**Synopsis**

**Project Title:**

The Mart: Transforming digital shopping journey with every click.

**Problem Statement:**

Small and medium-sized businesses (SMBs) often struggle to build an effective and strong online presence due to high development costs, limited technical expertise, and insufficient scalability options resulting in lost sales opportunities for businesses and a subpar shopping experience for customers.

**Objective:**

The primary goal of this project is to develop a high-performance, user-friendly eCommerce website that offers a smooth shopping experience for customers. At the same time, it will provide small and medium-sized businesses (SMBs) with a scalable, secure, and easy-to-manage platform.

**Proposed Solution:**

We will address the problem by creating a responsive eCommerce website designed to enhance user experience using html, css, javascript and php.

**Expected Outcome:**

By this stage, we anticipate delivering a responsive and high-performance eCommerce website that meets the needs of SBMs and customers hand in hand.

**Supervisor Signature**  **Student Signature**