



KARSHAK

Farmer's market place

2201600151:Bandi Navaneetha

BEST PLACE FOR BEST LIFE

Organic products from “FARMERS”

AIM : To Avoid mediator's, Dealer's, Broker's

Farmers sale their crop or products directly to NEEDY people

NEEDY PEOPLE: Individuals, Area of societies, Institutes, Hotels, Restaurants, Apartments.

Facing problems

***Farmers**

Loss profits

**Investing lot of
Time**

***Customers**

Illness

**no time to go to
markets**

People involved:

Farmers group, Individual farmer's, societies, local Areas, Institutes, Hotels, Restaurants, Individual people.

FOCUSED ON ONE AREA FIRST(LOCATION)

I just wanna choose one people , where the application will helpful to farmers that's why choose a village where in a small village having 3000+ farmers but all the farmer's facing problem to sale their products.

Village: Nearby vijayanagaram , Ramdhara Puram

***Special Offers**

***Reference bonus**

***Free Transport**

***Bulk sales will get discounts**

Collaboration:

Will collaborate with “Day prices” to fix the prices .Here customers will compare prices with local market , our application will provide agri products in less price.

Employment

- Directly 25 people
- Indirectly 65 people

If Farmers sale their products in normal way

Profits gained by farmer's : 5%

Profits gained by mediator's : 25%

If farmer's sale their products thru Karshak

Profits gained by farmer's : 25%

Additional Expenses to farmers to sale their products: 5%

***Healthy life**

Will leads healthy life by eating healthy food , Special focus on children life. So many children are facing ill health problems by eating heavy pesticides, chemicals....

I will say my Application is can break these all by doing video farming and Photo sessions(To create faith on farmers)

The customers will directly check the farmers works also

Thankyou
one and all