**KT to take AI hotel platform to Philippines, Dubai, Guam**

KT will sell its tech-centric hotel service offering artificial intelligence-based(AI) features around the clock to hotels in the Philippines, the company said Sunday, noting that the service will be expanded to hotels in Singapore, Dubai and Guam afterward.

Toward that end, the Korean telecommunications company signed a business cooperation contract with MVI at Kuala Lumpur, Friday.

MVI is a Hong Kong-based company offering internet protocol television services to hotel chains in 18 countries in Asia and the Middle East.

KT is pushing to make inroads into the global AI hotel market with the Genie Cube platform.

The Genie Cube is a platform that combines KT’s AI hotel service, the Giga Genie Hotel, with MVI’s IPTV services for hotels.

The platform enables guests to control lighting and IPTVs as well as air conditioning and heating through voice commands or a touch screen display. Guests can also request amenities such as bathgels.

The Genie Cube platform also offers more enhanced security for sensitive personal information, and is capable of providing customized systems in accordance with situations of each hotel, according to KT.

KT and MVI will install the Genie Cube AI hotel platform on a trial basis for MVI’s clients in the Philippines in November, and continue to carry out joint marketing activities to expand the service to more MVI’s clients in Singapore, Dubai and Guam.