# Software Estimation

CSSE3012

# "You cannot control what you cannot measure"

(Famous Management Adage)

# How can you estimate the size of something if you've never measured the size of anything?

(Engineering Perspective)

#### **Estimation**

- Get initial feel for project cost
- Determine if project is still feasible
- Cull and re-prioritise features based on cost
- Estimates are very coarse-grained
  - this is a first pass
  - inevitably revised as more info arrives
- Should be a range rather than a single value
- Should be based on real data
- Done as a team



#### Estimation ≠ Prediction

- Estimates are based on incomplete information
  - particularly early in a project
- Accuracy should increase as project progresses
  - more information is discovered
- Do not set deadlines based on estimates
- Set deadlines based on goals
  - estimates indicate confidence of achieving goal

#### **Estimation Guidelines**

- Use a structured and defined process
- Apply throughout the project
- Collect and use historical data
- Adjust to suit new projects
- Apply statistical analysis where possible
- Look for automation opportunities
- Apply multiple techniques and compare results

## Estimation Challenges

- Lack of historical data leads to instinctive estimation
  - flawed project plans
  - unhappy customers and developers
- Estimates tend to be overly optimistic
- Estimation depends on experience and historical data
- Unique aspects of software projects compound the difficulties

#### Personal Note

 $E \neq \sum$  (things I've already worked out how to do)

- When plucking an instant estimate out of the air, I tend to only remember the things I've thought about and solved
- Leaves the unknowns out of the sum!
- Not all hours are equal

#### How to Estimate?

- There are many methods available but most organisations use very primitive methods
- Classes of techniques
  - analogy
  - expert judgement
  - parametric (algorithmic) models
  - "price to win"



#### How not to Estimate (van Vliet)

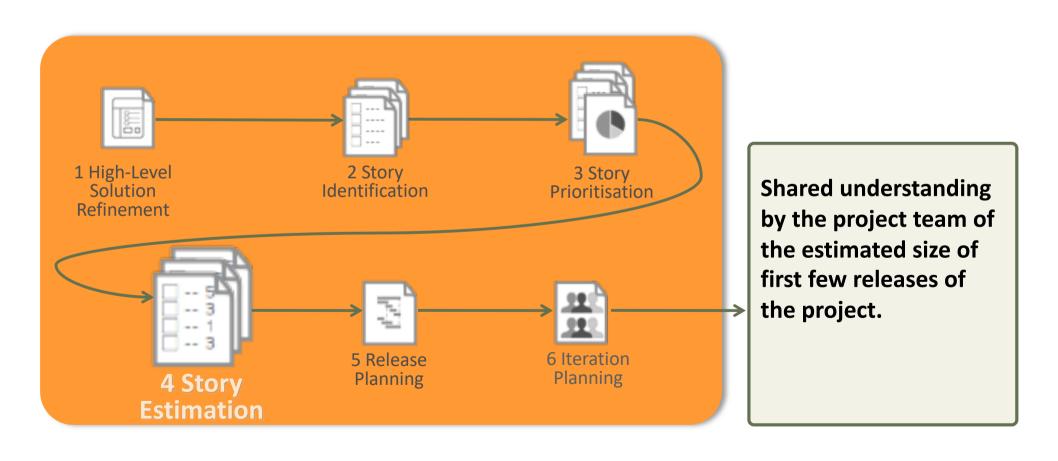
- Given 12 months to do the job, so it will take 12 months.
- Our competitor put in a bid of \$1M so we need to deliver a bid of \$0.9M.
- We want our product at the trade show next year, so the software must be written and tested in the next nine months.
- Project needs one year but I can't sell that to my boss. We know 10 months is acceptable so we will settle for 10 months.

# Estimating by Analogy

- Identify one or more similar projects
  - use these (or parts of them) to produce an estimate for the new project (size or effort)
- Accuracy is often improved by partitioning a project into parts and estimating each part
  - errors cancel out so long as estimating is unbiased
- Use a database of projects
  - from your own organisation
  - from multiple organisations
    - International Software Benchmarking Standards Group (ISBSG)

## Story Estimation

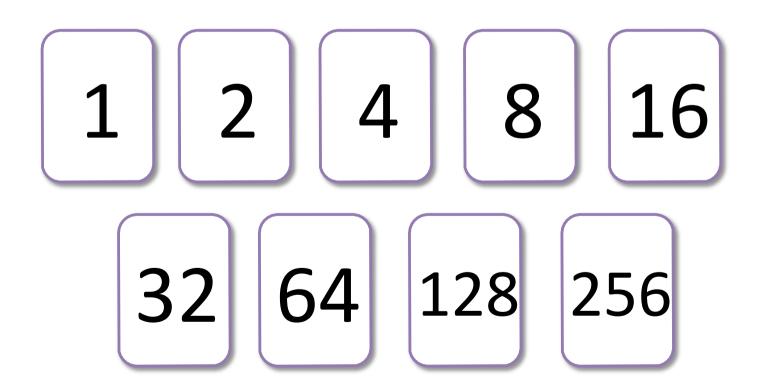
GOAL: Assess feasibility of achieving business benefits by producing a quantified and costed story list.



#### Planning Poker

- Please get into groups of about 4
- Individually and without discussion with anyone read the user requirement on the next slide
- Decide how long (in hours) you think it would take your group to implement it
  - write your estimate on a piece of paper
- You may only choose from the numbers
  - 1, 2, 4, 8, 16, 32, 64, 128, 256
- Do not reveal your answer to your group yet

"As a user, I can upload an existing presentation I made in PowerPoint or Keynote, and the system will turn it into something students can page through on the Web in their browser..."



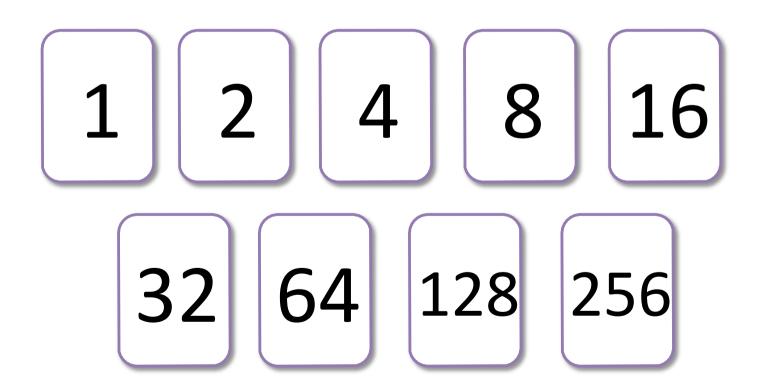
#### No more than 3 minutes

- Reveal your estimate to your group
- Person with the highest estimate should explain their rationale
- Person with the lowest estimate should explain their rationale
- Quick discussion

#### Round 2

Again individually write down how long you now would estimate it would take you to implement the user requirement

"As a user, I can upload an existing presentation I made in PowerPoint or Keynote, and the system will turn it into something students can page through on the Web in their browser..."



- Again reveal your estimates to the group
- Are the group's estimates closer together than previously?

## Wide-Band Delphi

- Get multiple experts/stakeholders
- Share project information
- Each participant provides an estimate independently and anonymously
- All estimates are shared and discussed
- Each participant estimates again
- Continue until consensus, or exclude extremes and calculate average

# Planning Poker

- Each player has a set of cards
  - labelled 1, 2, 4, 8, 16, 32
- One team member reads the story
- Estimate the size in story points
  - put a card with this value face down on the table
- When all cards are down they are revealed



#### Story Points

- Not units of time!
- Consistency
  - all 2's require the same amount of effort
- Relativity
  - a 4 is twice as big as a 2
- Fungibility
  - all 4's are interchangeable



#### Story Points ≠ Time

- 2 Point Story
  - Dev 1: would take 1 day
  - Dev 2: would take 3 hours
- Both agree it is a 2 point story
  - consistent
- Delivery schedule based on team's velocity
  - not time per point

## Velocity

- Team counts number of story points completed at end of each iteration
- Probably will complete about the same number in the next iteration
  - assuming no changes in the team
  - assuming similar technology
- Use velocity to convert story points to calendar effort
  - requires consistent iteration length
- Requires stable team membership
  - no "spin up" cost

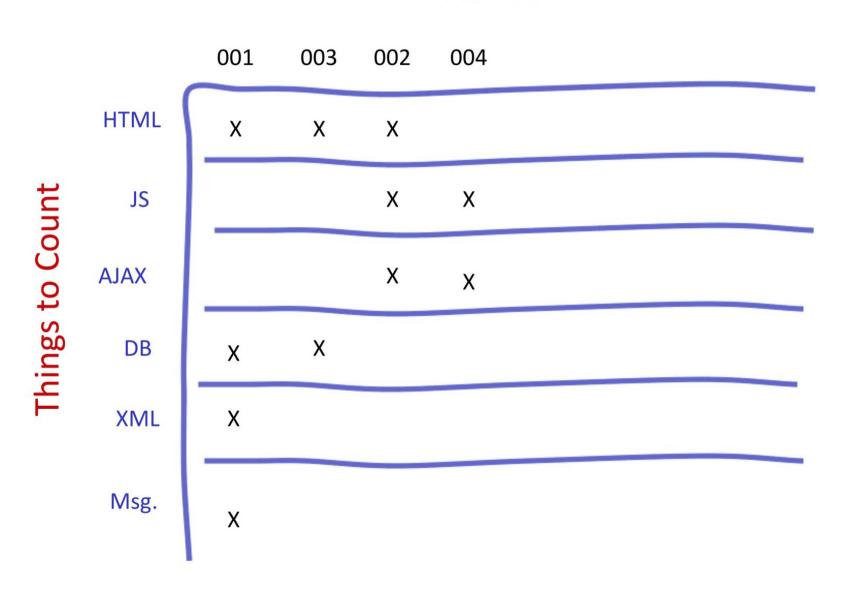


# Technology Grid

- It is easy to miss aspects of a requirement
- Draw a grid with a row for each technology
  - or complex system interaction
- Use as a cross-reference when discussing user story
  - helps ensure complete scope of story is understood
- First pass
  - select 10 highest priority stories
    - discuss scope and high-level acceptance criteria
      - with customer representative
  - mark each needed technology on the grid

# Technology Grid

#### **Stories**

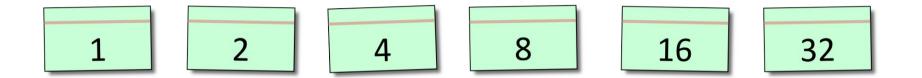


# Agreeing on Estimate

- Consensus
  - holders of outlying estimates explain their reasons
  - others ask clarifying questions
  - revote based on new information
- Most votes wins
- Maximum wins
- Place card on tally board



# Tally Board

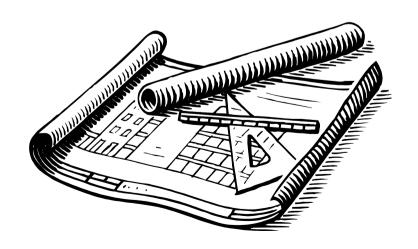


- Group stories that are the same size in columns
- Limited numbers make it easier to get consensus
  - emphasises that larger estimates are "fuzzy"
  - conveys lack of precision in estimates



#### Triangulate Estimates

- Revisit tally board after each estimation round
- Compare estimates
  - Are stories in a column roughly equal in size?
  - Are stories in adjacent columns roughly double in size?



#### Poker Variations

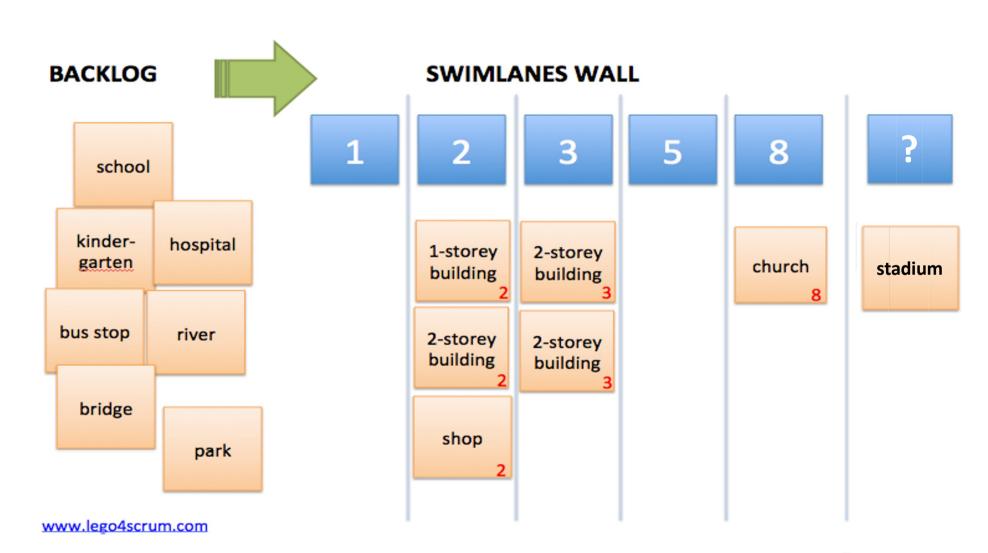
- Optional control cards
  - "!" statements are heard immediately
  - "?" questions are queued
  - " $\infty$ " can't be estimated at this time



# Affinity Estimating

- Once team is comfortable estimating together
- Speeds up estimating consensus cases
- Move stories into columns (swim lanes) on tally board
  - no discussion
  - can move stories to new swim lanes
- Quickly settle == consensus estimate
- Stories move back & forth
  - need further consideration
    - e.g. planning poker

# Affinity Estimating



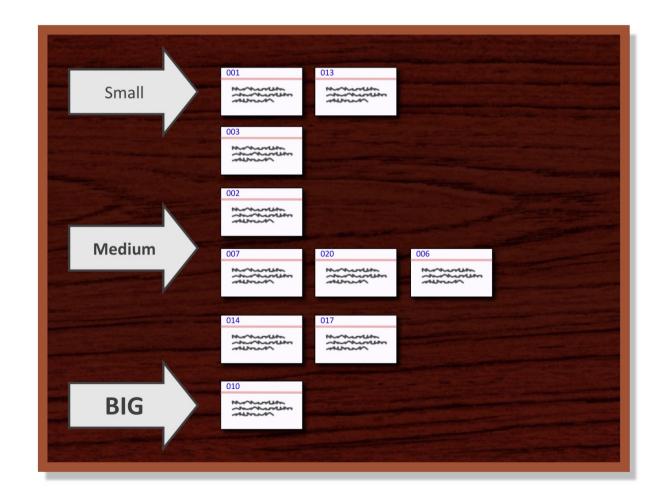
#### Poker Variations — Fibonacci

- Previous slide used Fibonacci numbers
  - -1, 2, 3, 5, 8, 13, 21, 34, 55, 89
- I prefer powers of two
  - makes comparison easier
    - triangulation
- Both approaches are commonly used



#### T-Shirt Size Estimation

- Quick, first pass estimation
- Sort stories into intuitive relative size
- Discuss any disagreement about sizes



## Reading

- Sommerville, Chapter 23
- Larman, Chapter 40
- https://www.mountaingoatsoftware.com/blog/why-thefibonacci-sequence-works-well-for-estimating
  - the point is to not get hung up on being precise
- https://cleancoders.com/blog/2021-02-16-clean-codersplanning-poker
  - providing optimistic, realistic and pessimistic estimates

#### Next Steps

- Lecture
  - Release and sprint planning
  - Use case modelling
- Tutorial
  - Prioritisation and Estimation