

# Contract Agreement between Creative Agency Ltd. and Digital Marketing Inc.

Contract ID: CA-2023  
Issue Date: July 15, 2023  
Due Date for Consideration: August 14, 2023

## Parties Involved

Creative Agency Ltd.  
Contact: [contact@creativeagency.com](mailto:contact@creativeagency.com)  
Promo Line: +12345678900  
Website: [www.creativeagency.com](http://www.creativeagency.com)

Digital Marketing Inc.  
Contact: [accounts@digitalmarketing.com](mailto:accounts@digitalmarketing.com)  
Phone: +12345678901  
Address: 789 Marketing Ave, New York, NY 10001.

## Agreement Scope

The undersigned agree to the following stipulations regarding the services rendered, which encompass *social engagements*, *visual creativity*, and *strategic communications* tailored to the requirements of Digital Marketing Inc. The outlined services will be delivered in accordance with a timeline that precisely aligns with mutual interest, ensuring that performance metrics will be evaluated 30 days post-delivery of the last service item.

Service Breakdown:

Description	Quantity	Unit Price	Total VAT	Gross Total
Social Media Management	6	\$800.00	10%	\$5,280.00
Email Campaign	4	\$1,500.00	10%	\$6,600.00
Graphic Design Services	5	\$300.00	10%	\$1,650.00
Market Research	1	\$5,000.00	10%	\$5,500.00
Subtotal				\$17,710.00
Tax				\$1,983.00
Total				\$19,693.00

## Payment Terms

Remuneration for the services described herein shall be executed within a 30-day timeframe, initiating from the date of the invoice due date. Both parties understand and acknowledge a late payment penalty of 5% on the total amount due, which will be applied to any balance unpaid after the specified window. It is paramount to review transaction methods well ahead of the deadline to eliminate the likelihood of lapses.

Payment will be directed to the following banking institution:

Bank Details:  
Chase Bank  
Account No: 123456789

Additionally, it would be beneficial if all communications around the invoice process should solicit clarifications as necessary to avoid any misunderstandings.

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## Additional Provisions

1. The parties involved underscore the importance of transparent and cordial communication throughout the duration of this agreement. The assigned representatives from Creative Agency Ltd. will be readily available to answer pertinent inquiries through the aforementioned promotional line.
2. This agreement retains no provision for ongoing expenditures and does not redefine any future recurring obligations, thereby maintaining a clear boundary on expenditures unless formally negotiated.
3. It is agreed that this document reflects the understanding of both parties concerning the visions, expectations, and outcomes anticipated during the engagement, yet the parties acknowledge that the potential of collaborative promotions in the future remains a viable consideration and subject to another negotiation process altogether.

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## Miscellaneous

Pondering upon other matters, both parties agree to review the performance outcomes of the services rendered in a meeting scheduled three weeks after the due date outlined above. This meeting will serve not just to assess service delivery but also to lend itself to broader strategic discussions. It is an optimal time to evaluate potential future engagements.

Lastly, to ensure mutual satisfaction with the outcome, an informal feedback mechanism will be established to allow both entities to share their experiences candidly under user-friendly terms. Further developmental dialogues might enrich the relationship and significantly boost future collaborations.

Acknowledgement of Agreement  
By signing below, both parties affirm their consent to the stipulated terms and conditions.

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## Signatures

Creative Agency Ltd.

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Name:  
Title:  
Date:

Digital Marketing Inc.

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Name:  
Title:  
Date:

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In summary, thorough adherence to the commitments laid out within this contract will orient both parties toward a successful relationship grounded in professionalism and accountability.