

## Profit Per Customer Segment Per Product

Product Name	Consumer	Corporate	Home Office	Total
adidas Kids' F5 Messi FG Soccer Cleat	(\$ 112.75)		(\$ 6.45)	(\$ 119.20)
adidas Men's F10 Messi TRX FG Soccer Cleat	\$ 342.97	(\$ 67.21)		\$ 275.76
adidas Men's Germany Black Crest Away Tee	\$ 84.61	\$ 80.56		\$ 165.17
adidas Youth Germany Black/Red Away Match Soc	\$ 317.78	\$ 6.46	(\$ 44.50)	\$ 279.74
Adult dog supplies	\$ 63.80	(\$ 44.57)	\$ 36.91	\$ 56.14
Baby sweater	\$ 65.40	(\$ 11.28)		\$ 54.12
Bridgestone e6 Straight Distance NFL Carolina	\$ 248.79		\$ 48.70	\$ 297.49
Bridgestone e6 Straight Distance NFL San Dieg	\$ 159.68	\$ 52.64	\$ 38.22	\$ 250.54
Bridgestone e6 Straight Distance NFL Tennesse	\$ 271.87	\$ 53.98	\$ 15.52	\$ 341.37
Brooks Women's Ghost 6 Running Shoe	\$ 59.06		(\$ 198.88)	(\$ 139.82)
CDs of rock	(\$ 14.22)	\$ 4.74		(\$ 9.48)
Children's heaters	\$ 592.26	(\$ 210.89)	\$ 403.63	\$ 785.00
Columbia Men's PFG Anchor Tough T-Shirt	(\$ 133.24)	(\$ 77.22)		(\$ 210.46)
Dell Laptop	\$ 1,983.27	\$ 393.12	\$ 1,475.23	\$ 3,851.62
Diamondback Boys' Insight 24 Performance Hybr			\$ 86.40	\$ 86.40
Diamondback Women's Serene Classic Comfort Bi	\$ 1,168.05	\$ 8,072.44	\$ 4,536.25	\$ 13,776.74
DVDs	(\$ 696.29)	\$ 614.59	\$ 57.53	(\$ 24.17)
Elevation Training Mask 2.0	\$ 870.39		\$ 17.05	\$ 887.44
ENO Atlas Hammock Straps	\$ 276.02	(\$ 25.00)		\$ 251.02
Field & Stream Sportsman 16 Gun Fire Safe	\$ 1,603.42	\$ 5,035.77	\$ 185.22	\$ 6,824.41
Fighting video games		\$ 84.89		\$ 84.89
First aid kit	\$ 152.14	(\$ 49.22)	\$ 42.55	\$ 145.47
Garmin Approach S3 Golf GPS Watch	\$ 113.92			\$ 113.92
Garmin Approach S4 Golf GPS Watch			\$ 173.40	\$ 173.40



<b>Garmin Forerunner 910XT GPS Watch</b>	\$ 45.50			<b>\$ 45.50</b>
<b>Glove It Imperial Golf Towel</b>	\$ 82.22	\$ 39.20		<b>\$ 121.42</b>
<b>Glove It Urban Brick Golf Towel</b>	\$ 134.08	\$ 10.62	(\$ 57.56)	<b>\$ 87.14</b>
<b>Glove It Women's Imperial Golf Glove</b>	(\$ 82.15)	\$ 35.94	\$ 25.21	<b>(\$ 21.00)</b>
<b>Glove It Women's Mod Oval 3-Zip Carry All Gol</b>	\$ 56.21	(\$ 0.69)	\$ 0.00	<b>\$ 55.52</b>
<b>Glove It Women's Mod Oval Golf Glove</b>	\$ 87.13	\$ 37.83		<b>\$ 124.96</b>
<b>GoPro HERO3+ Black Edition Camera</b>	\$ 105.59			<b>\$ 105.59</b>
<b>Hirzl Women's Soffft Flex Golf Glove</b>	\$ 64.42		\$ 5.54	<b>\$ 69.96</b>
<b>Industrial consumer electronics</b>	\$ 467.35	\$ 59.82	\$ 198.49	<b>\$ 725.66</b>
<b>insta-bed Neverflat Air Mattress</b>			\$ 44.10	<b>\$ 44.10</b>
<b>Lawn mower</b>	\$ 294.70	\$ 343.21		<b>\$ 637.91</b>
<b>Men's gala suit</b>	\$ 113.12	\$ 185.48		<b>\$ 298.60</b>
<b>Mio ALPHA Heart Rate Monitor/Sport Watch</b>	(\$ 4.91)		\$ 17.34	<b>\$ 12.43</b>
<b>Nike Dri-FIT Crew Sock 6 Pack</b>	\$ 1,055.11	\$ 647.15	\$ 442.57	<b>\$ 2,144.83</b>
<b>Nike Kids' Grade School KD VI Basketball Shoe</b>	\$ 157.41			<b>\$ 157.41</b>
<b>Nike Men's CJ Elite 2 TD Football Cleat</b>	\$ 3,257.53	\$ 3,014.77	\$ 2,492.16	<b>\$ 8,764.46</b>
<b>Nike Men's Comfort 2 Slide</b>	\$ 280.70	\$ 16.30	\$ 34.42	<b>\$ 331.42</b>
<b>Nike Men's Deutschland Weltmeister Winners BI</b>	(\$ 136.58)	\$ 86.92		<b>(\$ 49.66)</b>
<b>Nike Men's Dri-FIT Victory Golf Polo</b>	\$ 10,043.38	\$ 2,297.23	\$ 1,973.87	<b>\$ 14,314.48</b>
<b>Nike Men's Free 5.0+ Running Shoe</b>	\$ 10,233.68	\$ 2,736.36	(\$ 1,118.84)	<b>\$ 11,851.20</b>
<b>Nike Men's Free TR 5.0 TB Training Shoe</b>	\$ 307.35	(\$ 194.08)		<b>\$ 113.27</b>
<b>Nike Men's Kobe IX Elite Low Basketball Shoe</b>			\$ 19.66	<b>\$ 19.66</b>
<b>Nike Women's Free 5.0 TR FIT PRT 4 Training S</b>	\$ 49.54			<b>\$ 49.54</b>
<b>Nike Women's Legend V-Neck T-Shirt</b>	\$ 374.01	\$ 100.14	\$ 81.51	<b>\$ 555.66</b>
<b>Nike Women's Tempo Shorts</b>	\$ 142.95	\$ 142.70		<b>\$ 285.65</b>
<b>Perfect Fitness Perfect Rip Deck</b>	\$ 12,287.22	\$ 1,241.98	\$ 1,952.28	<b>\$ 15,481.48</b>
<b>Polar FT4 Heart Rate Monitor</b>	\$ 212.82			<b>\$ 212.82</b>
<b>Polar Loop Activity Tracker</b>	\$ 48.03			<b>\$ 48.03</b>



<b>Porcelain crafts</b>	\$ 1,130.53	\$ 717.37	\$ 150.16	\$ 1,998.06
<b>Rock music</b>		\$ 830.55		\$ 830.55
<b>Smart watch</b>	\$ 6,136.33	\$ 4,515.04	\$ 1,866.40	\$ 12,517.77
<b>SOLE E25 Elliptical</b>	\$ 415.80			\$ 415.80
<b>Sports Books</b>	\$ 28.96	\$ 33.40	(\$ 83.98)	(\$ 21.62)
<b>Summer dresses</b>	\$ 71.64	\$ 588.09	\$ 162.77	\$ 822.50
<b>Team Golf New England Patriots Putter Grip</b>	\$ 169.45	\$ 17.55	(\$ 34.10)	\$ 152.90
<b>Team Golf Pittsburgh Steelers Putter Grip</b>	\$ 217.67	\$ 53.15	\$ 13.91	\$ 284.73
<b>Team Golf San Francisco Giants Putter Grip</b>	\$ 137.03	\$ 18.91		\$ 155.94
<b>Team Golf St. Louis Cardinals Putter Grip</b>	\$ 133.57	\$ 34.40	(\$ 146.66)	\$ 21.31
<b>Team Golf Tennessee Volunteers Putter Grip</b>	\$ 72.25	\$ 103.23	\$ 6.50	\$ 181.98
<b>Team Golf Texas Longhorns Putter Grip</b>	\$ 53.66	\$ 0.20		\$ 53.86
<b>The North Face Women's Recon Backpack</b>	\$ 107.66			\$ 107.66
<b>Titleist Pro V1 High Numbers Personalized Gol</b>	\$ 192.14	\$ 57.91		\$ 250.05
<b>Titleist Pro V1x Golf Balls</b>	(\$ 551.43)	\$ 96.54	\$ 0.45	(\$ 454.44)
<b>Titleist Pro V1x High Numbers Golf Balls</b>	(\$ 87.00)	\$ 100.46		\$ 13.46
<b>Titleist Pro V1x High Numbers Personalized Go</b>	\$ 232.15	(\$ 16.83)	\$ 50.95	\$ 266.27
<b>Total Gym 1400</b>	\$ 144.00		(\$ 475.18)	(\$ 331.18)
<b>TYR Boys' Team Digi Jammer</b>	\$ 300.54	\$ 24.40	\$ 50.95	\$ 375.89
<b>Under Armour Girls' Toddler Spine Surge Runni</b>	\$ 5,582.37	\$ 885.91	\$ 370.84	\$ 6,839.12
<b>Under Armour Hustle Storm Medium Duffle Bag</b>	\$ 290.52	\$ 122.46		\$ 412.98
<b>Under Armour Kids' Mercenary Slide</b>	\$ 213.81	(\$ 5.39)	\$ 4.49	\$ 212.91
<b>Under Armour Men's Compression EV SL Slide</b>	\$ 498.45	\$ 32.11	\$ 22.41	\$ 552.97
<b>Under Armour Men's Tech II T-Shirt</b>	\$ 79.75	(\$ 16.64)		\$ 63.11
<b>Under Armour Women's Ignite PIP VI Slide</b>	\$ 51.35	\$ 11.85	\$ 43.54	\$ 106.74
<b>Under Armour Women's Ignite Slide</b>	(\$ 106.00)	(\$ 6.91)	\$ 0.00	(\$ 112.91)
<b>Under Armour Women's Micro G Skulpt Running S</b>		\$ 128.11	\$ 25.23	\$ 153.34



<b>Web Camera</b>	\$ 1,473.70	\$ 120.27	\$ 884.59	\$ 2,478.56
<b>Total</b>	\$ 64,082.24	\$ 33,160.82	\$ 15,890.80	

