

CONTRACT BETWEEN PARTIES

AGREEMENT OVERVIEW

This document, hereinafter referred to as the "Contract," is executed on the fifteenth day of September, 2023, hereinafter referred to as the "Issue Date". The agreement is between Digital Marketing Agency (hereinafter referred to as "Provider"), with an electronic communication handling address at contact@digitalmarketingagency.com, and Retail Solutions Ltd. (hereinafter referred to as "Client"), located at 45 Market St, London, UK, EC1A 1BB, whose primary electronic communication is directed to accounts@retailsolutions.com and is reachable via the telephone at +44123456789.

The Provider and Client, hereinafter collectively referred to as the "Parties", shall engage in a service partnership involving various elements of digital marketing, subject to the terms and conditions as stated in this Contract.

TERMS OF SERVICE DELIVERY

In partial consideration for the services rendered, the following services will be delivered by the Provider based on the quantities and respective unit prices outlined below. The detailed breakdown is encapsulated in the following table format for comprehensive referencing:

Description of Goods and Services	Quantity	Price per Unit (€)	VAT (%)	Total (€)
Social Media Management	1	3000	20	3600
Pay-Per-Click Advertising	10	150	20	1800
Content Creation Package	5	400	20	2400
Email Marketing Campaign	1	1200	20	1440
Subtotal				5400
Tax (20%)				840
Total				6240

It is worth noting that all financial transactions shall be directed to the account number detailed hereinafter as: Euro Bank, Account No: 123456789. Additionally, in the event of overdue payment, the Client acknowledges and agrees that a penalty of five percent (5%) will be imposed following the occurrence of the Due Date, which is scheduled for the fifteenth day of October, 2023.

PAYMENT TERMS

Payments under this agreement are required to be rendered in a timely manner, which is defined as within 30 days from the date of service delivery. The balance due stands at a total of €6,240, which continues to be unpaid as of the Issue Date. The Provider maintains the right to accrue interest on overdue sums based on the stipulated penalties.

A critical observation for the Client is to recognize the demonstration of diligence regarding payment schedules. The Provider shall issue an invoice reflecting the detailed services rendered, which will accompany this Contract as an acknowledgement of the entered services. The computation of the subtotals and taxes established herewithin should align with the Customary Business Practices.

For additional clarification, the Client is encouraged to reference the Contract ID: DM-2023-001 when requesting further information concerning billing and payment queries. The Parties acknowledge that complications may arise; thus, communication lines are open, and assistance can be sought at the numeric connection of +441111223344 or through electronic mail at info@digitalmarketingagency.com.

GENERAL PROVISIONS AND ADDITIONAL CLAUSES

In order to maintain formality and uphold the integrity of this agreement, the following generalized conditions are applicable. Neither Party shall be held liable for failure to comply with any aspect of this Contract due to unforeseen circumstances beyond their reasonable control, thereby limiting liability to an extent permissible under actionable laws.

Moreover, all correspondence and communications relating to this Agreement must be conducted via the provided emails, as mentioned. This is to ensure a trail of accountability and to facilitate an efficient handling of inquiries.

The provision for renegotiation or amendment of terms within this Contract shall require mutual consent and shall be documented in writing to ensure validity. The Parties concur that this contract binds representatives and, accordingly scenarios arising from misinterpretation will be dealt via professional adjustment, preserving Corporate Integrity.

Thus, the Contract encapsulates the consolidated agreement of both parties; to lapse or breach any component of this arrangement can result in consequences governed by continued correspondence analysis and desires of the involved entities.

In summary, all details provided herein require due diligence on both Parties' behalf to actualize the projected commitments. The Provider assures professional performance, whilst the Client commits to their prompt acceptance of all terms outlined through continuing constructive discussions post the service launch.