Consumerfed Online - Phase 2 Requirements

OVERVIEW

Second phase of consumerfed online project (5th June 2020 to 14th August 2020) targeting 1500 household customers in each city

Requires listing all the SKU's and those associated with local vendors/manufacturers for local sourcing.

Expansion to 3 districts

Focussed customer groups - Household customers & Office Supplies

DEVELOPMENT GOALS

1. As the sub categories cannot be launched at the earliest, Fulfilling required customisation to meet the customer experience in purchase amidst the increased number of categories.
2. Improve/Fix bugs/ Functionality issues
3. Reinstate Wallet (Offline) for Refund & Marketing Purpose
4. Local vendor/manufacturer management (Vendor/Manufacturer addition, linking products to vendor, vendor reports
5. Reassure E mail / SMS notification
6. Store Specific Invoicing
7. Limit ZIP codes to slots
8. Tax setup

REQUIREMENT DETAILS

i. Website - UI

a. List the following categories in the header (Reduced font size preferred - Shift Login & sign Up to header as per design req)
    i. Rice & Flours
    ii. Pulses & Nuts
    iii. Oil & Spices
    iv. Beverages
    v. Cleaning & Household
    vi. Snacks & Branded Food

vii.   Health & Wellness

viii. Body & Personal Care

ix.   Stationary

x.   Kitchen & Cookware

xi.   Kitchen Appliances

xii.   Home Appliances

xiii. Mobile & Computers

xiv.   Accessories

b. Below the slider (Instead of 'Why Choose Us' div in FFZ website) list the above categories in grid form (5*2+4 in web , 2*7 in mobile view) - You may choose any apt grid size as per designer aspect
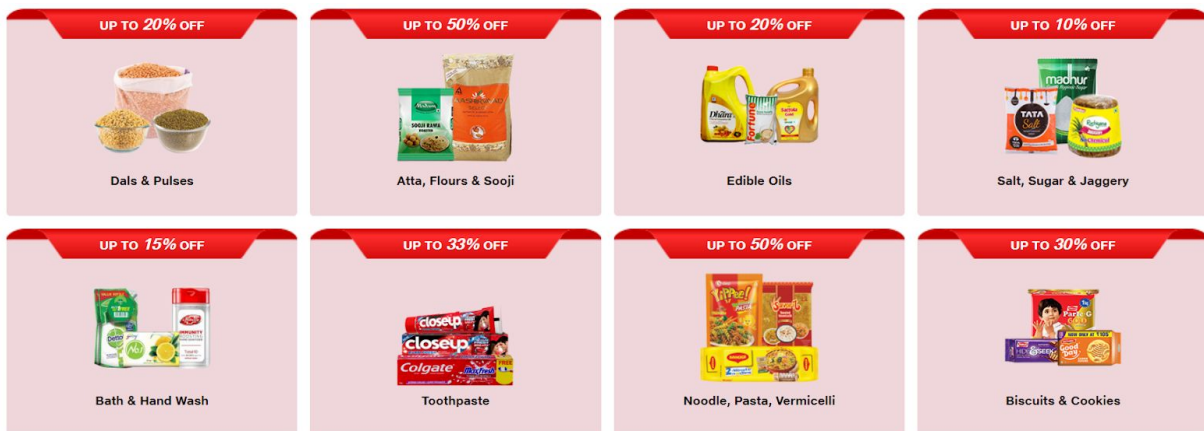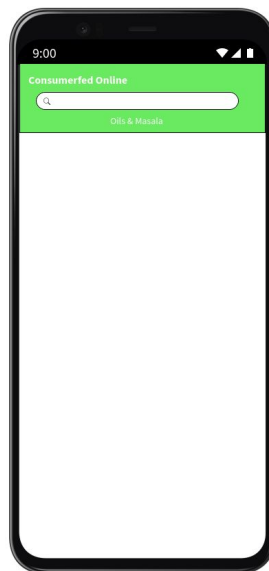

Ref 1.b (1)- Illustration
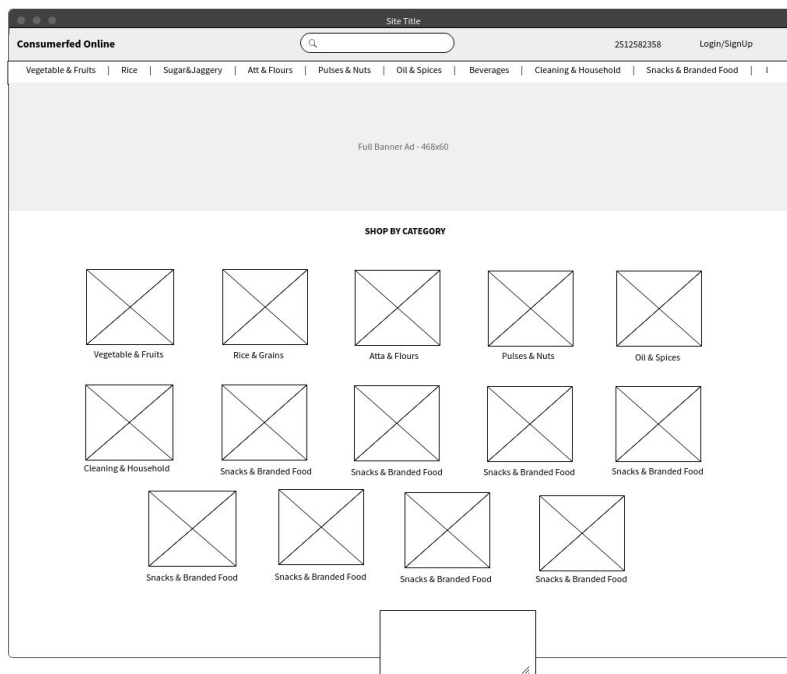
Ref 1.b (2) - Illustration

    c. Sort Option in Product View (Sort - A to Z, Z to A, Price Low to High, Price High to Low)

2. Responsiveness / Mobile Website View
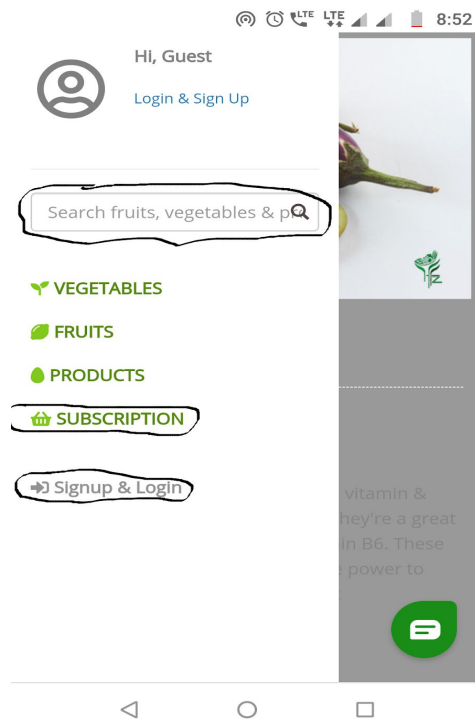
    a. Search in responsive view has to be made readily available as we are dealing with large SKU's

    b. SHOP BY CATEGORY section has to be listed in home page as 7*2 grid

    c. Search has to be maintained the same way as in 2(a) in product listing page (Reduce the font size of categories listed)
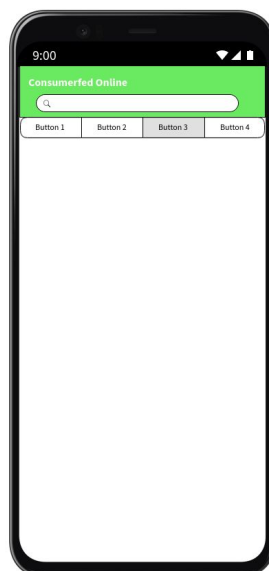
d. Remove Login & Signup , Search bar from the hover menu

III. Back End - Functionalities are already built it seems, Just require fine tuning / minimal customisation to meet our requirement

1. Wallet (Offline) for running promotion/ facilitate refund
2. Vendor/Manufacturer Management - If functionalities matching the requirement is already built please illustrate during the demo
   a. Add Vendor/Manufacturer (Name, Address 1, Address 2, City, ZIP, GST No
   b. List / Map/ Update products from each vendor
   c. Vendor Report - Vendor Name, Total Purchase, Total Sale Generated, Proft
3. Create E mail notification template for
   a. Registration of a user
   b. Notification once order being billed, Send with PDF Bill attached
4. SMS Notification
   a. UserRegistration
   b. OrderPlaced
   c. Order Billed
   d. Reset Password

5. Setup exclusive E mail / SMS server with bundle named under consumerfed

6. Slots to be updated as 9AmM-12PM, 12PM-3PM,3PM-6PM
7. Pincode restriction wrt slot to be implemented, Shall update details
8. Tax
    a. Include Tax slab (A5/A12/A18/A24) while adding product
    b. Include Tax of each product and total tax in the invoice - Auto calculate
9. Product Image - Add Multiple Images
10. Delivery Charge - Add Delivery Charge Manually via billing portal
11. Customise invoice template with following addresses for each store
    i. **Trivandrum** - Kerala State Co-operative Consumers Federation Ltd., Statue, Palayam, Thiruvananthapuram, Kerala 695001
    ii. **Ernakulam** -Kerala State Co-operative Consumers Federation Ltd. Gandhinagar, Ernakulam, Kochi-20, Kerala
    iii. **Kozhikode -** Kerala State Co-operative Consumers Federation Ltd, PM Taj Rd, Palayam, Kozhikode, Kerala 673001

MILESTONES

As per the special instruction from GoK, Product review by Consumerfed IT Dept is mandatory before launch, Which has been decided on 6th June 2020 (Saturday) at 3PM. We have to finish adding products before that, so expecting the updated product on production by **5th June (Friday) 5PM or before.**