

Service Agreement

This Service Agreement ("Agreement") is entered into on this day, July 15, 2023, between the entities listed below for the procurement of creative services.

From	To
Name: Graphic Design Studio	Name: Marketing Agency Ltd.
Email: contact@graphicdesignstudio.com	Email: accounts@marketingagency.com
Address: -	Address: 45 Creative Way, London, UK, EC1A 1BB
Phone: -	Phone: +441234567890

Section 1: Engagement of Services

- The parties agree that the Graphic Design Studio shall render services detailed in the accompanying documentation, under the following descriptors:
 - Brand Logo Design: A service aimed at the creation and delivery of a logo which embodies the essence of the Marketing Agency. Calculating the time investment for this change would require a timeline extending from the Agreement date with a suggested analysis period of three weeks, yet not exceeding the predetermined finalization date which we will subsequently establish.
 - Business Card Design: Delivery of specified quantities with foresight toward distribution across various marketing channels. Note the specified number, 200 cards, calculated against the understood per unit metric of €0.75, keeping in mind the final payable structure outlined later.
- The worth of the services noted will incorporate Value-Added Tax (VAT) as required by finance regulations in effect at the time of service provision. Notably, this Agreement references a 20% VAT standard which may fluctuate depending on jurisdictional mandates.
- This Agreement is supported by specific documentation related to Purchase Order Number: PO567890. Be aware that adherence to this number will facilitate smoother transaction processing between the parties and will ensure that all invoices are aligned correctly upon reception.

Section 2: Financial Overview

Description	Quantity	Price Per Unit (€)	Total (€)	VAT (%)
Brand Logo Design	1	1500.00	1800.00	20%
Business Card Design	200	0.75	180.00	20%
Subtotal			1920.00	
Tax Amount			360.00	
Total Due			2280.00	

- The comprehensive total arrived at is €2280.00, which is the cumulative figure resulting in the assessment period, particularly mandated to be due within a carefully calculated 30 days post issuance date of this Agreement.
- Payments shall be facilitated through the bank details outlined—under no circumstance shall cash payments or alternative arrangements be permissible unless expressly authorized through written consent from both parties.

Section 3: Payment Terms

1. The invoice dated July 15, 2023, shall reference the service charge breakdown and is thus due by August 14, 2023. It is imperative that timely payments are observed to maintain ongoing business relations.
2. A designated account, Lloyds Bank - Account No: 12345678, shall serve as the repository for payment processing. Additionally, a stipulation is placed against non-compliance; understanding the ramifications this could hold for future business endeavors is crucial for both parties.
3. Surrounding the payment dynamics, it is noted that although no penalties for late payments have been expressly detailed, a mutual understanding prevails that timely compensation ensures the reciprocity of successful business dealings moving forward.

Section 4: Additional Considerations

1. Both entities shall ensure clear lines of communication, facilitated through the respective promotional communication channels. This can be seen through direct contact information, wherein the Graphic Design Studio can be reached at +441234567891 or through promotional inquiries via promo@graphicdesignstudio.com.
2. Additional information surrounding the service reference is cataloged as Contract Reference: GDS-2023. This sequence not only aids in tracking correspondence but underscores the professionalism inherent within this partnership.
3. It must be iterated that no recurring engagements are implied under this transaction, suggesting that the scope of services is both singular and limited. Should future collaborations or recurring projects arise, a new agreement will necessitate negotiation.

Section 5: Conclusion

Thus, the correspondence and entities herein establish a formal adherence to the obligations and commitments as outlined, setting forth a pathway for success through creative endeavors. This Agreement reflects the consensus and joint venture between the Graphic Design Studio and Marketing Agency Ltd. in pursuit of innovative aesthetic representation and communication.

In witness whereof, the parties hereto have executed this Service Agreement as of the date first above written.

Graphic Design Studio (Signature): _____

Marketing Agency Ltd. (Signature): _____

Awareness of surrounding legislation and supporting documentation to maintain a compliant and favorable relationship throughout the duration of this agreement is highly advised.

Disclaimer: This Agreement is illustrative and does not supersede local laws or industry regulations. Each party retains responsibility for understanding local legal obligations related to contract execution.