Samsung, LG struggle in phone components

Samsung Electro-Mechanics and LG Innotek are struggling with their high-density interconnect(HDI) printed circuit board(PCB) Component business, due to increasing competition from Chinese rivals amid the stagnant global smartphone market, according to company officials Monday.

An HDI PCB is where the components for smartphones and other electronic devices such as touchscreen devices, laptops, digital cameras and network equipment are placed closer to each other on a circuit board that has higher circuitry than traditional circuit boards.