

Service Agreement

Between:

Digital Marketing Agency
Email: contact@digitalmarketing.com

And:

Retail Solutions Ltd.
Email: accounts@retailsolutions.com
Phone: +442012345678
Address: 45 Market Rd, London, UK, EC1V 2NX

1. Introduction

This contract ("Agreement") is made effective as of May 15, 2023 (hereinafter the "Effective Date"), by and between the aforementioned parties. The Digital Marketing Agency herein provides a range of services that aim to enhance the advertising strategies of clients. In this case, the services are to be rendered exclusively for Retail Solutions Ltd. for a particular period, which shall conclude thirty (30) days post the signing of this contract. A potential evaluation of the outcomes achieved through these efforts will occur on a date that will be precisely calculated from the Effective Date.

It is essential to denote that the delivery of services refers to various components that operationalize during the period of service engagement. Each component has its distinct tax implications that will be applied on the total invoice amount as per the governing tax laws under jurisdiction. Hence, the associated VAT must be considered in the calculation of subsequent financial obligations as outlined later in this document.

2. Services Provided

The following services will be performed for Retail Solutions Ltd:

Description	Quantity	Price per Unit	Total Amount
Social Media Management	5	£300.00	£1800.00
Email Marketing Campaign	1	£1200.00	£1440.00
Subtotal			£2640.00
VAT (20%)			£464.00
Total			£3104.00

The detailed outcomes expected from the above-mentioned services can be discussed further in meetings, the first of which is recommended to be scheduled retrospectively from the Effective Date to assess the preliminary results.

3. Payment Terms

In accordance with directive procedures adopted by the Digital Marketing Agency, the total amount due will be payable within 30 days of the initial invoicing date. Client is required to maintain a keen observation of the stipulated due date, which is set to be June 15, 2023. Non-compliance with this timeframe will attract a penalty fee quantified at 5% of the overdue amount, calculated based on the original total amount, as informed through our additional notes earlier

mentioned.

If payments are made ahead of the designated timeline, gratitude will be extended in both professional and promotional ways, something that we truly value as clients remain our focal point. In rare scenarios where discrepancies in invoicing arise, they must be formally communicated via email to our company contact point, where resolutions will be sought diligently.

4. Additional Provisions

As a reminder of our shared commitment to mutual understanding, please note that client inquiries can be directed to our promotional information provided through the following channels —

- Promo Phone: +441234567890
- Promo Email: info@digitalmarketing.com
- Promo Web: [Digital Marketing Agency](#)

Furthermore, all transactions must be directed to our financial institution for processing: First National Bank, with the Account No: 112233445. Maintaining transparency and fluid communication throughout the contract period is essential to foster a harmonious working relationship.

In conclusion, this Agreement encapsulates our collective objectives and operational ethos as we advance through this rendition of services. Any subsequent amendments or deviations from the established terms herein will necessitate formal reconfirmation aligning with both parties.

End of Agreement

Contract Number: DM-2023-04

The provisions set forth in this contract shall be considered binding upon both parties once duly acknowledged by the respective signatures below.

Digital Marketing Agency: _____

Retail Solutions Ltd.: _____

Effective Date: _____

Due Date: _____

This demonstrates the collaborative mission towards greater marketing efficacy.