

Data-bel | Overview

26.86%

Churn Rate

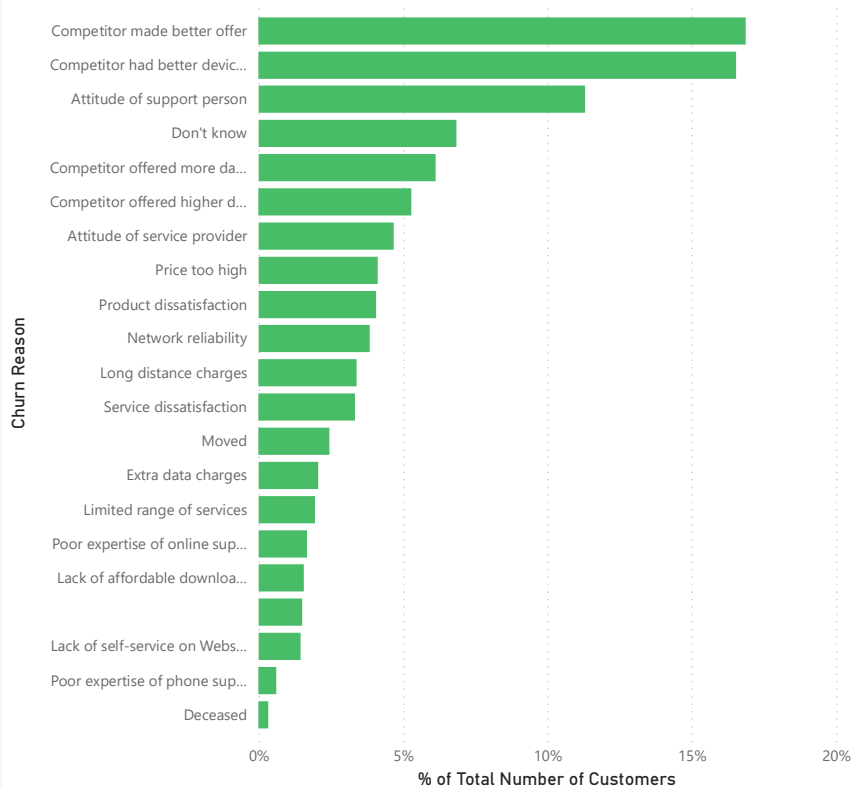
1796

Churned

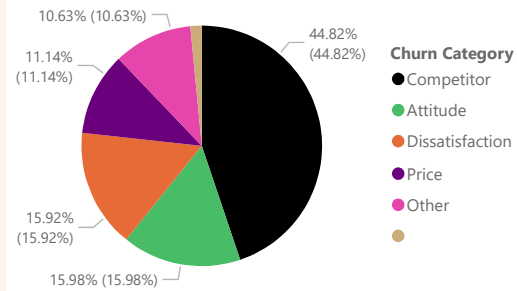
6687

Count of Customers

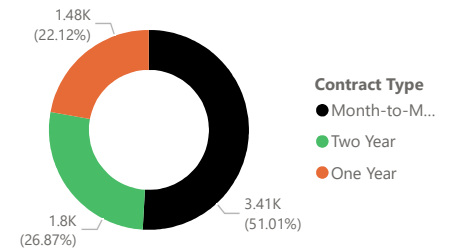
% of Total Number of Customers by Churn Reason



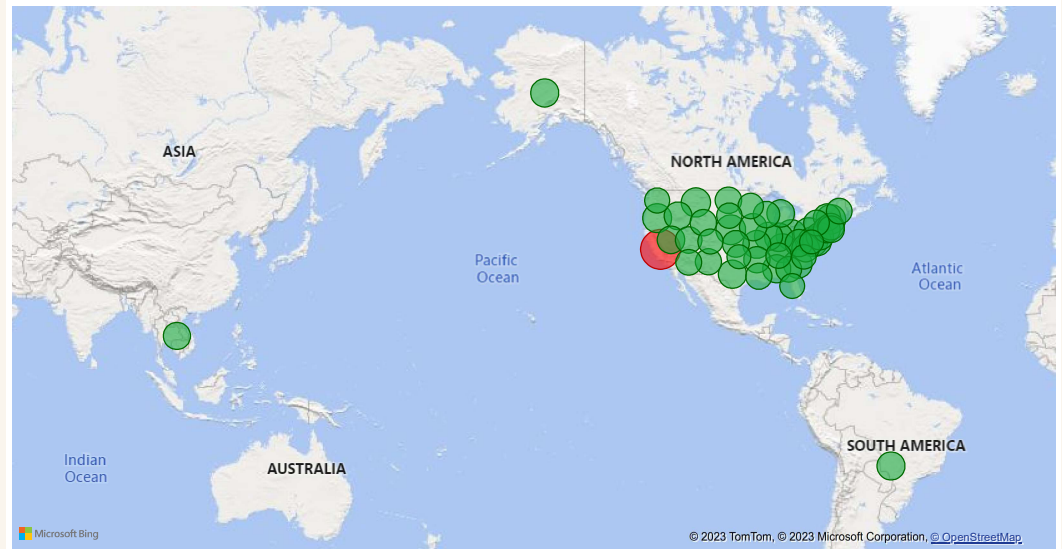
Churn by Category



Customer by Contract Type

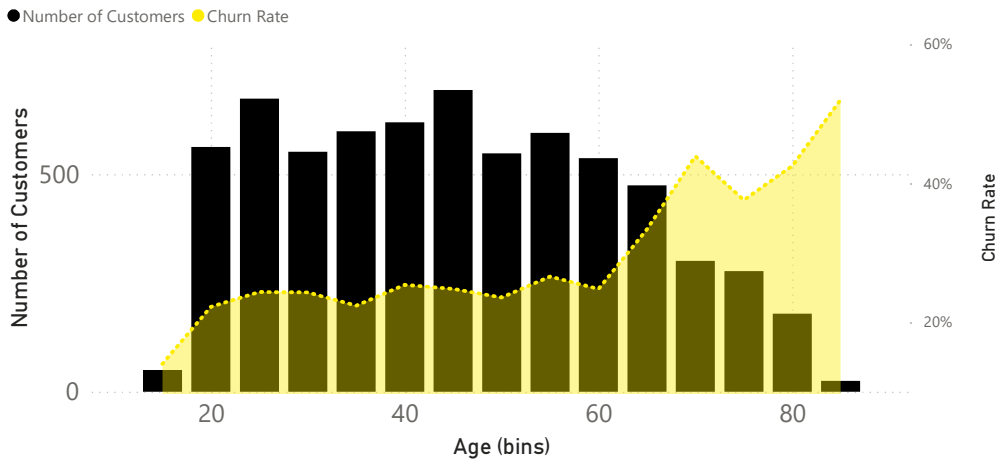


Churn Rate by State



Data-bel | Age Groups, Payments and Contract

Number of Customers and Churn Rate by Age (bins)



Account Length (in months)



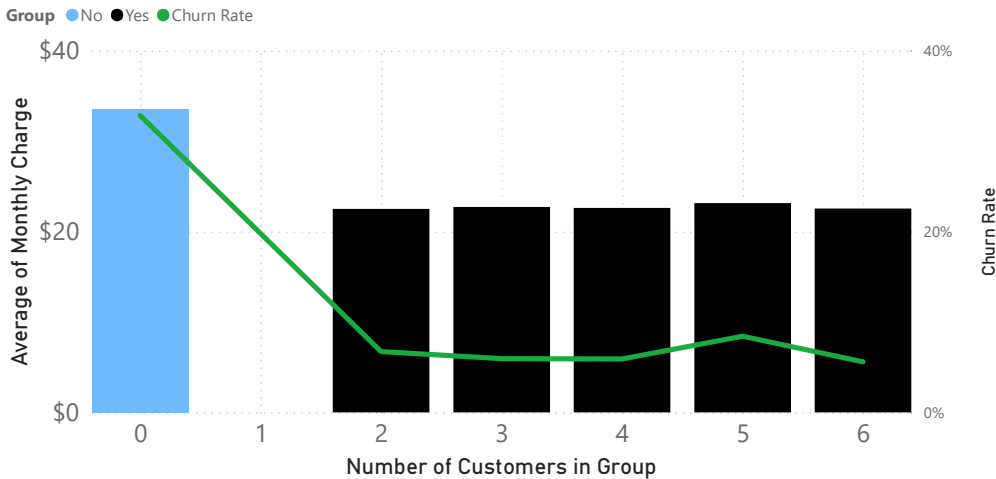
6123

Customer Service Calls

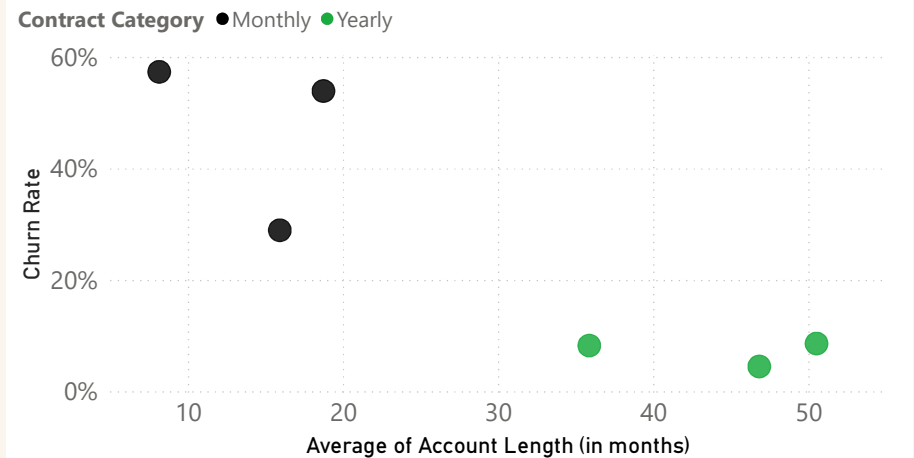
0.92

Avg Customer Service Calls

Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

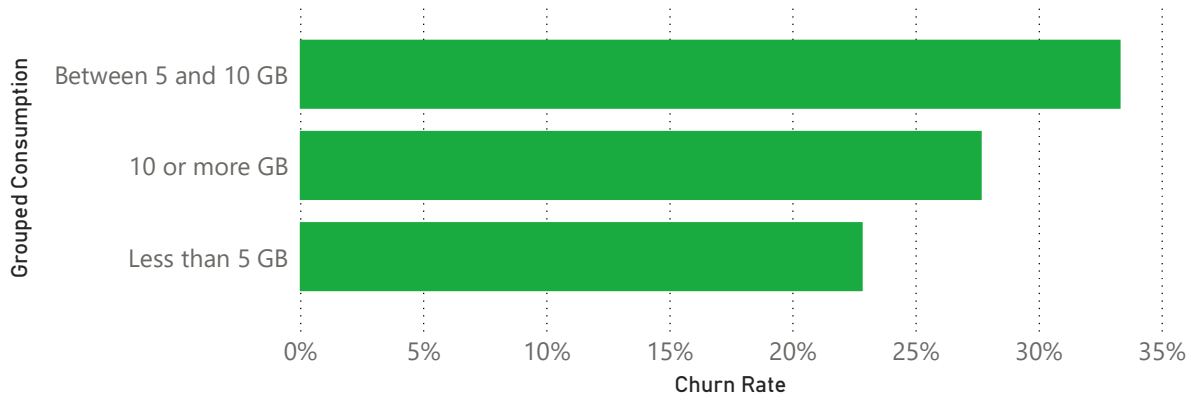


Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category



Data-bel | Extra Charges and Unlimited plan

Churn Rate by Grouped Consumption

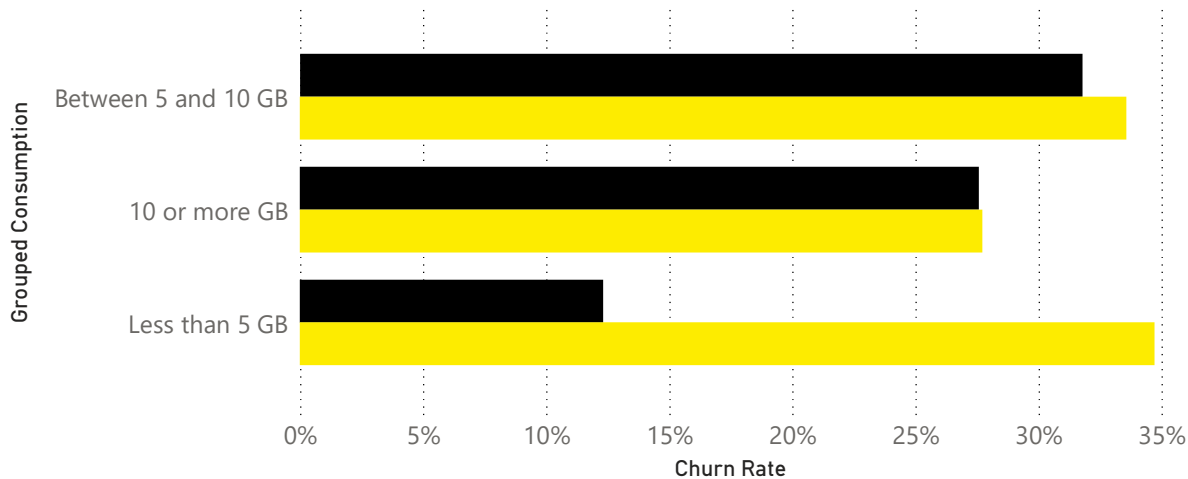


Churn Rate Number of Customers Unlimited Data Plan

16.10%	2193	No
32.11%	4494	Yes
26.86%	6687	

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges