

# Bani Caro

## UI designer



## Contact

**Email** banivct@gmail.com  
**Phone** +52 656 - 279 - 6814  
**Location** Ciudad Juárez, México

## Portfolio

**Web** [www.banicaro.com](http://www.banicaro.com)  
**Be** [www.behance.net/banivct](http://www.behance.net/banivct)  
**Li** [www.linkedin.com/in/banivct](http://www.linkedin.com/in/banivct)

## Skills

UI design  
Web design  
HTML/CSS (*beginner*)  
Branding  
Motion graphics  
Video editing

## Languages

**Spanish / English** bilingual

## Education

**Universidad Autónoma  
de Ciudad Juárez**  
**2009 - 2013**  
Bachelor's in Graphic Design

## Experience

### **Binmatter** • *UI designer*

**2017 - 2022**

Tech company that develops apps and videogames.

- Designed various UIs for web applications and CMSs, facilitating our clients' internal operations of their businesses.
- Created social media posts to keep users engaged with the company's affairs and projects.
- Edited videos for clients and internal projects, involving motion graphics and multimedia.
- Worked in event planning, designing a complete identity for the company's annual festival focusing on video game development. The detail to branding increased attendance by spreading information such as guest speakers, conferences and activities.
- Illustrated vector graphics designed for educating followers about Mexico's culture through social media.
- Worked on HUD elements for video games, improving testing and game mechanics.

### **DES Solutions** • *Freelance web designer*

**2018 - 2022**

Software development company.

- I was recruited to work on web design projects, helping clients make an online presence.

### **El Diario de Juárez** • *UI designer*

**2015 - 2017**

Local newspaper in Juárez, México: [www.diario.mx](http://www.diario.mx)

- Created informative microsites to inform the public about special events, festivals and local projects. Resulted in increased website visits as reported in 2017.
- Conducted a whole website re-design administered by the webmaster.
- Provided design graphics during live coverage of important events such as local elections and important circumstances.
- I was involved in meetings with higher-ups for design approvals.

### **E-Consulting** • *Graphic Designer*

**2013 - 2015**

Design agency specialized in web development.

- Developed website wireframe and mockups.
- Communicated directly with clients regarding any questions or changes to the design layout.