# **Contract Agreement Between Entities**

This agreement is made on September 15th, 2023.

#### Between:

Digital Marketing Ltd.

Email: contact@digitalmarketing.com

AND

Creative Agency LLC

Address: 45 Creative Way, London, UK, SW1A 1AA

Email: accounts@creativeagency.com

Phone: +442012345678

### **Preamble**

As the parties to this contract have expressed a mutual interest in collaborating on various marketing endeavors, it is relevant to note the dynamic nature of the services agreed upon. This collaboration is anticipated to foster significant growth, both in brand visibility and client engagement strategies. The following sections delineate the obligations, expectations, and specific terms through which this partnership will operate.

This document serves both as a reference and a binding agreement to govern the relationship between the aforementioned parties, ensuring both comprehend and agree to the stipulated conditions. Discrete undertakings and variations in performance may emerge; thus, adherence to the specified qualities and timelines will be paramount.

It is agreed that the services provided under this contract will be subject to regulations and standards inherent to the digital marketing industry. Each contractor is responsible for their respective areas of expertise and must ensure compliance with any guidelines that may evolve over the duration of this dataset.

### Article 1 - Services Rendered

Description	Quantity	Price per Unit	VAT	Total
Social Media Management	1	€1500	20%	€1800
Email Marketing Campaign	5	€300	20%	€1800
Graphic Design Services	3	€400	20%	€1440
SEO Auditing	1	€1200	20%	€1440
Subtotal				€5040
Tax (20%)				€840
Total Amount Due				€5880

It is further asserted that the cumulative financial obligation will be satisfied no later than 30 days following the due date indicated herein. Failure to remit payment beyond this period incurs a 5% penalty, thus elevating responsibility for timely payments to a critical aspect of the overall agreement.

Parties acknowledge that the diverse nature of services, from social media oversight to email communication dynamism, necessitates an adaptable framework. It is the responsibility of Creative Agency LLC to ensure that the

specifications outlined herein are meticulously met, not simply to fulfill the agreement but also to cultivate a lasting partnership.

## **Article 2 - Payment Terms**

Payment shall be directed to the account maintained at HSBC Bank, Account No: 123456789. Although the services specified fall outside the realm of recurring engagements, parties may negotiate additional layers of collaboration as deemed necessary.

As stated, a penalty of 5% on outstanding balances will be enforced, actuated precisely one month after the indicated due date, which is set to fall on October 15th, 2023. It is suggestive of prudent financial management to evaluate cash flow and funding sources prior to the specified due date to mitigate any risk associated with the penalty clause.

Moreover, recognition of potential fluctuations in service requirements or economic conditions may arise, prompting necessity for a detailed review of payment structures. In this regard, parties may consider revising the payment cycle if future agreements extend beyond the initial scope enumerated in this contract.

## **Article 3 - Additional Provisions**

In addition to the services rendered, it is noteworthy to mention the interconnected nature of promotional efforts that may arise from this contract. Creative Agency LLC may wish to leverage contact with Digital Marketing Ltd. via the promotional information provided below:

Promo Contact Phone: +442098765432

• Promo Contact Email: info@digitalmarketing.com

Promo Web Page: <a href="https://www.digitalmarketing.com">www.digitalmarketing.com</a>

While these channels are for informative purposes, they might also serve as conduits for establishing further collaborative opportunities beyond traditional contract engagements.

As for the reference material associated herewith, it is denoted under the ID: DM-2023. Any oversight, should it occur, in referencing the contract ID may lead to challenges in tracking payments or disputes that arise concerning this agreement.

The parties thereby affirm their understanding and intent, reinforcing cooperation based on the principles of accuracy, respect, and mutual benefit.

Signatures
Digital Marketing Ltd.
Authorized Signature, Date:
Creative Agency LLC
Authorized Signature, Date:

This contract binds the aforementioned entities to the outlined agreements and respective duties while supporting the genesis of productive partnership dynamics crucial for forthcoming marketing aspirations.