

RubyKaigi 2010: Sponsor Prospectus



RubyKaigi is the premier international conference for the Ruby programming language in Japan, the home of Ruby and its creator Yukihiro 'Matz' Matsumoto. RubyKaigi has been held annually since 2006 by the Nihon Ruby-no-kai and the Ruby community in Japan.

RubyKaigi is well known as a venue for important announcements on the future of the Ruby programming language and its many implementations. RubyKaigi also serves as a place for both individuals and organizations to present and share their ideas and products to an international audience of Rubyists.

Why Sponsor RubyKaigi?

- Official conference for Ruby in it's home of Japan
- Opportunity to meet many of the most influential and active members of the Ruby community, including many Ruby committers
- A diversely international, multilingual audience from across the world
- Conference videos available after event
- Tickets sell out quickly (less than 2 hours in 2009). Sponsorship guarantees a spot
- Widely covered by media and blogs, in both Japanese and English
- Show your support of Ruby and the Ruby community



Ruby

3 sponsor slots available

¥500,000

- Placement of your logo in **Large Size** on the official RubyKaigi 2010 website and program
- **5 passes** to the RubyKaigi 2010 conference and official party
- Placement of promotional material for your company on the official RubyKaigi website and program (up to **1 full page** per Ruby sponsor)
- Distribution of your company's pamphlets along with official conference materials

Platinum

10 sponsor slots available

¥300,000

- Placement of your logo in **Medium Size** on the official RubyKaigi 2010 website and program
- **2 passes** to the RubyKaigi 2010 conference and official party
- Placement of promotional material for your company on the official RubyKaigi website and program (Up to **400 characters** per sponsor. All Platinum sponsors will be placed together on a single page)

Gold

Unlimited sponsor slots

¥100,000

- Placement of your logo in **Small Size** on the official RubyKaigi 2010 website and program
- **1 pass** to the RubyKaigi 2010 conference and official party
- Placement of promotional material for your company on the official RubyKaigi website and program (Up to **140 characters** per sponsor. All Gold sponsors will be placed together on a single page)

- Sponsorship amount does not include fees and charges relating to payment
- To enable smoother communication, please supply an e-mail address as a contact point to be added to the sponsor mailing list
- For sponsors wishing to hold presentations or events at RubyKaigi, please submit your proposals using the official website (<http://rubykaigi.org/2010/en>). Proposals will be accepted until Wednesday, 28th April 2010.

Please direct all enquires to the following address:

2010@rubykaigi.org

