

Results of Adhoc-Analysis

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BUSINESS-REQUEST 1

City-Level Fare and Trip Summary Report

CITY_NAME	TOTAL TRIPS	AVG. FARE PER KM	AVG. FARE PER TRIP	PERCENTAGE CONTRIBUTION, TOTAL TRIPS
JAIPUR	76888	16.12	483.92	18.05
KOCHI	50702	13.93	335.25	11.9
CHANDIGARH	38981	12.06	283.69	9.15
VISAKHAPATNAM	28366	12.53	282.67	6.66
MYSORE	16238	15.14	249.71	3.81
INDORE	42456	10.9	179.84	9.97
COIMBATORE	21104	11.15	166.98	4.96
LUCKNOW	64289	11.76	147.18	15.1
VADODARA	32626	10.29	118.57	7.52
SURAT	54843	10.66	117.27	12.88

KEY INSIGHTS

- 1. JAIPUR LEADS WITH 76,888 TRIPS, CONTRIBUTING 18.05% TO THE TOTAL TRIPS
- 2. MYSORE HAS THE LOWEST TRIP VOLUME (16,238 TRIPS, 3.81% CONTRIBUTION).
- 3. KOCHI AND CHANDIGARH HAVE BALANCED AVERAGE FARES PER TRIP (₹335.25 AND ₹283.69, RESPECTIVELY) WITH DECENT CONTRIBUTIONS TO TOTAL TRIPS (11.9% AND 9.15%).

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BUSINESS-REQUEST 2

MONTHLY CITY-LEVEL TRIPS TARGET PERFORMANCE REPORT

CITY_NAME	MONTH_NAME	ACTUAL TRIPS	TARGET TRIPS	PERFORMANCE STATUS	PERCENT AGE DIFFERENCE
MYSORE	FEBRUARY	2668	2000	ABOVE TARGET	33.4
MYSORE	MARCH	2633	2000	ABOVE TARGET	31.65
KOCHI	MARCH	9495	7500	ABOVE TARGET	26.6
MYSORE	JANUARY	2495	2000	ABOVE TARGET	24.25
JAIPUR	FEBRUARY	15872	13000	ABOVE TARGET	22.09
JAIPUR	MAY	11475	9500	ABOVE TARGET	20.79
MYSORE	MAY	3007	2500	ABOVE TARGET	20.28
JAIPUR	APRIL	11406	9500	ABOVE TARGET	20.06
JAIPUR	JANUARY	14976	13000	ABOVE TARGET	15.2
MYSORE	JUNE	2842	2500	ABOVE TARGET	13.68
KOCHI	MAY	10014	9000	ABOVE TARGET	11.27
CHANDIGARH	MAY	6620	6000	ABOVE TARGET	10.33
KOCHI	APRIL	9762	9000	ABOVE TARGET	8.47
VISAKHAPATNAM	MARCH	4877	4500	ABOVE TARGET	8.38

KEY INSIGHTS

JAIPUR AND MYSORE EXCELLED, WITH MYSORE ACHIEVING HIGH GROWTH IN FEBRUARY (+33.4%) AND MARCH (+31.65%). KOCHI ALSO PERFORMED WELL IN MARCH (+26.6%). IN CONTRAST, VADODARA (-27.32%) AND KOCHI (-28.9%) STRUGGLED IN JUNE, CONSISTENTLY MISSING TARGETS.

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BUSINESS-REQUEST 3

3: CITY-LEVEL REPEAT PASSENGER TRIP FREQUENCY REPORT

CITY_NAME	2-TRIPS	3-TRIPS	4-TRIPS	5-TRIPS	6-TRIPS	7-TRIPS	8-TRIPS	9-TRIPS	10-TRIPS
CHANDIGARH	32.31	19.25	15.74	12.21	7.42	5.49	3.47	2.33	1.79
COIMBATORE	11.21	14.82	15.56	20.82	17.44	10.47	6.15	3.31	1.22
INDORE	34.34	22.69	13.4	10.34	6.85	5.24	3.26	2.30	1.51
JAIPOUR	50.14	20.73	12.12	6.29	4.13	2.52	1.9	1.2	0.97
KOCHI	47.67	24.35	11.81	6.48	3.91	2.11	1.05	1.21	0.81
LUCKNOW	9.66	14.77	16.2	18.42	20.10	11.33	6.43	1.91	1.1
MYSORE	48.75	24.44	12.73	5.82	4.06	1.76	1.42	0.54	0.47
SURAT	9.76	14.26	16.55	19.75	18.43	11.89	6.24	1.74	1.35
VADODARA	9.87	14.17	16.52	18.06	19.88	12.86	5.78	2.05	1.61
VISAKHAPATNAM	51.25	24.96	9.98	5.44	3.19	1.98	1.39	0.88	0.92

KEY INSIGHT

1. 2-TRIPS ARE THE HIGHEST CONTRIBUTOR ACROSS ALL CITIES, ESPECIALLY IN VISAKHAPATNAM (51.25%), JAIPOUR (50.14%), MYSORE (48.75%), AND KOCHI (47.67%), INDICATING THAT THE MAJORITY OF TRAVELERS ARE OPTING FOR SHORTER TRIP PATTERNS.

2. LUCKNOW, SURAT, AND VADODARA SHOW A PEAK CONTRIBUTION FROM 4-TRIPS TO 7-TRIPS, PARTICULARLY LUCKNOW, WHERE 6-TRIPS DOMINATE AT 20.18%.

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BUSINESS-REQUEST 4

IDENTIFY CITIES WITH HIGHEST AND LOWEST TOTAL NEW PASSENGERS

CITY_NAME	TOTAL NEW PASSENGERS	CITY_CATEGORY
JAIPOUR	45856	TOP 3
KOCHI	26416	TOP 3
CHANDIGARH	18908	TOP 3
SURAT	11626	BOTTOM 3
VADODARA	10127	BOTTOM 3
COIMBATORE	8514	BOTTOM 3

KEY INSIGHT

1. JAIPOUR (45,856): LEADS BY A SIGNIFICANT MARGIN, HIGHLIGHTING ITS STRONG DEMAND FOR TRIPS ACROSS ALL CATEGORIES FOLLOWED BY KOCHI AND CHANDIGARH.

2. COIMBATORE RANKS LAST, POSSIBLY DUE TO A SMALLER URBAN POPULATION OR LESS RELIANCE ON TRANSPORTATION SERVICES FOR DAILY COMMUTES.

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BUSINESS-REQUEST 5

5: IDENTIFY MONTH WITH HIGHEST REVENUE FOR EACH CITY

CITY NAME	HIGHEST REV ENUE MONTH	REVENUE	PERCENTAGE CONTRIBUTION
JAIPUR	FEBRUARY	7747292	20.82
KOCHI	MAY	3333746	18.61
CHANDIGARH	FEBRUARY	2108290	18.87
LUCKNOW	FEBRUARY	1777269	18.78
VISAKHAPAT NAM	APRIL	1390682	17.34
INDORE	MAY	1380996	18.09
SURAT	APRIL	1154909	17.96
MYSORE	MAY	745170	18.38
VADODARA	APRIL	706250	18.6
COIMBATORE	APRIL	612431	17.38

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KEY INSIGHT

1. JAIPUR SIGNIFICANTLY OUTPACES OTHER CITIES, CONTRIBUTING 20.82% OF ITS ANNUAL REVENUE IN FEBRUARY.

2. COIMBATORE HAS THE LOWEST REVENUE CONTRIBUTION BUT PERFORMS WELL IN APRIL, CONTRIBUTING 17.38%.

3. FEBRUARY, APRIL, AND MAY EMERGE AS PEAK REVENUE MONTHS ACROSS CITIES, INDICATING SEASONAL DEMAND DRIVEN BY WEATHER, HOLIDAYS, OR EVENTS

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BUSINESS-REQUEST 6

6: REPEAT PASSENGER RATE ANALYSIS

CITY NAME	MONTH	TOTAL PASS ENGRS	REPEAT PAS ENGRS	MONTHLY REPEAT RATE	CITY REPEAT RATE
JAIPUR	JANUARY	367195	44082	12.01	17.47
JAIPUR	FEBRUARY	361058	48169	13.34	17.47
JAIPUR	MARCH	246967	57040	18.68	17.47
JAIPUR	APRIL	235680	52080	22.1	17.47
JAIPUR	MAY	222394	57162	25.68	17.47
JAIPUR	JUNE	268458	35430	16.98	17.47
KOCHI	APRIL	185450	47280	24.18	22.42
KOCHI	MAY	182882	57443	29.78	22.42
KOCHI	MARCH	182683	41788	21.7	22.42
KOCHI	JANUARY	174468	24645	14.09	22.42
KOCHI	FEBRUARY	155788	29145	18.71	22.42
LUCKNOW	JANUARY	151776	44361	29.23	37.13
LUCKNOW	FEBRUARY	150452	48111	31.98	37.13
LUCKNOW	MARCH	148211	58282	39.33	37.13
CHANDIGARH	JANUARY	143840	22328	15.52	21.16
CHANDIGARH	FEBRUARY	143753	24737	17.21	21.16
CHANDIGARH	MARCH	127100	27932	21.97	21.16
KOCHI	JUNE	121800	31478	25.84	22.42
INDORE	JANUARY	120156	32823	26.65	32.71
INDORE	MARCH	118823	33821	28.46	32.71
INDORE	FEBRUARY	115449	31987	27.71	32.71
CHANDIGARH	MAY	114668	38039	32.2	21.16
LUCKNOW	APRIL	114218	44880	39.3	37.13
SURAT	JANUARY	112096	36784	32.74	42.85
INDORE	MAY	111321	48453	43.53	32.71
LUCKNOW	JUNE	110948	51810	46.7	37.13
INDORE	APRIL	109389	38550	35.25	32.71
LUCKNOW	MAY	108897	51522	47.66	37.13

KEY INSIGHT

1. SURAT LEADS WITH A CONSISTENTLY HIGH REPEAT PASSENGER RATE, PEAKING IN MAY AT 40.82%, AND MAINTAINING STRONG RATES IN APRIL (45.7%) AND JUNE (49.17%).

CITIES WITH MODERATE REPEAT PASSENGER RATES:

1. VISAKHAPATNAM (28.81%), VADODARA (30.07%), CHANDIGARH (21.16%)

CITIES WITH LOWER REPEAT PASSENGER RATES:

• MYSORE (11.24%), COIMBATORE (23.89%)

SEASONALITY AND MONTH-BASED TRENDS:

• MAY STANDS OUT WITH HIGH REPEAT PASSENGER RATES ACROSS MANY CITIES, WHILE FEBRUARY SEES HIGH PASSENGER VOLUMES BUT LOWER REPEAT RATES, SUCH AS JAIPUR (13.34%) AND MYSORE (7.99%).

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