Kabamba Kaoma



Guidance & Counseling | Brand Interface

Dedicated and empathetic Guidance and Counseling professional with practical experience and a strong commitment to fostering supportive environments. Skilled in cultural sensitivity, effective communication, and creating meaningful impact through academic knowledge and counseling expertise.

SKILLS

- Counseling techniques
- Effective communication
- Problem-solving
- Brand advocacy
- Market research

VALUES

- Empathy
- Respect
- Integrity
- Confidentiality

LANGUAGES

- English
- Bemba
- Tonga
- Nyanja

EDUCATION

2021-2024

The University of Zambia

Guidance and Counselling with Education

Bachelor's Degree

PROFESSIONAL EXPERIENCE

(EXP ZAMBIA) **Brand Interface Ambassador**

June 2024 - Present

- Represented top brands like Coca-Cola, Engen, and Sunlight by educating consumers, gathering feedback, and driving sales, resulting in consistent sales growth.
- Gained expertise in market research, brand advocacy, consumer education, and customer engagement.

2014-2016

Sekela secondary School

GCSE O' LEVEL

School Certificate

(Our Lady's Hospice) **Trainee Counselor-Internship**

April 2024 - May 2024

- Contributed to Zambia's 95-95-95 HIV campaign by raising awareness, supporting testing initiatives, and promoting antiretroviral treatment.
- Developed skills in counseling techniques, HIV testing, and community outreach.



Bedrock 12465, woodlands Bolderview. Lusaka, Zambia

+260-97735-1859



Portfolio website



Kay67440@gmail.com





