



PIZZA STORE ANALYSIS

JAN 15 - DEC 15

PIZZA CATEGORY

All

1/1/2015

12/31/2015



HOME



BEST / WORST SELLER

BUSIEST DAY & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday**

MONTHLY

There are **maximum** orders from month of **July** and **January**

SALES PERFORMANCE

CATEGORY

Classical category contributes to **maximum** sales & total orders

SIZE

large pizza size contributes to **maximum** sales and orders



817,860.05

TOTAL REVENUE



38.31

AVARAGE ORDER VALUE



49574

TOTAL PIZZA SOLD



21350

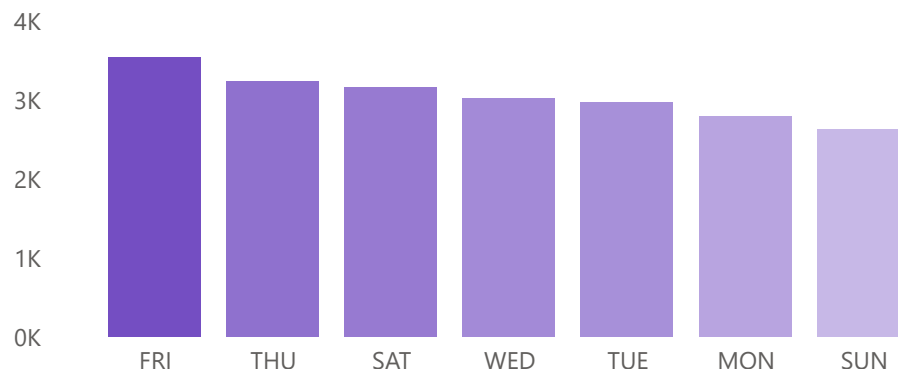
TOTAL ORDERS



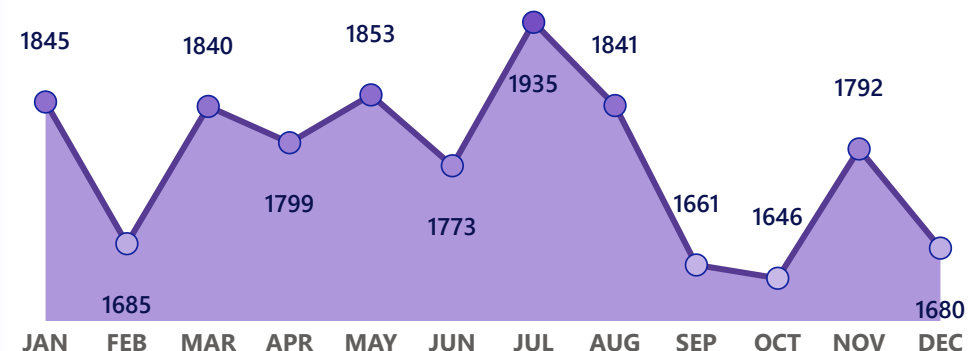
2.32

AVARAGE PIZZAS PER ORDER

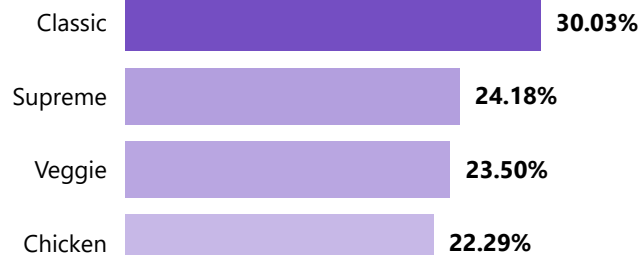
DAILY TRENDS FOR TOTAL ORDERS



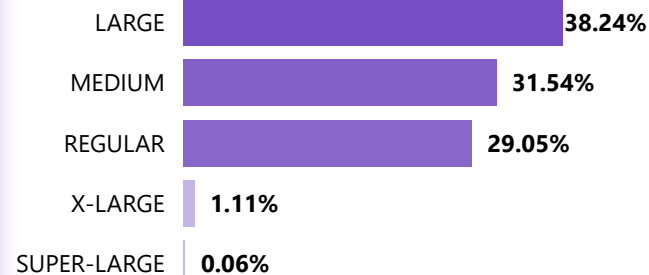
MONTHLY TRENDS FOR TOTAL ORDERS



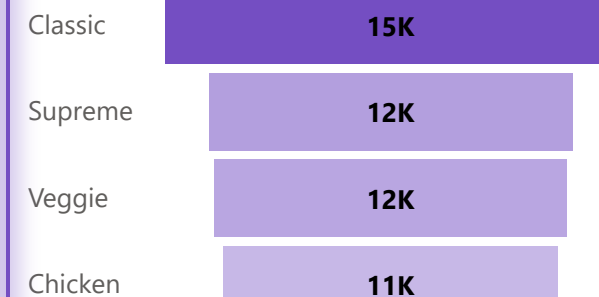
%GT TOTAL PIZZA SOLD by pizza_category



%GT TOTAL PIZZA SOLD by pizza_size



TOTAL PIZZA SOLD by pizza_category





PIZZA STORE ANALYSIS

JAN 15 - DEC 15

PIZZA CATEGORY

All

1/1/2015

12/31/2015



HOME



BEST / WORST SELLER



BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes to
maximum Revenue

QUANTITY

The Classic Deluxe Pizza
Contributes
to maximum Total
Quantities

WORST SELLERS

REVENUE

The Brie Carre Pizza
minimum Revenue
QUANTITY
The Brie Carre Pizza
Contributes to minimum
Total
Quantities

TOTAL ORDERS

The Brie Carre Pizza
Contributes to minimum
Total Orders



817,860.05

TOTAL REVENUE



38.31

AVERAGE ORDER VALUE



49574

TOTAL PIZZA SOLD



21350

TOTAL ORDERS



2.32

AVERAGE PIZZAS PER ORDER

TOP 5 PIZZA NAME BY REVENUE

The Thai Ch...	43K
The Barbec...	43K
The Califor...	41K
The Classic ...	38K
The Spicy It...	35K

TOP 5 PIZZA NAME BY TOTAL PIZZA SOLD

The Classic ...	2.5K
The Barbec...	2.4K
The Hawaii...	2.4K
The Pepper...	2.4K
The Thai C...	2.4K

TOP 5 PIZZA NAME BY TOTAL ORDERS

The Classic...	2329
The Hawaii...	2280
The Peppe...	2278
The Barbec...	2273
The Thai C...	2225

BOTTOM 5 PIZZA NAME BY REVENUE

The Spinac...	16K
The Medite...	15K
The Spinac...	15K
The Green ...	14K
The Brie Ca...	12K

BOTTOM 5 PIZZA NAME BY TOTAL PIZZA SOLD

The Soppr...	961
The Spinac...	950
The Calabr...	937
The Medit...	934
The Brie Ca...	490

BOTTOM 5 PIZZA NAME BY TOTAL ORDERS

The Chicke...	938
The Calabr...	918
The Spinac...	918
The Medit...	912
The Brie C...	480