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[LEARNING MANAGEMENT SYSTEMS](#)

## The Top 8 Benefits Of Using Learning Management Systems

If you are new to the realm of eLearning or are making the switch to online training, then you've probably heard quite a bit about Learning Management Systems recently. This is primarily due to the fact that it is one of the quintessential tools of eLearning, upon which all online courses and training modules are built. But what are the real benefits of using a LMS? In this article, I'll explore the many advantages of using a Learning Management System to design and deploy eLearning experiences.



## The Top Learning Management Systems Benefits

[Learning Management Systems](#) are an integral part of the eLearning design and development process, especially if you have a large audience and a great deal of subject matter to deliver. If you're still undecided about [whether a Learning Management System is right for you](#), here are just a few of the most convincing reasons why every learning professional should have a Learning Management System (LMS) at-the-ready.

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In 5 steps we'll help you qualify the 5 top LMS vendors that match your specific needs.

### 1. Organizes eLearning content in one location.

Instead of having your eLearning content spread out over different hard drives and

[cloud-based Learning Management System](#), thanks to the fact that it's all stored on the remote server. This makes Learning Management Systems a natural fit for online collaboration.

## 2. Provides unlimited access to eLearning materials.

Once you upload your eLearning course materials onto the LMS and publish them, your audience has unlimited access to the information they need. Even those who are on the go can login to the eLearning platform via their smartphones and tablets, so that they don't have to wait until their next online training session to develop skills and perfect work-related tasks. This is one of the main reasons why a LMS is essential for global audiences in different time zones.

## 3. Easily tracks learner progress and performance.

The [best Learning Management System](#) gives you the ability to keep track of learner progress and ensure that they are meeting their performance milestones. For instance, if an online learner is not able to successfully complete an [eLearning scenario](#), you can offer them supplemental resources to improve their performance or learning behaviors. Most Learning Management Systems feature reporting and analytics tools that also allow you to pinpoint areas of your eLearning course that may be lacking, as well as where it excels. If you discover that many of your [online learners](#) are struggling throughout a specific online lesson, for example, you can assess the eLearning content and make modifications if necessary.

## 4. Reduces Learning and Development costs.

A Learning Management System gives you the power to completely do away with instructor travel costs, online training site rentals, and printed eLearning materials. Your online learners can carry out all of their training online, which means that you can save a sizable sum on your [Learning and Development budget](#). For example, you won't have to worry about printing out 500 manuals and booking a hotel room for your instructor, because all the information your online learners require is right in the LMS.

## 5. Reduces Learning and Development time.

A Learning Management System can even reduce online training times, thanks to the fact that it gives online learners only the information they need in a direct and organized manner. Instead of having to sit through a lengthy half-hour online training course, online learners can simply click on the online modules they need and absorb

## 6. Keeps organizations up-to-date with compliance regulations.

If your organization must stay up-to-date with current [compliance regulations](#), then a Learning Management System can be an invaluable tool. Compliance laws change on a regular basis, and updating a traditional course to reflect these changes can be a time-consuming chore. However, [using a corporate Learning Management System](#) gives you the ability to add new compliance standards to your online training course within a matter of minutes. As such, your corporate learners can always be aware of the latest compliance rules that they need to be aware of, so that your organization can avoid costly penalties. In addition, you have the power to ensure that every employee is on the same page when it comes to expectations and company policies, which boosts customer satisfaction and decreases employee turnover rates.

## 7. Quickly and conveniently expands eLearning courses.

If you want to add additional online modules to your eLearning course in order to update information based on new trends or scientific evidence, you can simply login to the Learning Management System and make the necessary modifications without redoing your entire eLearning course. All of the content is in one location, which allows you to change only the master eLearning course and then deploy it to all of your online learners. This is in stark contrast to a traditional course, where you would have to send every member of your audience an updated manual or updated handouts.

## 8. Integrates social learning experiences.

A Learning Management System makes it easy to integrate [social learning](#) into your eLearning strategy. Since the LMS is already online, you can include links to Facebook and Twitter pages, LinkedIn groups, and [online forums](#) that may be beneficial for your learners. You can also [market your eLearning course](#) on social media sites to attract new learners, as well as create eLearning exercises that center on peer collaboration.

Keep in mind that [finding the ideal LMS](#) for your needs is the only way to truly reap the benefits of a Learning Management System. So, take advantage of free trials, research the features and [pricing options](#), and read reviews from other eLearning professionals who have had experience with the tool. This will allow you to get the most out of the Learning Management System and create successful eLearning courses. You can also get an [LMS quote](#) tailored to your needs in as little as 3 minutes. This simple 5-step process will help you find the Learning Management



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By Jacopo Mauri

September 22, 2017



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CORPORATE E-LEARNING

## Free eBook - Adaptive Learning: The Key To Cultivating A Successful Workforce

Employee skills gaps are a major concern for any company. Training programs targeting skills improvement are a dime and a dozen. It is well-proved by now that offering generic learning and development content without considering personal employee talents and aptitudes is far from effective. The free eBook Adaptive Learning: The Key To Cultivating A Successful Workforce educates on important aspects of adaptive learning for a successful workforce you need to know to bring the best out of your employees. In this article, I'll share what this exquisite eBook is all about.





## Important Information About The Free eBook - Adaptive Learning: The Key To Cultivating A Successful Workforce

More than 75% of industry leaders admit that they are unable to develop internal talent to equitably fill their emerging skills gaps. While more than half of industry leaders offer content for learning and development, only a small percentage are focusing on directing the right employees to the right content to improve performance potential, retention and growth. Docebo designed the [free eBook Adaptive Learning: The Key To Cultivating A Successful Workforce](#) to demonstrate how adaptive learning for a successful workforce is the answer to employee skills gaps, lack of performance as well as talent development and retention.

### Key Chapters

The eBook starts out by laying out today's learning content management landscape. The first chapter provides some interesting statistics on how leading companies in various industries use their LMS in an inadequate way. To them, the LMS is nothing but a "place" where they store their training content. Few companies provide employees with content that's relevant to their interests and skills. Employees on the other hand

Attracting and retaining top talent is partly synonymous to training and development. Many best-in-class companies use rewards and recognition incentives to keep their employees engaged. Fewer however, take advantage of adaptive analytics based on competency analyses. That has an impact on providing adaptive learning for a successful workforce.

Docebo's [free eBook Adaptive Learning: The Key To Cultivating A Successful Workforce](#) highlights that a key problem in many companies is employee training investments without having a clear plan regarding employee goal achievement. Best-in-class companies invest more in the development of their existing employees. However, employee engagement, rather than employee development, is the field where most investments are made, due to high employee turnover rates.

The second chapter of the eBook focuses on the use of adaptive analytics towards creation of adaptive learning for a successful workforce. Many best-in-class companies use adaptive analytics to gain insight into what type of training materials each employee should be given, according to their respective performance and talents.

There has been research showing that companies that use adaptive content analytics enjoy greater employee engagement rates than those that use a regular LMS. Adaptive learning also contributes to performance improvements as well. [Docebo's free eBook Adaptive Learning: The Key To Cultivating A Successful Workforce](#) points out that increase in employee engagement and quality development battles the phenomenon of voluntary employee turnover. As a result, employees that have chosen to stay with the company and are well-trained develop soft skills that are integral to the company's success.

The fourth chapter emphasizes how adaptive learning for a successful workforce involves realizing the connection between employee engagement and employee development. The model of self-managed employees is hardly producing any actual results, no matter how convenient it might be for managers and trainers. Self-management is all about the employee being responsible about their own training and as a result the success of the company. This is even evident in best-in-class companies that use their LMS as a content repository. In other words, the content is there, and the employee is being held accountable for their own training. Many training programs do not even consider employees' career goals or individual talents as part of the training process. Last but not least, absence of employee mentor



content, or viewing your LMS as a content storage room is no way to help your employees evolve. [Docebo's free eBook Adaptive Learning: The Key To Cultivating A Successful Workforce](#) presents a holistic approach of how adaptive learning can play a crucial role in the development of a successful workforce.

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