Christoph Hanck

Summer 2023



The idea

- There are plenty situations where treatment is assigned discontinuously:
 People on one side of some cutoff get it, and people on the other side do not.
- Without the cutoff people would likely be very similar. Differences can probably be attributed to the cutoff.
- In a regression discontinuity design (RDD) we compare people *just* on either side of a cutoff to estimate treatment effects

Terminology

- Running variable: The running variable, also known as a forcing variable, is the variable that determines whether one is treated or not.
- Cutoff: The cutoff is the value of the running variable that determines whether one gets treatment.
- Bandwidth: The bandwidth is how much area around the cutoff one is willing to consider comparable.

Aim

The core of RDD is to

- ... account for how the running variable normally affects the outcome.
- ... focus on observations right around the cutoff, inside the bandwidth.
- ... compare the *just-barely-treated* against the *just-barely-did-not* to get the effect of treatment.

Examples of cutoffs

- Earning more money might lead to disqualify for some means-tested program
- Having a low test score might lead to disqualify for the gifted-and-talented program
- Living on one side of a time zone border or another might lead to getting up an hour earlier
- Staying on one side of a police jurisdiction's border might lead to experiencing different policing policies

When can we apply regression discontinuity?

People close to the cutoff need to effectively be randomly assigned. We must rule out any obvious impediments to that randomness:

- 1. People cannot manipulate the running variable (i.e., choose of treatment or not)
- 2. People who choose what the cutoff is should not be able to make that choice in response to finding out who has which running variable values.

When can we apply regression discontinuity?

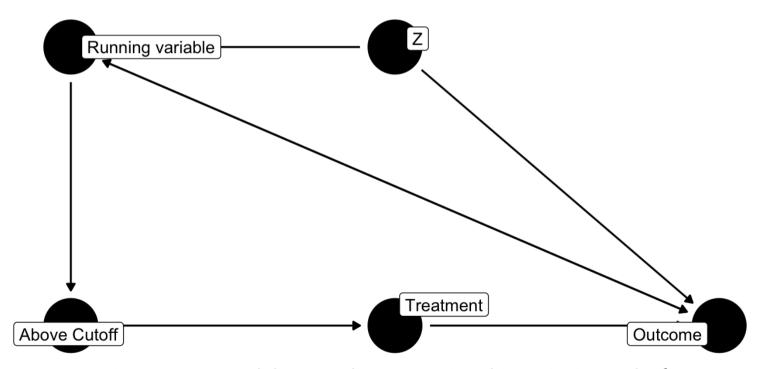


Figure 1: A causal diagram that regression discontinuity works for

When can we apply regression discontinuity?

- The running variable has
 - ... a back door through Z.
 - ... a direct effect on Outcome.
- Controlling for Running variable would close the back door Z o Treatment
- We are however primarily interested in the effect of Treatment which has a back door through Running Variable
- Instead of closing back doors, a front-door path can be isolated:
 - By only looking right around the cutoff we are getting rid of any variation that does not lie on the $AboveCutoff \rightarrow Treatment \rightarrow Outcome$ path.

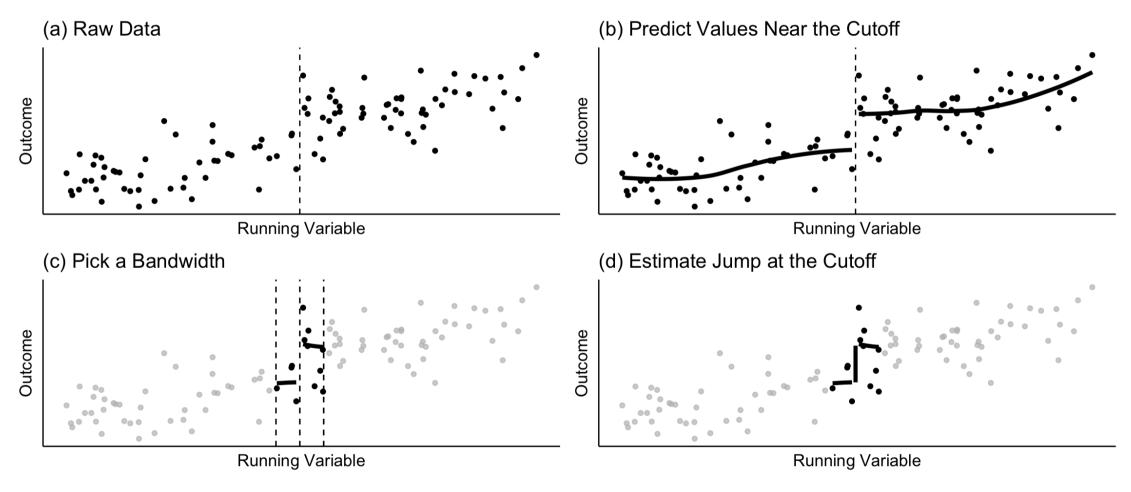


Figure 2: Regression discontinuity step-by-step

Fuzzy RDD

- In some regression discontinuity applications, we need to relax the assumption of a sharp cutoff: Being on one side or another of the cutoff only changes the *probability of treatment*.
- In these cases we have a fuzzy regression discontinuity design (FRDD), as opposed to a 'sharp' RDD where the probability of treatment jumps from 0% to 100%

Sharp vs. Fuzzy RDD

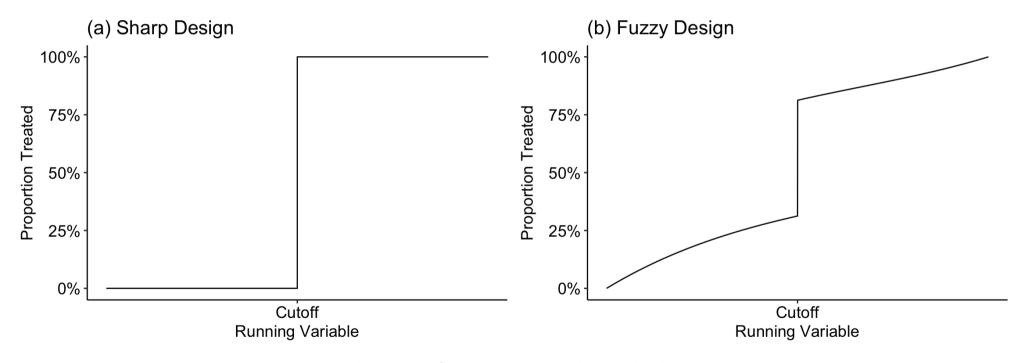
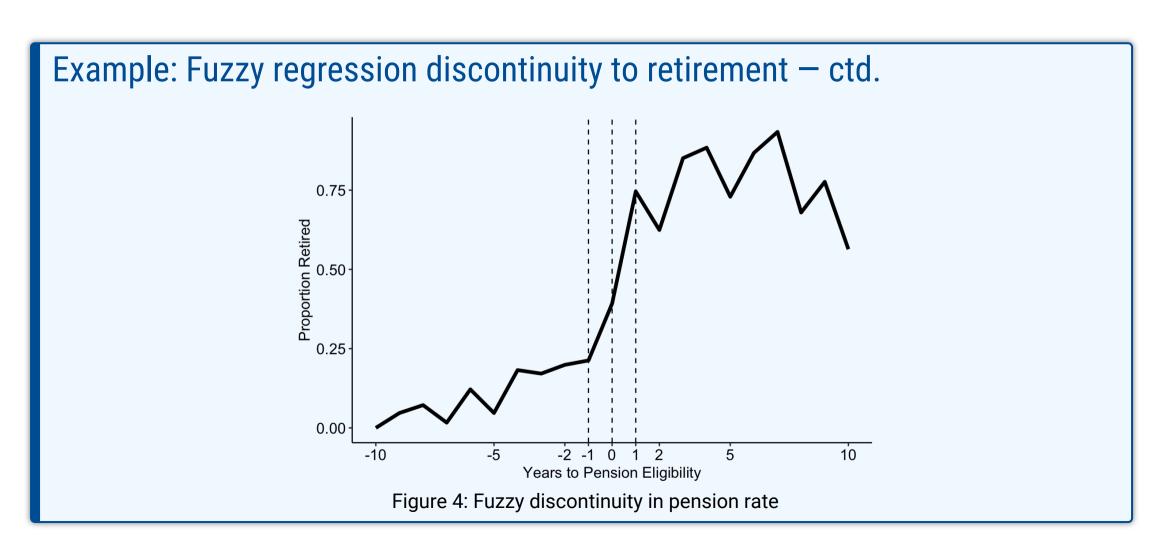


Figure 3: Sharp vs Fuzzy Discontinuity

Example: Fuzzy regression discontinuity to retirement (Battistin et al. 2009¹)

- Battistin et al. analyse how consumption changes at the point of retirement. Specifically, they want to know if retirement causes consumption to immediately drop.
- They use information on when people become eligible for their pension in Italy in the period 1993-2004
- Becoming eligible for pension does not have a 0% to 100% jump (and thus the cutoff is fuzzy)



Example: Fuzzy regression discontinuity to retirement — ctd.

- If Battistin et al. estimated the consumption change at that cutoff with a sharp regression discontinuity, their results would be way off (why?)
- Their approach is to account for fuzziness by *scaling* the effect of the cutoff:
- Roughly, Battistin et al. divide the estimate the observed 30% jump to see how big the change would have been *if everyone got treated*.

Fuzzy Regression

Example: Fuzzy regression discontinuity to retirement

- Battistin et al.'s FRDD does not just identify the effect of retirement on overall consumption, it identifies the effect of retirement on just about anything, in this case specific types of consumption and the number of kids at home.
- They find that consumption drops resulting from retirement are largely due to things like using your extra leisure time to cook rather than order from a restaurant, not needing nice work clothes any more, and adult children tending to move out of the house.

What kind of treatment effects are being estimated?

- Note that we only use variation from just around the cutoff.
 - \rightarrow The effect of treatment for people who are just around the cutoff is obtained.
- This is a local average treatment effect (LATE):

A LATE is a weighted average treatment effect for those just on the margin of being given treatment.

A a simple linear approach to (sharp) regression discontinuity is

$$Y = \beta_0 + \beta_1(\mathrm{Running} - \mathrm{Cutoff}) + \beta_2 \mathrm{Treated} + \beta_3(\mathrm{Running} - \mathrm{Cutoff}) imes \mathrm{Treated} + \epsilon.$$

- ullet Running is the running variable, which we have centered around the cutoff by using $({\rm Running-Cutoff})$
- (Running-Cutoff) takes a negative value to the left of the cutoff, zero at the cutoff, and a positive value to the right
- Treated is both an indicator for being treated and an indicator for being above the cutoff
- β_2 then is our treatment effect.

Notes

- The model is generally estimated using heteroskedasticity-robust standard errors, as one might expect the discontinuity and general shape of the line are being fitted to exhibit heteroskedasticity in most cases.
- Control variables are not required because the design itself should close any back doors.
- Controls may be necessary for FRDDs, where there are determinants of treatment other than the cutoff: then there maybe back doors to be worried about.

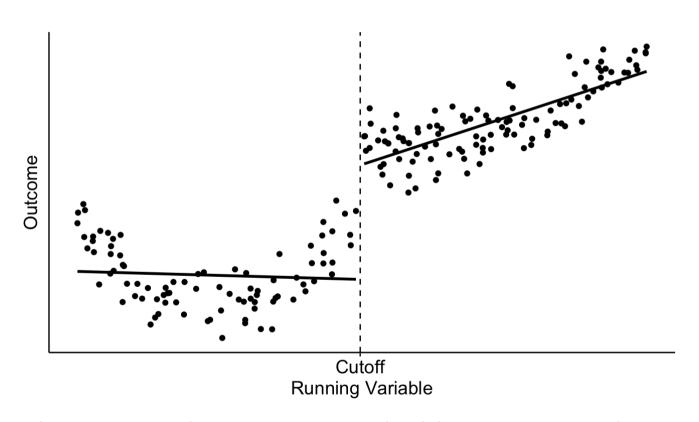


Figure 5: Sharp regression discontinuity estimated with linear regression with an interaction

Applying fitted shapes

- Applying a fitted shape only works with the right fitted shape. Picking up a wrong shape will lead to wrong predictions!
- The problem is especially bad here because fitted shapes tend to be at their most wrong at the
 edges of the available data (can you give an example?)
- An obvious instinct is to just try a more flexible shape

Applying fitted shapes

The model can be modified as

$$Y = \beta_0 + f(\mathrm{Running} - \mathrm{Cutoff}, \, \mathrm{Treated}) + \beta_2 \mathrm{Treated} + \epsilon.$$

f is some non-linear function of Running - Cutoff with one version of Treated = 0 and another for Treated = 1.

E.g., second order polynomials could be used.

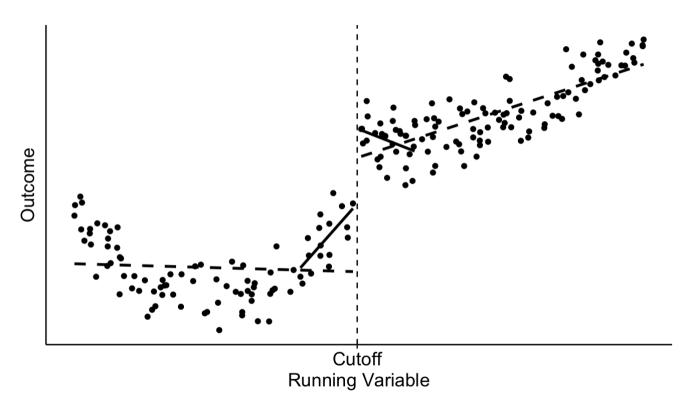


Figure 6: Regression Discontinuity Estimated with Linear Regression with an Interaction, both Without and With a Bandwidth Restriction

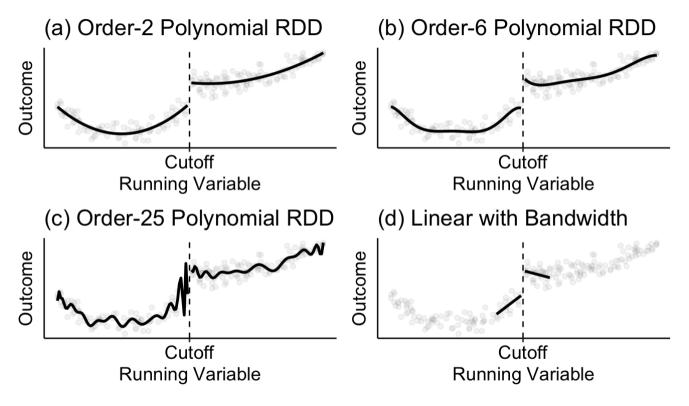


Figure 7: Regression Discontinuity with Different Polynomials

Definition: Local regression

A local regression estimates the relationship between some predictor X and some outcome Y, allowing that relationship to vary freely across the range of X.

Local regression is how most researchers choose to implement their regression discontinuity design, at least if they have a *large sample*.

Local regression

- For each value of X, we estimate the corresponding value of Y by running its own regression
- This 'dedicated' regression fits a specific shape
- The idea of local regression is to weight observations more heavily the closer they are to the specific value of X
- The weighting function is a kernel

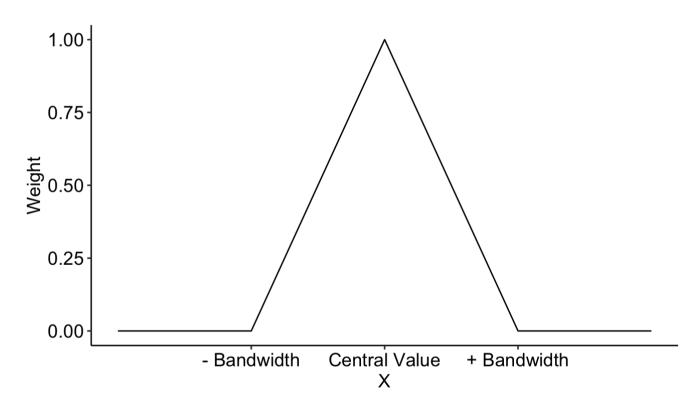


Figure 8: Triangular kernel function

Local regression: LOESS

- The most commonly used regression approach in discontinuity is *locally estimated scatterplot smoothing* (LOESS)
- LOESS estimates a linear (local linear regression) or second-order polynomial regression (local polynomial regression or local quadratic regression) at each point
- Depending on the curviness, linear or second-order polynomial functions might not be enough to capture the relationship

Example: Manacorda et al. (2011)²

- Manacorda et al. investigate the effect of government transfers and political support by means of a large poverty alleviation program in Uruguay
- The program cut a sizeable check to a large portion of the population. They analyse whether
 receiving those funds made people more likely to support the newly-installed center-left
 government that sent them.

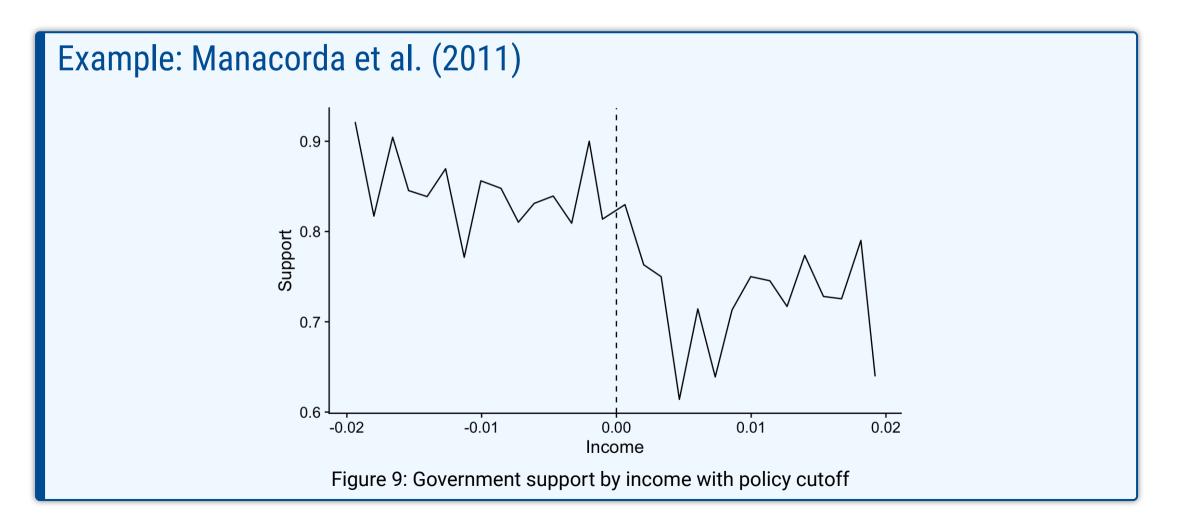
[2] Manacorda, Marco, Edward Miguel, and Andrea Vigorito. 2011. *Government Transfers and Political Support*. American Economic Journal: Applied Economics 3 (3): 1–28.

Example: Manacorda et al. (2011)

- The government used factors like housing, work, reported income, schooling to predict household income
- The predicted income was the running variable, and treatment was assigned based on being below a cutoff
- The set cutoff resulted in 14% of the population getting payments

Example: Manacorda et al. (2011)

- The predicted-income variable in government transfers data is pre-centered so the cutoff is at zero
- The outcome (support for the government) takes three values:
 - A person thinks that they are *better* than the previous government (1)
 - A person thinks that both are the same (1/2)
 - A person thinks that they are worse (0).



	Quadratic	Linear with kernel weight
(Intercept)	0.769***	0.819***
	(0.034)	(0.015)
Income_Centered	-11.567	-23.697***
	(8.101)	(3.219)
Participation	0.093**	0.033
	(0.044)	(0.021)
I(Income_Centered^2)	562.247	
	(401.982)	
Income_Centered × Participation	19.300*	26.594***
	(10.322)	(4.433)
Participation × I(Income_Centered^2)	-101.103	
	(502.789)	

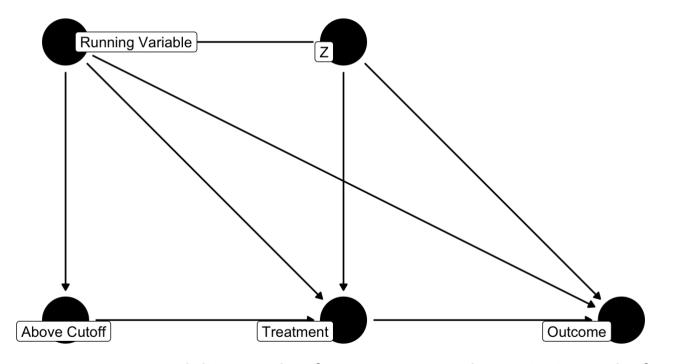


Figure 10: A causal diagram that fuzzy regression discontinuity works for

Sharp RDD vs. FRDD

- In FRDD, the data cannot simply be limited to the area around the cutoff to control for Running Variable
 - → Doing that would lead us to understate the effect!
- Instead we apply IV:
 - The first stage uses AboveCutoff as an instrument for Treated (as well as Interactions)
 - Estimate regression discontinuity equations as for the sharp RDD in the second-stage equation

IV estimation of FRDD

IV divides the effect of the instrument on the outcome by the effect of the instrument on the endogenous/treatment variable.

→ The effect of being *above* the cutoff on the outcome is scaled but divided to account for the fact that being above the cutoff only leads to a partial increase in treatment rates.

Example: Effect of mortgage subsidies on home ownership (Fetter 2013)³

- Fetter's main research question is how much of the increase in the home ownership rate in the mid-century US was due to mortgage subsidies given out by the government
- He considers people who were about the right age to be veterans of major wars like WWII or the Korean war:
 - Anyone who was a veteran of these wars received special mortgage subsidies.

Fuzzy regression discontinuity

Example: Effect of mortgage subsidies on home ownership (Fetter 2013)

- There is an age requirement to join the military:
 - If one is born one year too late to join the military to fight in the Korean war, then he will not get these mortgage subsidies (or at least far fewer veterans were eligible).
 - → Discontinuity based on birth year.
- The "treatment" of being eligible for mortgage subsidies would only apply to some people born at the right time:
 - Treatment rates jump from 0% to some value below 100% (fuzzy).
- Veteran status at this margin increases home ownership rates by 17%

Fuzzy regression discontinuity

Example: Effect of mortgage subsidies on home ownership (Fetter 2013)

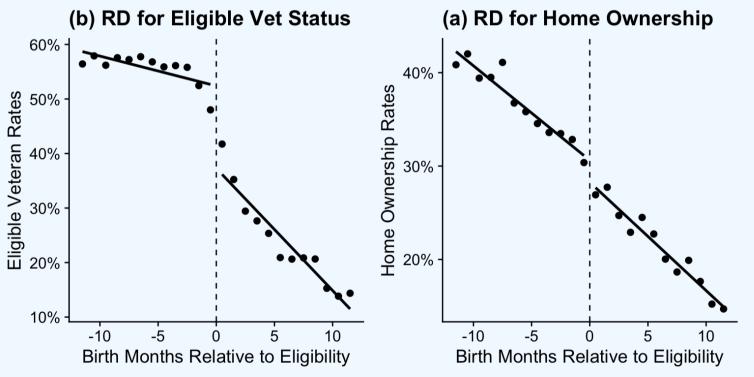


Figure 11: Eligibility for mortgage subsidies for being a Korean war veteran and home ownership from Fetter (2013)

RDD

Placebo tests

- The astonishing thing about regression discontinuity is that it closes all back doors, even the ones that go through variables which cannot be measured
- That is the whole idea:

Isolate variation in such a narrow window of the running variable so that it is plausible to claim that the *only* thing changing at the cutoff is treatment—and by extension anything that treatment affects (like the outcome)!

Placebo tests

Idea

Anything we would normally use as a control variable should not affect treatment.

Procedure

- Run the regression discontinuity model on plausible control variables
- If an effect is found, the original RDD might not have been right. This might indicate that our assumption about randomness at the cutoff is violated.

Placebo tests

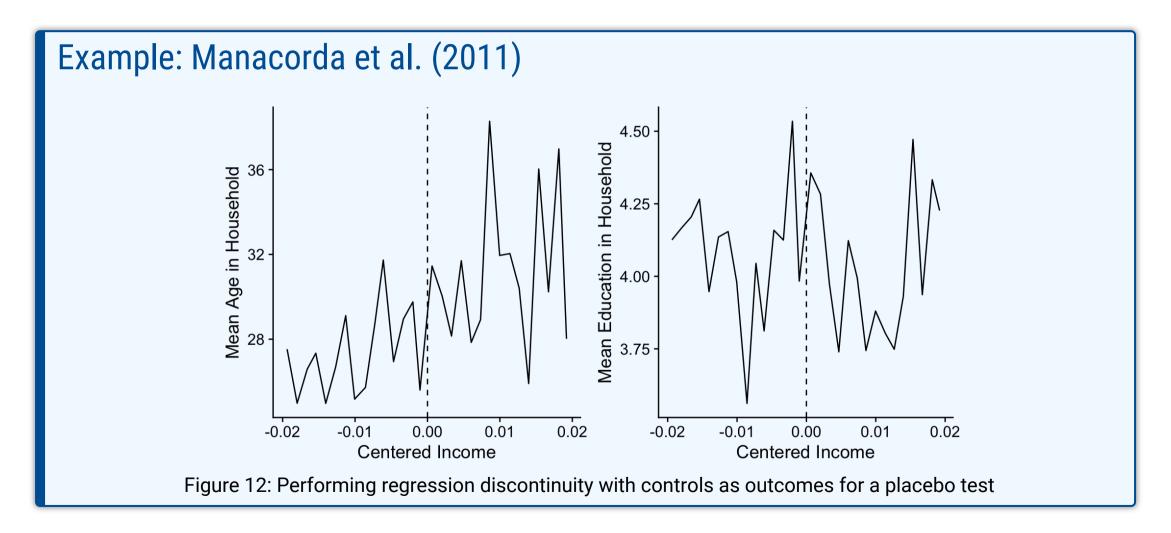
Procedure

Keep in mind that, since we can run placebo tests on a long list of potential placebo outcomes, it is likely that we find a few nonzero effects just by random chance.

 \rightarrow If one test a long list of variables and find a few differences, that is not a fatal problem with the design.

In these cases, it is better to add the variables with the failed placebo tests to the model as control variables.

Placebo tests



Random assignment may fail

There are two ways manipulation could happen:

- First, whoever (or whatever) is in charge of setting the cutoff value might do so with the knowledge of exactly who it will lead to getting treated.
- Second, individuals themselves likely have some control over their running variable. Sometimes they have *direct control* and sometimes they have *indirect control*.

Random assignment may fail

In the case of indirect control we do have a test we can perform to check whether manipulation seems to be occurring at the cutoff.

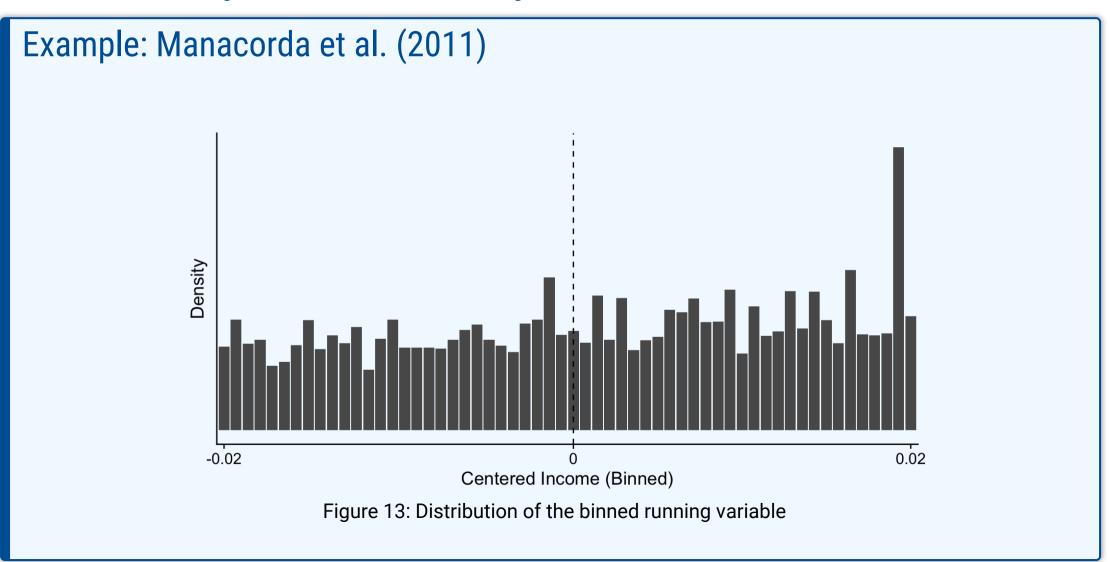
For this we inspect the distribution of the running variable around the cutoff:

- If the running variable was randomly assigned without regard for the cutoff we expect its distribution to be smooth
- A distribution that seems to have a dip just to one side of the cutoff, with those observations sitting
 just on the other side, this may indicate manipulation

Steps

- Estimate the density of the treatment variable. Allow that density to have a discontinuity at the cutoff.
- Look for a significant discontinuity at the cutoff
- Do graphical inspection of the density

A big discontinuity is not a good sign. It implies manipulation.



(How the Pros Do It)

- Another thing to inspect is a change in the slope of the relationship between the outcome and the running variable.
- The treatment administered at the cutoff does not make the outcome itself change/jump—it changes the strength of the relationship between outcome and the running variable

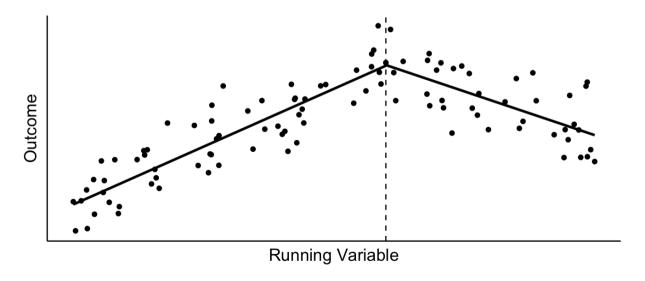


Figure 14: Regression kink on simulated data

(How the Pros Do It)

Example: Effect of unemployment benifits on job findings (Card et al. 2015⁴)

- Card et al. use data from Austria, where unemployment insurance benefits are 55% of regular earnings but there is an upper limit of benefits.
- So regular earnings (running variable) positively affect the amount of unemployment insurance received (treatment), up to the cutoff, at which point the effect of regular earnings on your unemployment insurance payment becomes zero.
- If generous unemployment benefits make people take longer to find a new job, we would expect to find a positive relationship between regular earnings (running variable) and time-to-find-anew-job (outcome) up to the point of the cutoff, and then it should be flat after the cutoff.

 Card et al. find evidence of such an effect.

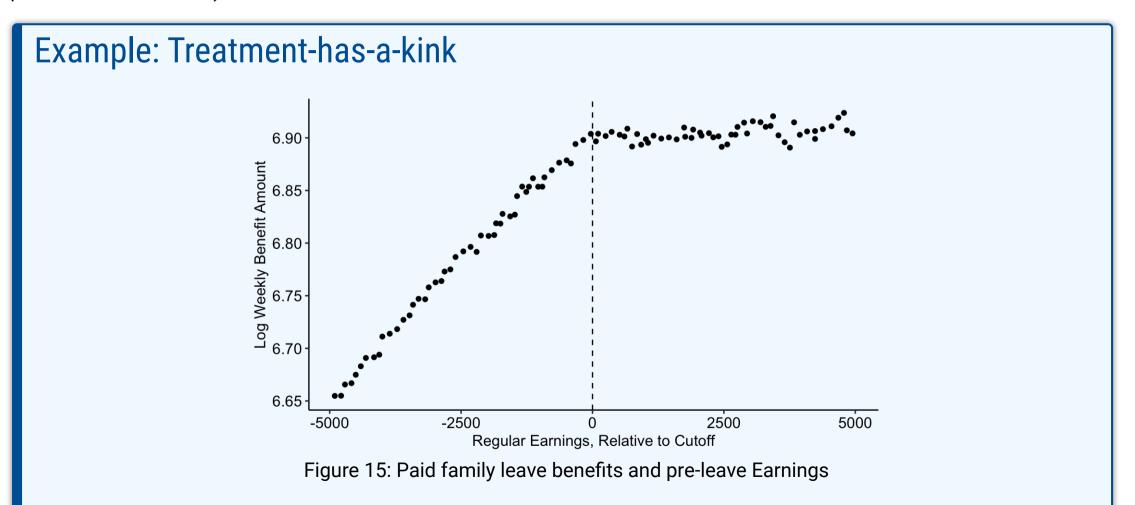
[4] Card, David, David S Lee, Zhuan Pei, and Andrea Weber. 2015. *Inference on Causal Effects in a Generalized Regression Kink Design*. Econometrica 83 (6): 2453–83.

(How the Pros Do It)

Example: Treatment-has-a-kink regression kink design (Bana et al. 2020⁵)

- Bana et al. look at the impact of paid family leave (Elternzeit) in California
- In California, the state pays 55% of regular earnings up to a maximum benefit amount. Family leave payment (treatment) increases with regular earnings (running variable), until a maximum amount (cutoff) is reached
- After that, additional regular earnings does not increase the family leave payment

(How the Pros Do It)

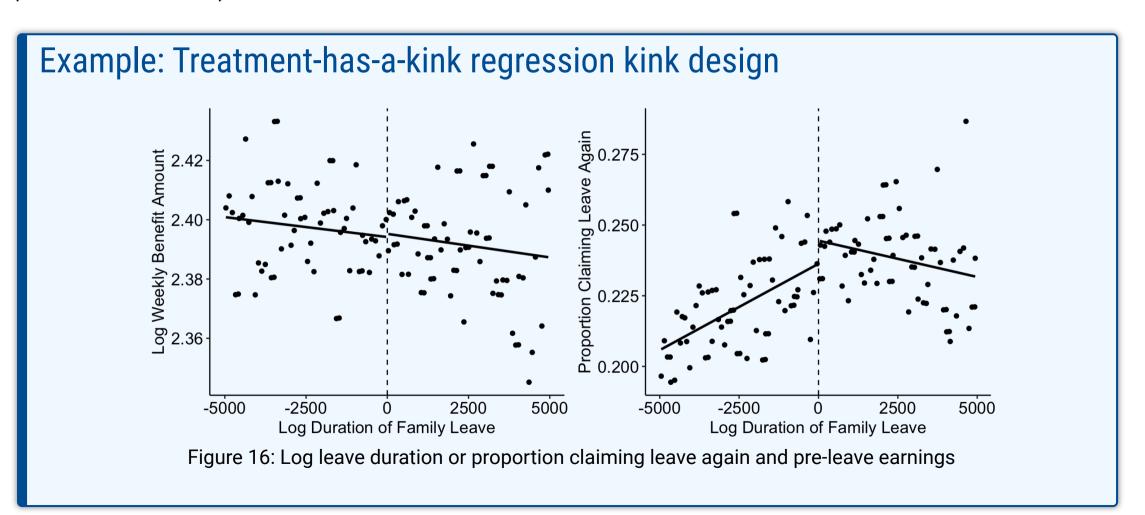


(How the Pros Do It)

Example: Treatment-has-a-kink

- Treatment on the y-axis can be replaced with some outcome to see whether it also changes slope. If so, that is evidence of an effect.
- Bana et al. look at a various outcome variables, e.g.,
 - how long the mothers stay on family leave.
 - whether they use family leave again in the next three years, conditional on going back to work in the meantime.

(How the Pros Do It)



When running variables misbehave

(How the Pros Do It)

Granularity and heaping

Two potential issues are

- ... the running variable being too **granular**: it is measured at a too coarse level.
- ... the running variable exhibiting **heaping**: it has some values that are suspiciously much more common than others.

When running variables misbehave

(How the Pros Do It) **Granularity**

Example

on measuring annual income, it can be said that a person earned \$40,231.36 last year, or can also be said say that he earned \$40,231, or say that he earned \$40,000. Or we could even say that he earned '\$40-50,000'. Or, say 'less than \$100,000'. These are measurements of his income in decreasing order of granularity.

Solution

The real solution here is 'find a running variable that is granular enough'. But no variable is infinitely granular. So when worried about granularity, it is better to pick an estimator that will account for that granularity.

When running variables misbehave

(How the Pros Do It)

Heaping

Non-random heaping is when the running variable seems to be much more likely to take certain values than others. Often this can come in the form of rounding.

Example

If one asks people how old they are and the vast majority of them are going to give a round number, like '36 years old'. However, some of them will be more precise and say '36 years, eight months, and two days'.

Solution

A common approach to this is **donut hole regression discontinuity**, where one simply drops observations just around the cutoff so as to clear out heaps near the cutoff.

Dealing with bandwidths

(How the Pros Do It)

How far away from the cutoff can we get and still have comparable observations on either side of it? The answer to this question is a tradeoff:

- Picking a bandwidth around the cutoff that is too wide we bring in observations that are not comparable making the estimates less believable and more biased
- Picking a bandwidth that is too narrow we will end up estimating the effect on hardly any data, resulting in a noisy estimate
- This is a efficiency-robustness tradeoff

Dealing with bandwidths

(How the Pros Do It)

How to proceed?

Just pick a bandwidth

This is a very common approach. Although perhaps it is becoming less common over time.

Pick a bunch of bandwidths

This sensitivity test-based approach is also fairly common. For this approach, the biggest bandwidth is picked which seems to makes some sense for the research design, and then start shrinking it. Each time, estimate the regression discontinuity model.

Data based bandwidth selection

Pick an objective of 'what a good bandwidth looks like' and then use the data to figure out how wide a bandwidth is the best one by that criterion

Dealing with bandwidths

(How the Pros Do It)

Data-based bandwidth selection

Cross-validation

The basic idea is to try to get the best out-of-sample predictive power. So the data is splitted into random chunks. For each chunk, the model is estimated using all the other chunks, and then make predictions for the now out-of-sample chunk which is left out. Repeat this for every chunk, and then see overall how well your out-of-sample prediction went. Then, repeat that whole process for each potential bandwidth and see which one does the best.

Optimal bandwidth rules

This approach takes as its goal getting the best prediction right at the cutoff, just on either side.