

# **Quality Matters: Editorial Kit**

# Information for contributors

We would like cordially to invite you to share your experience in the area of - Software Testing and Software Quality Management.

**Quality Matters** is an English-language magazine that unites the experience of worldwide professionals in the Software Quality field. Our aim is to give our readers the knowledge, tools and ways to make testing more efficient, as well as to keep them up-to-date for all fresh news and solutions.

Please submit your article proposal for **Quality Matters** Magazine based on your experience and insight in testing.

**Quality Matters** aims to cover the following topics:

Subject areas for articles:					
	Mobile Testing		Cloud Testing		Agile Testing
	Test Methodology		Test Automation		SPICE
	Test Management		Test Process Improvement		CMMi
	Performance Testing		Test Metrics		Project Management

#### **Authors Benefits:**

Authors of the published articles will have the following benefits:

- Possibility to publish their article on a magazine that maintains high standards.
- Their article will reach wide international auditory of IT professionals and software testing experts.
- Opportunity to be invited as speakers at <u>SEETEST</u> Conference.
- Quality Matters publications have an increased visibility through different social media channels.



## **Expectations and Requirements:**

- 1. All submitted materials should be written exclusively for the magazine.
- 2. The publisher reserves the rights to publish the articles in another issue of **Quality Matters** if decides to do so.
- 3. We do not accept articles whose primary intention is to sell or promote a particular proprietary product, service, method or company. For advertising please contact our advertising department at: <a href="mailto:advertising@quality-matters.org">advertising@quality-matters.org</a>
- 4. The editorial team reserves the right to edit the articles for length and readability.
- 5. All submitted materials should be in English.
- 6. Submitted articles should be in Microsoft Word DOC.
- 7. If your article has pictures, please make sure they are in a 300 dpi resolution or higher. If possible please send the pictures as separate files as well.
- 8. By submitting an article proposal the author agrees with the conditions mentioned above.

#### **Submission Details:**

Please submit your articles at: <a href="mailto:editors@quality-matters.org">editors@quality-matters.org</a>

The contact information you provide with your submission will be used for all future correspondence. Please keep in mind to include a phone number and email. Please notify us if your contact information changes.

- We are looking forward to receive your proposals.
- Join us by helping to create a great magazine!
- Please forward this information to other interested colleagues.

# **Quality Matters Website:**

### www.quality-matters.org

#### **Contact Details:**

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