

WhatsApp Bulk Announcement Bot

by Baneen Zehra Asif



Overview

WhatsApp Bulk Announcement Bot is a powerful Python automation tool crafted by Baneen Zehra Asif to broadcast personalized messages via WhatsApp. Ideal for community managers, educators, and marketers, it simplifies bulk messaging using an Excel sheet and the pywhatkit library.

Features

- **Excel Integration** Load contacts from a contacts.xlsx file
- Dulk Messaging Send customized messages to each contact
- Real-Time Sending Powered by pywhatkit.sendwhatmsg_instantly()
- **Spam-Safe Delay** 5-second interval between each message
- Customizable Format Modify message text and links
- Lightweight Setup Minimal dependencies, quick start

Requirements

- Python 3.x
- pywhatkit , pandas , openpyxl
- ✓ A structured Excel file with a column named PhoneNumbers

Install dependencies:

pip install pywhatkit pandas openpyxl

Project Structure

```
WhatsAppBulkAnnouncementBot/
                                   # 🖶 Contact list
─ contacts.xlsx
send_bulk_whatsapp.py
                                   # 🧠 Main script
                                   # Dependencies
├── requirements.txt
 — WhatsApp_Bulk_Announcement_Bot.ipynb # 📘 Jupyter Notebook version
 - README.md
                                   # Project documentation
```



Clone the Repository

git clone https://github.com/BaneenZehraAsif/WhatsAppBulkAnnouncementBot.git cd WhatsAppBulkAnnouncementBot

Prepare the Excel File

- Ensure the file is named: contacts.xlsx
- Add a column: PhoneNumbers with values like 923001234567 (no + sign)

Customize the Script

- Open send_bulk_whatsapp.py or the notebook
- Modify the message or link as needed

4 Run the Bot

```
python send_bulk_whatsapp.py
```

Sample Code

```
import pywhatkit as kit
import pandas as pd
import time
df = pd.read_excel("contacts.xlsx")
link = "https://github.com/BaneenZehraAsif"
for index, row in df.iterrows():
    phone_number = f"+{row['PhoneNumbers']}"
   message = f"""

■ Welcome! Join now to stay updated on new data science projects.
   Join now: {link}"""
    try:
       kit.sendwhatmsg_instantly(phone_number, message, wait_time=5)
       print(f" ✓ Message sent to {phone_number}")
       time.sleep(5)
    except Exception as e:
        print(f" X Failed to send message to {phone_number}: {e}")
```

Contribution Guidelines

Contributions are warmly welcomed! If you'd like to suggest improvements or fixes:

- 1. Fork the repo
- 2. Create a new branch
- 3. Submit a pull request 🤲

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Author

Baneen Zehra Asif Ø GitHub Profile