

Week 2 Tutorial

Goals

1. Brainstorm ideas for features and requirements for the two projects.
2. Develop a Business Model Canvas (BMC) for both projects.
3. Organise how your team will work together over the semester.

Assumptions

1. You have attended the week 1 and 2 lectures.

Activities

Activity 1 (10 min.)	Tutor will introduce him/herself to the class and will review the idea of using a Business Model Canvas.
Activity 2 (15 min.)	Your tutor will allocate you to a project team. Exchange contact details (email, phone, ...). Email these contact details to everyone in your team, cc'ing it to your tutor.
Activity 3 (10 min.)	As a team brainstorm ideas for the DRS project. Your objective is to generate a good common understanding of the scope and possibilities for the project. You can use sticky notes on your desk or wall, an online whiteboard like https://miro.com/ , or a mind-mapping tool like https://coggle.it/ .
Activity 4 (10 min.)	As a team brainstorm ideas for the VPS project.
10 min.	Break
Activity 5 (15 min.)	As a team, create a Business Model Canvas for the DRS project. You may create your canvas on the provided paper template or use https://canvanizer.com/ . The most important segments of the BMC, for your project, are the Customer Segments, Channels, Customer Relationships, Value Proposition, Revenue Streams and Key Activities. You should complete the full canvas, including Key Partners, Key Resources and Cost Structure, as these provide insight into issues that influence the direction of the project.
Activity 6 (10 min.)	Pair up with another team. Compare both teams' BMC for the project. Did the other team have different ideas that could be useful in your understanding of the deliverable?
Activity 7 (15 min.)	As a team, create a Business Model Canvas for the VPS project.
Activity 8 (10 min.)	Pair up with another team and compare your canvases.

Required Outcome

You have a draft Business Model Canvas of both systems for which you will produce requirements models this semester. You can use this to guide the development of the requirements models.

Further Work

Complete your BMC for the two systems. You will need to bring the BMC for the DRS project to the tutorial next week. You will need to bring the BMC for the VPS project to the week 9 tutorial.

Determine how your team will organise their work and maintain communication for the project. You should set up a Slack channel for your team and invite your tutor to join the channel. Establish a common repository for your project work.