

Contract Agreement

Issue Date: April 1, 2023
Due Date: May 1, 2023
Purchase Order Number: PO321654

Parties Involved

From:
Retail Innovators LLC
Email: info@retailinnovators.com

To:
Market Leaders Co.
Email: accounts@marketleaders.com
Phone: +1 (415) 559-8765
Address: 45 Commerce St, Austin, TX 73301

Section 1: Services Provided

The following services will be performed as part of this agreement: each item in the contract corresponds to a distinct service offering which entails specific deliverables, timelines, and responsibilities. It is vital to recognize that the payment for these services is scheduled to be made no later than 30 days after receipt of this document, with the total amount due reflecting the services rendered cumulatively.

Description of Goods and Services	Quantity	Price per Unit (\$)	VAT (%)	Amount (\$)
Market Research	1	7,000.00	15	8,050.00
Advertising Campaign	2	4,000.00	15	9,200.00
Brand Design	3	2,500.00	15	8,625.00
Social Media Management	4	1,500.00	15	6,900.00

Subtotal Calculation:

The subtotal for the services rendered is thus:
Subtotal: \$28,625.00
Tax (15%): \$1,504.25
This leads us to the total figure:

Total Amount Due: \$32,775.00

Section 2: Payment Terms

Payment is structured as follows: the service recipient shall settle the total invoice amount of \$32,775.00 within the designated time frame of 30 days post-receipt of the contract. Note that all payments should be directed to the financial institution denoted herein.

Bank Details:
Wells Fargo

Account No: 135791113

It is also critical to observe that there are no applicable discounts on this contract, and therefore the full sum must be observed as payable without deductions or alterations. Receipt of payment should be acknowledged promptly once the transaction is completed.

Additionally, this contract is identified as Contract Number: RI-2023, which further aids in the ease of tracking and filing within both parties' accounting departments.

Section 3: Additional Provisions

In our commitment to transparency and clarity, any failure to adhere to the stipulated payment timeline could result in late fees as determined by both parties. Conversely, both parties agree to resolve any disputes amicably before engaging any formal actions. Communication will remain a pillar of necessity through the designated channels above.

Unrelated to the core subject of this contract, parties are encouraged to engage in occasional professional gatherings that promote networking and community building. It is a small effort that can foster a stronger partnership moving forward.

Furthermore, both entities acknowledge that the services described herein do not obligate either party to enter into any subsequent agreements beyond this contract unless mutually decided.

Final Agreement

Signatures hereafter will solidify the midpoints discussed above, confirming that all parties are in alignment and agree to the terms as outlined. It is essential to read each segment carefully, ensuring comprehension of all obligations and benefits contained within this document.

Retail Innovators LLC (Signature): _____

Market Leaders Co. (Signature): _____

Note: Once executed, duly return an original signed copy via email to ensure mutual acknowledgment.

For further inquiries or clarifications, please don't hesitate to reach out to the designated emails provided. The above details stand valid until the expiration of the contract on May 1, 2023, with adherence required at all levels of engagement during this timeline.