Requirements	Requirement	Description
Customer	Customer Center	
	Register / Login /Logout	1）Mobile & Email
	Customer Information	1）Customer Information
	Customer Level	1）Gold, Silver Levels 2) The more promotion get when level higher
	Balance	1）Customer balance and history
	Anonymous checkout	1）Purchase without Login
	Membership point	1）Point Balance and history
	Promotion Card	1）Promotion card and detail
	Shipping Address	1) Add / Modify shipping address
	Visit history	1）Product Visit history
	Order History	1）Order History List；2) Unpaid Order List； 3）logistics check；4) Confirm Order
	Comments	1）Comments on the product you previous bought and get membership point
	Promotion Ad.	1）Send email about on sale products
	Gift Card	1）Gift Card；2) Use Gift Card when purchase order
Product	Product Center	
	Product Search	1）Filter results by category；2) Filter products by attributes；3) Keyword Search
	Product List	1）Visit products by category；2) Order by price/sales
	Product Detail	1）Click product to see the detail；2)

	Online service	
	barcode scan to login	

		One click to purchase；3) Share on twitter / facebook
	Newest Product recommendation	1）Newest products recommendation
	Deals and Promotions	1）Shop Today's Deals, Lightning Deals, and limited-time discounts
	Product Recommendation	1）Recommend products related
Payment	Payment Methods	
	Balance purchase	1）Use balance to purchase
	Credit Card	1）Credit Payment；
	Other	1）Paypal, Alipay；
		1）Cash
Delivery	Delivery	
	Express delivery	1）Express delivery
	Pick up at store	1）Pick up at store
	Last Mile	1）Pick up at Nearest center
Membership Store	Membership Store	
	Gift exchange	1）Points for Gift
Others	Charge, price compare	