

JOIN

AN AWESOME TEAM

BUILD

A STARTUP COMMUNITY

CONNECT

WITH VC'S AND THE
HOTTEST STARTUPS



StartupStorm



StartupStorm

StartupStorm is looking for awesome people to join its team for the 2014/2015 semester. We are looking to fill positions for our two teams: nwHacks (the premiere hackathon of the Pacific Northwest, happening this January) and for our weekly meetup series, StormTalks.

StartupStorm began when several UBC students got together and decided to do something about the lack of support and community that student startups have at UBC." As a student-run organization, we actively promote and support student startups and entrepreneurship, along with a vibrant computer science (CS) culture to power these startups through our events, resources, and local venture capitalists (VCs).

WHO ARE WE HIRING?

nwHacks: The Hackathon

- Corporate Relations Rep (x2)
- Director of Marketing
- Director of Logistics
- Director of Legal
- Logistics & Operations Manager (x2)

StormTalks: The Meetup Series

- StormTalks Director
- Photographer/Videographer and Social Media Manager
- Director of PR

APPLICATION DEADLINE:

Friday, Aug 15th @ 11:59PM

NOTE: Late submissions will not be considered so make sure to send yours in before the deadline!

NORTH WEST HACKS

nwHacks is the premiere student hackathon for the Pacific Northwest, hosted annually in Vancouver, BC. Over 300 hackers/developers from Victoria, Vancouver, Portland and Seattle are coming to Vancouver on January 9-11th to build awesome software and hardware apps in under 36 hours. With the booming tech and startup economy in Vancouver, this event is a great way to get experience and make multiple contacts in the tech industry in both the US and Canada

Based on successful hackathons held elsewhere like McHacks, LAHacks and Pennapps, nwHacks seeks to pioneer student hackathons in the Pacific North West and help build an awesome student startup/hacker community in the PNW and in UBC.

If you want the opportunity to build an thriving community and build your network in the fastest growing industry in North America, join the nwHacks team today. This is also a great way to gain valuable experience and handle large budgets, events and work on a dedicated team!

Director of Marketing

Are you creative? Do you like leadership roles? Do you enjoy branding and product design? Are you good at getting people together to do something amazing? If so, you might be our new Director of Marketing.

Qualifications

Any and all UBC students are welcome to join. Please don't hesitate to apply! However these qualifications are preferred for candidates:

- Strong written and verbal communication skills
- Interest in startups and technology
- Experience with marketing/branding campaigns for non-profit/student organizations
- In-depth knowledge of brand positioning and marketing necessary
- Previous experience managing a team will be considered an asset
- Experience with graphic design and Adobe Creative Suite an asset, but not required
- Must not be on exchange during the 2014/2015 academic year

Responsibilities

- Coordinate marketing campaign and strategy
- Connect with university and off-campus organizations with regards to promotion
- Work with VP of Public Relations to secure media partnerships
- Work with VP of Public Relations to ensure consistent and accurate branding and brand positioning
- Work with VP of Design to create new promotional material for online and offline consumption
- Create and maintain marketing roadmap and strategy
- Help envision brand of nwHacks and sell this to potential sponsors

Time commitment

- Weekly team meetings: 1-2 hours/week
- Work out of team meetings: 4-8 hours/week

Corporate Relations Manager (x2)

Do you enjoy networking with companies? Do you wish career fairs could be just a bit longer? Do you like connecting with industry titans and selling an awesome vision? As a Corporate Relations Manager, you do all this and more as part of the Sponsorship team.

Qualifications

Any and all UBC students are welcome to join. Please don't hesitate to apply! However, the following qualifications are preferred for candidates:

- Good at working in teams
- Strong written and verbal communication skills
- Interest in startups and tech industry
- Strong negotiation and pitching skills
- Experience in cold-calling/cold-emailing is a plus
- Must not be on exchange during the 2014/2015 academic year

Responsibilities

- Work with Sponsor Relations to help formulate and execute a sponsor outreach strategy that fits with the strategic goals of nwHacks
- Contact and connect with potential sponsors from all over North America through email, events and phone calls
- Create and refine pitches, slide decks and other tools used to sell nwHacks core vision
- Onboard sponsors from industry and education through pitching
- Meet with sponsors to discuss key terms and negotiate sponsorship packages
- Report to directly to the Director of Sponsorship

Time commitment

- Weekly team meetings: 1-2 hours/week
- Work outside meetings: 2-4 hours/week

Legal Director

Do you like figuring out challenges? Does the idea of taking law and applying your knowledge excite you? Do you wish to be a cornerstone of an awesome event? If so look no further - Legal Director is definitely for you!

Qualifications

Any and all UBC students are welcome to join. Please don't hesitate to apply! However, the following qualifications are preferred for candidates:

- Strong written and verbal communication skills
- Highly reliable and trustworthy
- Experience with legal matters (i.e. law studies)
- Experience dealing with liability, waivers/contracts, and event liability
- Must not be on exchange during the 2014/2015 academic year

Responsibilities

- Work with the administration and logistics department in all legal and structural issues
- Minimize and define legal scope of liability during and before the event
- Draft and revise waivers, contracts and all such other legal documents
- Work with Head of Logistics on food and venue liabilities and proper insurance coverage
- Advise administration on legal matters and on corporate/legal structure of club and event

Time commitment

- Weekly team meetings: 1-2 hours/week
- Work outside meetings: 2-4 hours/week

Director of Logistics

Do you always find yourself leading teams, even unintentionally? Do you enjoy controlled chaos? Are you the one always hosting potlucks and parties at your place? Head of Logistics may be for you!

Qualifications

Any and all UBC students are welcome to join. Please don't hesitate to apply! However, the following qualifications are preferred for candidates:

- Good at working in teams
- Strong written and verbal communication skills
- Interest in startups and the tech industry
- Extremely organized and detail oriented
- Strong and professional communication and negotiation skills
- Experience with event management and logistics
- Previous experience managing a team will be considered an asset
- Must not be on exchange during the 2014/2015 academic year

Responsibilities

- Responsible for leading and managing the logistics team
- Responsible (along with team) for venue bookings, organizing transit for students out of UBC
- Secure catering services for event from restaurants/caterers in vancouver
- Help with day-of logistics and volunteer recruitment for day-of operations
- Collaborate with Director of Marketing to coordinate hackathon registration (for participations) and participant sign-in during the event.

Time commitment

- Weekly team meetings: 1-2 hours/week
- Work outside meetings: 4-8 hours/week

Logistics & Operations Manager (x2)

Qualifications

Any and all UBC students are welcome to join. Please don't hesitate to apply! However, the following qualifications are preferred for candidates:

- Good at working in teams
- Strong written and verbal communication skills
- Interest in startups and technology
- Experience dealing with catering and venue logistics is a plus
- Must not be on exchange during the 2014/2015 academic year

Responsibilities

- Connect with university officials to bring them on board and assist with our event's logistics
- Lay out day-of operations, including sign-in process
- Ensure fast, reliable WiFi access for over 300+ participants
- Coordinate efforts with UBC to ensure day-of event goes smoothly

Time commitment

- Weekly team meetings: 1-2 hours/week
- Work outside meetings: 2-4 hours/week

StormTalks

StormTalks is a weekly meetup series featuring the top engineers, executives and non-technical co-founders go over advice, tips, and stories they think others should know. Topics range from programming to business development, cap tables, pitching and much more!

In short StormTalks is the one-stop shop for students interested in startups covering everything one could need to know from development to business strategy, recruitment, design, etc. Working on the StormTalks team involves reaching out to local companies to find speakers and reaching out to students from across the lower mainland and clubs about our meetups and promoting them across all channels.

NOTE: All positions listed report to the Director of Events.

StormTalks Director

Attend weekly meetups and aid participants with their app development projects. Provide a mini-lecture for meetups once per month, or as is required. Manage recruitment and hiring for meetup and lead meetup team. Help direct the content and format of meetup and coordinate logistics.

Qualifications

(please apply even if you don't meet these!)

- Software development experience (preferably both iOS and Android)
- Strong public speaking skills
- Leadership experience is an asset
- Committed to building the Vancouver app design community
- Tutoring/TA experience a plus

Responsibilities

- Connect with university officials to bring them on board and assist with event logistics (room bookings for meetups, food, etc).
- Lead meet-up team and ensure all events are run smoothly and are of high quality
- Connect with industry professionals and potential speakers to supply exciting talks and presentations

Time commitment

- Work outside of meetings 2-4 hours/week
- Weekly team meetings: 1 hour/week

Director of Public Relations

Advertise weekly development meetups to UBC, SFU, Capilano, and BCIT students, aiming to gather a minimum turnout of 20 students per session. Aid Director of StormTalks with securing guest speakers. May optionally create promotional material with help from Photographer.

Qualifications

(please apply even if you don't meet these!)

- Able to communicate professionally with students and professionals
- Event marketing experience is a plus, but not required
- Connections to other Lower Mainland post-secondary institutions is an asset
- Time management and able to meet weekly deadlines

Responsibilities

- Reach out to students from other universities and colleges around Vancouver and promote our weekly StormTalks meetups
- Work with StormTalks Director to reach out to industry professionals in order to get speakers and presentors at each meetup
- Provide social awareness both on campus and at other universities of our meetups to ensure a high level of attendance

Time commitment

- 3-5 hours/week

Photographer/Videographer, Social Media Manager

Attend weekly meetups and take document meetups. Have a keen interest in app development and a desire to learn more. Help create content for social media channels and posters. Option to create promotional material with Director of Marketing.

Qualifications

(please apply even if you don't meet these!)

- Event photography experience using natural light is an asset
- Able to discreetly take photos without disturbing participants
- Interest in app design, startups and/or tech
- Photoshop and graphic design skills a plus

Responsibilities

- Photograph and record events
- Edit and upload media to social media outlets (Facebook, Twitter, Instagram)
- Work with Director of Public Relations to ensure a high degree of quality for event media.

Time commitment

- 1-3 hours/week



HOW TO APPLY

Email a single PDF/Word document to apply@startupstorm.org with the subject line "StartupStorm Application - [Team Name] - [Job Title]".

The PDF/Word document should include:

1. Your résumé (maximum one page)
2. A brief cover letter in which you provide answers to the questions listed:
 - Why do you want to join Startup Storm?
 - Why do you think you would be a perfect fit for [Job Title]
 - Why do you think UBC needs more innovation and student startups?

Bonus points: point out something you think we could improve upon?
(maximum one page)

For those of you who are interested in applying but are not currently in Vancouver, don't worry! We will be holding Skype/Google Hangout interviews for any applicants that are currently out of town.

If you have any questions, don't hesitate to shoot us an email! We'll get back to you as quickly as possible.

TIPS & TRICKS

Please, DO NOT leave your application until the last minute! All applications must be received by 11:59PM on August, 15th, 2014.

While we appreciate all applications, due to the volume of applicants, we will only be contacting those who have been selected for interviews.

GOOD LUCK!