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**Starterbook**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

We can distinguish the successful campaigns based on category and try to divert our attention to the failed or canceled campaigns and see if we can work on their improvement.

When we modify the charts for a certain category in a certain year, we can get an idea to see which category did well in which year.

We can filter the charts to see which sub-category is being successful.

1. What are some limitations of this dataset?

Data is not categorized by region or country and it makes it hard to pinpoint problems.

Companies providing these services are not mentioned or categorized in this data set, so it is hard to see where the kickbacks are coming back.

1. What are some other possible tables and/or graphs that we could create?

If we categorize the service into country/region we can decide which country is performing well and which one needs more focus.

We can make a table with goals and the amounts funded to see where we need to focus and bring in more funds maybe with bringing in more account backers.