

Freeze time, enhance reality,
master the art of photography and
editing with BAOIAM'S

**Entrepreneurship and
Innovation Course**



ABOUT US

WE AT BAOIAM NURTURE YOUR COLORFUL CAREER DREAMS WITH A DEDICATED APPROACH TOWARDS PROVIDING YOU WITH THE BEST QUALITY COURSES AND OPPORTUNITIES IN THE FIELD OF EDUCATION.

- ✓ Expand your horizons
- ✓ Meet your aspirations
- ✓ Transform your future



BE ONE IN A MILLION

“Explore Courses Now”

Welcome to BAOIAM Entrepreneurship and Innovation Course! Unlock Your Potential with Our Entrepreneurship and Innovation Course

Welcome to the Entrepreneurship and Innovation course, where you will dive into the dynamic world of creating and managing businesses. This course will guide you through the essentials of entrepreneurial thinking, from generating innovative ideas and crafting comprehensive business plans to launching ventures and navigating growth challenges.

Through interactive lessons, real-world case studies, and hands-on projects, you will develop the skills and mindset necessary to turn your entrepreneurial aspirations into reality, all while gaining practical insights from industry experts. Get ready to explore your creativity, tackle real business problems, and set the foundation for future success in the world of entrepreneurship.



PROGRAM OVERVIEW

- The Entrepreneurship and Innovation course aims to cultivate a mindset of creativity, problem-solving, and business acumen. By engaging in practical and theoretical components, students will learn to develop, evaluate, and launch their own entrepreneurial ventures, while understanding the principles of innovation and business management.
- This course helps in understanding essential components of a business plan, including market analysis, marketing strategies, operations, and financial projections and also helps in creating and refining a comprehensive business plan using the Business Model Canvas framework.
- It helps to develop and execute marketing strategies, including branding, digital marketing, and sales techniques and also teaches how to utilize social media and other digital platforms to enhance marketing efforts and drive sales.



Placement Assistance

We offer placement support by training you for **interviews** and guiding you to take up the **right career path**.



Personalized Mentorship

This allows for **personal guide** to enhance your skills ensuring growth and development in all aspects.



1:1 Sessions

This allows for **personal attention** and **customized learning** experiences tailored to individual needs.



Interview Training

Prepare, practice, and showcase your **unique strengths**. Baoiam is here to support you on your journey to a successful interview.



50+ Live Projects

This gives the students **real world experience** with practical approach and experiences.

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BENEFITS
PROVIDED
BY
BAOIAM

COURSE CURRICULUM

1. Introduction to Entrepreneurship - Overview of Entrepreneurship; Types of Ventures; Entrepreneurial Mindset
2. Ideation and Creativity - Idea Generation; Problem-Solving; Market Research
3. Business Planning - Business Model Canvas; Business Plan Development; Financial Basics
4. Product Development and Prototyping - Product Development Cycle; Prototyping Techniques; Feedback and Iteration
5. Marketing and Sales Strategies - Marketing Fundamentals; Sales Techniques; Social Media and Digital Presence
6. Operations and Management - Operations Management; Leadership and Team Building; Legal and Ethical Considerations
7. Financial Management - Financial Statements; Funding and Investment; Financial Management Tools
8. Launch and Growth Strategies - Business Launch; Scaling Up; Adaptation and Innovation

OUR COURSES

**2999/-INR
FOR 12 MONTHS**

Pricing table

2999 INR

Expert masterclasses

Live Classes

Doubt clearing sessions

Structured courses & PDFs

Assessment & case study

Mentorship

Resume building

Webinar and seminar access

Resource Hub



Our College Reach



**GLA
University**



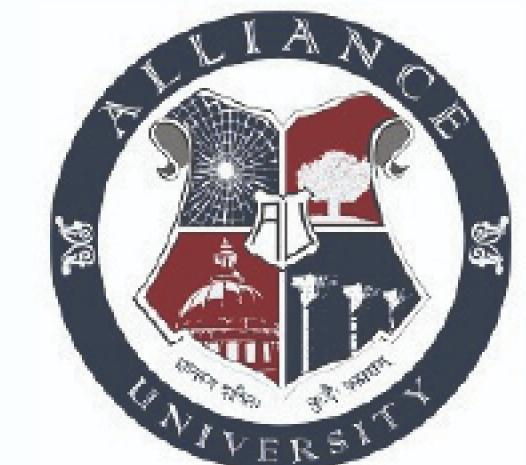
**Delhi
University**



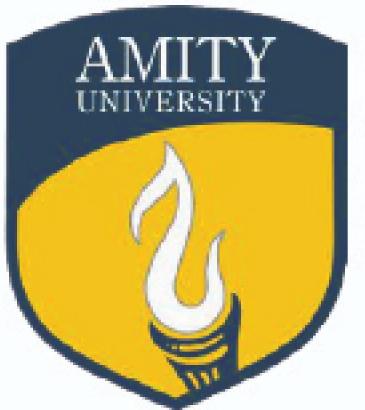
**Rajdhani
College**



**Hansraj
College**



**Alliance
University**



**Amity
University**



RKDF



IILM



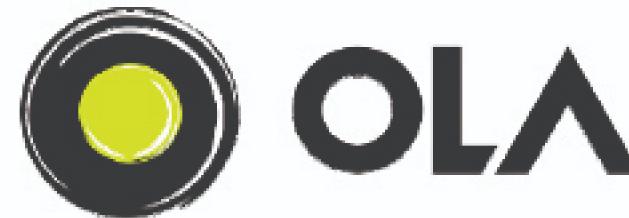
**Maitreyi
College**



**Sharda
University**

Our Company Reach

VOLTAS
A **TATA** Enterprise



VISA

amazon

Dentorsity

Flipkart



accenture

paytm

INTERNSHALA
internships that matter

lenskart

facebook

HELLO INTERN
THE GLOBAL INTERN EXPERT!

HCLTech

**Urban
Company**

Hirect

intel

SUCCESS STORIES



Vivek Sharma

I would like to thank BAOIAM and its mentors for the guidance which was given to me throughout my journey as a trainee. They helped me in learning with ease which eventually landed me a job for a package of **10 LPA**. I will always be grateful to BAOIAM for such an amazing opportunity.



Sahiba Sinha

I trained with BAOIAM and it was due to their immense support and guidance, that I subsequently landed a job with **10 LPA**. I extend my sincere gratitude to all my mentors and trainers for helping me out in shaping my life.



Ruhaan Hawaldar

I started my training at BAOIAM. With all the essential training and knowledge from my mentors, I landed a job for **12 LPA**. Cannot thank enough for all the time and energy that BAOIAM and its mentors has invested in me.



Yash Bajaj

Started training as an intern at BAOIAM and got place with a package of **10 LPA**. I would like to show my heartfelt gratitude to BAOIAM and its trainers for helping me out in building my career.



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