



Navigate the digital world and  
unlock the power of social media  
marketing with BAOIAM'S

**Social Media and Digital  
Marketing Course**



# ABOUT US

WE AT BAOIAM NURTURE YOUR COLORFUL CAREER DREAMS WITH A DEDICATED APPROACH TOWARDS PROVIDING YOU WITH THE BEST QUALITY COURSES AND OPPORTUNITIES IN THE FIELD OF EDUCATION.

- ✓ Expand your horizons
- ✓ Meet your aspirations
- ✓ Transform your future



BE ONE IN A MILLION

# **“Explore Courses Now”**

## **Welcome to BAOIAM Social Media and Digital Marketing Course!**

### **Unlock Your Potential with Our Social Media and Digital Marketing Course**

Social media and digital marketing are courses designed for every individual. This course can never go outdated. It's designed to equip individuals with the skills and knowledge necessary to navigate the path of success in the digital marketing landscape. The courses include digital marketing fundamentals like

Introduction of digital marketing and digital strategy, social media marketing, practices of SEO etc. Here you will learn how to create effective marketing strategies for platforms like instagram, facebooks, twitter, linkedin, pinterest etc.

Along with this, How to create and implement a successful digital marketing strategy, digital marketing is an accurate tool to engage with followers, handle the customers services issues, and build a brand new product.



# PROGRAM OVERVIEW

- Get this opportunity to unlock your potential skill and grab our social media and digital marketing course that provides students with a comprehensive understanding of the tools, strategies and best practices needed to effectively market products, services or brands online. This course covers a wide range of topics That are crucial for building and exciting digital marketing campaigns.
- Through a combination of theoretical Insights and practical experiments, you will gain deep insight knowledge on, discussions, workshops, and hands-on projects that are designed for only students who can gain hands-on skills that extend beyond the classroom
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- By the courses' end, you will be prepared with expertise and confidence needed to skillfully shape your future whether your goal is starting your own business to next levels, So step in this digital world by enrolling with us.



## Placement Assistance

We offer placement support by training you for **interviews** and guiding you to take up the **right career path**.



## Personalized Mentorship

This allows for **personal guide** to enhance your skills ensuring growth and development in all aspects.



## 1:1 Sessions

This allows for **personal attention** and **customized learning** experiences tailored to individual needs.



## Interview Training

Prepare, practice, and showcase your **unique strengths**. Baoiam is here to support you on your journey to a successful interview.



## 50+ Live Projects

This gives the students **real world experience** with practical approach and experiences.

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BENEFITS  
PROVIDED  
BY  
**BAOIAM**

# COURSE CURRICULUM

1. Introduction to Digital Marketing, Social Media Platforms
2. Content creation Strategy And Introduction to SEO
3. Social media advertising and email marketing essential
4. Analytics and Metrics, influencer Marketing
5. Developing a Digital Marketing Strategy along with legal and ethical consideration.
6. Case study and Analysis

# OUR COURSES

**2999/-INR  
FOR 12 MONTHS**

# Pricing table

2999 INR

**Expert masterclasses**

**Live Classes**

**Doubt clearing sessions**

**Structured courses & PDFs**

**Assessment & case study**

**Mentorship**

**Resume building**

**Webinar and seminar access**

**Resource Hub**



# Our College Reach



**GLA  
University**



**Delhi  
University**



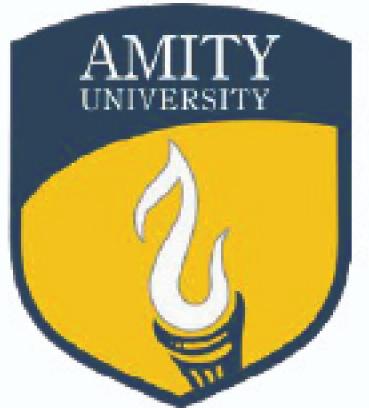
**Rajdhani  
College**



**Hansraj  
College**



**Alliance  
University**



**Amity  
University**



**RKDF**



**IILM**



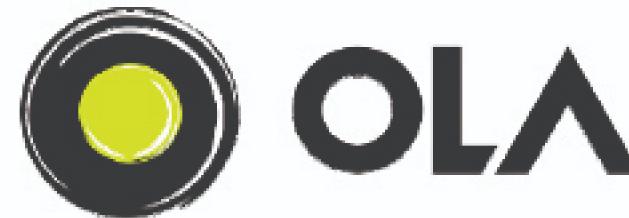
**Maitreyi  
College**



**Sharda  
University**

# Our Company Reach

**VOLTAS**  
A **TATA** Enterprise



**VISA**

**amazon**

**Dentorsity**

**Flipkart**



**accenture**

**paytm**

**INTERNSHALA**  
internships that matter

**lenskart**

**facebook**

**HELLO INTERN**  
THE GLOBAL INTERN EXPERT!

**HCLTech**

**Urban  
Company**

**Hirect**

**intel**

# SUCCESS STORIES



**Vivek Sharma**

I would like to thank BAOIAM and its mentors for the guidance which was given to me throughout my journey as a trainee. They helped me in learning with ease which eventually landed me a job for a package of **10 LPA**. I will always be grateful to BAOIAM for such an amazing opportunity.



**Sahiba Sinha**

I trained with BAOIAM and it was due to their immense support and guidance, that I subsequently landed a job with **10 LPA**. I extend my sincere gratitude to all my mentors and trainers for helping me out in shaping my life.



**Ruhaan Hawaldar**

I started my training at BAOIAM. With all the essential training and knowledge from my mentors, I landed a job for **12 LPA**. Cannot thank enough for all the time and energy that BAOIAM and its mentors has invested in me.



**Yash Bajaj**

Started training as an intern at BAOIAM and got place with a package of **10 LPA**. I would like to show my heartfelt gratitude to BAOIAM and its trainers for helping me out in building my career.



# CONTACT US



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