

# Service Agreement

This agreement ("Agreement") is made effective as of the 15th day of August, 2023, by and between the two parties hereinafter referred to as "Provider" and "Client".

## Parties to the Agreement

Provider:  
Creative Designs Ltd.  
Email: [contact@creativedesigns.com](mailto:contact@creativedesigns.com)

Client:  
Digital Marketing Agency  
Email: [info@digitalmarketing.com](mailto:info@digitalmarketing.com)  
Phone: +442012345678  
Address: 45 Market St, London, UK

This Agreement supersedes all prior communications, whether oral or written, with regard to the representations herein contained. The mutual understanding reached herein shall stand as the basis for future interactions and expectations between the two parties.

## Description of Services

In consideration of the mutual covenants and promises contained herein, the Parties agree upon the following services to be rendered by the Provider:

Service Description	Quantity	Unit Price (€)	Total Amount (€)
Graphic Design	1	3,000	3,600
Social Media Management	3	800	2,880
Email Marketing Campaign	5	600	3,600
SEO Services	1	1,500	1,800
Consultation Services	2	500	1,200
Subtotal			12,600
VAT (20%)			1,680
Total Due			14,400

As the total financial obligations arising from this Agreement amount to €14,400, both parties acknowledge and agree to comply with the financial terms stipulated herein.

## Payment Terms and Conditions

Payment shall be due within 30 days from the date of this Agreement (specifically, by September 15, 2023). It is understood that late payments will incur a fee of 5% of the overdue amount. Payments shall be made to:

Bank Details:  
Barclays Bank

Account No: 12345678

In any circumstance where payment is not received by the due date, the Provider reserves the right to withhold all services until payment has been received, and the Client agrees to such provisions without objection.

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## Additional Provisions

The Provider may elect to engage in promotional discussions with respect to the services rendered under this Agreement. For inquiries regarding promotional activities or general concerns, the Provider's representative may be reached through:

- Phone: +442034567890
- Email: [promo@creativedesigns.com](mailto:promo@creativedesigns.com)
- Website: [www.creativedesigns.com](http://www.creativedesigns.com)

A Contract ID has been established as CD-2023 for reference purposes, and it is advisable that all future correspondence regarding this Agreement reference the Contract ID. The provision of services is subject to modifications pending the essential regulatory and operational observations mandated by pertinent governing bodies.

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## Additional Clauses

The parties hereto acknowledge that this Agreement includes various terms and conditions that may not relate directly to the primary financial transactions. Nonetheless, understanding these wider impacts can help both parties in future dealings.

In alignment with the practices of sound business relationships, the parties further agree that any changes, amendments, or modifications to this Agreement shall be documented in a manner both formal and recognized for binding purposes. Future alterations regarding service quantity or types shall be communicated at least 30 days in advance, affording sufficient time for preparation.

Furthermore, acknowledgments regarding the cultural relevance of marketing initiatives underline the potential impacts that this Agreement may have on brand perception and wider market trends. The Provider is committed to ensuring that all services align with the Client's key performance indicators and overarching business objectives.

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*IN WITNESS WHEREOF*, the parties hereto have executed this Agreement as of the day and year first above written, signaling their full comprehension and acceptance of its terms.

For Creative Designs Ltd.:

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Signature

Name: [Authorized Signatory]

Title: [Position]

For Digital Marketing Agency:

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Signature

Name: [Authorized Signatory]

Title: [Position]

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This contract stands as a formal document which, while capturing the particulars necessary for enforceability, also communicates the underlying spirit of cooperation intended between the parties involved.

