

*Bankai Iseda and Investment
Opportunities*

White Paper
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ABSTRACT

Bankai Iseda is a project developed solely to promote decentralized E-commerce (de-commerce) which we call de-commerce. We aim to develop the Bankai Iseda universe from being a digital currency that can be used to buy physical products and services, to expanding it towards buying digital properties and products. Our goal is to create a decentralized market for businesses that use Bankai Iseda as a primary currency for transactions.

The applications are limitless to Bankai Iseda (BI) coins, especially in the era of decentralized digital revolution, the BI coin is going to play a crucial role specifically in the field of de-commerce. According to an internet article in the coming decade we will be able to buy 90% of available goods with cryptocurrencies. Bankai iseda aims to be the biggest crypto-platform to sell goods online across the globe.

And not limited to physical goods, Bankai Iseda de-commerce platform is the stepping stone towards the development of Bankai Iseda universe which will give the investors an opportunity to buy decentralized digital assets like digital properties, artworks, etc. Our creative project includes a space project to develop a virtual space with planets and galaxies for sale. Overall our aim in creation of BI coin is to make a true decentralized currency that can give you an unlimited buying power.

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BUSINESS MODEL

Project Bankai Iseda (BI) have limitless expansion possibilities and is applicable to everything that surrounds us in our day to day life. It will be the world's first de-commerce project, a term coined by the creator of the project that refers to decentralized e-commerce. In the next decade, BI coin is going to play an outstanding role as a currency for real/virtual world commodities. The token is designed to have a minimum gas fee and will be in constant upgrade process to evolve into a stronger digital currency. The business model of project BI (Bankai Iseda) is a reverse of pretty much every stronger cryptocurrency available today. BI universe will be a place where investors will be able to buy products and services right from the start of the platform that will be accessible in January 2023. Our goal is to focus on small businesses who want to get into cryptocurrency and make a market as huge as Amazon in the next 10 years. According to a report there are about 6.4 million active sellers on Amazon to this date. In the US alone there are around 31 million small businesses that sell various products. This opens up a big door of possibilities for our business model to use decentralized platforms to sell products.

SOLVING REAL WORLD ISSUES

BI coin is going to eliminate the day to day financial burden from investor's life with its de-commerce strategy. Imagine that products you buy from Amazon/ebay or any other e-commerce platform could be bought using BI coin in the next decade. Exact same process. Not only goods but services like hotel reservations, taxi reservations, tuition fee payments by the educational institutions, hiring human resources and more. Everything that you can buy by spending real world currency like US dollars will be available using BI coin. The possibilities are limitless for early investors. As the project grows and BI coin reaches its maximum potential, it will be another de-commerce project that gives the investors opportunity to buy products online.

UNIQUE SELLING POINT

Project Bankai Iseda is a first in itself when it comes to the business expansion plan, this project is a de-commerce (digital e-commerce) platform but will expand from smaller to bigger scale manufacturers. The key power of BI coin is that it gives you the power to buy, right from the beginning. Our process is to reverse engineer the buying power of a usual cryptocurrency. We aim to make this project the world's biggest de-commerce project. We take it upon ourselves to solve the bottleneck of buying/selling and with time as we expand the options to buy more products and services.

FINANCIAL PLANNING

Funds in the Bankai Iseda project will be used to develop the marketplace for investors. At the same time we will create an exchange for our investors. The investment will also be used to expand the seller base (the foundation of Project Bankai Iseda) and marketing of our project. Our future developments include the development of the Bankai Iseda universe.

PROJECT TOKEN UTILITY

If we measure the ability of a crypto currency by its buying power, BI coin is an alt coin that we predict will be one of the most powerful crypto in the coming decade. Like every other currency the initial investors will be able to enjoy its full potential. The project token itself is designed to save gas money and be fast over the network. We have decided to make it an ERC-20 token because Ethereum is the most trusted network on the decentralized platform and the expansion horizons are limitless.

WORKING PROTOTYPE

A working prototype for BI de-commerce platform will be soon under construction with initial investments in the project. Bankai Iseda universe revolves around the de-commerce platform which will be launched as soon as January 2023. Investors will be able to buy goods and services as soon as May 2023. It will be like any other e-commerce project (ex. Amazon, Ebay, and etc.) except BI coins will be the primary trading currency and not using USD.

AUTHENTICITY OF OUR PROJECT

The biggest authenticity factor in our project is our seller's base who are ready to sell their product initially on the platform. Right now we have three local businesses from Ashland, Oregon USA. These small businesses are ready to sell their products on our “under progress de-commerce platform.” The businesses include a line of CBD soaps, Kailasa Wellness, Plantonix, an organic fertilizer company, and Cosmic Connections which is one of the biggest farming product companies on the west coast and primarily deals with coconut products. Soon our marketing company will bring you a variety of products from local businesses around the U.S. According to our expansion plan, we will expand to Asian markets in 2024. Once we have settled in the North American market.

FUTURE EXPECTATIONS

Bankai Iseda (BI) coin will be a common element in the Bankai Iseda universe. We will update the coin at intervals making enhancements to increase its functionality across BI universe. The expansion of Bankai Iseda universe will include the decentralized e-commerce, streaming services, digital property space and decentralized banking. De-centralized streaming services will include buying of streaming products using BI coins. Digital properties will be our next project in the decentralized services. Under this wing we will also develop games and similar services with beautiful landscapes and functional office spaces. The Bankai Iseda universe will have its own banking system in near future.

ROADMAP FOR BI UNIVERSE

PHASE 1: (Dec. 2021- Mar. 2022)

- Launching of the BI Token
- Website Release
- Listing the Token at Coingecko, CoinMarketCap, Coin Sniper
- Social Media Profile Construction

PHASE 2: (May 2022 - Dec. 2022)

- Launch of Bankai Iseda Exchange
- Launch of Bankai Iseda Mascot
- Creation of Full Time Social Media Marketing Team
- Initiation of the Bankai Iseda De-Commerce Platform
- CoinTiger, Bi box listing
- Creation of Sales Team for Sellers on De-Commerce Platform

PHASE 3: (Dec. 2022 - May 2023)

- Launch of De-Commerce Platform
- Launch if Bankai Iseda Universe
- Creation of Bankai Iseda Universe Exchange
- Launching the De-Centralized Bankai Iseda Digital Space Exploration Platform
- Expanding Bankai Iseda De-Commerce Platform to Asian Countries Market

REFERENCES

According to a report there are about 6.4 million active sellers on Amazon to this date. In the US alone there are around 30.2 million small businesses that sell various products.

www.pieinsuarance.com/Blog/small-business-resources

*Amazon has 1.9 million sellers actively selling on the marketplace (Marketplace Pulse, 2021)

*Ethereum is the community-run technology powering the cryptocurrency ether (ETH) and thousands of decentralized applications. (www.ethereum.org)