

**JOIN AN AWESOME  
TEAM**

**BUILD A STARTUP  
COMMUNITY**

**CONNECT WITH VC's  
AND THE HOTTEST  
STARTUPS**



Startup Storms looking for awesome people to join its team for the 2014/2015 semester. We are looking to fill positions for our two teams: **nwHacks** (the premiere hackathon of the Pacific Northwest, happening this January!) and for our weekly meetup series, **PitchitShipit**.

Startup Storm started when a few UBC students got together and decided to do something about the lack of support and community student startups have at UBC. As a student-run organization, we actively promote and support student startups and entrepreneurship, along with a vibrant CS culture to power these startups through our events, resources, and local VC's.

## WHO ARE WE HIRING?

### **nwHacks: The Hackathon**

- Corporate Relations Manager (x2)
- Director of Marketing
- Director of Logistics
- Director of Legal
- Logistics & Operations Manager(x2)

### **PitchitShipit: The Meetup Series**

- Strategic Advisor (app dev)
- Photographer/Videographer and Social Media Manager
- Operations and Growth
- Marketing Manager

## APPLICATION DEADLINE:

**Friday, Aug 1st @ 11:59PM**

**NOTE:** *Late submissions will not be considered so make sure to send yours in before the deadline!*

## JOB DESCRIPTIONS

### Director of Marketing

Are you creative? Do you like leadership roles? Do you enjoy branding and product design? Are you good at getting people together to do something/buy something?

If so, Head of Marketing may be the position for you!

#### Qualifications

*Any and all UBC students are welcome to join. Please don't hesitate to apply! However these qualifications are preferred for candidates:*

- good at working in teams
- strong written and verbal communication skills
- interest in startup and technology

#### Responsibilities

- coordinate marketing campaign and strategy
- connect with university and off-campus organizations with regards to promotion
- work with VP of Public Relations to secure media partnerships
- work with VP of Public Relations to ensure consistent and accurate branding and brand positioning
- work with VP of Design to create new promotional material for online and offline consumption
- create and maintain marketing roadmap and strategy
- help envision brand of nwHacks and sell this to potential sponsors

#### Time commitment

- weekly meetings: 1-2h/week
- work out of team meetings: 4-8h/week

## Corporate Relations Rep (x2)

Do you enjoy networking with companies? Do you wish career fairs could be just a bit longer? Do you like connecting with industry titans and selling an awesome vision? As a Corporate Relations Rep, you do all this and more as part of the Sponsorship team.

### Qualifications

*Any and all UBC students are welcome to join. Please don't hesitate to apply! However, the following qualifications are preferred for candidates:*

- Good at working in teams
- Strong written and verbal communication skills
- Interest in startup and tech industry

### Responsibilities

- work with Sponsor Relations to help formulate and execute a sponsor outreach strategy that fits with the strategic goals of nwHacks
- contact and connect with potential sponsors from all over North America through email, events and phone calls
- create and refine pitches, slide decks and other tools used to sell nwHacks core vision
- onboard sponsors from industry and education through pitching
- meet with sponsors to discuss key terms and negotiate sponsorship packages
- report to directly to the Head of Marketing

### Time commitment

- weekly team meetings: 1-2h/week
- work outside meetings: 2-4h

## Director of Legal

Do you like figuring out challenges? Does the idea of taking law and applying your knowledge excite you? Do you wish to be a cornerstone of an awesome event? If so look no further - Legal Consultant is definitely for you!

### Qualifications

*Any and all UBC students are welcome to join. Please don't hesitate to apply! However these qualifications are preferred for candidates:*

- good at working in teams
- strong written and verbal communication skills
- interest in startup and tech industry
- experience with legal matters (i.e. law studies) is an asset
- experience dealing with liability, waivers/contracts, and events is a plus

### Responsibilities

- work with the administration and logistics department in all legal and structural issues
- minimize and define legal scope of liability during and before the event
- draft and revise waivers, contracts and all such other legal documents
- work with Head of Logistics on food and venue liabilities and proper insurance coverage
- advise administration on legal matters and on corporate/legal structure of club and event
- act as official legal counsel to event and club for all matters

### Time commitment

- weekly team meetings: 1-2h/week
- work outside meetings: 4-8h

## Director of Logistics

Do you always find yourself leading teams, even unintentionally? Do you enjoy controlled chaos? Are you the one always hosting potlucks and parties at your place? Head of Logistics may be for you!

### Qualifications

*Any and all UBC students are welcome to join. Please don't hesitate to apply! However these qualifications are preferred for candidates:*

- good at working in teams
- strong written and verbal communication skills
- interest in startups and the tech industry

### Responsibilities

- responsible for leading and managing the logistics team
- responsible (along with team) for venue bookings, organizing transit for students out of UBC
- secure catering services for event from restaurants/caterers in vancouver
- help with day-of logistics and volunteer recruitment for day-of operations
- collaborate with Head of Marketing to coordinate hackathon registration (for participations) and participant sign-in during the event

### Time commitment

- weekly team meetings: 1-2h/week
- work outside meetings: 4-8h/week

## Logistics & Operations Manager (x2)

### Qualifications

*Any and all UBC students are welcome to join. Please don't hesitate to apply!  
However these qualifications are preferred for candidates:*

- good at working in teams
- strong written and verbal communication skills
- interest in startup and technology

### Responsibilities

- connect with university officials to bring them on board and assist with our event's logistics
- lay out day-of operations, including sign-in process
- ensure fast, reliable WiFi access for over 300+ participants
- coordinate efforts with UBC to ensure day-of event goes smoothly

### Time commitment

- weekly team meetings: 1-2h/week
- work outside meetings: 2-4h

# Pitchit Shipit



Pitchit shipit is a meetup focusing on building your product (software development) and pitching it to investors once your MVP is out the door.

Based on successful meetups held at Michigan State University, Fuckit Shipit, PitchitShipitis a weekly meetup series featuring the top engineers, executives and non-technical co-founders go over awesome stuff they think others should know. Topics range from programming to business development, cap tables, pitching and much more!

In short "Pitchit Shipit" is the one-stop shop for students interested in startups covering everything one could need to know from development to business strategy, recruitment, design, etc. Working on the "Pitchit Shipit" team involves reaching out to local companies to find speakers and reaching out to students from across the lower mainland and clubs about our meetups and how awesome they are!

*NOTE: All positions listed report to the Director of Events.*



## JOB DESCRIPTIONS

### Strategic Advisor (app development)

Attend weekly meetups and aid participants with their app development projects, together with the Head of PitchitShipit. Provide a mini-lecture for meetups once per month, or as is required.

**Qualifications** (please apply even if you don't meet these!)

- App design and/or development experience (preferably both iOS and Android)
- strong public speaking skills
- leadership experience
- committed to building the Vancouver app design community
- tutoring experience a plus

**Time Commitment**

- 3-5 hours/week

### Photographer/Videographer, Social Media

Attend weekly meetups and take document meetups. Have a keen interest in app development and a desire to learn more. Help create content for social media channels and posters. Option to create promotional material with Head of Marketing.

**Qualifications** (please apply even if you don't meet all of these!)

- event photography experience using natural light is an asset
- able to discreetly take photos without disturbing participants
- interest in app design, startups and/or tech
- Photoshop and graphic design skills a plus

**Time Commitment**

- 1-3 hour/week

## Director of Public Relations

Advertise weekly development meetups to UBC, SFU, Capilano, and BCIT students, aiming to gather a minimum turnout of 20 students per session. Aid Head of PitchitShipit with securing guest speakers. May optionally create promotional material with help from Photographer.

**Qualifications** (still apply even if you don't meet all of these!)

- Able to communicate professionally with students and professionals
- Event marketing experience is a plus, but not required
- Connections to other Lower Mainland post-secondary institutions is an asset
- Time management and able to meet weekly deadlines

**Time Commitment:**

- 3-5 hours/week