



[illegible]

you can use the traditional Latin “Lorem ipsum dolor . . . ,” which has been used as place holder text for centuries. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum lunombro dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. If you’re curious about this, it’s a garbled quotation from Cicero’s *De Finibus Bonorum et Malorum* (On the Ends of Good and Bad), book 1, paragraph 32, which reads, “Neque porro quisquam est, qui dolorem ipsum, quia dolor sit, amet, consectetur, adipisci velit,” meaning, “There is no one who loves pain itself, who seeks after it and wants to have it, simply because it is pain.” The book was popular during the Renaissance, when the passage was used in a book of type samples for that wonderful new technology, printing. If you’re a working editor, you owe it to yourself to buy and read this book, which is available in print, as a nicely formatted and hyperlinked PDF, and as an ebook (free with the PDF) for use with small tablets and smartphones. I make no money from the sale of this book; I’m just an ardent fan. As I said of the first edition, I give it my highest recommendation. And besides, as an excellent writer and a respected teacher known for generously sharing his expertise, Geoff deserves your support. You can purchase