Map driving & restraining forces

Reference your individual forces from Step 2 and map them to the 4 quadrants below. Some pink stickies are ported over to serve as examples, which you can delete.

Some factors might straddle more than one quadrant, and that's ok

• The number of factors on the right-hand side (i.e. the restraining forces) often tends to be greater than the number of driving forces

Driving Forces



In the left two quadrants below, list the forces that are

supporting or enabling the desired change



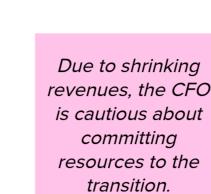
Restraining Forces

In the right two quadrants below, list the forces that are restraining or hindering the desired change

digital platform can streamline processes and increase productivity.











Rational

(facts, data, overt)

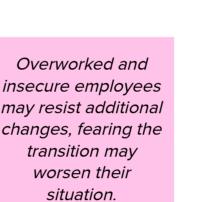
Rational

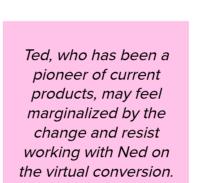
(facts, data, overt)

A strong sense of ownership and dedication among the team supports the transition.











Emotional

(political, cultural, covert) (political, cultural, covert)

Emotional