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REPORT

On

Data Wrangling Steps: Gather,
Assess, and Clean

By:

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Wrangle Report:

The dataset to wrangle in the project is the tweet archive of Twitter user @dog_rates, also known as WeRateDogs.

The goals of this project included:

- Wrangling the twitter data through the following processes:
 - Gathering Data
 - Assessing Data
 - Cleaning Data
- Storing, analyzing and visualizing the wrangled data
- Reporting on the data wrangling efforts and analysis and visualizations.

Gathering Data:

My wrangling efforts for the WeRateDogs Twitter project included gathering data from the following sources:

- The WeRateDogs Twitter archive. The twitter_archive_enhanced.csv file was provided to Udacity students. This data consisted of tweets that spanned from 2015-2017
- The tweet image predictions, i.e., what breed of dog (or another object, animal, etc.) is present in each tweet according to a neural network. This file was provided to Udacity students. This was supposed to be obtained programmatically.
- Twitter API and Python's Tweepy library to gather each tweet's retweet count and favorite ("like") count at minimum, and any additional data I find interesting.

In this particular step I encountered various issues and had to refer with my instructor for continuous guidance.

Assessing Data:

I had to then assess the overall quality of the data gathered:

Quality Issue:

'twitter-archive-enhanced-2.csv':

- a) Validity:
 - i. dog names: some dogs have 'None' as a name, or 'a', or 'an.'

- ii. This data-set includes retweets, which means there is duplicated data. As a result, multiple columns had to be dropped. These included the:
 - retweeted_status_id
 - retweeted_status_user_id
 - retweeted_status_timestamp).
- b) Completeness:
 - i. missing data in the following columns: in_reply_to_status_id, in_reply_to_user_id, retweeted_status_id, retweeted_status_user_id, retweeted_status_timestamp, expanded_urls.
 - ii. tweet_id is an int (applies to all tables)
- c) Accuracy:
 - i. retweeted_status_timestamp is also an object (the other retweeted statuses are floats)
 - ii. Time-stamp is an object
- d) Consistency:
 - i. The Source column still has the HTML tags so I separated the source from the html
 - ii. rating_denominator should be a standard 10, but there were instances of values that were >10

'image_predictions.tsv':

- **Validity:**
 - p1, p2 and p3 columns have invalid data and wrongful naming of the dogs e.g., naming a dog as a starfish.
- **Consistency:**
 - p1, p2 and p3 columns aren't consistent when it comes to capitalization: sometimes the dog breed listed is all lowercase, sometimes it is written in Sentence Case. For this I replaced the spaces and dashes with an underscore similarly, I also converted the uppercase to lowercase
 - In p1, p2 and p3 columns there is an underscore for multi-word dog breeds.

'tweet_json':

- **Completeness:**
 - This dataset was missing some data.

Tidiness Issue:

'twitter-archive-enhanced-2.csv':

- The last four columns all relate to the same variable (dogoo, floofer, pupper, puppo). These had to be combined into one column and consequently eliminate the "none".

'image_predictions.tsv':

- This data set is part of the same observational unit as the data in the 'twitter-archive-enhanced-2.csv' - one table with all basic information about the dog ratings.

'tweet_json':

- This dataset was basically one table with basic information about the dog ratings.

Cleaning Data:

The data was afterwards cleaned using the following steps

Define, Code and Test:

- i. Merge the clean versions of archive, images, and twitter_counts_df data frames Correct the dog types.
- ii. Create one column for the various dog types: doggo, floofer, pupper, puppo
- iii. Remove columns no longer needed
- iv. Delete retweets to avoid duplicated data
- v. Change tweet_id from an integer to a string.
- vi. Change the timestamp to correct datetime format.
- vii. Correct naming issues and Standardize dog ratings.
- viii. Creating a new dog_breed column using the image prediction data.
- ix.