

CONTRACTUAL AGREEMENT

This Agreement ("Agreement") is entered into as of August 15, 2023 ("Issue Date"), between the parties as indicated below:

FROM	TO
Creative Marketing Group	Tech Innovations Ltd.
Email: contact@creativemarketing.com	Email: billing@techinnovations.com
	Phone: +441632960961
	Address: 88 Innovation Way,
	London, UK, EC1A 1BB

Background

Recognizing both parties' commitment to a collaborative professional arrangement, wherein Creative Marketing Group engages in providing distinct digital services, the present document affirms the understanding and expectations of the parties involved.

Furthermore, the significance of effective communication and timeliness in the execution of service contracts cannot be overstated. It is essential that both parties remain committed to the conditions laid out herein. Adherence to stipulated timelines will ensure that service deliveries align properly with the expectations set forth.

In consideration of the mutual covenants and conditions hereinafter contained, the parties agree as follows.

Scope of Services Provided

Description of Goods and Services	Quantity	Price per Unit (€)	VAT (%)	Total Amount (€)
Digital Marketing Campaign	1	5000	20	6000
Graphic Design Services	3	1500	20	5400
Social Media Management	1	2500	20	3000
Content Creation	2	800	20	1920

The total cost for the agreed services shall amount to € 16,864.00, which includes a subtotal of € 15,520.00 and an applicable VAT of € 1,344.00. It is noteworthy that such clauses may inherently reflect a variety of conditions akin to the standard provisions for similar service engagements.

Payment Terms

The completion of the service deliveries is stipulated for no later than September 15, 2023 (the "Due Date"). Payment for services rendered shall be made in full by this date. The details of the bank transfer are:

- Bank: National Westminster Bank
- Account No: 11223344

While no advance discounts apply to these transactions, it's vital to note that late payments may attract additional fees. Additionally, it will be deemed appropriate for both parties to review any discrepancies promptly and address them amicably within 30 days, following a formal communication on any issues that may arise.

Contractual Considerations

- Contract Reference: CMG-2023-AG
- Recurring Services: This contract shall remain valid for a total duration of 1 year, with services rendered on a monthly basis.
- Further Communication: Any inquiries regarding promotional information from Creative Marketing Group should be directed to:
- Phone: +441632960962
- Email: info@creativemarketing.com
- Website: www.creativemarketing.com

In reflection of the professional ethos shared by both companies, adherence to the terms outlined is imperative. The relationship must thrive on transparency and mutual respect, ensuring that both corporates benefit equally from this contractual engagement.

Miscellaneous Provisions

In the event of disputes regarding this agreement, the parties shall engage in good faith negotiations to reach a settlement. The possibility of international arbitration may also be explored should negotiations fail to yield satisfactory results.

Additionally, each party acknowledges their obligation to maintain professional confidentiality regarding proprietary information obtained during the course of this agreement. It is implicitly understood that sharing such information without consent would be considered a breach of this contract, hence subject to rectification measures.

Finally, upon execution, this Agreement shall collectively bind the respective parties' successors and permitted assigns, thereby establishing a formidable collaboration for the foreseeable future.

This document serves not merely as a record of services rendered and obligations due but also as a representation of the professional integrity embodied by both parties.

Final Affirmation

By subscribing and executing this contract, both parties affirm their commitment to the obligations herein. Following signatures affirm the understanding and agreement to the contractual terms set forth in this document.

Signatures:

Creative Marketing Group Tech Innovations Ltd.

Date: ____ Date: ____