

Zara Therapy Clinic

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Semester: 01

Batch No: T1.2302.M0

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Month: 5 Year: 2023

This report is to certify that four of us:

- Đặng Quốc Bảo
- Huỳnh Bội Sương
- Nguyễn Công Hiển
- Nguyễn Thùy Trang

Have successfully Designed and Developed:

Zara Therapy Clinic

Submitted by: Ms. Nguyễn Hạnh Vy

Date of Issue: 5/15/2023

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Acknowledgement

First and foremost, it is hard to say that this is the end of the Zara Therapy Clinic project. It was one of the most challenging yet delightful experiences in our educational career. We put lots of effort to make a good project with our full commitment and responsibility.

Even though it has been a long and strenuous project, we have done it with the support and guidance from our lovely teacher Ms. Vy Nguyen Ha so we would like to acknowledge with thanks to her for all the valuable suggestions with this project as well as all FPT Aptech professors who gave us the golden opportunity to design this wonderful project on the topic Zara Therapy Clinic, which also helped us in doing a lot of researches and we came to know about so many new things we greatly appreciate them.

Lastly, thanks again to everyone involved in making it happen because without them we would not be here today with an amazing website completed!

Sincerely,

Dang Quoc Bao

Huynh Boi Suong

Nguyen Cong Hien

Nguyen Thuy Trang

T1.2302.M0

Synopsis

Abstract:

As the World Health Organization, depression is one of the most common mental disorders in the world. Besides, it is estimated that 5% of adults endure the disorder. As a result, Vietnamese people require therapeutic support with the constantly rising graph of Vietnam's mental health concerns. Moreover, a meta-analysis of 27,216 selected participants shows that the pooled prevalence of depression was 14.636% (95% CI: 11.521–18.054% I² = 97.98% P < 0.0001). In 2022, there was a total of 11,448 traffic accidents occurred and 31 traffic accidents per day in Vietnam which claimed 17 lives and injured 22 people based on the average. Based on the list of seven most dangerous places in the world for tourists to drive, Vietnam is on the fourth according to the data analytics research company named The Swiftest. According to Ministry of Health statistics, 30 per cent of the country's population suffer from the lumbar disc herniation included many aged between 25 and 55, the patients choose a physical therapy instead of surgery even if severe. Therefore, we not only need to care about the mental disorders' outbreak but also bring Zara Therapy Clinic to our lovely customers by offering the comfortable massage services and assisting them with physiotherapy in order to help them gradually getting well. In another aspect, we understand that online marketing could help establishing a strong online presence, making it easier for patients to find our clinic when searching for relevant keywords and phrases. Social media marketing is more popular nowadays and it can also be used to intensify online visibility as well as to allow our therapy clinic connecting with patients on platforms where they spend most of their time in order to build long-term relationships with them all the time. Digital marketing strategies can help our therapy clinic to proactively manage online reputation likewise to maintain a positive image through respond to any reviews and engage with patients to address any concerns they may have. Moreover, as we compare to traditional marketing methods, digital marketing is a cost-effective way for our clinic to market our services and products. We can also reach out to potential patients leading to a higher return

on investment for our marketing efforts. Realizing some potentials of online marketing as shown above, we launched a website to provide more experiences and information about our therapy clinic's services and products to customers.

Introduction:

We help every customer relieve stress, increase relaxation, improve circulation, and gain relief from pain by manipulating the muscle and tissues in the body at Zara Therapy Clinic. Besides that, we also provide collections of products with advisable costs. Here we have the best doctors and employees helping rehabilitate injuries through touch and aid in the general wellness of a patient.

Getting a website built for the respective services is one of the most important marketing tasks that need to complete. Despite a website by itself will not bring new customers to our clinic, it will not be easy to generate new clients online without an appropriately website strategy. Once a website strategy is decently developed, search engine optimization and advertisement can be used to expand our business for long-standing success. Thus, we evolve a sample website for any therapy clinic which will provide complete details about the services and products, educational information as well.

Objectives:

This program's purpose is to give one sampling project to work on real life projects. These applications guide us to build a larger and prosperous application. We are not aiming to study only the HTML/JavaScript/Dreamweaver/HTML5 but to obtain a drill with a real-life scenario and create basic applications using the tools that we have learned through sessions. It is a long path to reach out to this project after the completion of the HTML5's module.

Methodology and methods:

We use the hardware as below:

- Intel Core i3/i5 Processor or higher

- 8 GB RAM or above
- Color SVGA
- 500 GB Hard Disk space
- Mouse
- Keyboard

We use some of the software as below:

- Technologies to be used:
 - Frontend: HTML5, CSS, Bootstrap, JavaScript, jQuery, AngularJS, XML
 - Data Store: JSON files or TXT files
- Other Requirements:
 - Operating Portal: Windows
 - Browsers: Edge, Chrome, Mozilla Firefox, Safari

Libraries that we used while coding:

- Google Web Fonts
- Angular
- Bootstrap
- Font Awesome
- Animate
- jQuery

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Analysis

Purpose of Zara Therapy Clinic Website Usage:

In this modern era, rehabilitation physiotherapy has become one of the most common therapies and widely applied treatment method in the treatment of many pathologies. With its safety and efficacy, it has helped millions of people around the world recover their health and quality of life. However, not everyone has a clear understanding of physical therapy and rehabilitation are, and when they should be applied. Therefore, Zara Therapy Clinic decided to design a website in order to provide information and knowledge for customers to keep in touch with them.

Our website is not only a way to promote our services and products, but also a valuable educational resource. We want to bring information about rehabilitation therapy closer to people, helping them understand its benefits and how to apply it to take care of themselves in daily life. We believe that by the work of providing complete and detailed knowledge, we can help people make informed decisions about which therapy is the most appropriate for them.

Not merely providing information, we also want to contribute to reducing the burden of disease on people and building a happy and healthy community. By encouraging people to use our website, we provide convenient online appointment booking, without the need to visit the clinic. This saves our clients time and effort and ensures that they obtain the best care and treatment from our team of specialists.

In addition, customers can take the initiative to call or receive online consultations from our own website whenever they cannot reach our clinic. Our team of experienced professionals will always be happy to listen and answer any questions and support requests from our customers. We understand that recovery and treatment can be difficult at times, and so we want to be with our clients and make sure they don't face these challenges alone.

At Zara Therapy Clinic, we are committed to catering the best care to our clients. Our website will connect between us and our customers, helping us to afford the best information and support as best as we can. We believe that by creating a high-quality online resource, we can contribute to improving people's health and quality of life.

Our website has been designed with a friendly and easy to use interface. We have optimized the operations so that customers can easily find information, book appointments, and interact with our team of experts. By leveraging technology and online communication, we want to ensure that people can approach rehabilitation therapy services in the most convenient and flexible way.

On the website, clients can learn about diseases and problems related to rehabilitation therapy. Zara Therapy Clinic's website provides information on therapeutic methods and techniques, as well as the benefits they provide. Customers can learn about the recovery process, exercises, and techniques, as well as self-care measures at home. We provide educational materials, videos, and articles to help clients have clearer sight about rehabilitation therapy and apply it to their daily lives.

Farther, our website also meets customers' online consulting needs. Customers can interact directly with our experts through online chat or video call. Our team of experts will listen to all the customers' inquiries and request support and provide applicable advice and guidance. We believe this face-to-face interaction will help clients feel more confident and reliable during their recovery and treatment.

Our website also offers the convenience of online appointment scheduling. Customers can choose a suitable date and time for their schedule and book appointments online hands down. This saves time and effort for our customers while ensuring they receive the best care and treatment from our expert team.

In conclusion, not to mention that our website is not just a tool for promoting our services, it brings valuable educational and support resources to all the customers as well. We aim to provide detailed and understandable knowledge and information about functional rehabilitation. Through our website, we hope to accompany customers throughout their recovery journey and bring them a better quality of life.

Target Customer Segment:

Regardless of age, we always aim to serve everybody as much as possible. Physical therapy is a treatment method that can be applied to anyone, depending on the regimen and method prescribed by a doctor. Nevertheless, according to the elderly population in Vietnam, many people are still unaware of the benefits of physical therapy, and just a few numbers of people are using the internet to look up more information about it. Thus, the primary target group we are focusing on is individuals aged 35 to 50 (middle-aged). This group of people is capable of quickly using the internet and accessing information through the PR and marketing campaigns we deploy. In particular, they tend to seek deeper understanding to improve their own and their family's health.

For each age group, we will provide tailored treatment protocols, combined with one-by-one individual therapy sessions conducted by expert doctors. In this way, we ensure that patients receive dedicated care and recover their health quickly.

At Zara Therapy Clinic, we are committed to provide quality and attentive services to all customers, especially those in the middle age. We understand that the modern life causes many pressures and challenges to our health. The expert team at the clinic will find optimal solutions to recover their body functions and help customers thrive in their daily lives by combining specialized knowledge and practical experience.

We hope that our website will be a useful and reliable source of information for this target group of customers. By accessing the website, customers can learn about the types of therapies we provide, supportive products, and efficiently schedule appointments online. In addition, we offer telephone consulting services directly from the website, to help our customers get in touch with our employees besides additional support and have the privilege to get their questions answered.

With a mission of sharing the burden of illness and contribute to the development of family happiness and social well-being, we hope to be a reliable partner in everyone's healthcare path, especially the middle-aged group, to build a healthy and prosperous community together. If you look through the feedback section on the website, you will see that we already served people of various ages, from babies and children to the elderly. Therefore, we are proud of our ability to diagnose and treat everyone.

With this principle, we are ready to accompany everyone, not only to provide the best services but also to create a safe and comfortable environment. We hope to have the opportunity to accompany and support you on your journey to healthy recovery and improving the quality of life.

Comparison of Our One-of-a-kind Website with Others:

Our website stands out from other websites with the aim of providing the best experience for our customers. In the clinics and therapy field, there is often a tendency to focus on offline activities, disregard the importance of the online environment and online services. However, we have noticed that customers have an increasing demand for using online services and searching for information on the internet.

A common issue that other websites often encounter is a difficult and user-unfriendly interface. For those who are not familiar with technology or do not have in-depth knowledge of therapy, using online services becomes challenging and confronts many obstacles. That is why we prioritize optimizing the user experience when designing our website.

With our website, customers can easily access the services and information we provide. We have created a friendly and intuitive interface, helping customers quickly and easily search for information. They can learn about the therapy services we offer, view detailed information about products, and easily place online orders without visiting the clinic by their own selves.

In particular, we provide online counseling services, allowing customers to access our therapy experts directly on the website. They can ask questions, receive advice, and get answers to their inquiries quickly and conveniently. This helps our customers feel reassured and trustfully when using our services, and they can receive professional support and right caring from their homes.

Not only does our website save customers time and effort, but it also provides detailed information about related illnesses and treatment methods. This helps customers have a better understanding of their health conditions and choose appropriate treatment methods. We always ensure that the information provided on our website is accurate and easy to understand, helping customers make informed decisions about their health.

By investing the website and online services, we hope to bring convenience and the best experience to our customers. We are committed to continuously improving and developing our website while listening to feedback and suggestions from customers to gradually upgrade our clinic. We believe that with the combination of technology and healthcare, we can contribute to improve the quality of life and health for everyone.

In short, our website aims to not only provide the best online information and services for customers but also create a connection between the clinic and therapy field with the online environment. We understand that the development of technology and the internet has changed how we access information and healthcare services. Therefore, we constantly strive to enhance the user experience and meet all customer needs.

Through establishing the website and online services, we hope to bring convenience and the best experience to customers in learning about therapy and health care. We are committed to continuous improvement and development of our website while listening to feedback and suggestions from customers to become even better.

We believe that the combination of technology and healthcare is an important step in the modern medical industry. By harnessing the potential of the online environment, we aspire to contribute to improving the quality of life and health in order to create a better life for everyone. With the companionship and trust of customers, we will continue to innovate and develop with the desire to become a reliable and preferred choice in the field of online clinics and therapy.

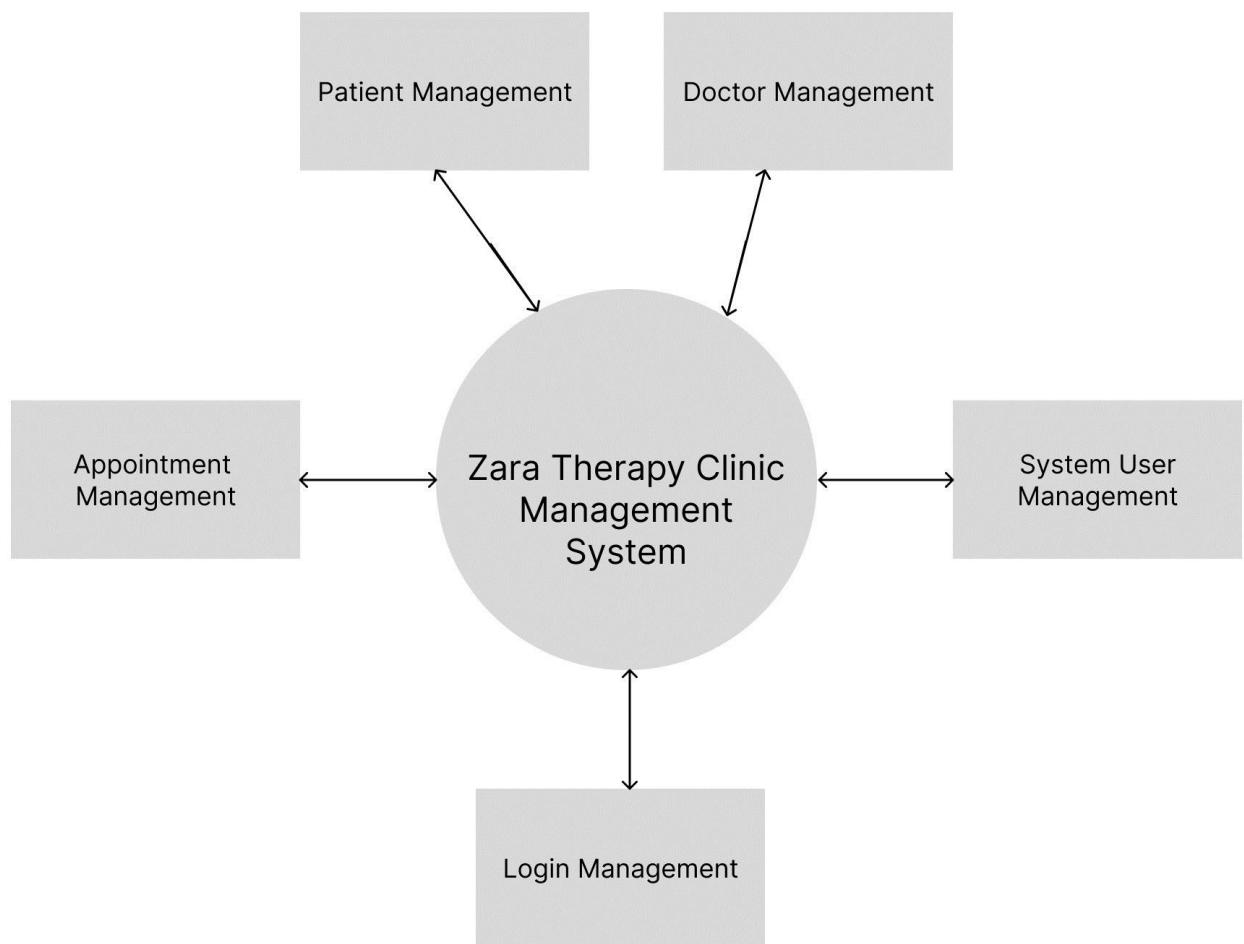
Thanks to our customers accompanying us, and we look forward to serving and supporting them on their healthcare and therapy pathway. Kindly visit our website to explore and experience the utilities and benefits that we bring. We are committed to follow every client in accordance with the wellness program and improving their health.

Design

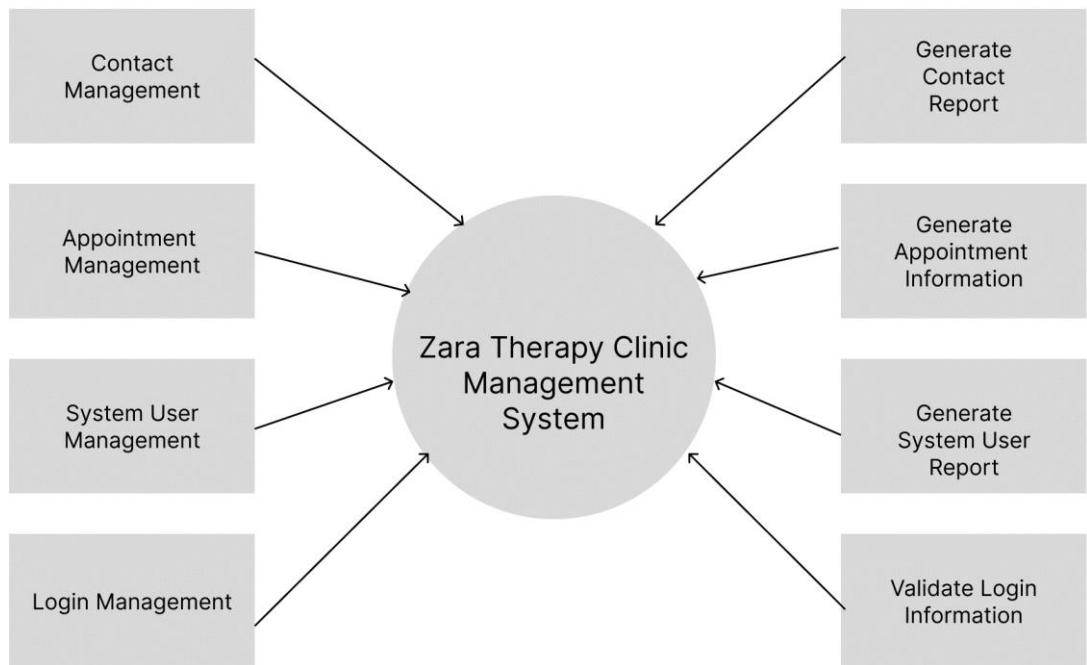
Data Flow Diagrams

These data flow diagrams (DFD) draw out the flow of information for any system or process and illustrate a detailed representation of system components. The below DFD's will bring a clearer picture of Zara Therapy Clinic website in order to let technical and nontechnical audiences effortless to understand it. Moreover, DFD's support the logic behind the data flow within the system. Data flow diagrams also aid in describing the boundaries of our website's system and exchange the ideas and existing system knowledge to the users.

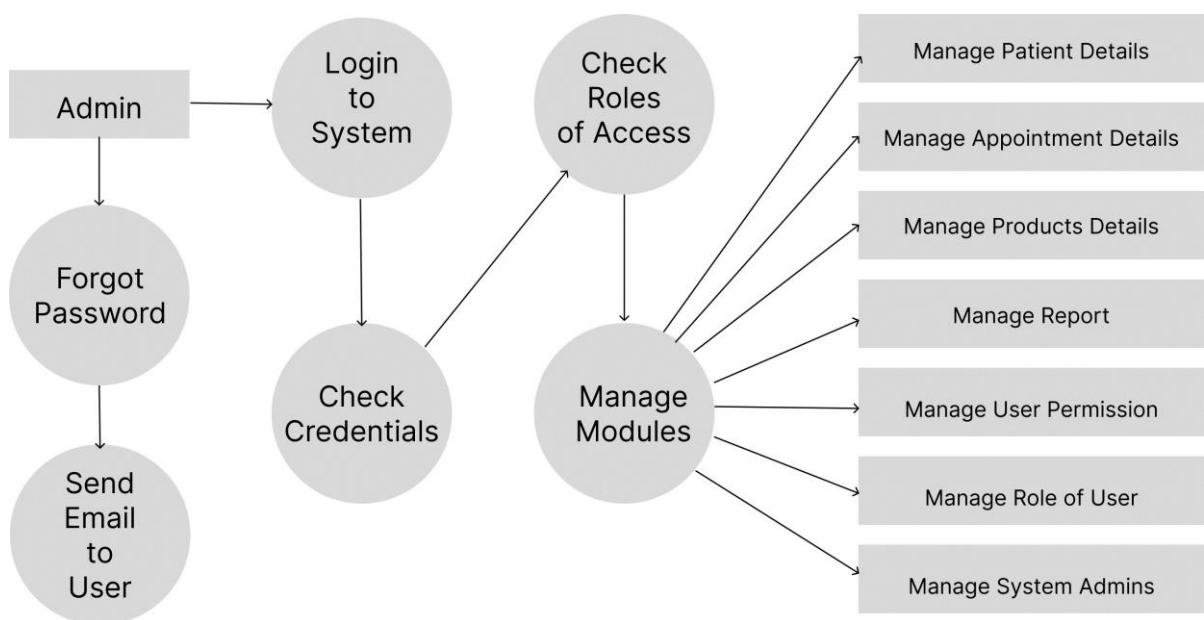
Zero Level DFD – Context Diagram: Illustration of a basic overview of the Zara Therapy Clinic's whole system as well as a designation of an at-a-glance view



First Level DFD: provides a more detailed view of our system by analyzing the major processes identified in the Zero Level DFD into sub-processes



Second Level of DFD: arranges more detailed view of Zara Therapy Clinic website's system

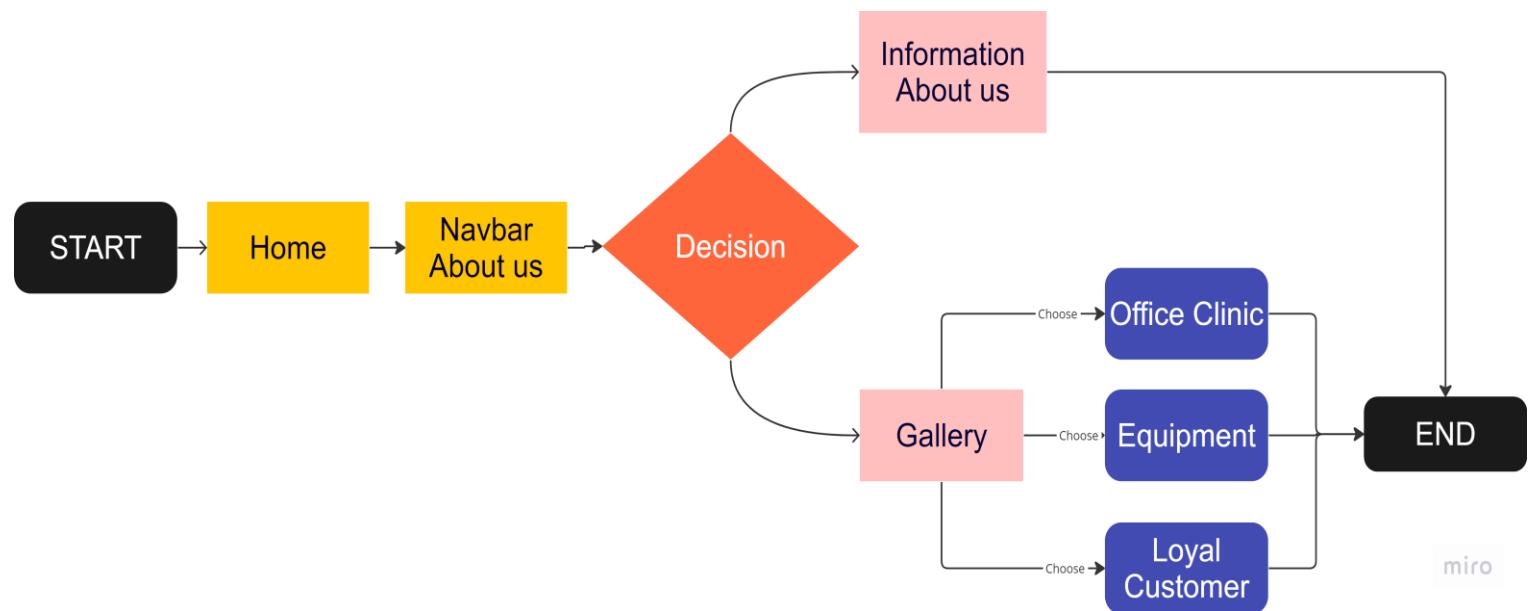


Flowcharts

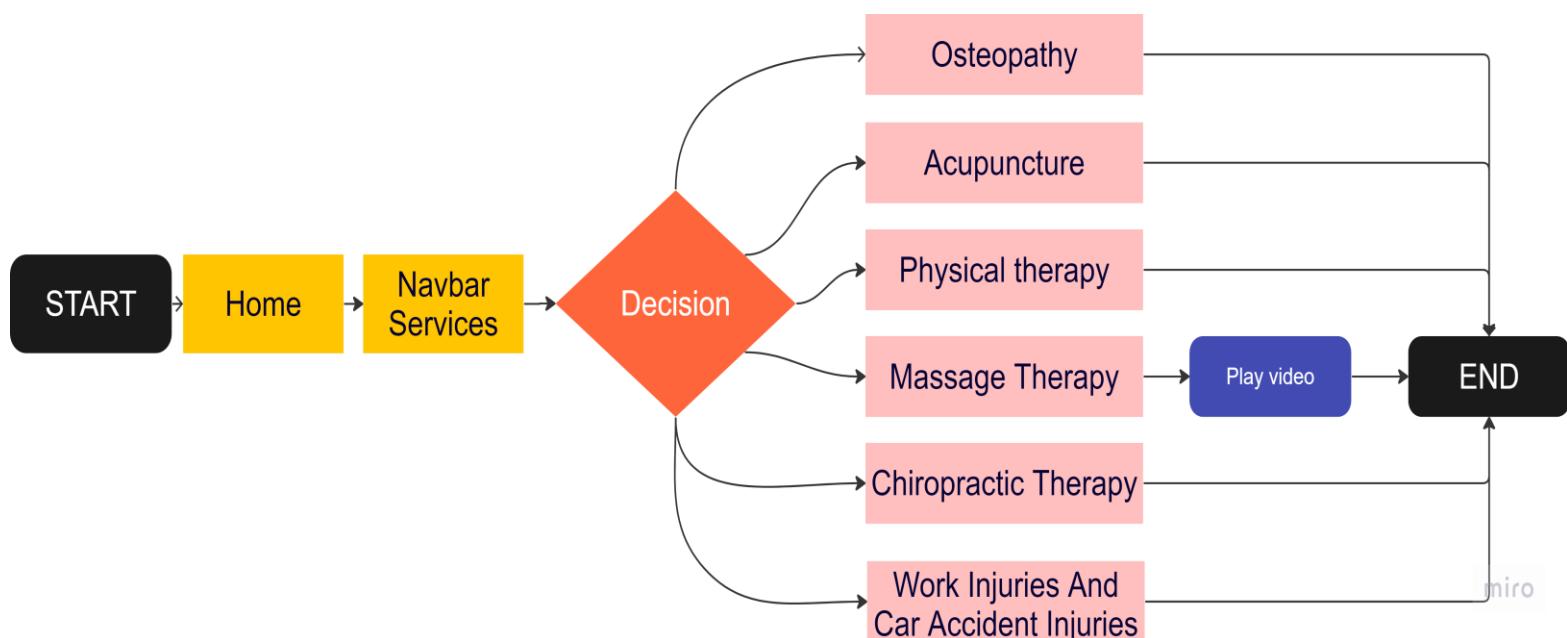
Drawing flowcharts for our website brought us many important benefits and a clear sight of this project. First, it helps us better understanding how the site works and find weak points that

need improvement. Second, flowcharts optimize the user experience by shaping the flow that leads to the user's goals and ensuring there will be no error on the users' side. Third, it improves internal workflow and enhances communication within the team. Finally, flowcharts provide a simple and intuitive means of communication for expressing opinions and suggestions. With the use of flowcharts, we create a consistent website, control quality, and increase productivity.

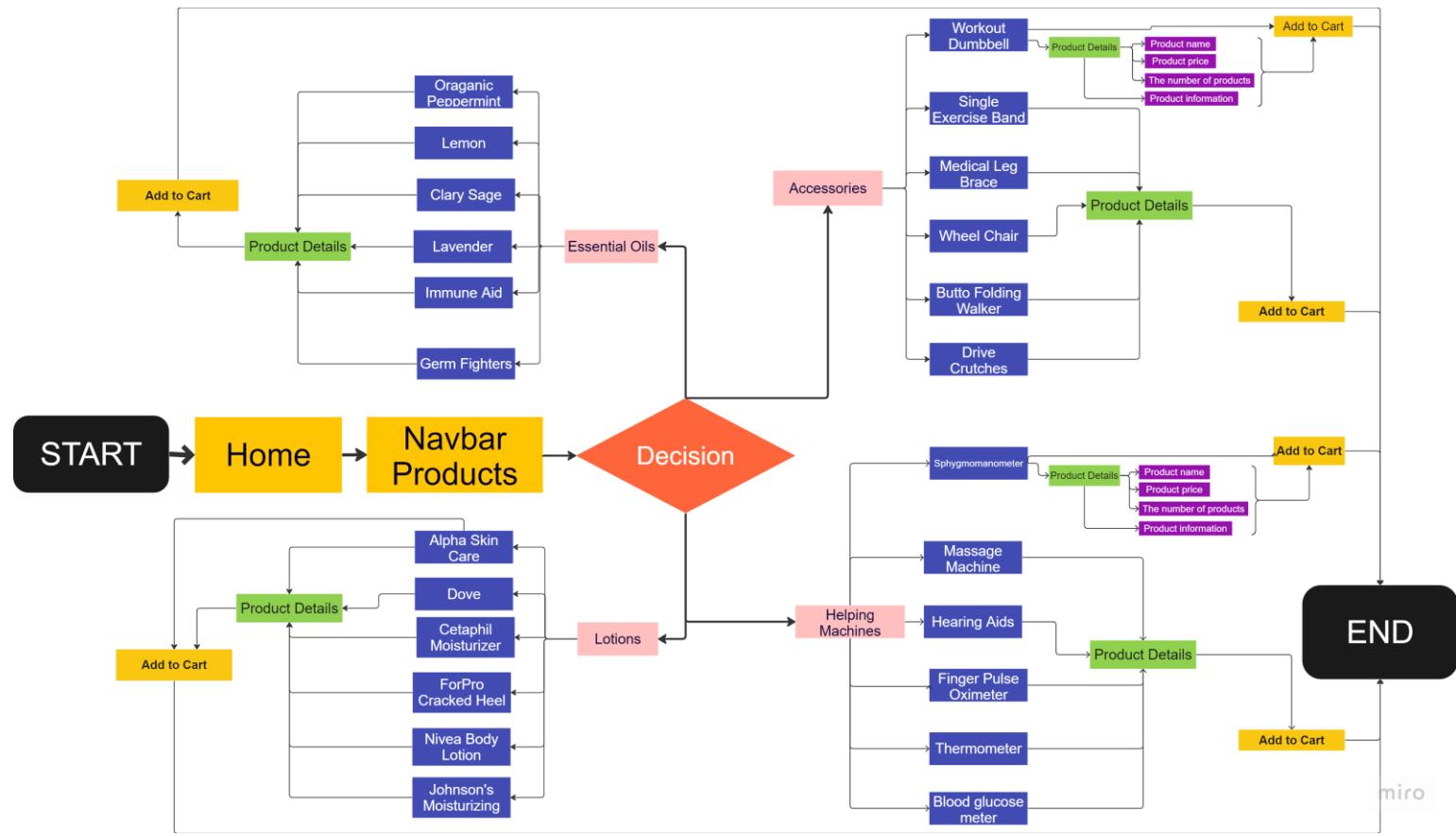
About us page usage guidance:



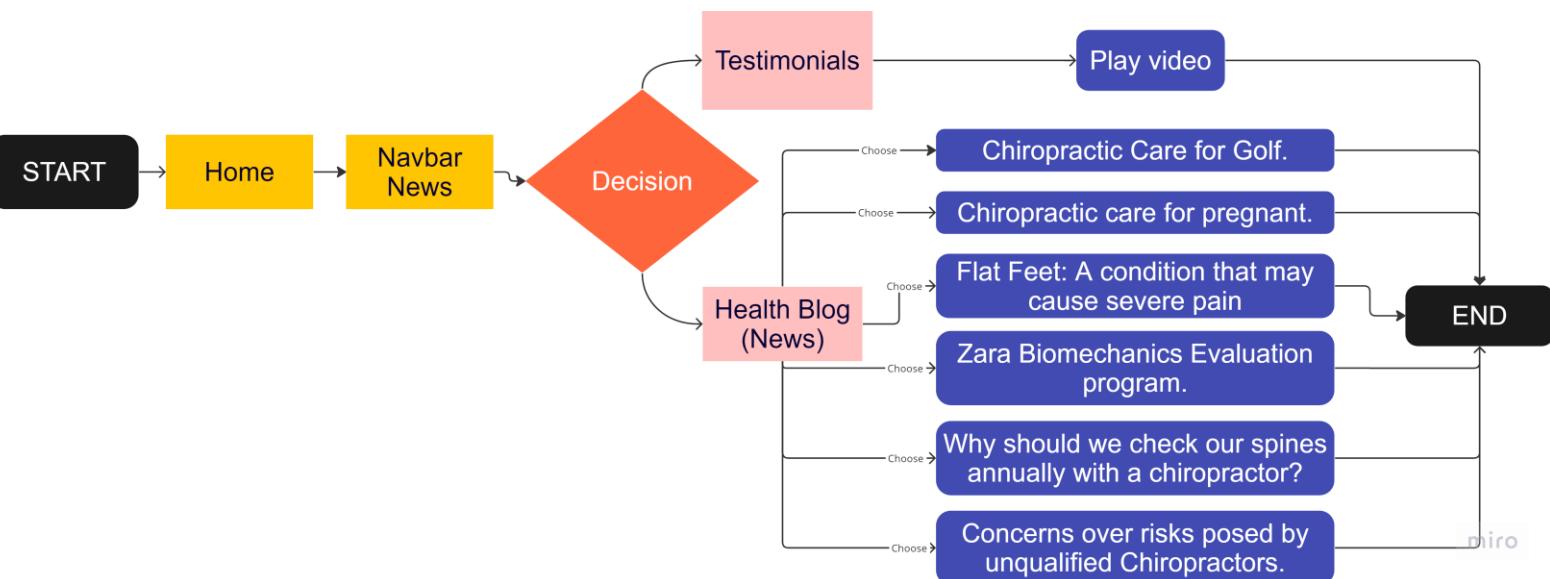
Services page usage guidance:



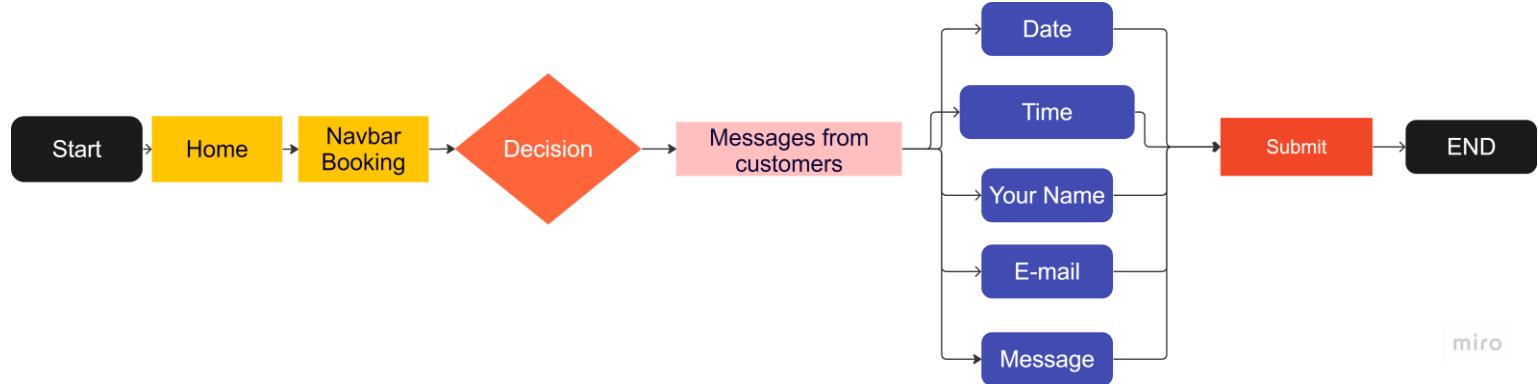
Products page usage guidance:



News page usage guidance:

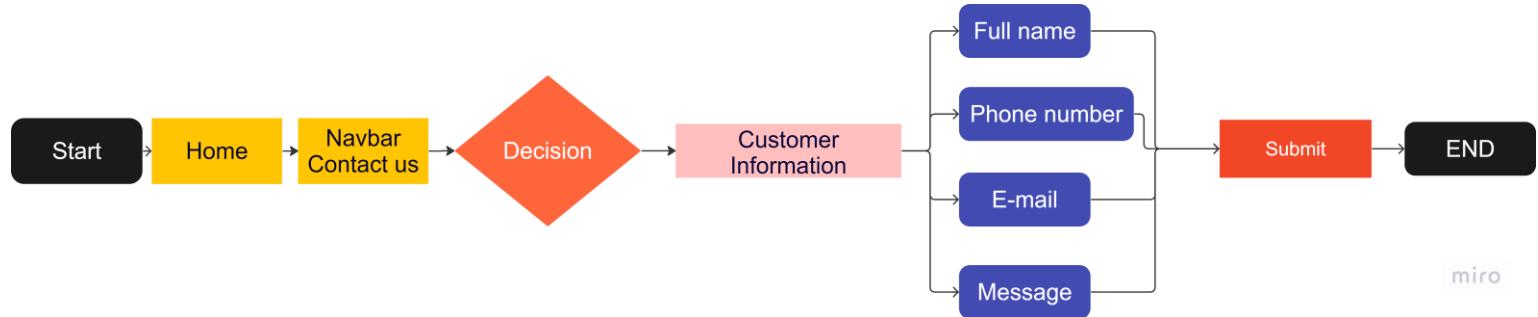


Booking section usage guidance:



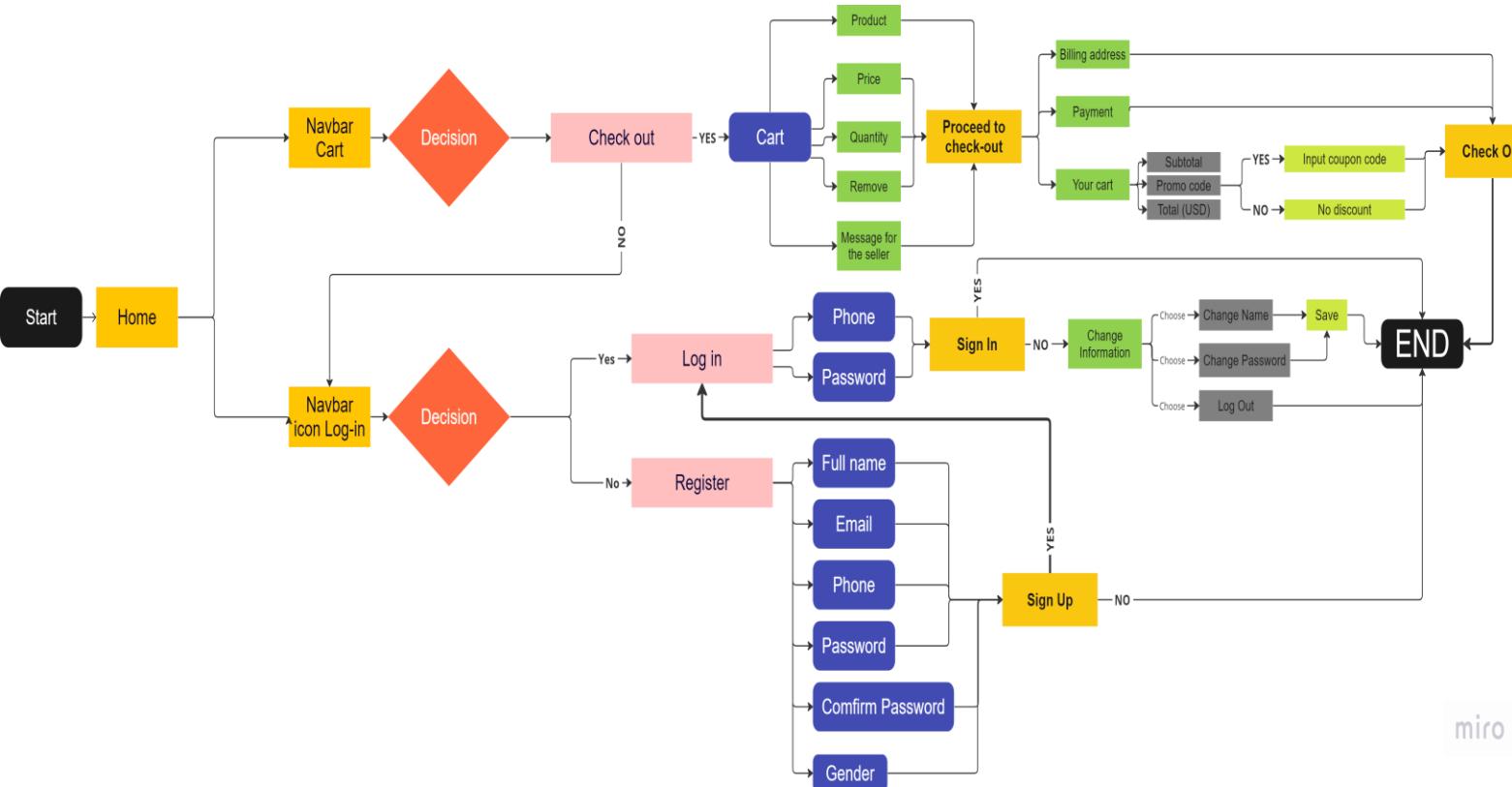
miro

Contact us page usage guidance:



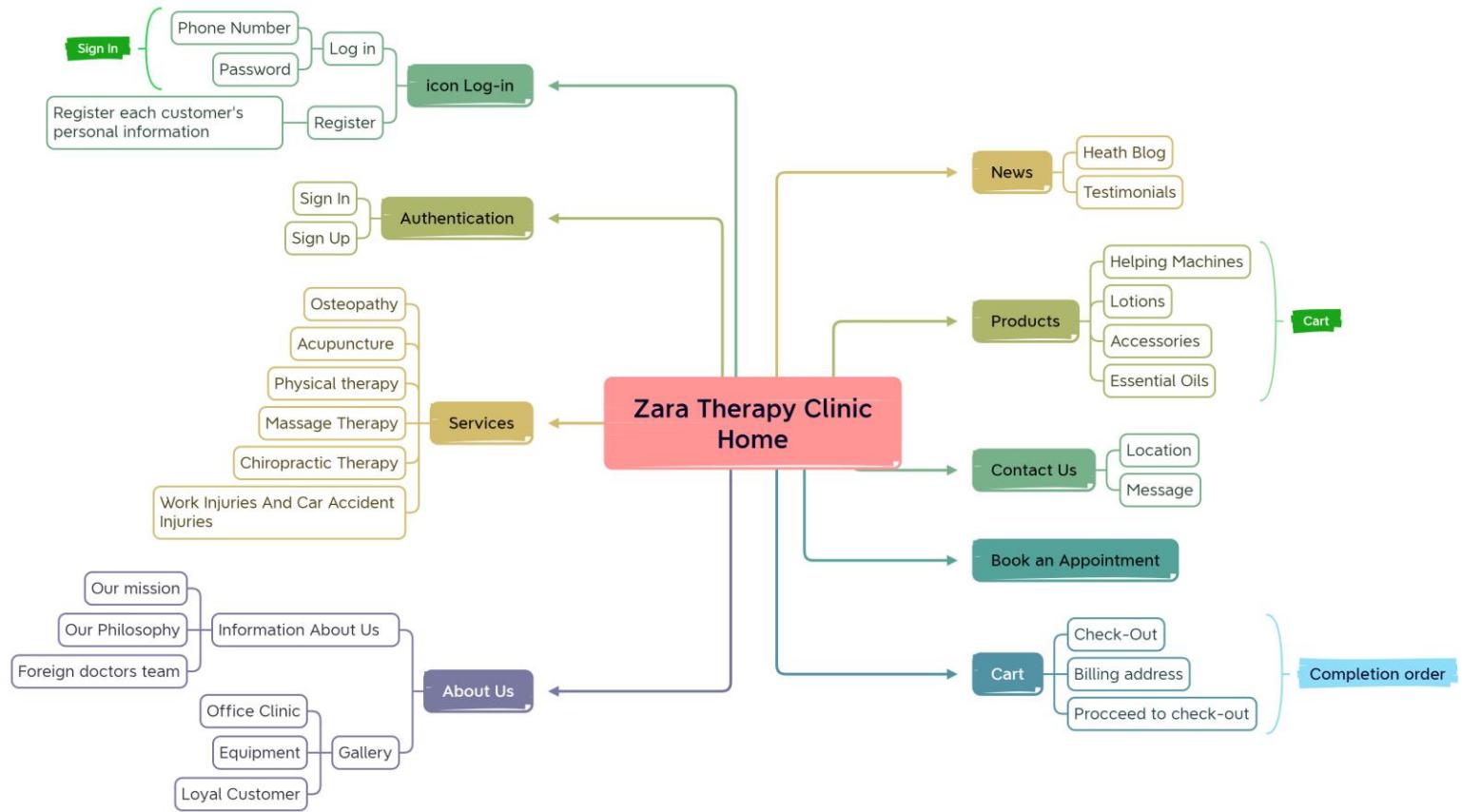
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Cart and Login/Register usage guidance:

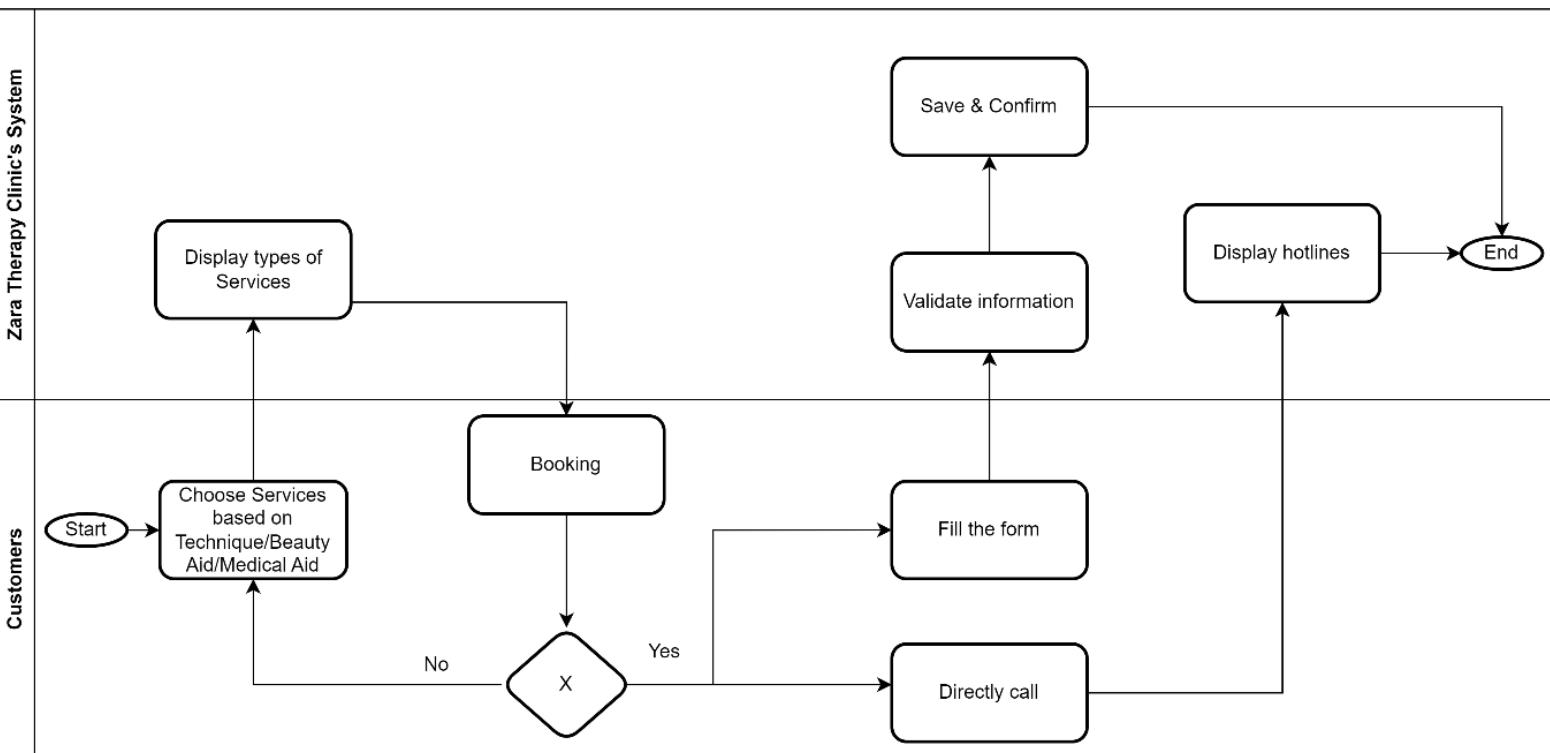


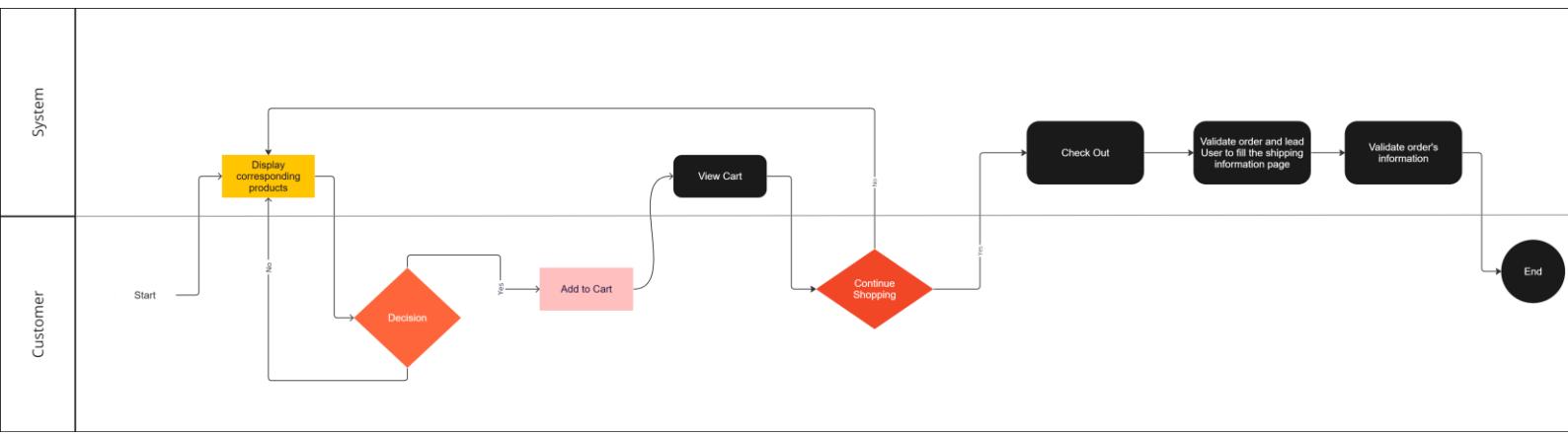
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Site Map



Process Diagrams

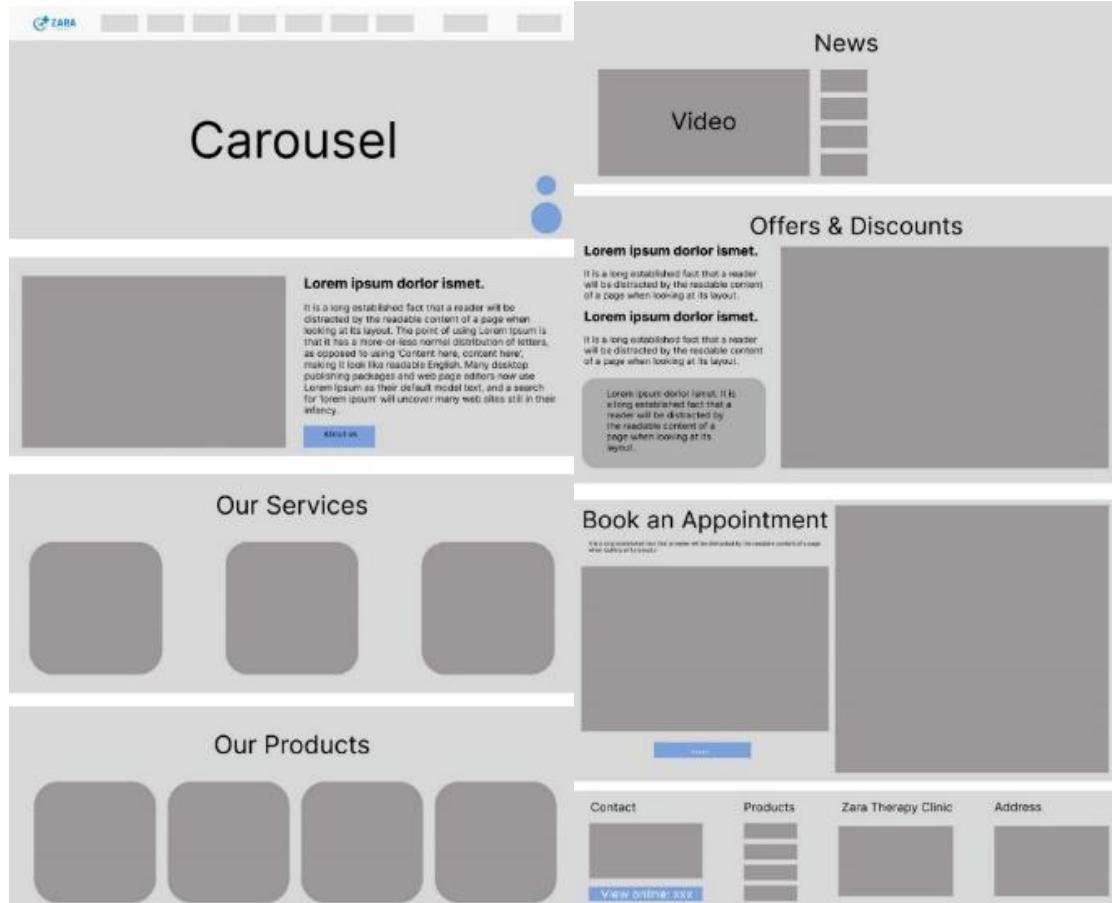




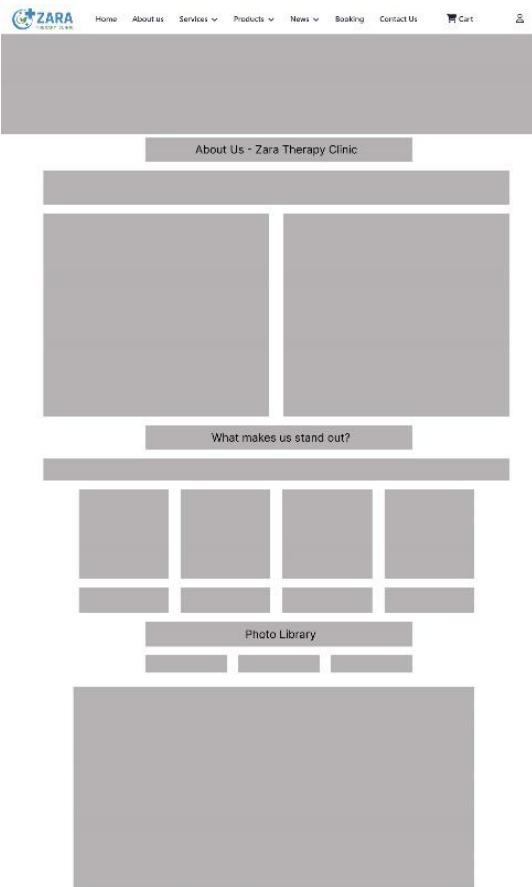
Wire Frame

Wire frame is an important tool in website design and development. Using wire frames helps to understand and outline the interface structure before proceeding to detailed design and programming. It helps define the site structure, focus on user experience, synchronize with related parties and inspections, and test and tweak the design before proceeding with development. With wireframes, the design team has a solid base to ensure consistency, ease of use and appeal for users on the site.

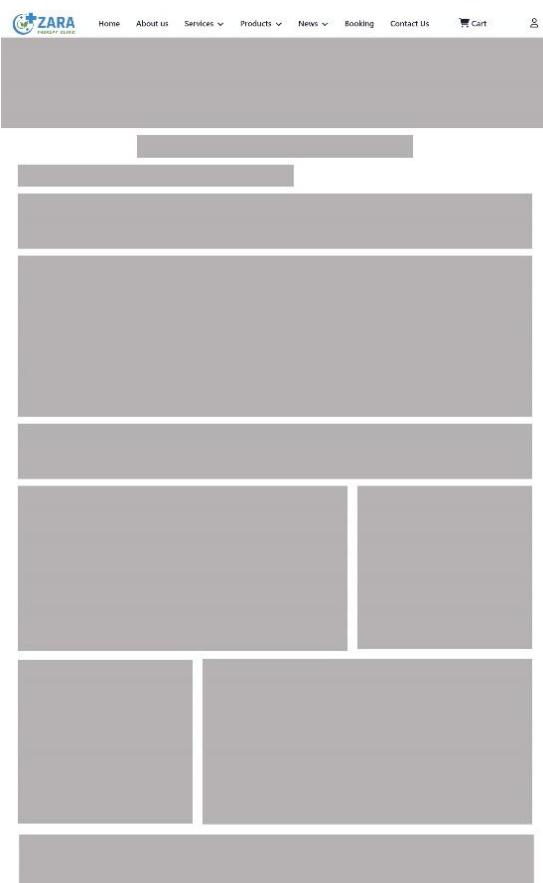
Homepage Layout



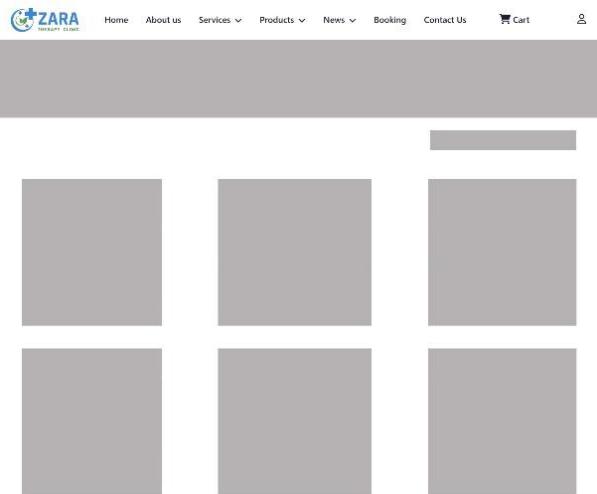
About Us Layout



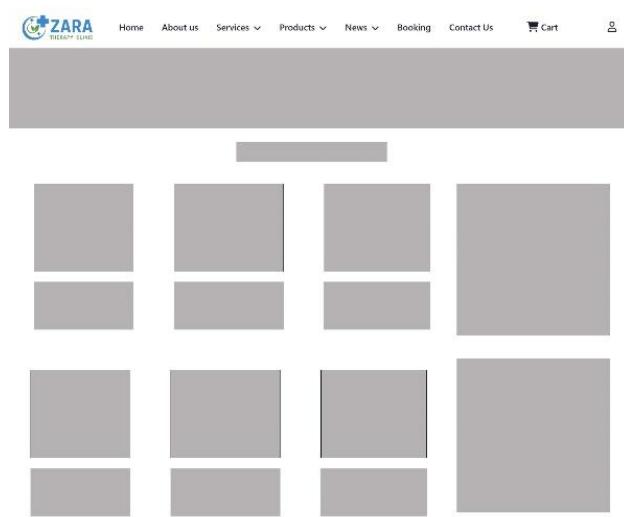
General Services Layout



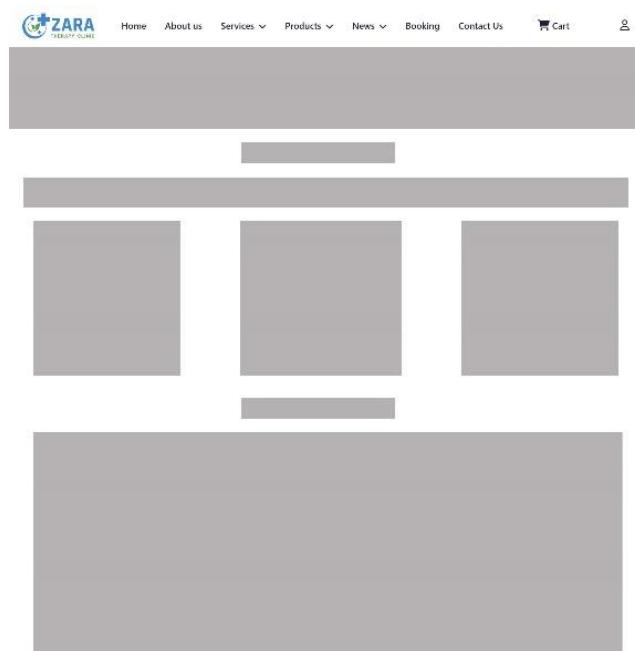
General Products Layout



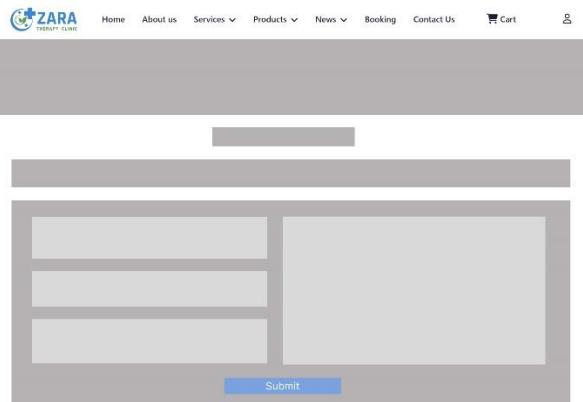
Health Blog Page Layout



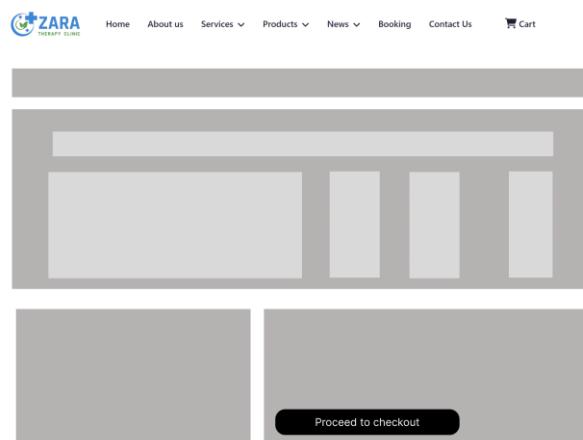
Testimonials Page Layout



Contact Us Page Layout



Check-out Page Layout



User Guide

Product name:

Zara Therapy Clinic website

Intended use:

The purpose of using our website is very diverse and brings many benefits to users. By using our website, users have access to a wide range of useful functions and information.

First, the website allows users to book an appointment or contact our clinic directly. The appointment booking process has never been easier and more convenient. Users can select the desired date, time and service with just a few clicks. This saves time and effort for users, no need to call or come in person to book an appointment.

In addition, the website provides a rich source of information about the services and products we offer. Users can easily learn about our treatments, techniques, and methods. Detailed information about each service and product helps users have a clear and complete view of them before deciding to use.

Furthermore, the website also provides educational information that is updated daily. This is where users can learn about health issues, useful tips, and the latest news in the field of healthcare. We place special emphasis on keeping up-to-date information accurate and reliable to ensure that users always receive valuable knowledge and information.

Not just that, our website is also a place where users can get information about news and special discount promotions. We regularly hold promotions, special discounts for our services and products. Through the website, users will not miss any opportunity to save and experience the quality services at preferential prices.

With all the useful functions and information on the website, we are committed to providing the best user experience. Our professional team is always trying to improve the quality of our services and improve the website to meet all the needs and desires of our users. We hope that our website will be a useful and reliable resource for your health and therapy.

Features:

We design live chat scenario for real-time interaction with customers. Besides, we provide contact hotlines with hyperlinks letting users easily and directly connect with us. When users scroll down to any other positions within the Home page, a little spinning back-to-top icon

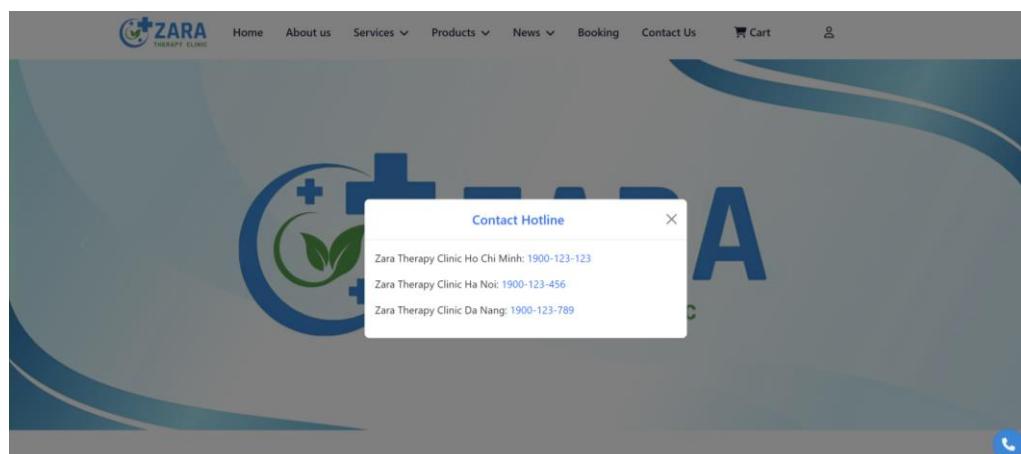
appears which will improve the user experience. Moreover, we create a checkout cart for users to easily recheck the previously selected products. There also has an appointment form for user to schedule the booking with our clinic. Additionally, we design a search bar for customers easily search for any kind of products within several Product pages. Especially, we write a script to show quantity of online users to show the popularity of our website. Last but not least, in the Login or Register section, users can conveniently change their password internally and there will also appear username near the login icon after logging in. All of these features are designed to provide the best customer experience, convenience and enhanced interaction between our clients and our clinic.

Description of the user interface:

As any other clinics, we design Zara Therapy Clinic's logo and website with three mainstream colors including white, blue, and green that bring comfort for all users' eyes while reading or searching on the website. We exclusively design the Home page with the font size of 20 for users with 18 font size in order to let the elders read the page easily and clearly other pages.



Our website has simple and easy to manipulate for all age users, particularly elders which are our main customers. There is a real-time connection between customers and our employees, they will reply as soon as possible for the customer as well as contact with customers via the phone numbers.





The website also provides some customer testimonials to let other users know more about our therapy clinic.

Testimonials What Clients Say

We place huge value on strong relationships and have seen the benefit they bring to our business. Customer feedback is vital in helping us to get it right.



- Justin Timberlake -

"Thanks to ever doctor form this clinic, my back pain found out in June is better now that I can breath easily. I surely will recommend Zara Clinic to all of my relatives and friends."



- Cristin Milioti -

"We feel appreciate that Zara Therapy Clinic helped our daughter after the car accident from last year. We hope that more people will visit this clinic for a better life."



- Benjamin Franklin -

"I used to visit lots of hospitals and clinics without hope, after my neighbor's suggestion I found out the acupuncture form this clinic is the greatest service."



Video of customer feedbacks

Question

Purpose of use ?



▶ 0:00 / 1:31

Description of how to use or operate the product:

Input:

- Users can look up information with the search bar.
- Data of clients reading our clinic's website.
- Rating stars and comment on our services or products within the website.
- Booking any appointments inside our home page.
- Directly contact us with our branches' telephone numbers.
- Customers can adjust the quantity of products on the checkout page whenever they change their minds.

Process:

- Filter the results of what customers are searching for.
- Check and store the data of users reading our website.
- Gather all the rating stars and comment for our products as well as services.
- Accumulate the booking information of our dearest customers.
- When users click any link on our branches' telephone numbers will directly connect to our online employees.
- Calculate the prices of products based on customers' changes.

Output:

- Return the result of customers' searching and display the information on the screen for them.
- Exhibit the data of registered customers.
- Represent customers' comments and the rating stars of our services and products in the Testimonials site.
- Announcement for the successful booking to let customers know that it was confirmed well.
- Update the product's final amount depends on customers' modifications.

Guidance of using Home page:



Home About us Services ▾ Products ▾ News ▾ Booking Contact Us Cart



- This navigation bar will promptly lead users to alternative pages which include About us, types of services, list out our several products, Health Blogs, Testimonials and Contact Us pages.
- Booking section is displayed as the landing page with the appointment form
- Shopping Cart will be appeared within Home page when users click into the shopping cart icon. There will appear a small notification with the Checkout button in order to let users easily to order products from Zara Therapy Clinic website.
- Login or Register sections as well will be disclosed whenever customers click the login icon.



Home About us Services ▾ Products ▾ News ▾ Booking Contact Us Cart



Zara Chiropractic Clinic - Pioneer of Chiropractic in Vietnam

Established in 2006, the Zara Chiropractic Clinic is the first chiropractic clinic opened and registered in 2006 under the Ministry of Health, Vietnam. Committed to the quality of treatment, we have consistently strived to be the pioneer in applying state-of-the-art technology from all over the world in order to provide patients with the optimal solution. We have been trusted by many patients in Vietnam for more than 15 years, and have a long-term commitment to provide excellent chiropractic care to Vietnamese and Expatriates.

[About Us](#)

- On any occasion, users click the about us button following in the position, it will bring them to the About us page.



Home About us Services ▾ Products ▾ News ▾ Booking Contact Us Cart



Our Services



[Physical Therapy](#)



[Work Injuries and Car](#)



[Massage Therapy](#)

Physical therapy is one of the major services which we offer. Our therapists work closely with patients to help them improve their movement potential and gain a healthier and more complete... [View more](#)

If an injury at work has impeded your performance in the workplace, our work injury rehabilitation program provides an aggressive yet cautious approach to getting you back to work quickly... [View more](#)

In massage therapy, a massage therapist rubs and kneads the soft tissues of your body. The soft tissues include muscle, connective tissue, tendons, ligaments, and skin. The massage therapist varies the amount... [View more](#)



- The View more immediately navigate to small pages of the physiotherapy, massage therapy and the information about work injuries and car accidents.

Our Products

Accessories

- Hover the mouse into each picture, users will see its name of the product come into sight and clicking on those four little pictures will quickly guide them to the detailed products.

News

Question

Purpose of use ?

Flat Feet: A condition that may cause severe pain, discomfort,...

Flat feet, also known as flat feet or pes planus, is a common condition in all ages, especially children... [View More](#)

Why should we check our spines annually with a chiropractor?

The human spine is a complex and crucial component of the body that is responsible for supporting our movement... [View More](#)

Chiropractic Care for Golf Injuries

Golf is a popular sport that requires a combination of strength, flexibility, and precision. Playing golf... [View More](#)

Chiropractic care for pregnant women

Chiropractic care during pregnancy is becoming increasingly popular as more and more women seek a holistic approach to their prenatal care. Chiropractic... [View More](#)

- Users can precisely watch the customer testimonial video when clicking the play button.
- View more is a function as hyperlink to each article. We designed the News section with four popular issues that Vietnamese people want to treat and heal in order to have better health instead of only focus on eating and exercising.

Offers & Discounts

50% discount for new customers

Zara Therapy Clinic wants to welcome our new customers by offering a 50% discount for you guys. It is easy to get 50% off, any new customer just needs to visit our clinic and enjoy our services

20% discount if giving any feedback

Zara Therapy Clinic has one new offer for customers as a Giving feedback promotion allowing you to earn 20% off your next treatment. You only need to write one feedback on our website to get a code and use it for the next appointment.

Fascinating promotion, please feel free to contact us for consultation.

1900-123-123

zaratherapyclinic@gmail.com

123 Nam Ky Khoi Nghia District 3, HCM



- Zara Therapy Clinic has designed two packages of offers for our customers that are 50% discount for new customers and 20% discount to any customers that give feedbacks to us or in our website. Users can read about our common offers and discounts inside of the Home page or simply contact our employees for more information by using the phone number or email.

Book an Appointment

We pride ourselves on being the most prominent chiropractic provider in Southeast Asia. You can feel confident when receiving care from us. We are committed to delivering excellent care and comprehensive medical services to all patients.

Please Leave Us A Message

Choose appointment date
mm/dd/yyyy

Choose Time
----:

Your Name

Email Address

Message



- Our clinic inquires each customer to leave us some basic information in order to note down the booking as well as their pretension while visiting our therapy clinic.

Contact

📍 294 Nam Ky Khoi Nghia Street, Ward 8, District 3, Ho Chi Minh City
📞 1900.123.123
✉️ zaratherapyclinic@gmail.com

 View online: 1735

Products

- Helping Machines
- Accessories
- Lotions
- Essential Oils



Providing the best services and products without using any medicines in Vietnam.
©Copyright 2023 - Zara Therapy Clinic

Address



- In the above footer section, we provide adequate information of contacts including address, phone number, and email address. Furthermore, for increasing our profits, we boost the consumption of products by reminding users of our products always in Zara therapy clinic's website. In particular, the system also displays the user's current time and detailed latitude and longitude address on our website to ensure convenience and personalized interaction. For user experience side, we have added a "View online" feature so that customers can see how many other users are visiting our website. Some little information about us is shown accompanied by the logo and copyright icon. A mini map is provided to users in order to check the roads to our clinic.

Guidance of the Booking section:



Home About us Services ▾ Products ▾ News ▾ Booking Contact Us Cart



Book an Appointment

We pride ourselves on being the most prominent chiropractic provider in Southeast Asia. You can feel confident when receiving care from us. We are committed to delivering excellent care and comprehensive medical services to all patients.



Please Leave Us A Message

Choose appointment date mm/dd/yyyy	<input type="button" value=""/>	Choose Time --:-- --	<input type="button" value=""/>
Please choose one date.			
Please choose your time.			
Your Name			
Please enter your name.			
Email Address			
Please enter your email.			
Message			
Please enter a message.			
<input type="button" value="Submit"/>			

Input	Process	Output
Users input their available date for appointment	If null, the system will ask users to input Display the calendar	Display the right date that users chose
Users input the appointment time	If null, the system will ask users to input Display the list of hours and seconds with AM and PM to let user choose the available time	Show the time that users already picked
Users input their names	If null, the system will ask users to input	Display users' names on the screen
Emails must be input by users		Display users' emails on the screen
Messages and comments also must be input by users		Display users' messages on the screen

Guidance of the Contact Us section:

Contact Us

Please leave your complete information in the form below,
Zara Therapy Clinic will contact you to support you as soon as possible.

Full Name	Message
<input type="text"/>	<input type="text"/>
Please enter your full name.	
Phone Number	
Please enter your phone number.	
E-Mail	
Please enter your email.	
<input type="button" value="Submit"/>	

Input	Process	Output
Users input their full names	If null, the system will ask users to input	Display users' full name
Phone numbers must be input by users as well	Validation form must be 10-digit numbers	Display users' phone numbers
Users input their emails	The validation form must follow abc1@gmail.com	Display users' emails
Messages must be input by users	If there is nothing, the system will ask users to input	Show the messages from users
Users click the Submit button	Process and validate information	Popup all the information that users input to let them know that the messages are already sent successfully

Input	Process	Output
Users input their full names	If null, the system will ask users to input	Display users' full name
Phone numbers must be input by users as well	Validation form must be 10-digit numbers	Display users' phone numbers
Users input their emails	The validation form must follow abc1@gmail.com	Display users' emails
Messages must be input by users	If there is nothing, the system will ask users to input	Show the messages from users
Users click the Submit button	Process and validate information	Popup all the information that users input to let them know that the messages are already sent successfully

Guidance of the Login section:

Log in / Register

Log in Register

Phone

Password

Username does not exist. Please check again!

Sign In

Input	Process	Output
Users input their phones to login	If null, the system will ask users to input	Display the notification of username does not exist and ask users to input
Passwords must be input by users		Display users' phone numbers
Users click the Sign In button	Process and validate information Look up inside the local storage	Display users' names on the top right of the navigation bar with the format "Hello, username"

Guidance of the Register section:

The screenshot shows a registration form titled "Log in / Register". The form includes fields for "Your Name", "Email", "Phone", "Password", and "Confirm Password". Each field has a placeholder and a red error message below it. A "Gender" section with radio buttons for Male, Female, and Other is also shown. A "Sign Up" button is at the bottom.

Input	Process	Output
Users did not input anything	Validation checking	Display the notification of "Please fill all required fields"
Users input their name to sign up	If null, the system will ask users to input	Display users' names
Emails must be input by users	The validation form must follow abc1@gmail.com	Display users' emails on screen
Users input their phone numbers	The validation form must be 10-digit numbers	Show up users' phone numbers
Passwords input their name to sign up	- Password must be more than 5 characters - If null	- Display only number of characters that user inputted but hide the real characters
Confirm password also is needed to be input by the users	Confirm password must be more than 5 characters and must be matched with password	- Display the notification of "Please enter your password"
Users tick to choose their genders	Must choose one of those three for validation checking	Show users' genders
Click the Sign-Up button	Process and validation checking all the information Save in the local storage	Display the notification of "Register successfully, please login to continue. You can use "friendlyZara" code to get 10% discount."

Input	Process	Output
Users did not input anything	Validation checking	Display the notification of "Please fill all required fields"
Users input their name to sign up	If null, the system will ask users to input	Display users' names
Emails must be input by users	The validation form must follow abc1@gmail.com	Display users' emails on screen
Users input their phone numbers	The validation form must be 10-digit numbers	Show up users' phone numbers
Passwords input their name to sign up	- Password must be more than 5 characters - If null	- Display only number of characters that user inputted but hide the real characters
Confirm password also is needed to be input by the users	Confirm password must be more than 5 characters and must be matched with password	- Display the notification of "Please enter your password"
Users tick to choose their genders	Must choose one of those three for validation checking	Show users' genders
Click the Sign-Up button	Process and validation checking all the information Save in the local storage	Display the notification of "Register successfully, please login to continue. You can use "friendlyZara" code to get 10% discount."

Guidance of the Check-out section:

PRODUCT

PRICE

QUANTITY

REMOVE

COUPON CODE

If you have a coupon code, please enter it in the box below

friendlyZara **Apply coupon**

INSTRUCTIONS FOR SELLER

If you have some information for the seller you can leave them in the box below

ORDER SUMMARY

Shipping and additional costs are calculated based on values you have entered.

Order Subtotal	\$159.99
Shipping and handling	\$0.00
Discount	\$16.00
Total	\$143.99

Proceed to checkout

Input	Process	output
Users can choose more equipment by choosing the quantity	The up and down button will appear when users hover to the quantity box	Show up the quantity of the products
Users input the coupon code	- Validate if it is the right coupon - If not the right coupon code	- The system will count and display the price in the discount part - The system will pop up the notification of “Your coupon is not valid.”
Users input messages for seller also known as our clinic	Save if users input information	Display the messages on screen
Users click Proceed to checkout button	Lead users to the Checkout Modal	Popup the Checkout modal

Guidance of the Check-out modal section:

Checkout

Billing address

First name

Last name

Email (Optional)

Address

Address 2 (Optional)

Apartment or suite

Country State Zip

Shipping address is the same as my billing address

Save this information for next time

Payment

Credit card

Name on card

Credit card number

Expiration

CVV

Checkout

Input	Process	Output
Users did not input anything but click the Checkout button	Validation checking	Display the notification of “Please fill all required fields”
Users input all the fields	The system checks if users input all information	Pop up the notification of “Checkout successfully”

Guidance of Search bar in Our Products section:

The screenshot shows the ZARA THERAPY CLINIC website's 'Our Products' section. At the top, there is a navigation bar with links for Home, About us, Services, Products, News, Booking, Contact Us, Cart, and a user account. Below the navigation is a large banner with the text 'Our Products' over a wooden surface background. To the right of the banner is a search bar labeled 'Search Products: Search'. Below the banner are three product cards, each with an image, a title, a star rating, a price, and an 'Add to cart' button.

Product	Image	Title	Rating	Price	Action
Sphygmomanometer		Sphygmomanometer	5 stars	\$29.99	Add to cart
Massage Machine		Massage Machine	5 stars	\$159.99	Add to cart
Hearing Aids		Hearing Aids	5 stars	\$529.99	Add to cart

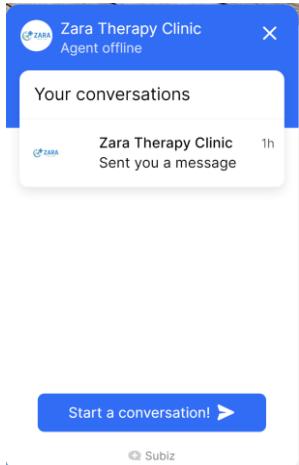
Input	Process	Output
Users input products' names in the search bar	Read the data that users inputted and look up in JSON file of products	Display products

Guidance of Real-time Chatbot section:



Chatbot icon:

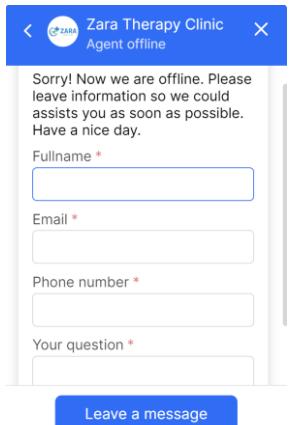
The first screenshot:



The second screenshot:



The third screenshot:



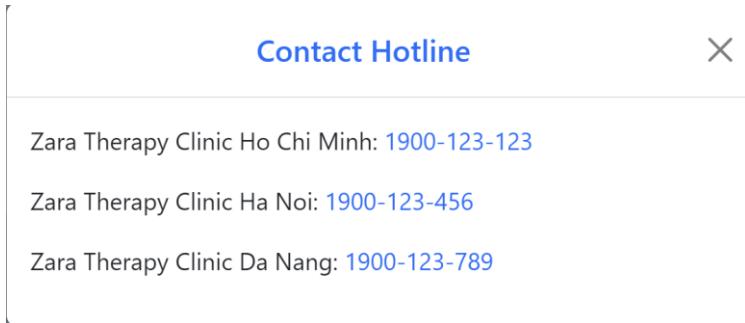
Input	Process	Output
Users click the chatbot icon	<ul style="list-style-type: none"> - System sends users' inquiries to Subiz API - If anyone from our team is online - If nobody is online 	<ul style="list-style-type: none"> - Display the conversation box as in the first screenshot - Reply and users - Auto show up the message that we added in the system
Users click into the conversation	Navigate inside the conversation	Display the message that we saved inside the system
Users click the Continue button	Process to the input form	Display the form on screen
Users input their name to sign up	<ul style="list-style-type: none"> - If null, the system will ask users to input - System will read what users inputted 	<ul style="list-style-type: none"> - Notification of “The value must not be empty” will be shown - Display users’ names
Emails must be input by users	<ul style="list-style-type: none"> - If null, the system will ask users to input - The validation form must follow abc1@gmail.com 	<ul style="list-style-type: none"> - Notification of “Email is not valid” will be shown - Display users’ emails on screen
Users input their phone numbers	<ul style="list-style-type: none"> - If null, the system will ask users to input - The validation form must be 10-digit numbers 	<ul style="list-style-type: none"> - Notification of “Phone is not valid” will be shown - Show up users’ phone numbers
Questions must be inputted by the users	<ul style="list-style-type: none"> - If null, the system will ask users to input - System will save the questions 	<ul style="list-style-type: none"> - Notification of “The value must not be empty” will be shown - Display users’ questions on screen
Users click into the Leave message button	System will check the validation	Display the conversation box

Guidance of Call icon section:

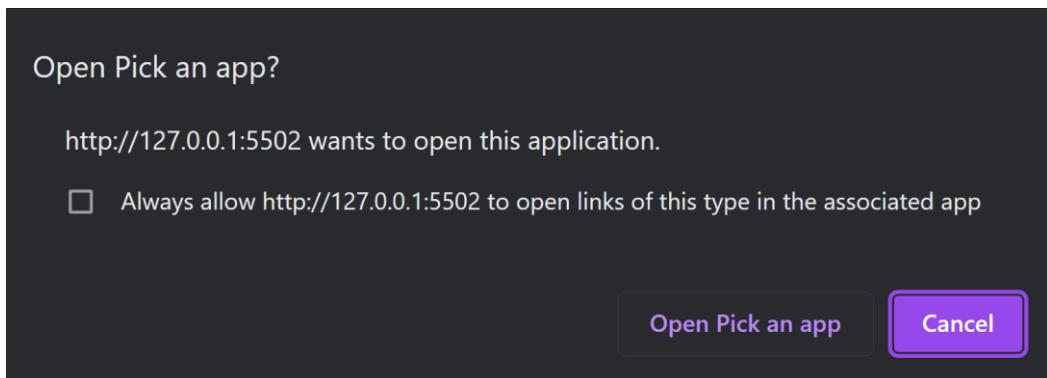
Call icon:



The first screenshot:



The second screenshot:



Input	Process	Output
Users click the Call icon	System will read the inquiries from users	Display the hotlines as shown in the first screenshot above
Users click one of those three hotlines	System will accept the requests	Pop up the notification as shown in the second screenshot
Users tick into the small box of “always allow...”	System will read the request	Users will tick into the small box and open Pick an app to call our clinic automatically
Users click into Cancel button	System will accept the requests	Cancel the calling request

Module Descriptions

Input	Process	Output
Homepage		
Carousel	Display six images to show a glance of our clinic	For user read only
About us	Present the initial thumbnail of About Us page Function as a hyperlink to the About Us page	Navigate user to About Us page
Our Services	Exhibit our types of services per Technique/Beauty Aid/ Medical Aid The View more has a function as a hyperlink to the detailed pages of three services included massage therapy, physiotherapy and work injuries and car accidents	Guide user to those three pages
Our Products	Demonstrate kinds of products selling Functional link to the outline page of our products	Bring user to outline page of our products
News	Illustrate the customer testimonial video and some titles of health blog's contents The View more button direct to News page	Navigate user to News page
Offers & Discounts	Display two common discounts for customers	For user view only
Book an Appointment	User can input their information and submit to our system	Validate and save the booking
Footer	Exhibit our contact, kinds of products, copyright, and mini map	Non-editable on users' side
About us		
About Us information	Display Our Mission, Our Philosophy, introduction about our Doctors, and prominent of Zara Therapy Clinic	For user read only
Photo library	Illustrate our clinic's office images, pictures of patients and doctors, and our equipment's pictures	
Services – Chiropractic page		
Chiropractic definition	Provide information for users	For user view only

Advantages of having Chiropractic		
Services – Osteopathy page		
Definition of Osteopathy	Implement more information about this type of service for users	Non-editable on users' side
Osteopathy treatments		
Benefits of Osteopathy		
Services – Physical Therapy page		
Physiotherapy definition	Display information about this treatment	Read-only for all users
Goals of its treatment		
Betterment after employing Physiology		
Services – Work Injuries And Car Accident Injuries page		
Rule of accident afterward	Provide useful tips for users after mishap	For user view only
To-do list after the accidents		
Advantages of having therapies after accident		
Services – Acupuncture page		
Facts about Acupuncture	Explain about this treatment	Non-editable on users' side
Common conditions of its treatment		
Services – Massage Therapy page		
Overview	Clearer information about this treatment will be shown for users	View-only for users
Massage benefits		
Helpful for HIV/AIDS		
Video of massage therapy		
Products pages		
Helping Machines	A glimpse of products' images, feedback, stars prices and its after deduction	Navigate customers into small pages of each product
Accessories		
Lotions		
Essential Oils		

Health Blog		
News	Articles of educational information	Bring users to small pages of each article
Testimonials		
Customers' opinions about our clinic	Show images of customers and doctors with the feedbacks	Read-only for users
Video of customer testimonials	Demonstrate customer thought about our service	Non-editable on users' side
Contact Us		
Registry form	Showing the register form for users	After validation, notification will appear for users

Conclusion

In this report, we already examined and evaluated Zara Therapy Clinic's website, a professional and specialized in therapy, healing, and health caring. Based on the key contents that we discussed and referred to within this report, we realized that this website has brought many benefits and values to customers.

One notable advantage of the website is its attractive and user-friendly interface. With a dominant blue-white color scheme, the website creates a friendly and comfortable feeling for the users. The interface has been designed to be user-friendly and suitable for all ages, ensuring that customers can easily find information and use the website's functions conveniently.

Another strong point of the website is the provision of discount codes for registered customers purchasing at the clinic. This not only motivates customers to use the services of Zara Therapy Clinic but also demonstrates the clinic's commitment to providing benefits and value to customers. Because of the discount codes, customers can save a portion of the cost when using therapy services and purchasing health support products.

The website also provides comprehensive information about therapy for patients. The services provided include Chiropractic Therapy, Osteopathy, Physical Therapy, Work Injuries and Car Accident Injuries, Acupuncture, and Massage Therapy. By providing detailed information about these services, Zara Therapy Clinic ensures transparency and openness in the treatment process. The world-class professional and renowned medical team, combined with the most advanced technology from the United States and Japan, creates the best conditions for customers to receive professional and effective care and treatment.

Zara Therapy Clinic's website focuses not only on providing therapy services but also provides detailed information about products and instructions for using the products, especially for therapy and post-treatment health recovery. This demonstrates that the website serves not only

as an information channel but also as a valuable resource for customers to grasp and apply healthcare methods in their daily lives.

Another important factor is the contribution of top doctors in sharing knowledge and experience about health through health articles on the website. These articles not only provide information about health signs but also help customers understand the treatment process and healthcare methods better. This helps customers gain more confidence in choosing and implementing appropriate healthcare measures.

Another commendable feature of the website is the ability to make online appointments. Customers can easily schedule appointments online through the website to receive enthusiastic advice from support staff. This saves time and effort for customers and creates convenience in arranging the clinic's schedule.

The website also provides multiple ways for customers to contact and consult, including telephone numbers and online chat boxes. By providing these contact channels, Zara Therapy Clinic affirms its commitment to responding to and supporting customers quickly and effectively. Offering multiple contact options helps customers easily choose the appropriate method and find convenient support and advice.

Zara Therapy Clinic not only creates an attractive and professional website but also pays attention to the customer's shopping experience through a convenient shopping cart. Customers can add the products they want to purchase to the shopping cart and proceed with easy and convenient payment. After completing the order, Zara Therapy Clinic commits to delivering the products quickly and with no shipping fees. This demonstrates care and special attention to customer satisfaction and the desire to maximize their health benefits.

Finally, Zara Therapy Clinic encourages customers to create personal account information for easy tracking of progress and quick purchases. Each customer receives a 10% discount code for each monthly order, an attractive advertising campaign for new customers. Creating an account

not only helps customers manage and easily access services and products but also provides significant benefits and advantages to them.

In summary, the website of Zara Therapy Clinic has fulfilled all the important elements to provide convenience, information, and professional care to customers. The eye-catching and user-friendly interface, optimized operations, discount codes, detailed information about services and products, transparency and openness in the treatment process, along with convenient appointment scheduling and contact features, a convenient shopping cart, and attractive promotional programs, all contribute to a high-quality and trustworthy website for customers.

Zara Therapy Clinic focuses not only on providing therapy services but also prioritizes the customer's care and health. The combination of professionalism from top medical experts and advanced technology, along with the convenience and value that the website brings, will undoubtedly create satisfaction and trust from customers.

With the mentioned strengths and value, we believe that the website of Zara Therapy Clinic will continue to develop and become an inspiration and important source of information for the care and improvement of people's health.

Our team's task sheets are shown as below:

Table of tasks arrangement, deadline, and status:

STT	TASK	NEMBER NAME	DEADLINE	STATUS	
IDEA AND ARRANGE TASKS					
1	idea website	Đặng Quốc Bảo	Nguyễn Thùy Trang	10/5/2023	100%
2	Arrange tasks	Đặng Quốc Bảo	Nguyễn Thùy Trang	10/5/2023	100%
CONTENT AND IMAGE					
3	Content - Home	Nguyễn Thùy Trang		10/5/2023	100%
4	Content - Contact us	Nguyễn Thùy Trang		10/5/2023	100%
5	Content - About Us	Nguyễn Thùy Trang		10/5/2023	100%
6	Content - page Product - Essential oil	Nguyễn Thùy Trang		10/5/2023	100%
7	Content - page Product - Lotions	Nguyễn Thùy Trang		10/5/2023	100%
8	Content - page Product - Helping machines	Nguyễn Thùy Trang		10/5/2023	100%
9	Content - page Product - Accessories	Nguyễn Thùy Trang		10/5/2023	100%
10	Content - page Services - Technique	Huỳnh Bội Sương		10/5/2023	100%
11	Content - page Services - Medical aid	Huỳnh Bội Sương		10/5/2023	100%
12	Content - page Services - Beauty aid	Huỳnh Bội Sương		10/5/2023	100%
13	Content - page Offers & Discounts	Huỳnh Bội Sương		10/5/2023	100%
HOME PAGE					
14	Build the idea and code - page Home	Nguyễn Công Hiển	Nguyễn Thùy Trang	30/5/2023	100%
15	Build the idea and code - page Contact us	Đặng Quốc Bảo	Nguyễn Thùy Trang	25/5/2023	100%
16	Build the idea and code - page About Us	Đặng Quốc Bảo	Nguyễn Thùy Trang	25/5/2023	100%
PRODUCT PAGE					
17	Build the idea and code - page Essential oil	Nguyễn Công Hiển	Đặng Quốc Bảo	22/5/2023	100%
18	Build the idea and code - page Lotions	Nguyễn Công Hiển	Đặng Quốc Bảo	22/5/2023	100%
19	Build the idea and code - page Helping machines	Nguyễn Công Hiển	Huỳnh Bội Sương	22/5/2023	100%
20	Build the idea and code - page Accessories	Nguyễn Công Hiển	Huỳnh Bội Sương	22/5/2023	100%
SERVICES PAGE					
21	Code - Physical Therapy	Đặng Quốc Bảo	Huỳnh Bội Sương	15/5/2023	100%
22	Code - Work Injuries and Car Accident Injuries	Đặng Quốc Bảo	Nguyễn Công Hiển	15/5/2023	100%
23	Code - Massage Therapy	Đặng Quốc Bảo	Nguyễn Công Hiển	15/5/2023	100%
24	Code - Acupuncture	Đặng Quốc Bảo	Nguyễn Công Hiển	19/5/2023	100%
25	Code - Chiropractic Therapy	Đặng Quốc Bảo	Huỳnh Bội Sương	19/5/2023	100%
26	Code - Osteopathy	Đặng Quốc Bảo	Huỳnh Bội Sương	19/5/2023	100%
NEWS PAGE					
31	Build the idea and code - page News (1)	Đặng Quốc Bảo	Nguyễn Công Hiển	23/5/2023	100%
32	Build the idea and code - page News (2)	Đặng Quốc Bảo	Nguyễn Công Hiển	23/5/2023	100%
33	Build the idea and code - page News (3)	Đặng Quốc Bảo	Nguyễn Công Hiển	23/5/2023	100%
34	Build the idea and code - page News (4)	Đặng Quốc Bảo	Nguyễn Thùy Trang	27/5/2023	100%
35	Build the idea and code - page News (5)	Đặng Quốc Bảo	Nguyễn Thùy Trang	27/5/2023	100%
36	Build the idea and code - page News (6)	Đặng Quốc Bảo	Nguyễn Thùy Trang	27/5/2023	100%

REPORT					
37	Up github	Đặng Quốc Bảo		2/6/2023	100%
38	Idea and arrange tasks	Huỳnh Bội Sương	Nguyễn Thùy Trang	8/5/2023	100%
39	Acknowledgement	Huỳnh Bội Sương	Nguyễn Thùy Trang	12/5/2023	100%
40	Synopsis	Huỳnh Bội Sương	Nguyễn Thùy Trang	12/5/2023	100%
41	Abstract	Huỳnh Bội Sương	Nguyễn Thùy Trang	18/5/2023	100%
42	Introduction	Huỳnh Bội Sương	Đặng Quốc Bảo	18/5/2023	100%
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