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Education

| 09/2020 - 06/2026 | Ph.D., Cognitive Neuroscience, East China Normal University (Expected) |
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| | Program: NYU Shanghai-ECNU Joint Graduate Training Program. |
| | Advisor: Prof. Li Li (NYU Shanghai) |
| 09/2018 - 06/2019 | Minor in Computer Science and Technology, Nanchang University |
| 09/2016 - 06/2020 | B.S. , Applied Psychology, Nanchang University (Outstanding Graduates) |

Research Experience

Ph.D. Research Projects

My doctoral research investigates how recent sensory history shapes current perception, combining *Psychophysics*, *eye-tracking*, *EEG*, *and computational modeling*.

i. Serial Dependence in Smooth Pursuit of Preadolescent Children and Adults (2021-2024)

- Used eye-tracking to investigate whether ocular tracking exhibit any serial dependence and the developmental aspects of the serial dependence.
- Presented at 2023 China Vision Science Conference (Talk, Zhejiang, China); Published in IOVS (2024).

ii. Temporal Dynamics of Serial Effects in Ocular Tracking (2023.10-)

- Used eye-tracking and computational modeling to investigate attraction—repulsion dynamics of previous information in ocular tracking.
- Presented at VSS 2024 (Talk, Florida, USA); Manuscript to be submitted.

iii. Neural Evidence of Serial Dependence in Ocular Tracking (2024.10-)

- Used EEG and eye-tracking to investigate how trial-history information is represented in visual cortical activity and modulated by alpha-band oscillations.
- Abstract to be presented at SfN 2025 (Poster, San Diego, USA); Manuscript to be submitted.

Supervised Graduate Research Projects

Center Bias in Forward and Backward Heading Perception (2024.9-)

- Used psychophysics and Bayesian modeling to investigate how locomotion experience shapes asymmetric priors in heading perception.
- Presented at 2025 China Experimental Psychology Conference (Talk, Chengdu, China).

• *Role*: Led project from inception, including experimental design, supervision of data collection, data analysis (e.g., psychometric fitting, modeling), and manuscript drafting.

Temporal Dynamics of Heading and Scene-Relative Object Motion Judgments (2024.2-)

- Used psychophysics to investigate how the precision of heading and scene-relative object motion judgments changes with optic flow duration.
- Presented at 2024 China Vision Science Conference (Poster, Guangzhou, China)
- Role: Led project from conception through execution: designed the experiment, supervised
 data collection and analysis, drafted the manuscript, and facilitated discussions on subsequent
 research directions.

Collaborative Projects

Visual Discomfort in Head-Mounted Displays (2021, Industry Collaboration)

- This research aims to examine and quantify how the viewing duration through a head mounted display (HMD) leads to visual discomfort.
- I contributed to programming (VR eye-tracking, vizard), data collection and data analysis

Brain Maturation and Development of Ocular Tracking in Children (2020-)

- This research aims to examine the development of ocular tracking ability (eye-tracking) and the brain structural (structural MRI) changes with age.
- I contributed to stimulus design and programming, data collection and data analysis.

Publications

Journal papers:

- Hong, B.⁺, Chen, J.⁺, Huang, W., & Li, L.* (2024). Serial Dependence in Smooth Pursuit Eye Movements of Preadolescent Children and Adults. *Investigative Ophthalmology & Visual Science*, 65(14), 37-37. https://doi.org/10.1167/iovs.65.14.37 (JCR Q1, IF = 5.0)
 Media coverage: "How Do Our Eyes Help Us Navigate? New Study Looks at Clever Brain 'Shortcut'"
- Hong, B., Zhang, L., & Sun, H.* (2019). Measurement of the Vertical Spatial Metaphor of Power Concepts Using the Implicit Relational Assessment Procedure. *Frontiers in Psychology*, 10, 1422. https://doi.org/10.3389/fpsyg.2019.01422. (JCR Q2, IF = 2.9)
- Fan, X. R., Wang, Y. S., ... Hong, B., ...& Zuo, X. N.* (2023). A longitudinal resource for population neuroscience of school-age children and adolescents in China. *Scientific data*, 10(1), 545. https://doi.org/10.1038/s41597-023-02377-8. (JCR Q1, IF = 6.9)

Manuscripts in Preparation / Under Review:

• Hong, B., Chen J., & Li, L.* (To be submitted). Neural evidence of serial dependence in ocular tracking.

- Hong, B., Chen J., & Li, L.* (To be submitted). Temporal dynamics of serial effects in ocular tracking.
- Hong, B.⁺, Zhou, Y.T.⁺, Ji, Y.L., & Li, L.* (In preparation). A Bayesian account of asymmetric center bias in forward and backward heading perception.
- Ji, Y.L.⁺, **Hong, B.**⁺, & Li, L.* (In preparation). Temporal dynamics of judging heading and scene-relative object motion from optic flow.
- Huang, W.J.⁺, Chen J.⁺, Hong, B., Wang, Y., S., Zuo, X., N.*, & Li, L.* (To be submitted).
 Investigating Brain Structural Correlates of Ocular Tracking in Preadolescent Children and Young Adults.

Selected Conference Presentations (Posters and slides available here)

Oral presentation

- Hong, B., Zhou, Y.T., Ji, Y.L., & Li, L. (2025, June). Asymmetric center bias in heading
 judgments for forward and backward self-motion. Talk presented at the 2025 Annual Meeting
 of the General Psychology and Experimental Psychology of the Chinese Psychological
 Association, Chengdu, Sichuan, China.
- Hong, B., Chen, J., & Li, L. (2024, May). Temporal dynamics of serial dependence in ocular tracking. Talk presented at the 2024 Annual Meeting of the Vision Sciences Society (VSS 2024), Florida, USA.
- Hong, B., Huang, W.J., Li, E., Chen, J., & Li, L. (2023, August). Ocular tracking abilities in preadolescent children. Talk presented at the 5th China Vision Science Conference (CVSC2023), Wenzhou, Zhejiang, China.

Poster presentation

- Hong, B., Chen, J., & Li, L. (2025, November). Neural evidence of serial dependence in ocular tracking. Poster presented at the 2025 Annual Meeting of Society for Neuroscience (SfN 2025), San Diego, USA.
- Hong, B., Ji, Y.L., & Li, L. (2024, November). Effect of stimulus range on center bias in heading judgments from optic flow. Poster presented at the 6th China Vision Science Conference (CVSC2024), Guangzhou, Guangdong, China.
- Hong, B., Huang, W. J., Li, E., Chen, J., & Li, L. (2023, April). Ocular tracking abilities in
 preadolescent children. Poster presented the 2023 Annual Meeting of the General Psychology
 and Experimental Psychology of the Chinese Psychological Association, Jinhua, Zhejiang,
 China.
- Ji, Y.L., **Hong, B.**, & Li, L. (2024, November). Temporal dynamics of judging heading and scene-relative object motion from optic flow. Poster presented at the 6th China Vision Science Conference (CVSC2024), Guangzhou, Guangdong, China.

- Shen, X., Lian, Y., **Hong, B.**, & Li, L. (2025 Nov). Distinct neural processing of real versus unreal optic flow in the human brain: Evidence from fMRI and EEG. Poster presented at the 2025 Annual Meeting of Society for Neuroscience (*SfN* 2025), San Diego, USA.
- Huang, W. J., Hong, B., Chen, J., & Li, L. (2024, October). Brain Structural Correlates of Ocular Tracking in Preadolescent Children and Young Adults. Poster presented at the 2024 Annual Meeting of Society for Neuroscience (SfN 2024), Chicago, USA.

Teaching & Service

Teaching Assistant: Perception and the Brain (NYU Shanghai, 2022, Spring).

Ad Hoc Reviewer: Psych Journal, Journal of Experimental Psychology: Human Perception and Performance, Neuroscience & Biobehavioral Reviews.

Academic Skills

Programming: MATLAB, Python **Statistical Tools**: SPSS, JASP, R

Experimental Methods: Psychophysics (MATLAB PsychToolBox), Eye-tracking (Eyelink, VIVE pro eye), EEG (ERP, MVPA, IEM), Computational Modeling, MRI, Virtual reality (Vizard, Unity)

Honors and Awards

| 2025 | Conference travel awards for SfN 2025, NYU Shanghai |
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| 2024 | Outstanding Presentation Awards, East China Normal University |
| 2024 | Conference travel awards for VSS 2024, East China Normal University |
| 2023 | Academic scholarships, East China Normal University |
| 2022 | Excellence in Research Award, NYU Shanghai |
| 2020 | Research Award, Nanchang University |
| 2020 | Outstanding Graduates, Nanchang University |
| 2019 | First-Class Excellent Scholarship, Nanchang University |