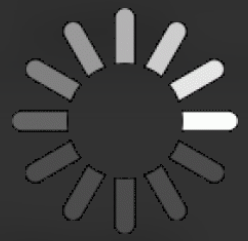
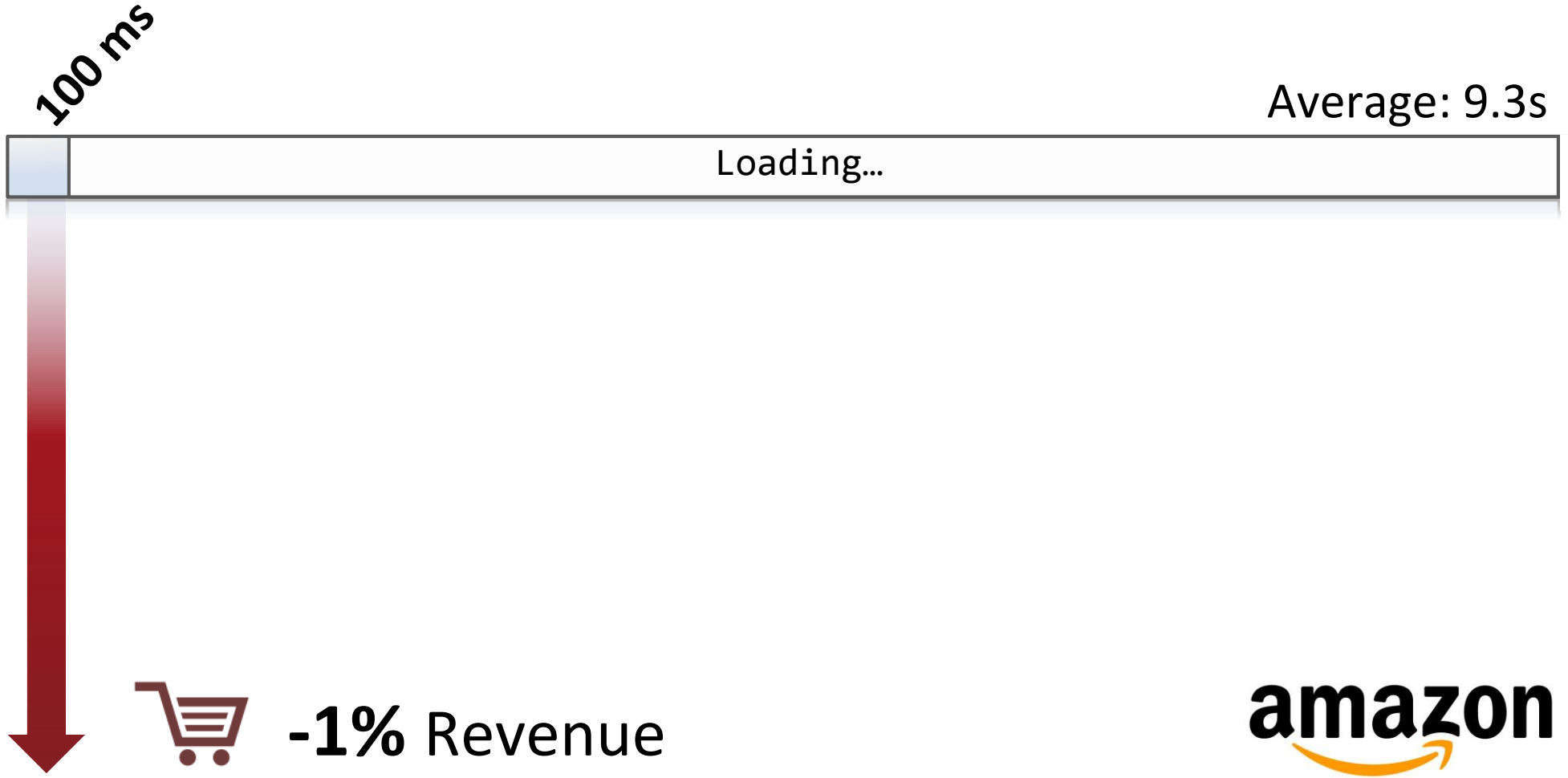
Make the web faster.

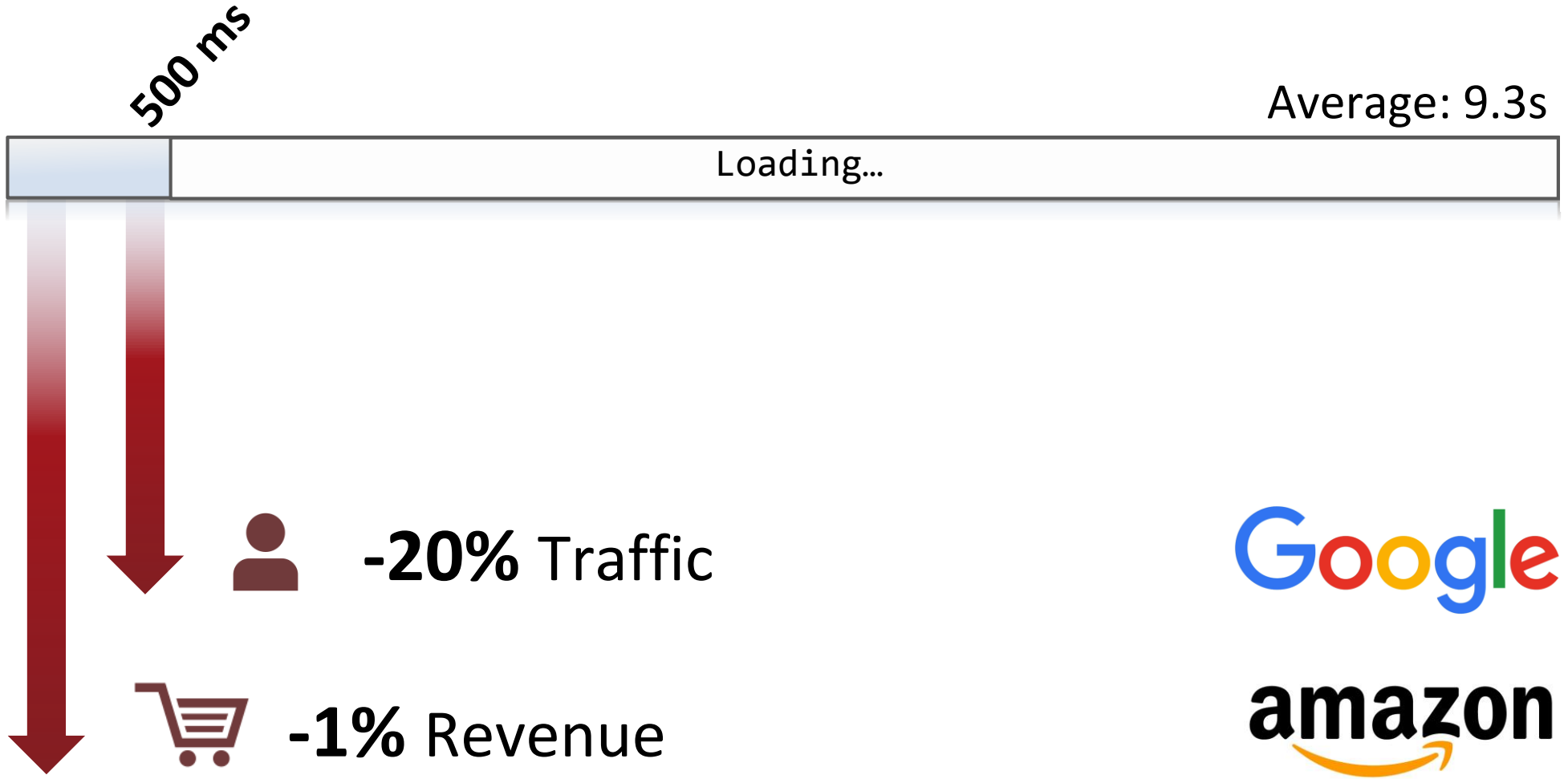


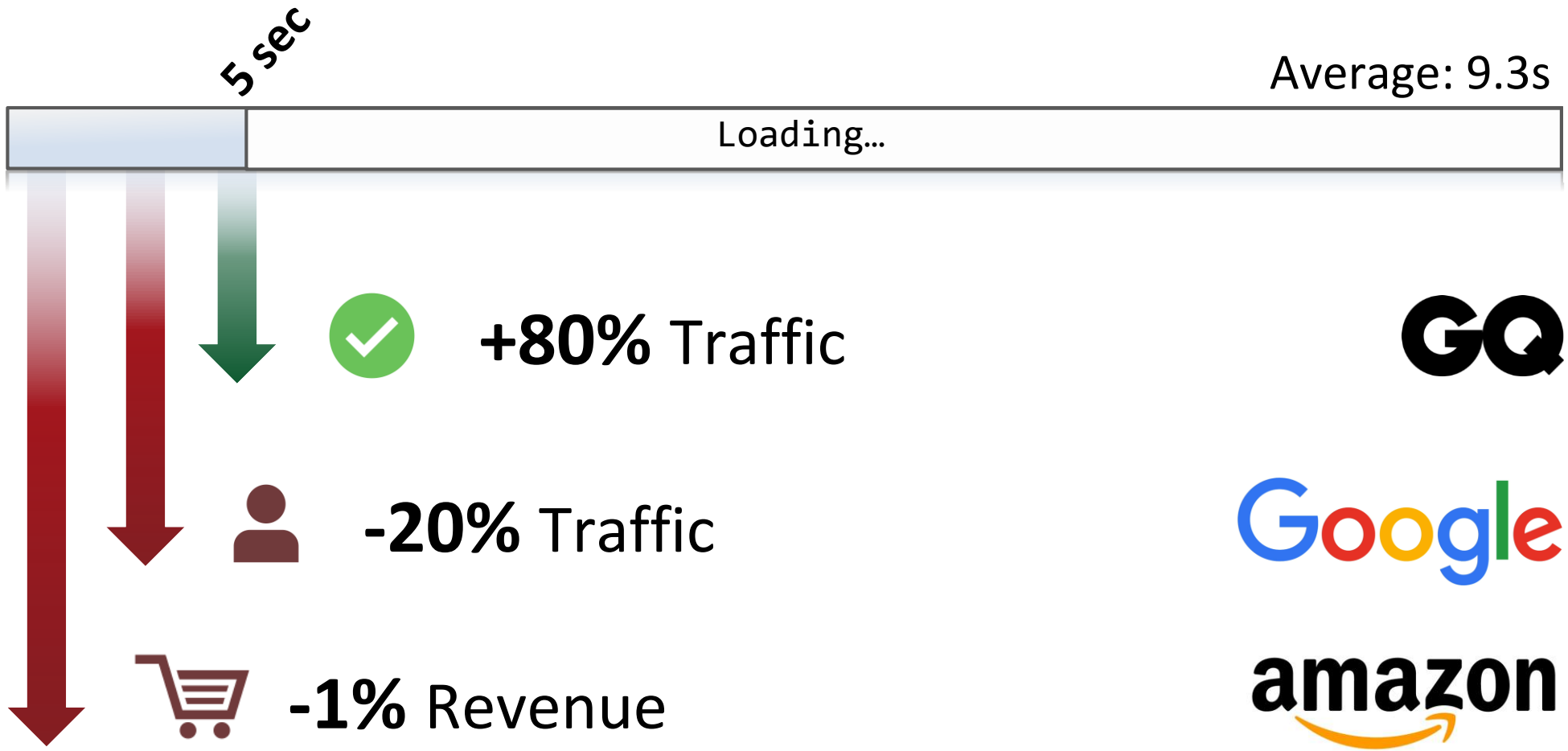
Presentation
is loading

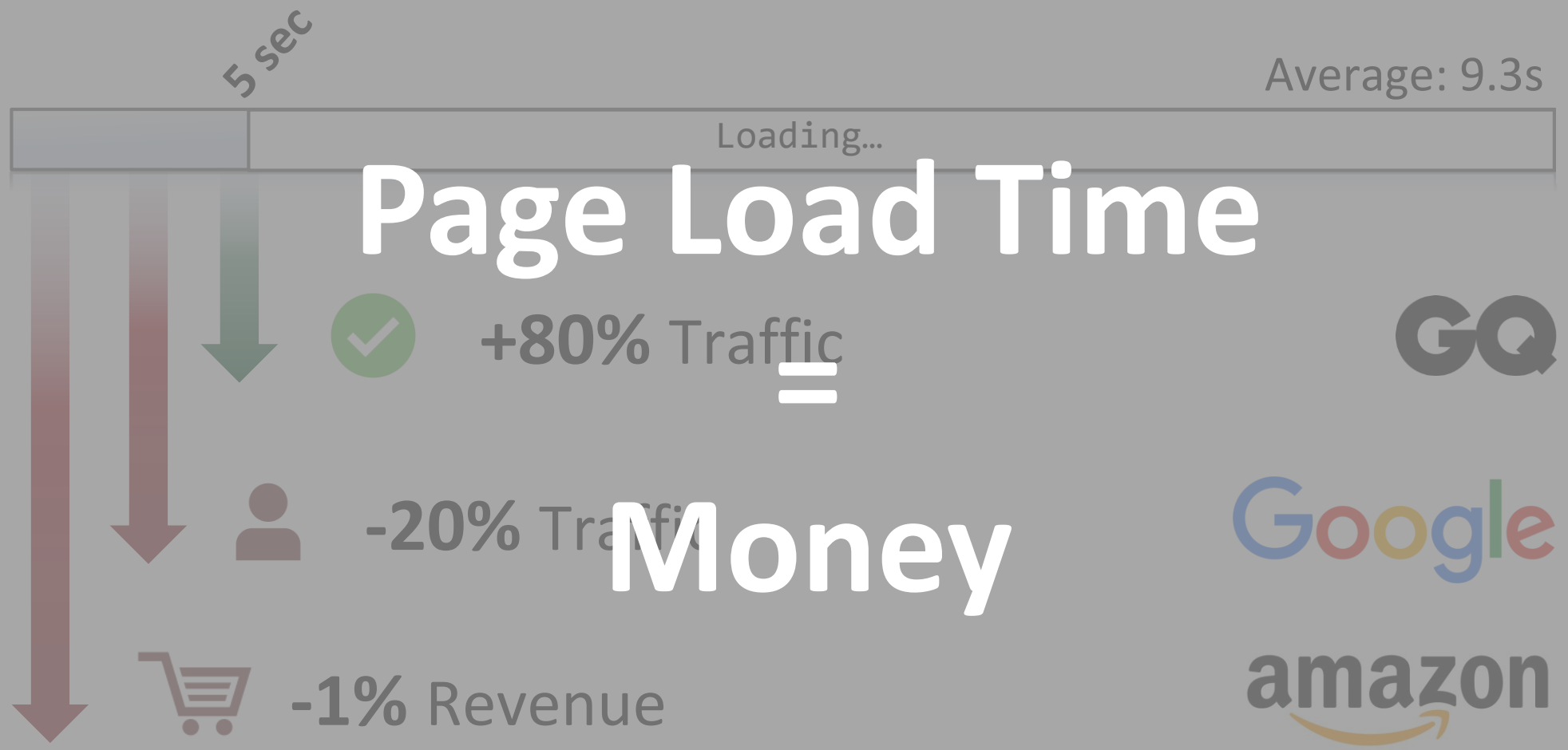
Average: 9.3s

Loading…


100 ms
Average: 9.3s
Loading…
-1% Revenue
amazon


500 ms
Average: 9.3s
Loading…
-20% Traffic
-1% Revenue
Google
amazon


5 sec
Average: 9.3s
Loading…
+80% Traffic
-20% Traffic
-1% Revenue
GQ
Google
amazon



Page Load Time

=

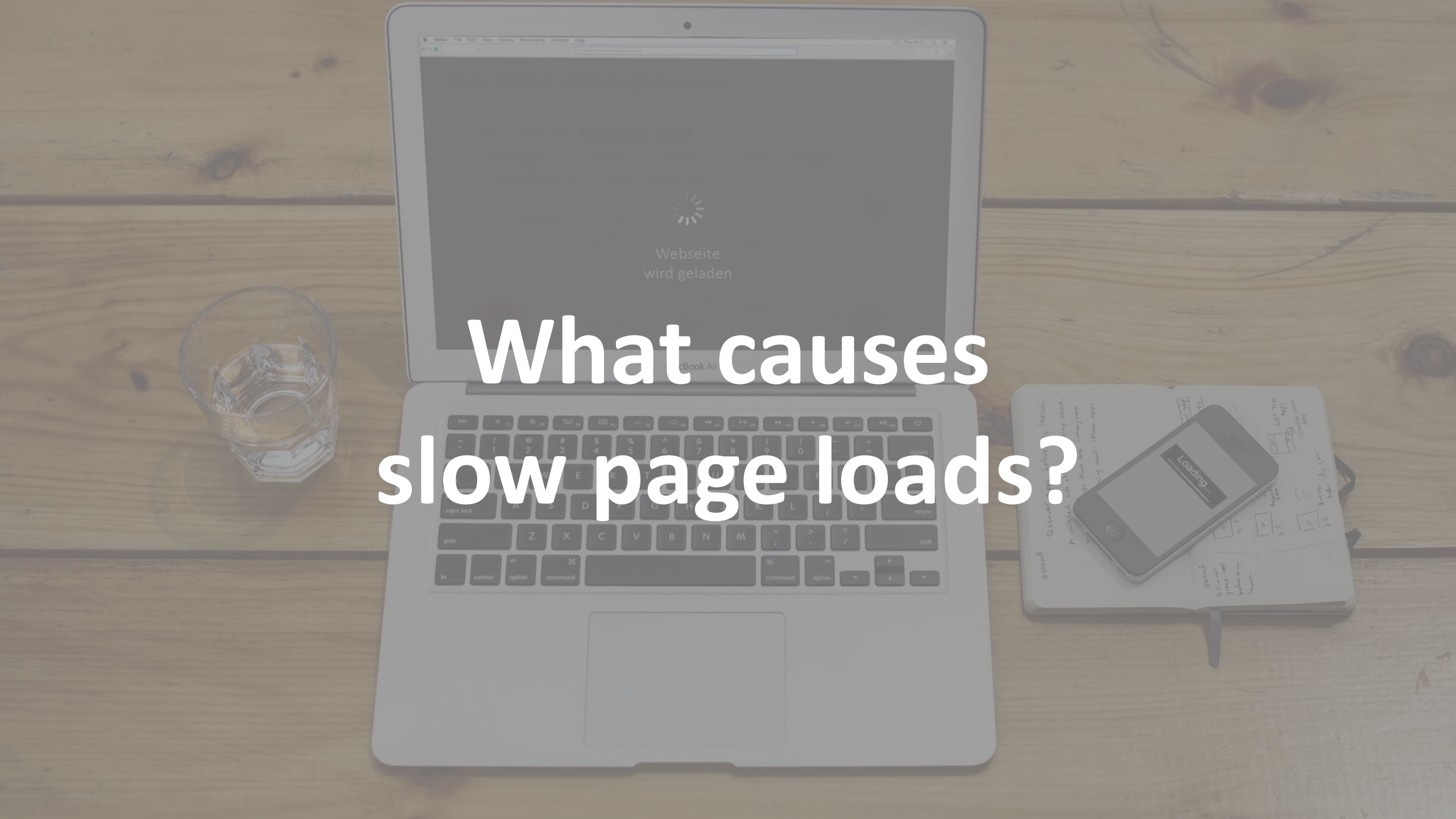
Money

GQ

Google

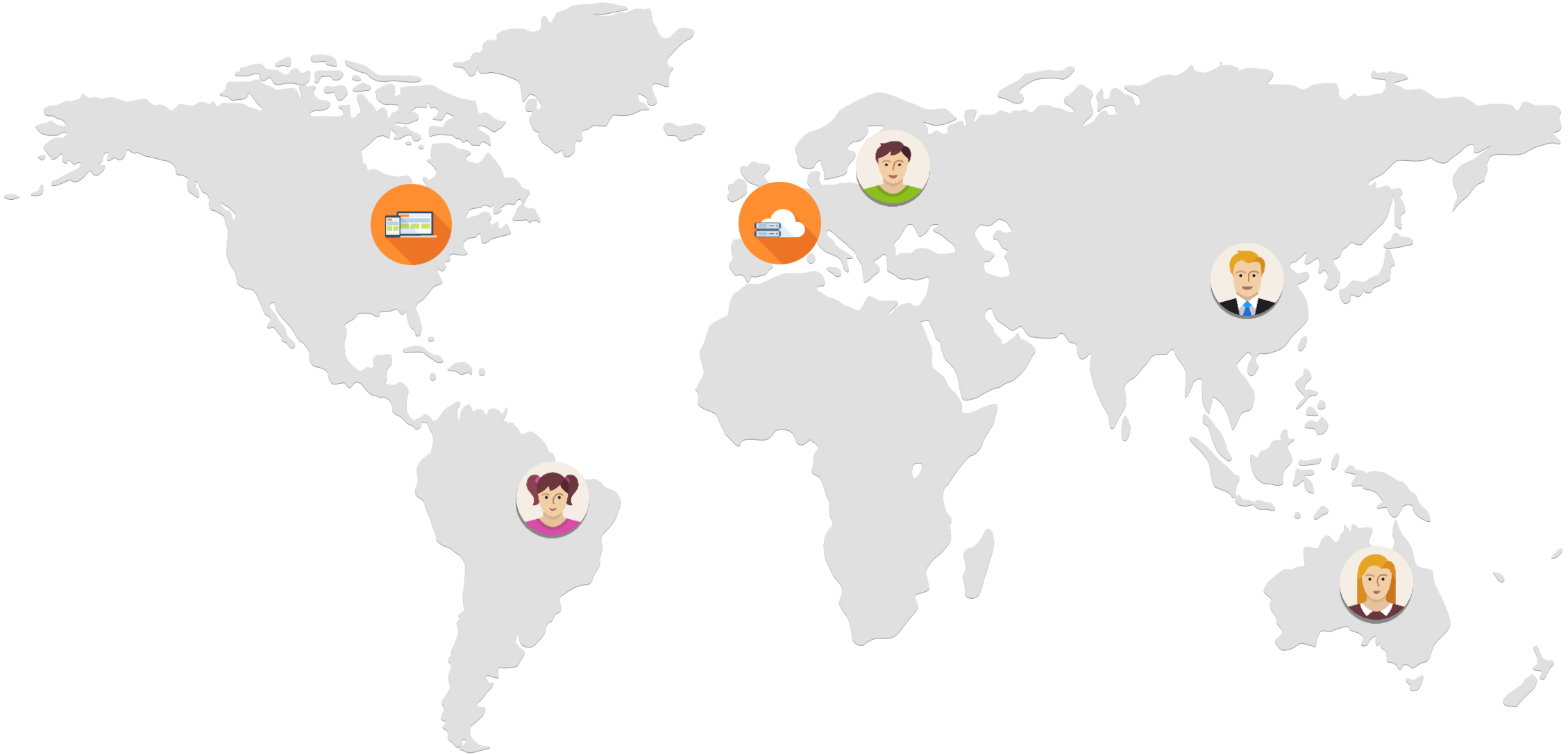
amazon

Webseite
wird geladen
MacBook Air
Loading...

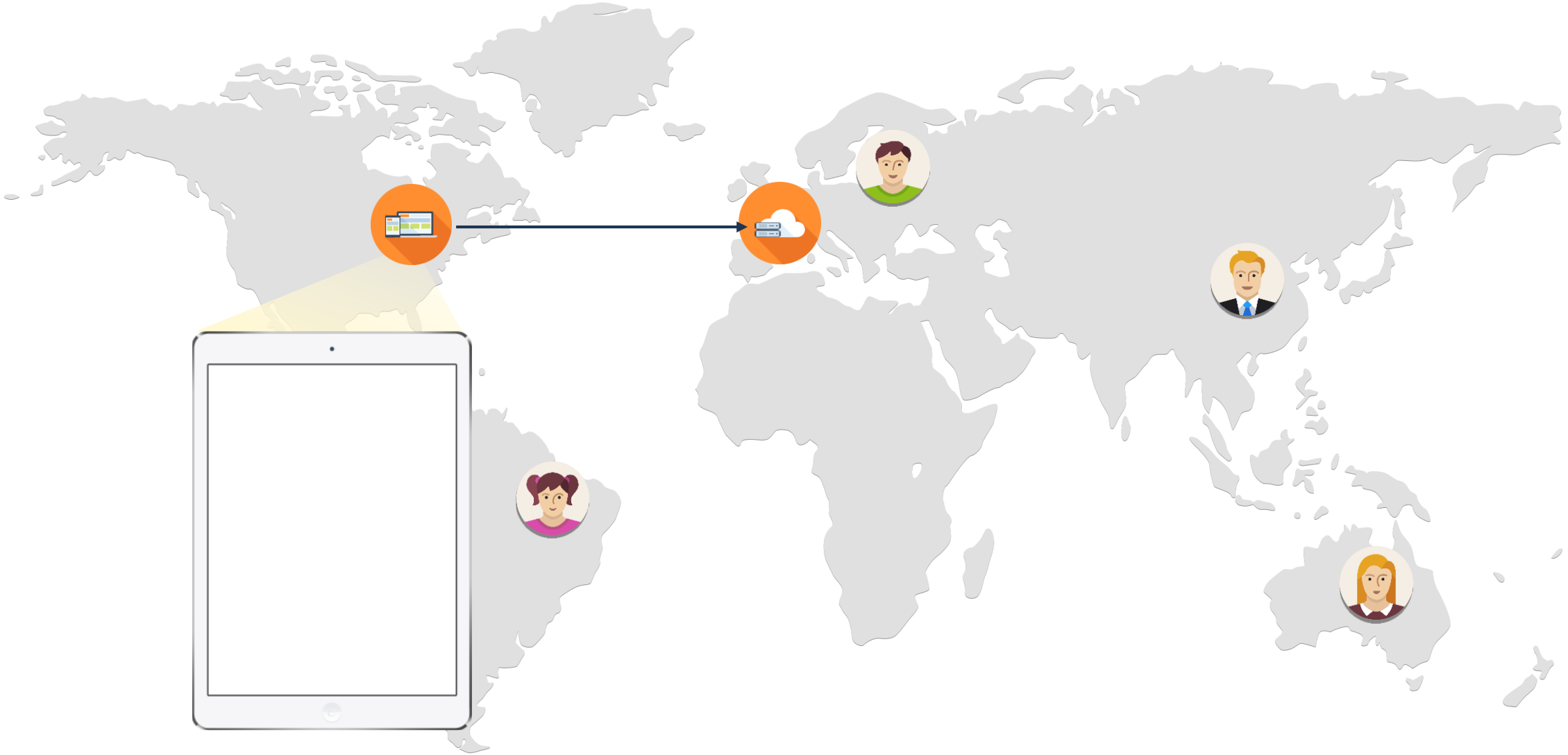


What causes slow page loads?

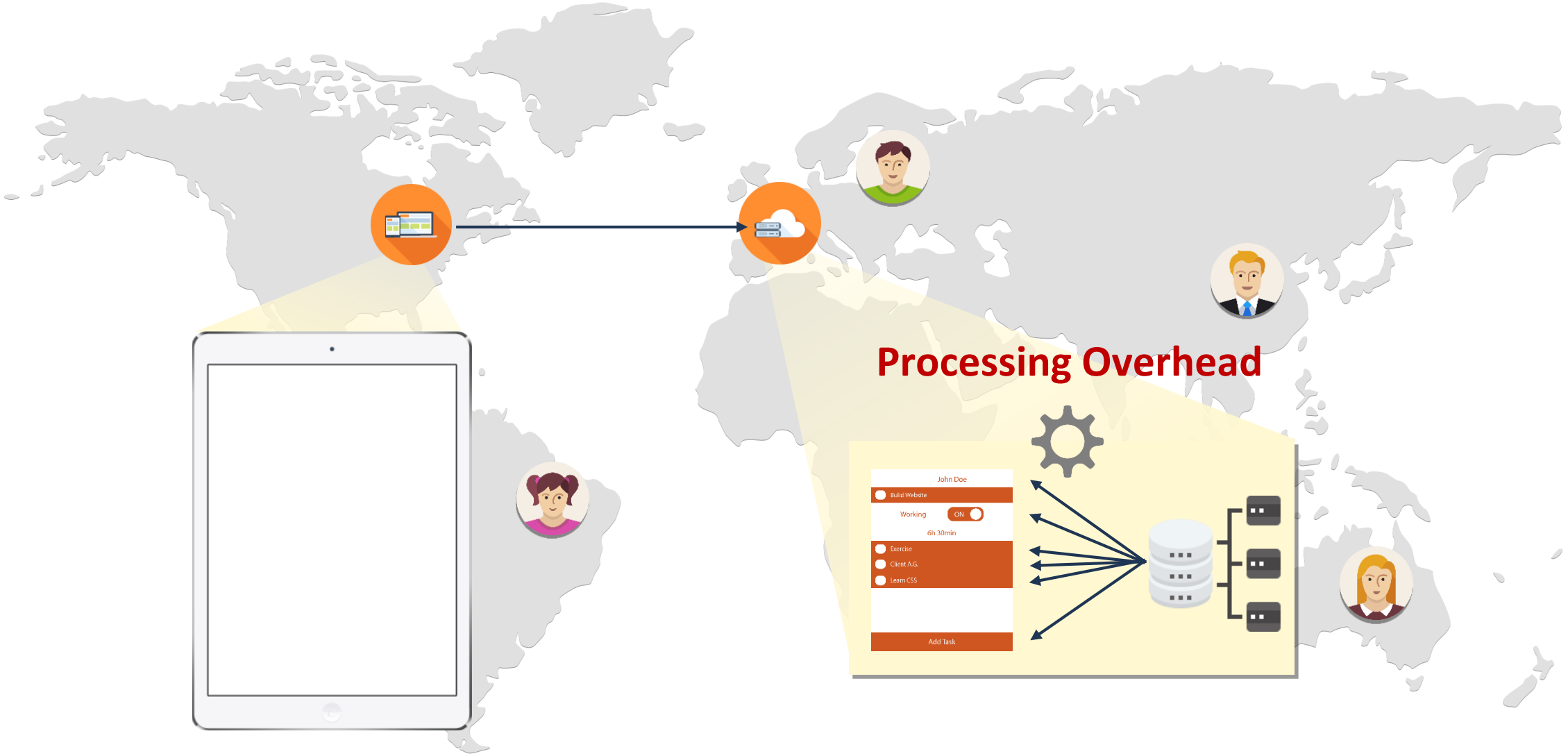
There are 2 performance problems.



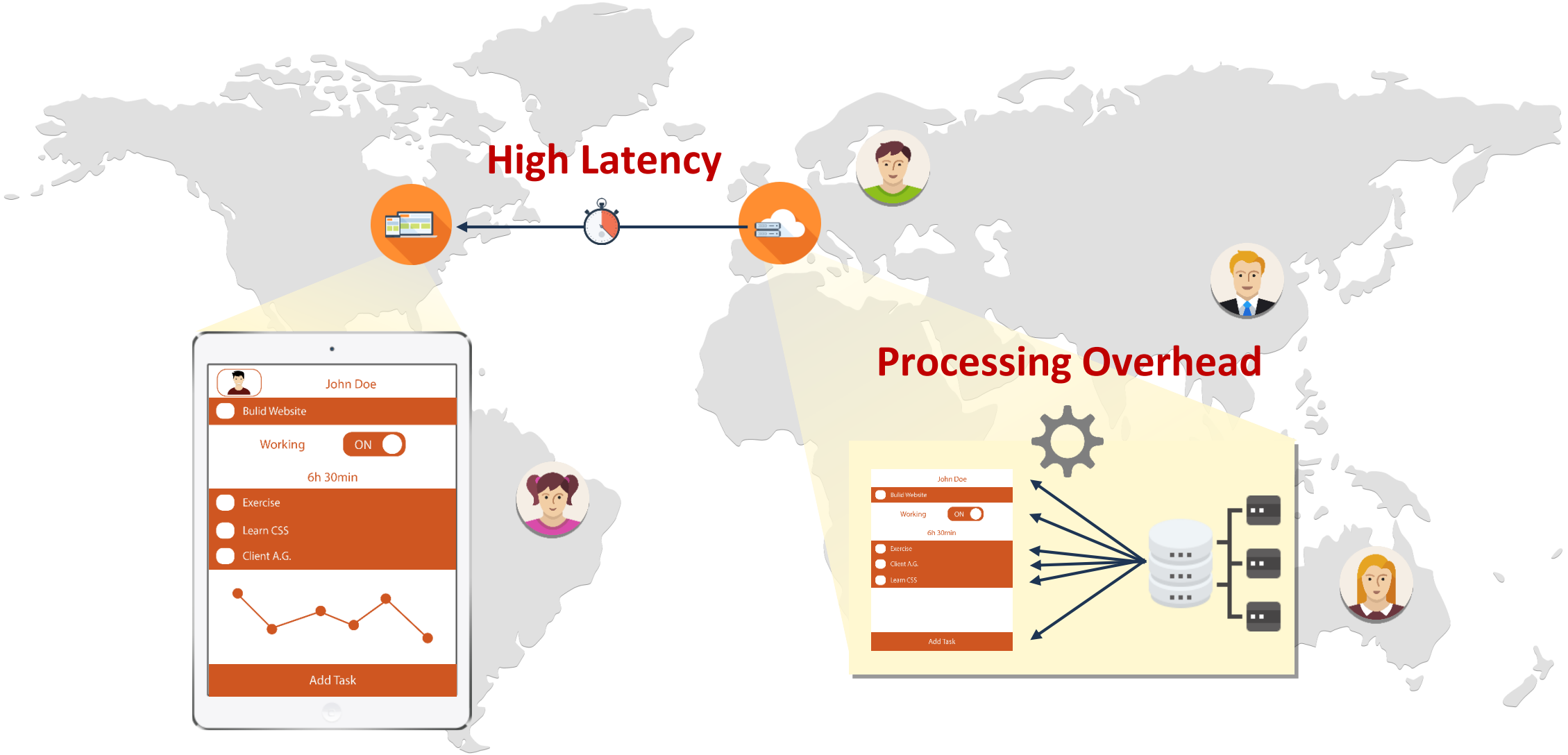
There are 2 performance problems.



There are 2 performance problems.



There are 2 performance problems.

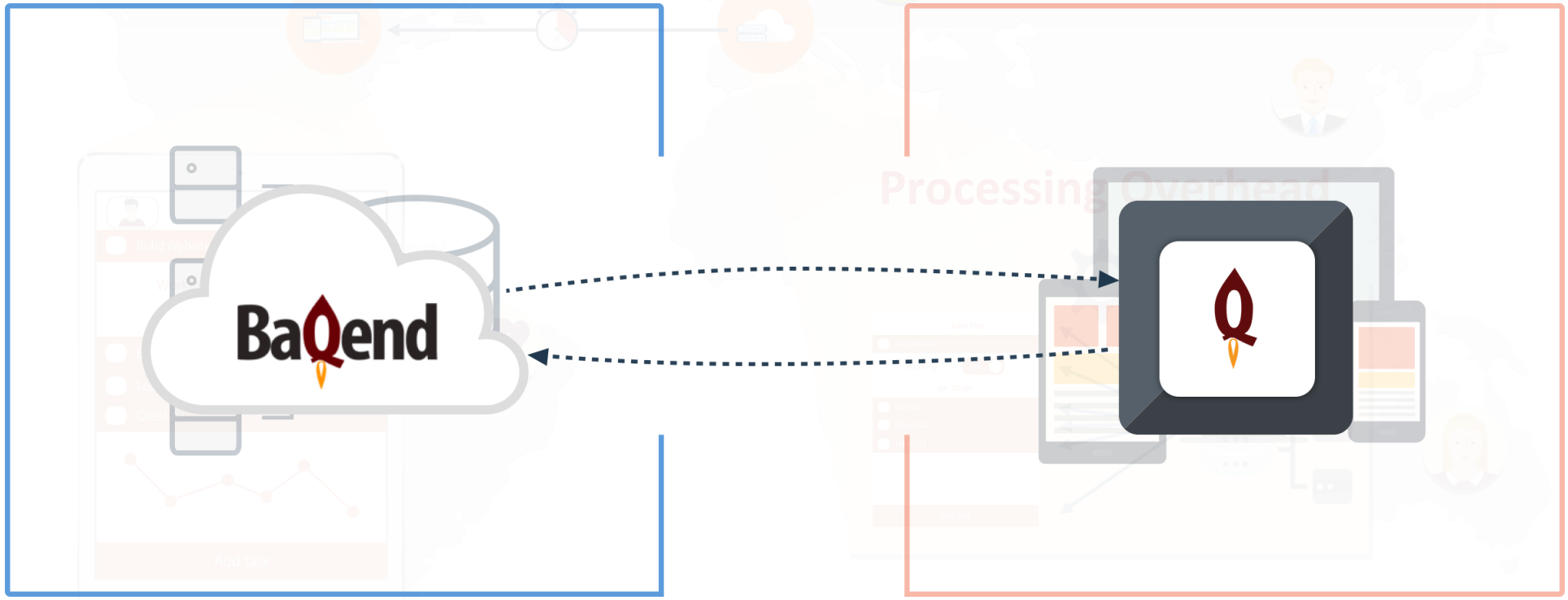


There are 2 performance problems.

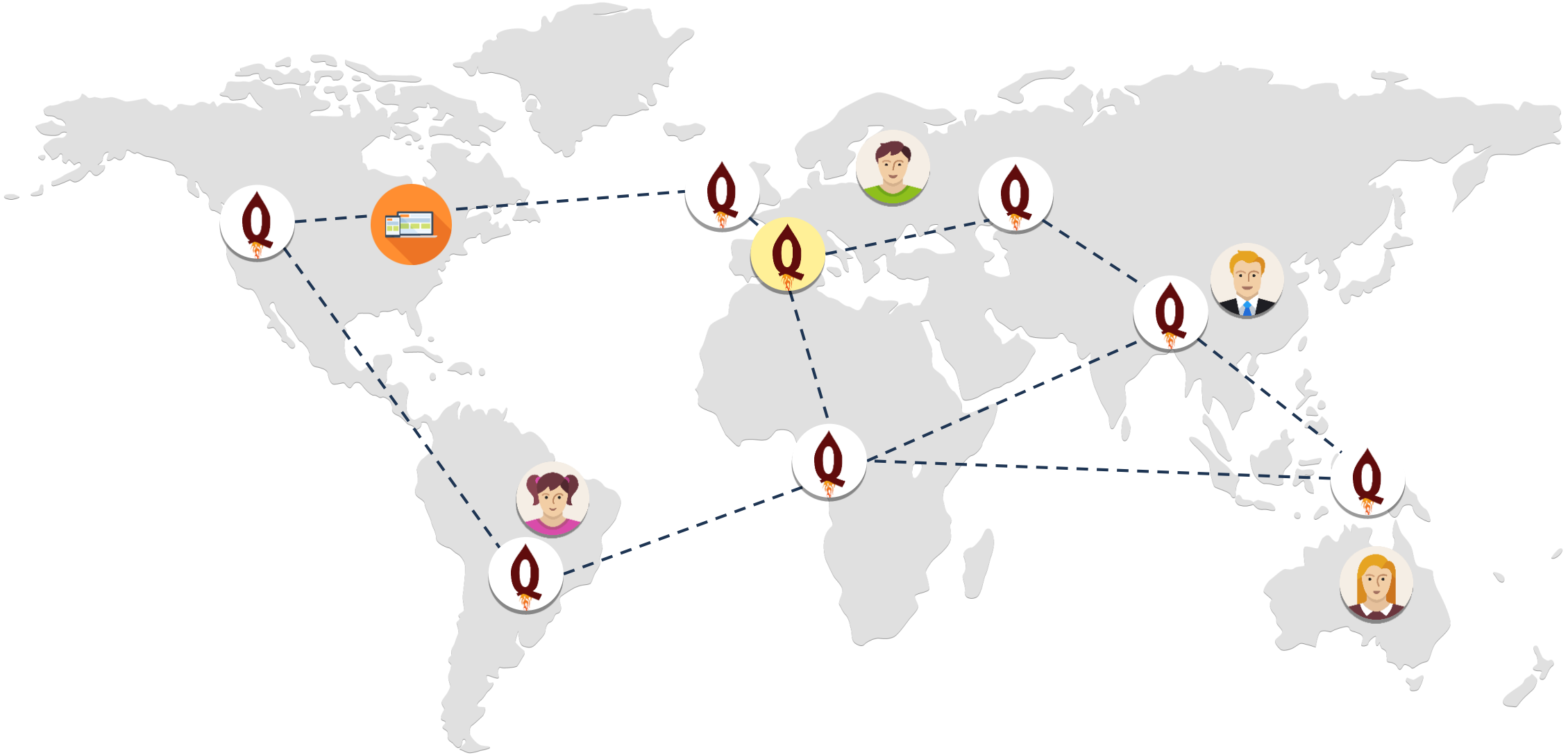
How can we make this FASTER?

Speed Kit

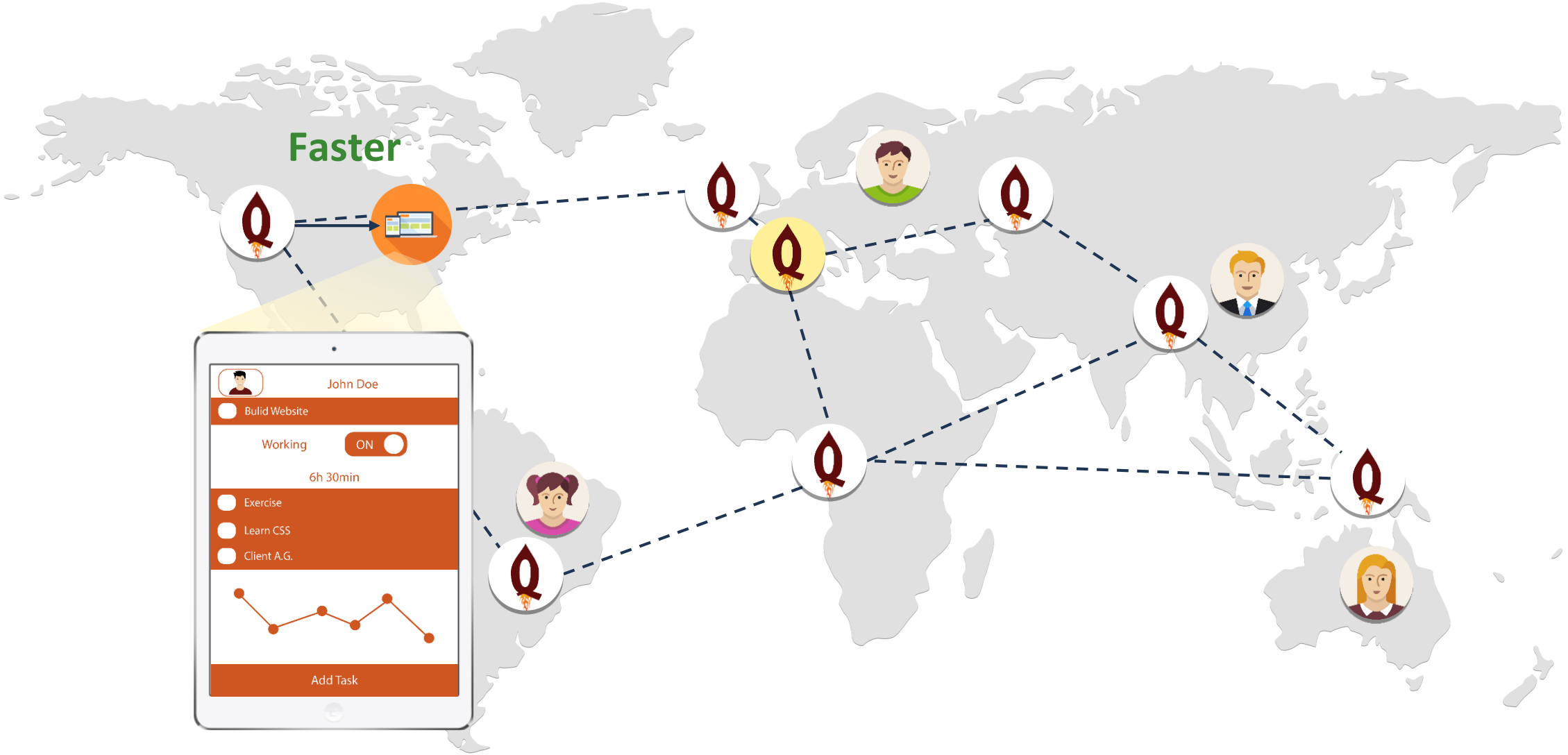
Getting Websites out of the Performance Stone Age



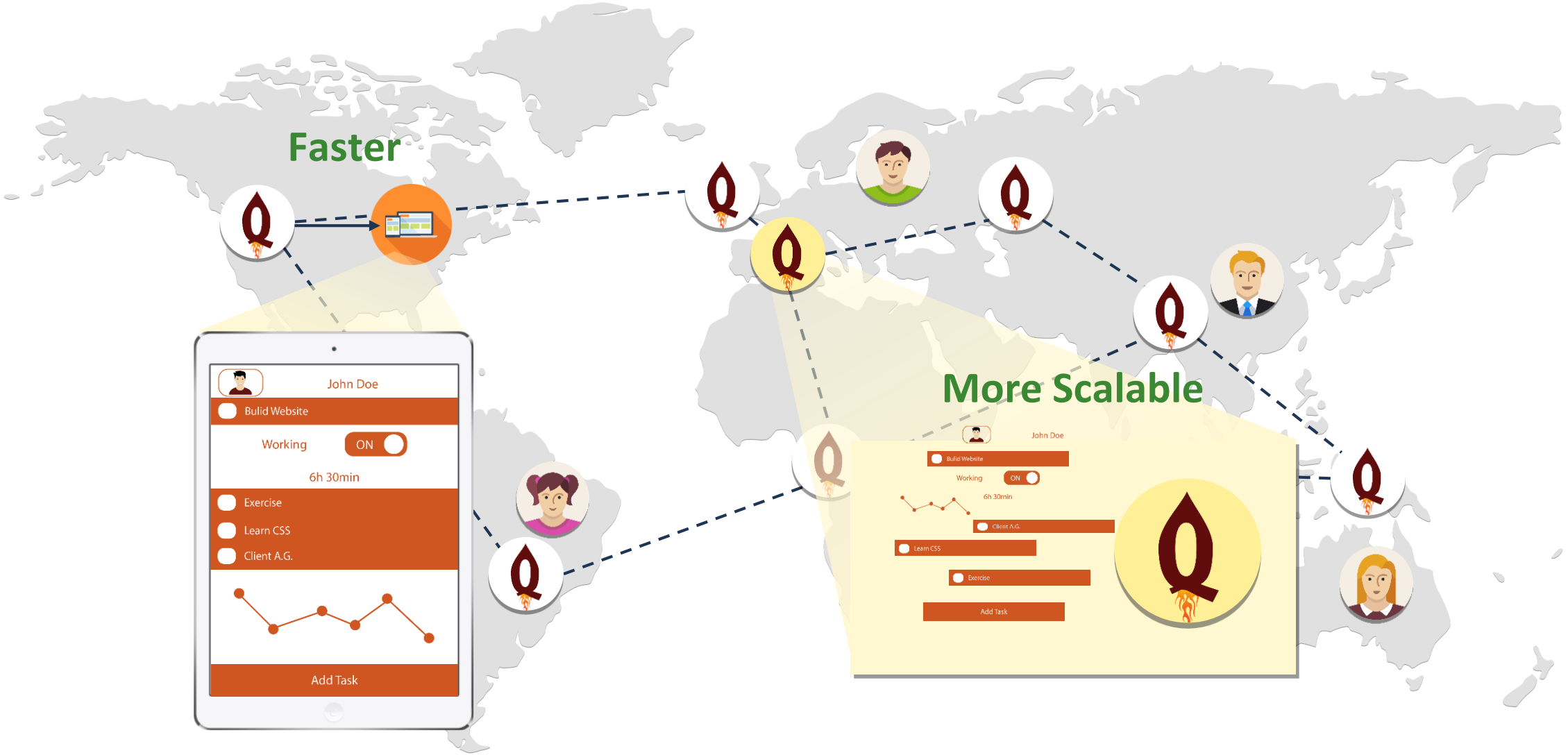
What Speed Kit does.



What Speed Kit does.



What Speed Kit does.



What Speed Kit does.

Backed by
30 Man-Years of Research

How well does it work in practice?

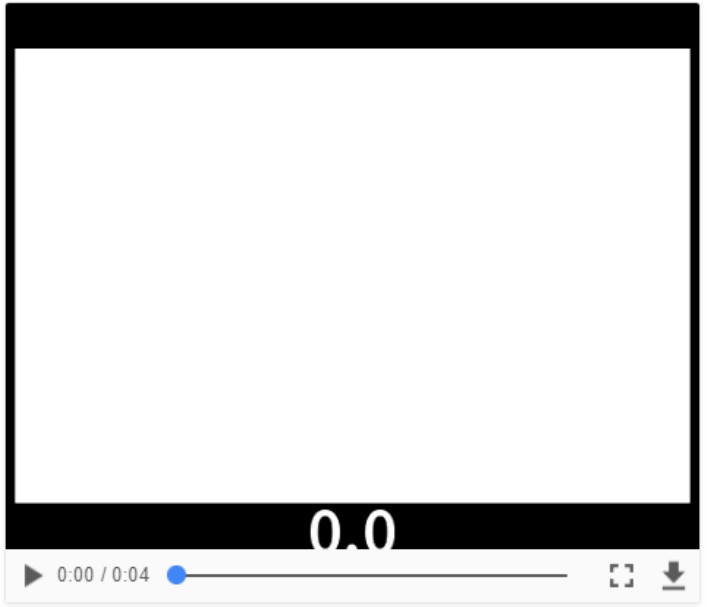
Page Speed Analyzer

https://dmexco.de/tickets/ Go

Domains	Requests	Response Size
13	99	5.61 MB

Your Website

Your Website with Speed Kit



Page Speed Analyzer

https://dmexco.de/tickets/ Go

Domains	Requests	Response Size
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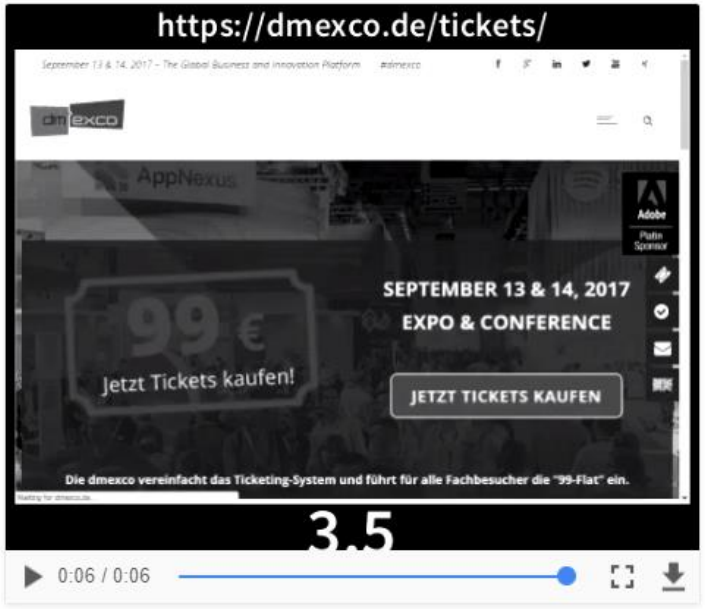
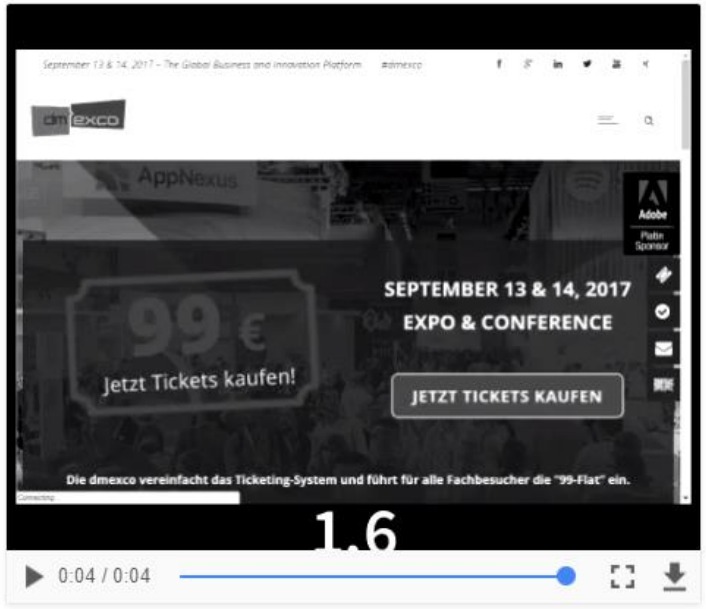
Your Website



Your Website with Speed Kit



2874ms	2.82x Faster Speed Index	1018ms
1415ms	9.63x Faster Time To First Byte	147ms
3087ms	2.29x Faster DOMContentLoaded	1349ms
4670ms	1.57x Faster FullyLoaded	2984ms
3.5s	2.19x Faster Last Visual Change	1.6s

Page Speed Analyzer

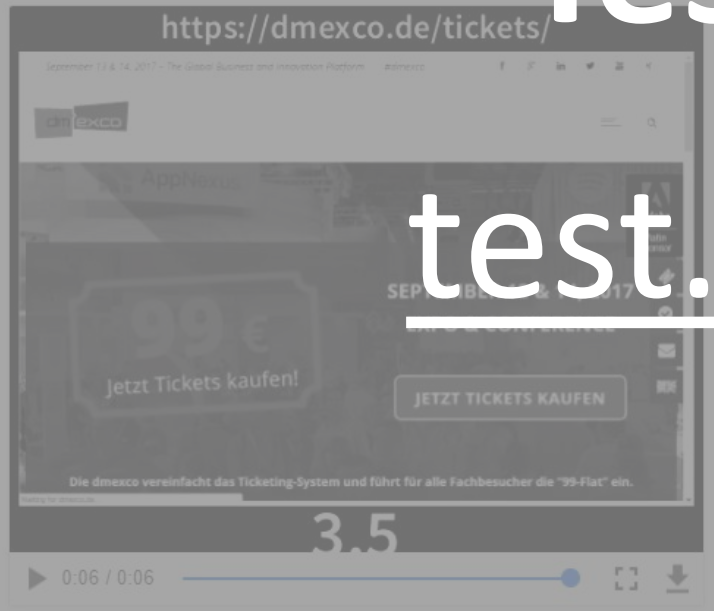
https://dmexco.de/tickets/ Go

Domains 13 | Requests 99 | Response Size 5.61 MB

Your Website | Your Website with Speed Kit

Test YOUR site:

test.speed-kit.com



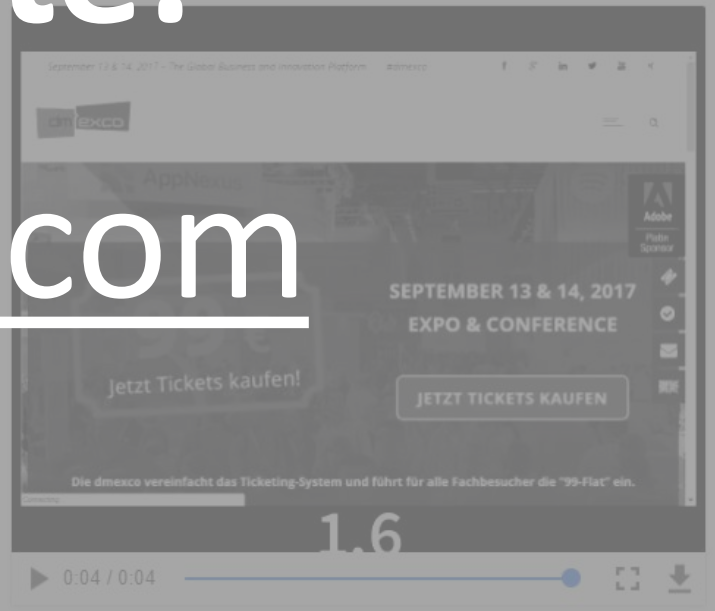
2.82x Faster
2874ms Speed Index 1018ms

9.63x Faster
1415ms Time To First Byte 147[illegible]

2.29x Faster
3087ms DOMContentLoaded 1349ms

1.57x Faster
4670ms FullyLoaded 2984ms

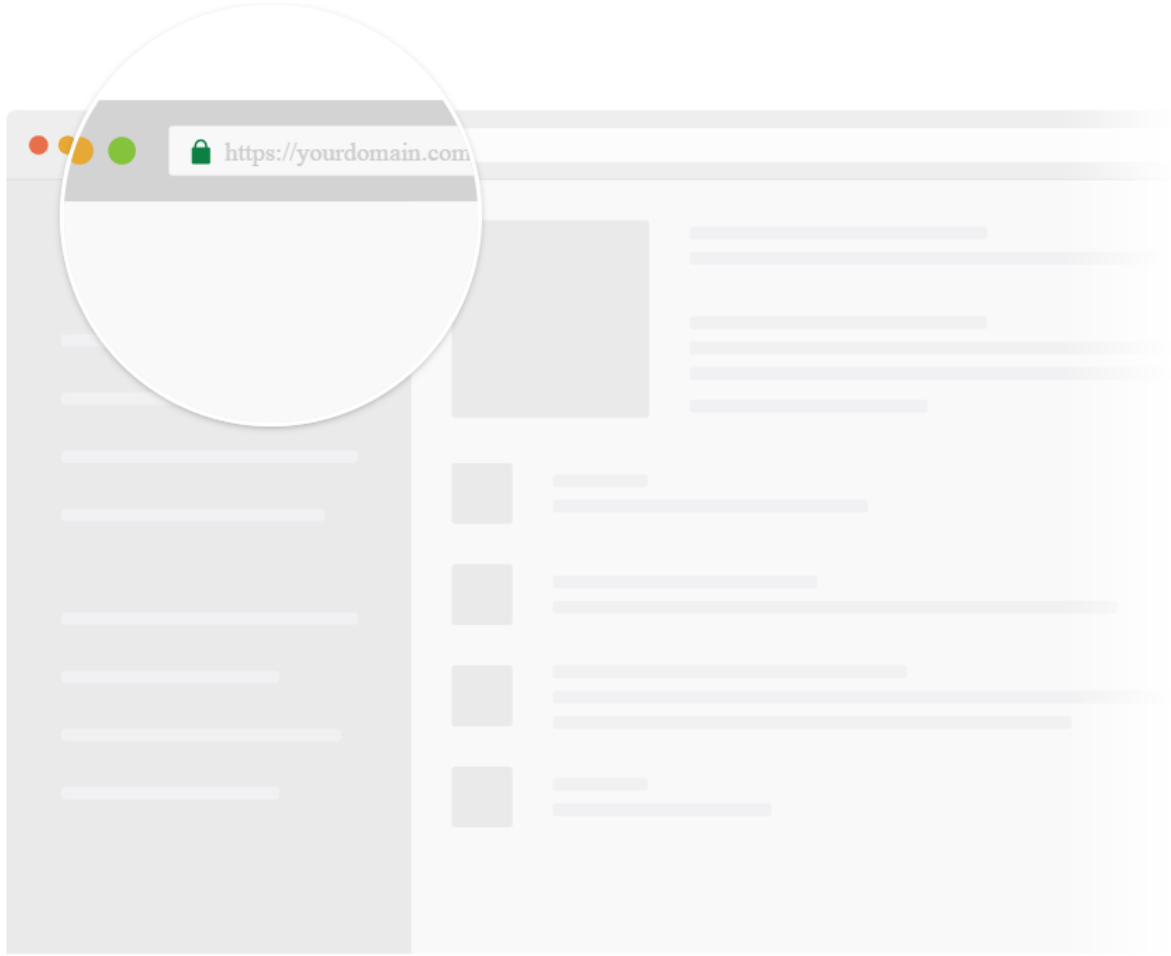
2.19x Faster
3.5s Last Visual Change 1.6s



Adding Speed Kit to your site.

1. Configure Domain

Set which sites Baqend should accelerate.

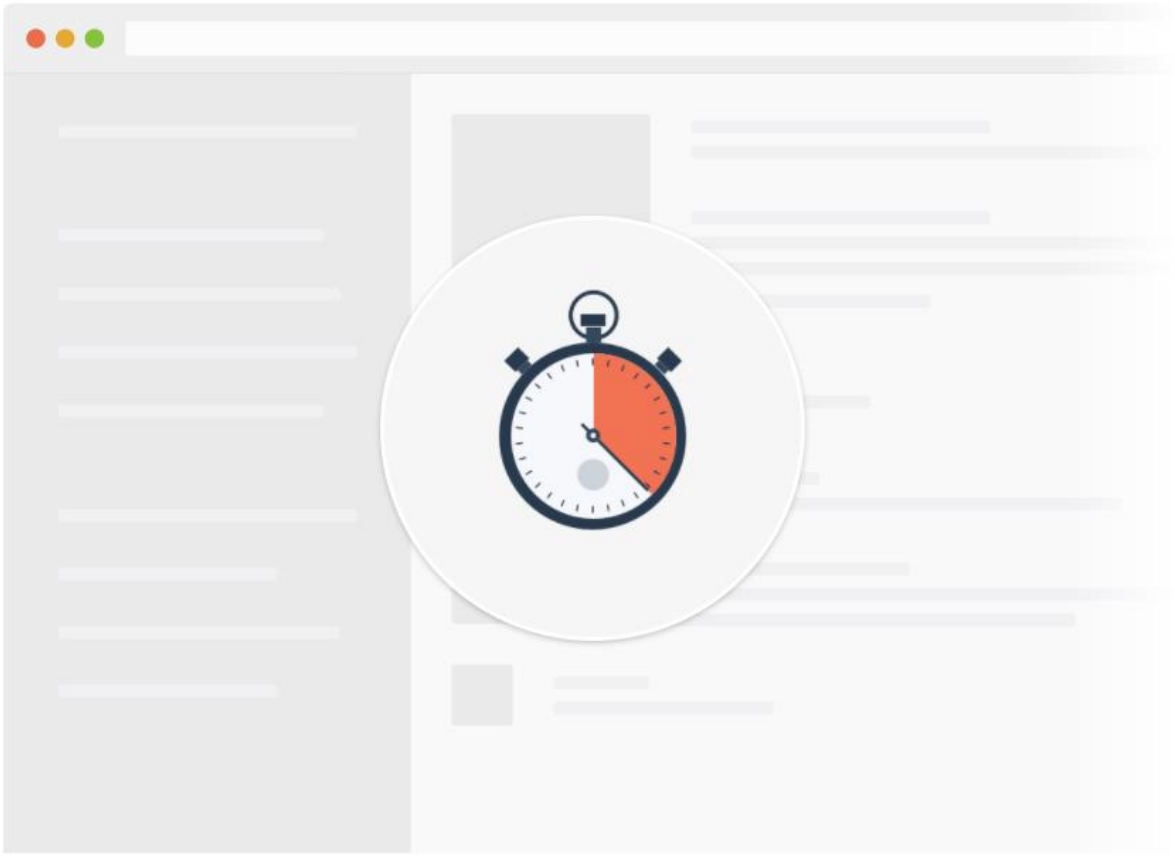


2. Include Code Snippet

Add Speed Kit to your website's HTML.

3. Enjoy Performance

Speed Kit will automatically make your website faster.



Speed Kit ❤ Wordpress

Baqend Plugin for
1-Click-Setup

It works for them.

~2.5× Faster

It works for them.

~2.5× Faster

~2.2× Faster

Technology Partner

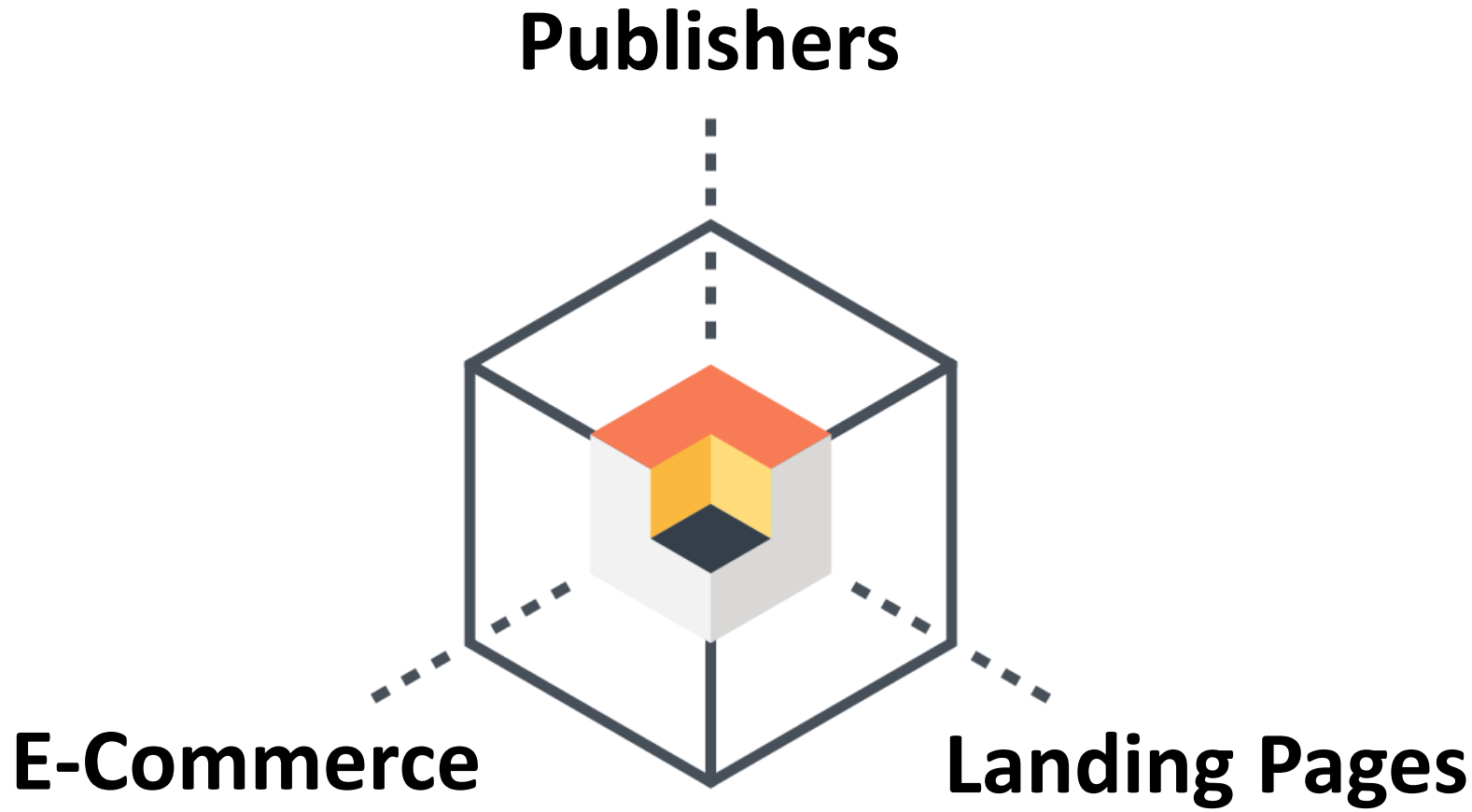
SysEleven

Hosting

+ Support

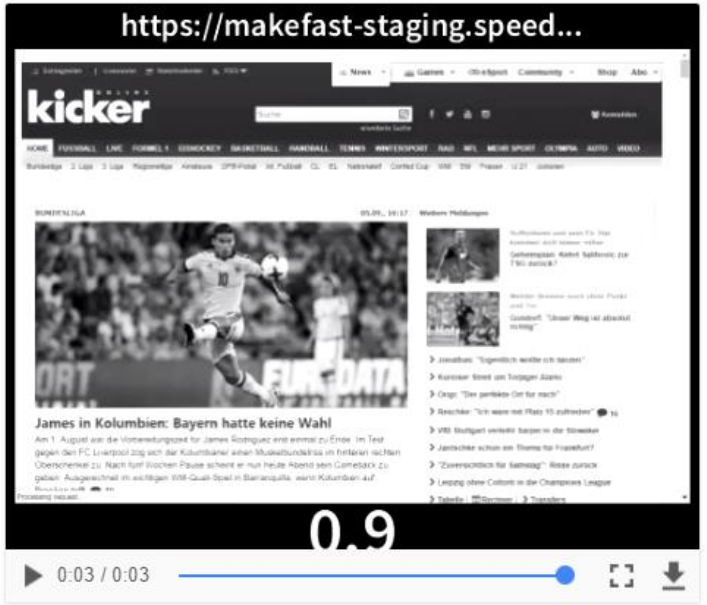
+ Speed Kit

Speed Kit works across industries.



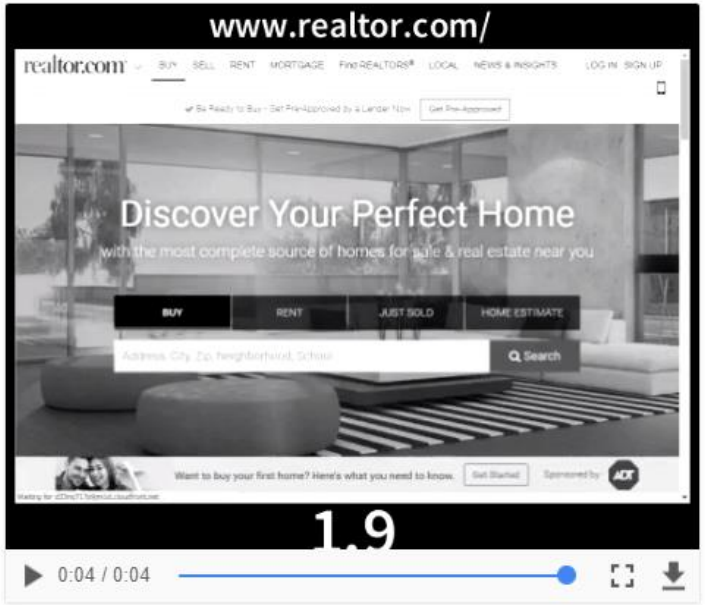
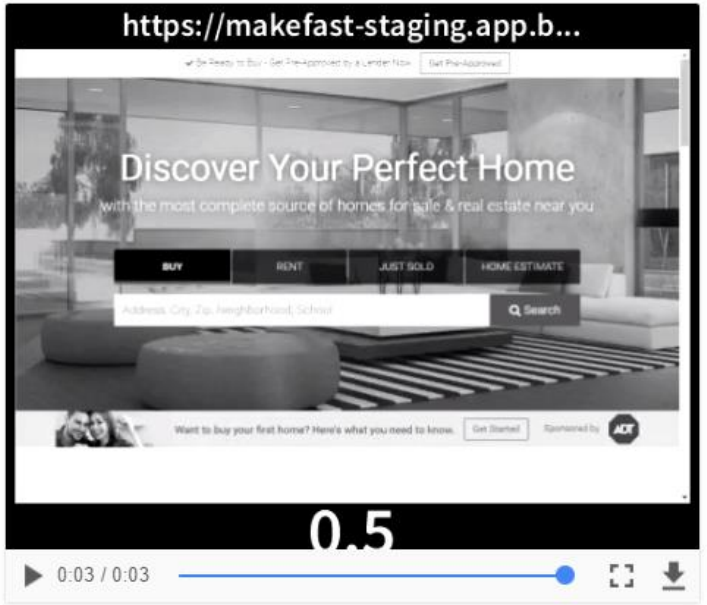
Works for Publishers.

kicker.de

Your Website		Your Website with Speed Kit
	4.11x Faster	
3332ms	Speed Index	810ms
	10.13x Faster	
638ms	Time To First Byte	63ms
	4.91x Faster	
5163ms	DOMContentLoaded	1051ms
	3.67x Faster	
13850ms	FullyLoaded	3770ms
	3.98x Faster	
3.5s	Last Visual Change	0.9s

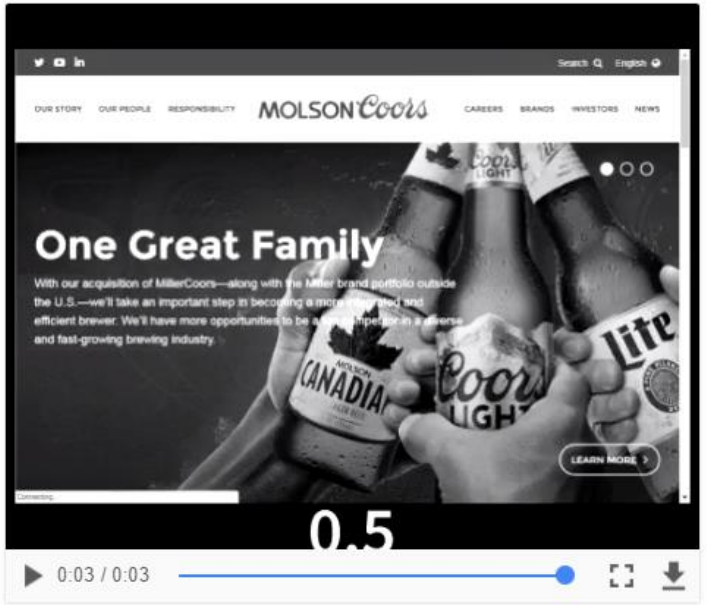
Works for Portals.

realtor.com

Your Website		Your Website with Speed Kit
		
1725ms	3.45x Faster Speed Index	500ms
487ms	7.27x Faster Time To First Byte	67ms
1191ms	6.40x Faster DOMContentLoaded	186ms
3845ms	1.64x Faster FullyLoaded	2348ms
1.9s	3.91x Faster Last Visual Change	0.5s

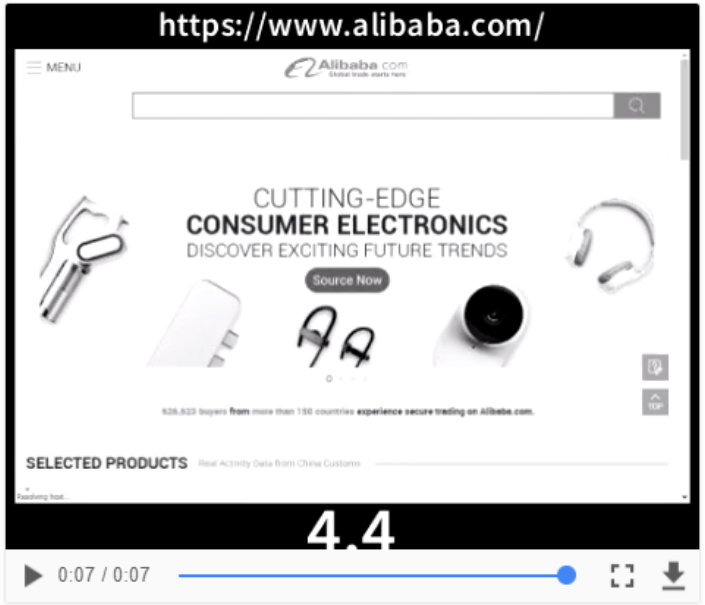
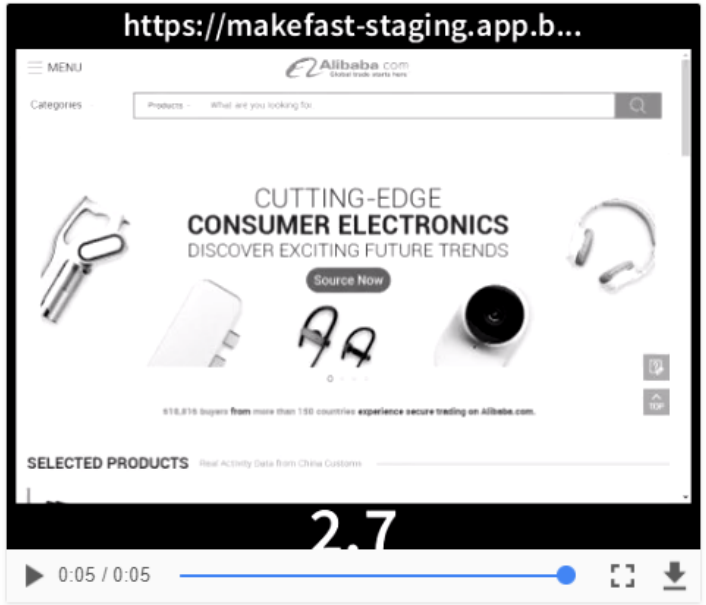
Works for Landing Pages.

molsoncoors.com

Your Website		Your Website with Speed Kit
	3.14x Faster	
1493ms	Speed Index	476ms
298ms	149.00x Faster Time To First Byte	2ms
820ms	3.31x Faster DOMContentLoaded	248ms
1753ms	3.61x Faster FullyLoaded	486ms
1.6s	3.27x Faster Last Visual Change	0.5s

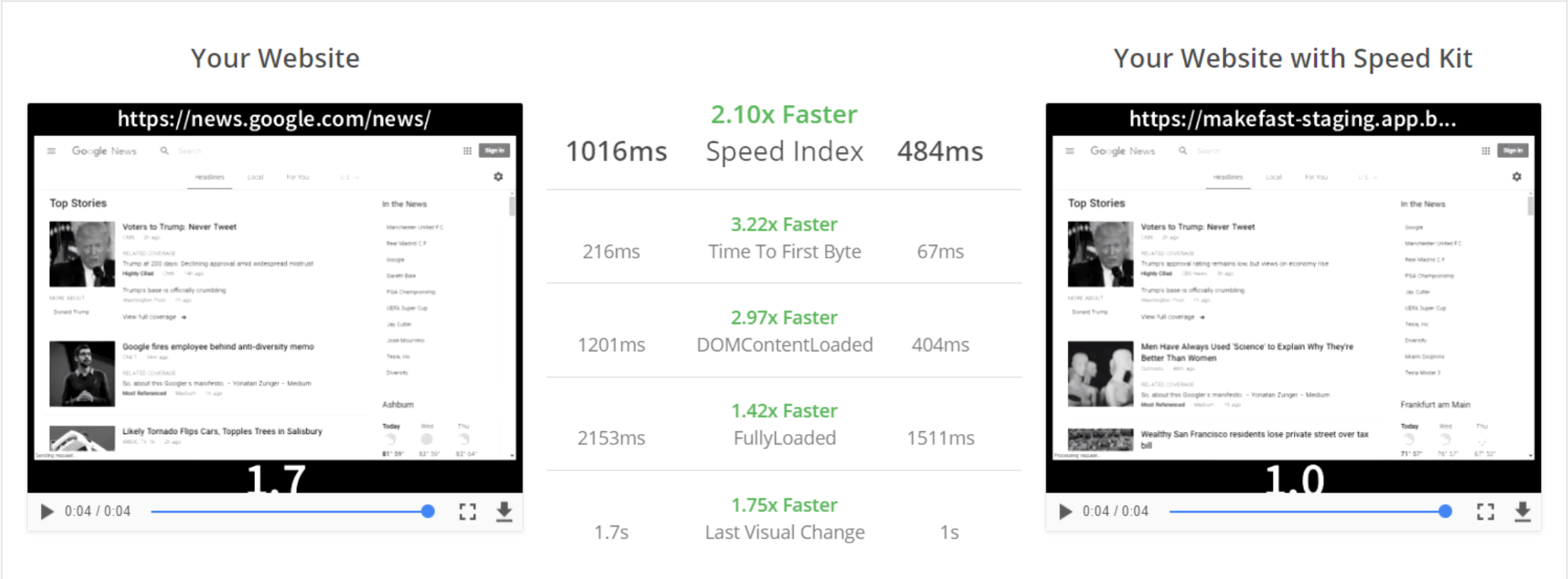
Works for E-Commerce.

alibaba.com

Your Website		Your Website with Speed Kit
	2.82x Faster Speed Index	
1701ms		603ms
769ms	7.77x Faster Time To First Byte	99ms
1169ms	6.22x Faster DOMContentLoaded	188ms
5362ms	1.69x Faster FullyLoaded	3177ms
4.4s	1.60x Faster Last Visual Change	2.7s

Works for Aggregators.

news.google.com



Does it work for You?.

test.speed-kit.com

4 ways how Speed Kit will help you.

50-300% **Faster**
Page Loads

4 ways how Speed Kit will help you.

50-300% **Faster Page Loads**

Works for **Any Tech Stack**

4 ways how Speed Kit will help you.

50-300% **Faster Page Loads**

Works for **Any Tech Stack**

75% **Browser** Support

4 ways how Speed Kit will help you.

50-300% **Faster Page Loads**

Works for **Any Tech Stack**

75% **Browser** Support

Automatic **Offline** Mode

Dead Simple Pricing.

#Requests + #Bytes

= Pay-as-you-go

Make page speed your competitive advantage.

www.baqend.com

BaQend Felix Gessert · fg@baqend · www.baqend.com