



### Contact

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#### Address

Based in Lagos. Open to relocation.

#### Education

B.Sc. (Microbiology)  
Obafemi Awolowo  
University, Ile-Ife. 2022

# OGUNDELE BARAKAT OPEYEMI

## Technical Project Manager

### Profile

Technical Project Manager with hands-on experience leading and delivering over 10 successful software projects including websites, web apps, mobile apps and admin dashboards across fintech, estate management, e-hailing, utility and service platforms. Skilled in managing cross-functional teams, aligning technical execution with business goals and delivering within time, scope and quality. Known for effective project tracking, client communication and product lifecycle management. Passionate about building impactful solutions and growth.

### CORE COMPETENCIES

- Agile Project Management
- Project Features, Scope & Timeline Control
- UI/UX Coordination
- Front end & Back end Collaboration (Web & App)
- Quality Assurance Support
- GitHub Repository Management
- Progress Tracking (Google Sheets, Notion & Trello)
- Client Engagement & Reporting

### TECHNICAL PROJECT EXPERIENCE

#### Technical Project Manager

#### Software Development Company (April 2024 – Present)

#### Projects Managed:

- **Vaultify** – Estate access management app with emergency alerts, visitor control and admin dashboard.
- **ZangaPay** – Bill payment mobile app, admin panel and website displaying the services and about the company (airtime, data, electricity, virtual card, etc.)
- **Paymita** – Bill payment app with admin backend.
- **ThrustPoint** – App for utilities, currency conversion, etc.
- **SolveBills** – Multi-service bill payment app (including education, etc.) with web admin.
- **Ho6** – Car/truck rental platform with GPS, bookings, partnerships, affiliate system and DrivePro.
- **Coinnet** – A cryptocurrency trading website with home page, about us and app store download button

## Expertise

- Project Coordination, Scheduling & Tracking
- Client Communication & Stakeholder Management
- Google Ads Optimization
- Sales Funnel Content Writing
- Graphics Design
- Customer Support (Virtual & Physical)

## Certification

- National Youth Service Corps (NYSC) Certificate 2024
- DMSI Certification in Digital Marketing & Advertising (USA-based)
- Certificate in Desktop Publishing

## Interests

- Executing Product Ideas
- Mentorship
- Personal Growth
- Reading
- Learning
- Writing
- Designing
- Baking

- **Ofund** – Wallet-based transfer app with live chat support (live on IOS and Play Store).
- **Jetpay** – Crypto and gift card trading app (live on IOS and Play Store).
- **Glyda** – Service-provider mobile app with real-time chat, KYC, map/SOS, push notifications, user & worker login.
- **Izenergy** – UI design only for solar energy website including academy, calculator and blog.
- **VOT E-Hailing** – UI management for e-hailing solution.
- **MasDrive** – E-hailing website with app download prompt, FAQs and contact form.
- **Kekerida** – E-hailing mobile app and admin dashboard for tricycle transportation services.
- **Glamour Artz** – Art showcase website displaying artworks with pricing, add-to-cart, and checkout options via integrated payment processors. Includes Home, Shop, About, and Contact Us pages.

## RESPONSIBILITIES

- Managed full lifecycle from initiation to testing and feedback loop.
- Allocated developers, ensured clear scope adherence and handled client updates.
- Maintained daily stand-ups, tracked progress using Google Sheets, Notion and Trello.
- Coordinated frontend/backend/UI design teams and monitored quality.
- Created GitHub repositories for organized code deployment and version control.
- Conducted feature review, milestone testing and user feedback integration.
- Communicated feature change policies and guided clients through revision process.
- Sent milestone completion emails and regular updates to clients.

## TOOLS & SOFTWARE SKILLS

**Project/Tracking:** Notion, Google Sheets, Trello, GitHub.

**Design:** Canva, Pixel Lab.

**Website design:** Wix, WordPress.

**Communication:** Google Meet, Slack, Zoom.

**Marketing:** Google Ads, Facebook Ads Manager.

## MARKETING EXPERIENCE

### Digital Marketing Specialist

#### Kokovibes Media — Feb 2020 – May 2023

- Managed Google Ads campaigns and improved traffic by 75%.
- Wrote high-converting sales funnel content.
- Designed graphics for online marketing.
- Handled Facebook Ads setup, audience targeting and analytics.
- Created and scheduled content, growing follower base by 55%.
- Provided customer support both online virtually

## QUALIFICATIONS

- **PROJECT MANAGEMENT:** Experienced in managing tech projects end-to-end with a focus on timely delivery, cross-functional collaboration and quality assurance.
- **CONTENT WRITING & DESIGN:** Exceptional content writer with experience in crafting persuasive marketing materials, product copy and funnel content. Also skilled in using tools such as Wix, WordPress, PixelLab and Canva for graphics and web design.
- **PRODUCTIVITY TOOLS:** Proficient in Microsoft Word, Excel, PowerPoint, Notion and Google Workspace (Docs, Sheets and Slides).
- **COMMUNICATION:** Strong writing and oral presentation skills with experience in professional and client-facing communication.
- **TEAM COLLABORATION & CUSTOMER RELATIONS:** Proven ability to work effectively with interdisciplinary teams and serve as a professional Customer Service Representative handling inquiries, resolving issues and maintaining client satisfaction both physical and virtual.
- **DIGITAL MARKETING:** Experienced Google Ads expert with hands-on experience in campaign management, audience targeting and analytics.
- **WEBSITE DESIGN:** Experienced in designing and managing WordPress websites for businesses and personal brands.

## REFEREES

Available on request