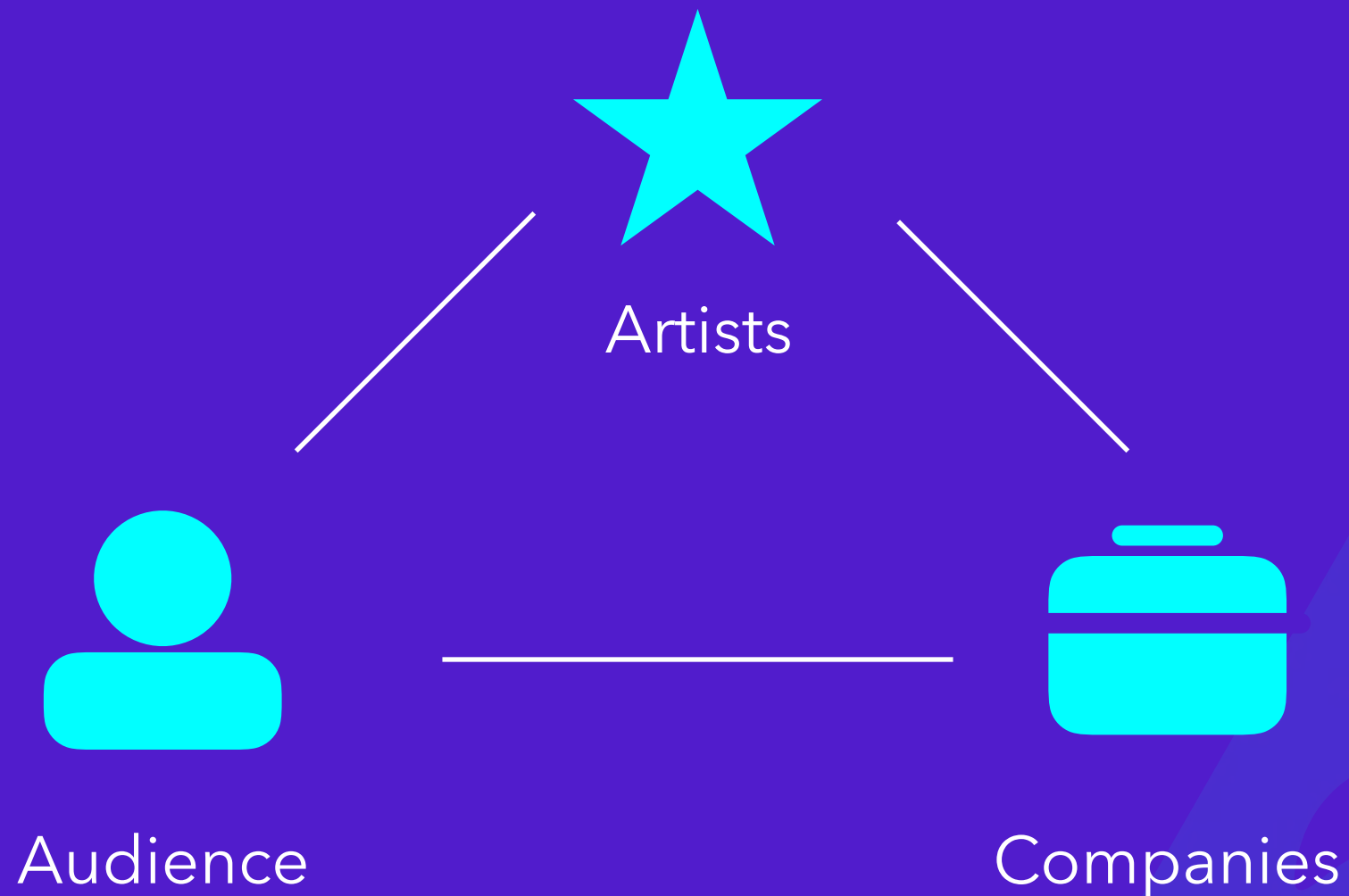# Artistic Island

Artistic Island

Artists

Audience

Companies

Artistic Island conects artists and companies with the audience in order to generate relationships.

The problem

Los promotores musicales se suman a la "alianza anti-reventa" de Alejandro Sanz

Los organizadores de conciertos propondrán al Gobierno una regulación contra la especulación

El País

Cultura se interesa por la reventa de entradas pero no es de su competencia

El incremento de precio de las localidades para los conciertos preocupa a los artistas y los promotores

El País

LA GIRA DE JOAQUÍN SABINA ›

Sabina denuncia a un portal de reventa de entradas por fraude

Los responsables de la gira aseguran que Viagogo ha vendido boletos que aún no han salido oficialmente

El País

MÚSICA · Conciertos

Fraude en la reventa de entradas

El Mundo

Why BlockChain?

1. Unique and personal identity

2. No trust is needed between parties

3. Transparency using open code
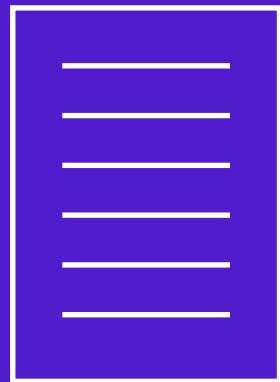
Use BlockChain

Creation ⟶ Signature ⟶ Activation

Digital Signature by
Artist, Organizer and Place

Define terms

- percentage %
- time and place
- number of tickets

Purchase

Refund

Fulfillment

€ Distribution

Use BlockChain

Purchase tickets → **Audience rating** → **Contract execution**

- Easy to buy
- 1 person, 1 ticket
- Avoid fraud
- Use BSTokens

- Easy to detect unattended events
- Easy to refund

- 24h = collect €
- All the parties get €
- Notary judges

Benefits

1. Audience is protected and they can easily refund their money 💲

2. Artists get the money instantly

3. Easy refunding

Thnks!

b@artisticisland.com

Artistic Island