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Education

09/2020 - 06/2026	Ph.D., Cognitive Neuroscience, East China Normal University (Expected)
	Program: NYU Shanghai-ECNU Joint Graduate Training Program.
	Advisor: Prof. Li Li (NYU Shanghai)
09/2018 - 06/2019	Minor in Computer Science and Technology, Nanchang University
09/2016 - 06/2020	B.S. , Applied Psychology, Nanchang University (Outstanding Graduates)

Research Experience

Ph.D. Research Projects

My doctoral research investigates how recent sensory history shapes current perception, combining *Psychophysics*, *eye-tracking*, *EEG*, *and computational modeling*.

Neural Evidence of Serial Dependence in Ocular Tracking (2024.10-)

- Used EEG and eye-tracking to investigate how trial-history information is represented in visual cortical activity and modulated by alpha-band oscillations.
- Abstract to be presented at SfN 2025 (Poster, San Diego, USA); Manuscript to be submitted.

Temporal Dynamics of Serial Effects in Ocular Tracking (2023.10-)

- Used eye-tracking and computational modeling to investigate attraction—repulsion dynamics of previous information in ocular tracking.
- Presented at VSS 2024 (Talk, Florida, USA); Manuscript to be submitted.

Serial Dependence in Smooth Pursuit of Preadolescent Children and Adults (2021-2024)

- Used eye-tracking to investigate whether ocular tracking exhibit any serial dependence and the developmental aspects of the serial dependence.
- Presented at 2023 China Vision Science Conference (Talk, Zhejiang, China); Published in IOVS (2024).

Supervised Graduate Research Projects

Center Bias in Forward and Backward Heading Perception (2024.9-)

 Used psychophysics and Bayesian modeling to investigate how locomotion experience shapes asymmetric priors in heading perception.

- Abstract presented at 2025 China Experimental Psychology Conference (Talk, Chengdu, China).
- *Role*: Led project from inception, including experimental design, supervision of data collection, data analysis (e.g., psychometric fitting, modeling), and manuscript drafting.

Temporal Dynamics of Heading and Scene-Relative Object Motion Judgments (2024.2-)

- Used psychophysics to investigate how the precision of heading and scene-relative object motion judgments changes with optic flow duration.
- Presented at 2024 China vision science conference (Poster, Guangzhou, China)
- Role: Led project from conception through execution: designed the experiment, supervised
 data collection and analysis, drafted the manuscript, and facilitated discussions on subsequent
 research directions.

Collaborative Projects

Visual Discomfort in Head-Mounted Displays (2021)

This research aims to examine and quantify how the viewing duration through a head mounted display (HMD) leads to visual discomfort. I contributed to programming (VR eye-tracking, vizard), data collection and data analysis

Brain Maturation and Development of Ocular Tracking in Children (2020-)

This research aims to examine the development of ocular tracking ability (eye-tracking) and the brain structural (structural MRI) changes with age. I contributed to stimulus design and programming, data collection and data analysis.

Publications

Journal papers:

- Hong, B.+, Chen, J.+, Huang, W., & Li, L.* (2024). Serial Dependence in Smooth Pursuit Eye Movements of Preadolescent Children and Adults. *Investigative Ophthalmology & Visual Science*, 65(14), 37-37. https://doi.org/10.1167/iovs.65.14.37;
 Media coverage: "How Do Our Eyes Help Us Navigate? New Study Looks at Clever Brain 'Shortcut'"
- Hong, B., Zhang, L., & Sun, H.* (2019). Measurement of the Vertical Spatial Metaphor of Power Concepts Using the Implicit Relational Assessment Procedure. *Frontiers in Psychology*, 10, 1422. https://doi.org/10.3389/fpsyg.2019.01422
- Fan, X. R., Wang, Y. S., ... **Hong, B.**, ...& Zuo, X. N.* (2023). A longitudinal resource for population neuroscience of school-age children and adolescents in China. *Scientific data*, 10(1), 545. https://doi.org/10.1038/s41597-023-02377-8.

Manuscripts in Preparation / Under Review:

- Hong, B., Chen J., & Li, L.* (To be submitted). Neural evidence of serial dependence in ocular tracking.
- Hong, B., Chen J., & Li, L.* (To be submitted). Temporal dynamics of serial effects in ocular tracking.
- Hong, B.⁺, Zhou, Y.T.⁺, Ji, Y.L., & Li, L.* (In preparation). A Bayesian account of asymmetric center bias in forward and backward heading perception.
- Ji, Y.L.⁺, **Hong, B.**⁺, & Li, L.* (In preparation). Temporal dynamics of judging heading and scene-relative object motion from optic flow.
- Huang, W.J.⁺, Chen J.⁺, Hong, B., Wang, Y., S., Zuo, X., N.*, & Li, L.* (To be submitted).
 Investigating Brain Structural Correlates of Ocular Tracking in Preadolescent Children and Young Adults.

Selected Conference Presentations (Posters and slides available here)

Oral presentation

- Hong, B., Zhou, Y.T., Ji, Y.L., & Li, L. (2025, June). Asymmetric center bias in heading
 judgments for forward and backward self-motion. Talk presented at the 2025 Annual Meeting
 of the General Psychology and Experimental Psychology of the Chinese Psychological
 Association, Chengdu, Sichuan, China.
- Hong, B., Chen, J., & Li, L. (2024, May). Temporal dynamics of serial dependence in ocular tracking. Talk presented at the 2024 Annual Meeting of the Vision Sciences Society (VSS2024), Florida, USA.
- Hong, B., Huang, W.J., Li, E., Chen, J., & Li, L. (2023, August). Ocular tracking abilities in preadolescent children. Talk presented at the 5th China Vision Science Conference (CVSC2023), Wenzhou, Zhejiang, China.

Poster presentation

- Hong, B., Chen, J., & Li, L. (2025, November). Neural evidence of serial dependence in ocular tracking. Poster presented at the 2025 Annual Meeting of Society for Neuroscience (SfN 2025), San Diego, USA.
- Hong, B., Ji, Y.L., & Li, L. (2024, November). Effect of stimulus range on center bias in heading judgments from optic flow. Poster presented at the 6th China Vision Science Conference (CVSC2024), Guangzhou, Guangdong, China.
- Hong, B., Huang, W. J., Li, E., Chen, J., & Li, L. (2023, April). Ocular tracking abilities in
 preadolescent children. Poster presented the 2023 Annual Meeting of the General Psychology
 and Experimental Psychology of the Chinese Psychological Association, Jinhua, Zhejiang,
 China.

- Ji, Y.L., **Hong, B.**, & Li, L. (2024, November). Temporal dynamics of judging heading and scene-relative object motion from optic flow. Poster presented at the 6th China Vision Science Conference (CVSC2024), Guangzhou, Guangdong, China.
- Shen, X., Lian, Y., **Hong, B.**, & Li, L.* (2025 Nov). Distinct neural processing of real versus unreal optic flow in the human brain: Evidence from fMRI and EEG. Poster presented at the 2025 Annual Meeting of Society for Neuroscience (*SfN* 2025), San Diego, USA.
- Huang, W. J., Hong, B., Chen, J., & Li, L. (2024, October). Brain Structural Correlates of Ocular Tracking in Preadolescent Children and Young Adults. Poster presented at the 2024 Annual Meeting of Society for Neuroscience (SfN 2024), Chicago, USA.

Teaching & Service

Teaching Assistant: Perception and the Brain (NYU Shanghai, 2022, Spring).

Ad Hoc Reviewer: Psych Journal, Journal of Experimental Psychology: Human Perception and Performance, Neuroscience & Biobehavioral Reviews.

Academic Skills

Programming (MATLAB, Python), Psychophysics (MATLAB PsychToolBox), Eye-tracking (Eyelink, VIVE pro eye), EEG, MRI, Virtual reality (Vizard, Unity), Data analysis (GLM, MVPA, IEM, Psychometric modeling, R/SPSS/JASP)

Honors and Awards

2025	Travel awards for SfN 2025, NYU Shanghai (USD 840)
2024	Outstanding Presentation Awards, ECNU
2024	Travel awards for VSS 2024, ECNU (USD 1400)
2023	Academic scholarships, ECNU (USD 2100)
2022	Excellence in Research Award, NYU Shanghai (USD 2100)
2020	Research Award, Nanchang University (USD 4200)
2019	Outstanding Graduates, Nanchang University